

# OUTLINE

1. Introduction
2. Basic Graph Notions
3. Graph Analysis
4. Learning in graphs

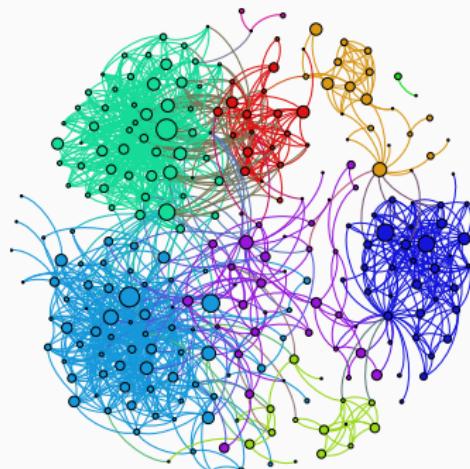
## INTRODUCTION

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# GRAPH DATA

Graph: collection of interconnected nodes

- Social networks



LinkedIn ego network

Credit: <http://allthingsgraphed.com>

# GRAPH DATA

Graph: collection of interconnected nodes

- Social networks
- Power grids



Japanese electrical network

# GRAPH DATA

Graph: collection of interconnected nodes

- Social networks
- Power grids
- Transportation networks



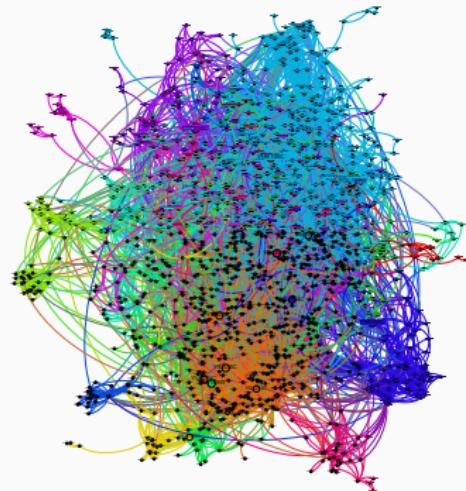
SNCF network

Credit: PouX / madcap, License: CC BY-SA 3.0

# GRAPH DATA

Graph: collection of interconnected nodes

- Social networks
- Power grids
- Transportation networks
- Biological networks

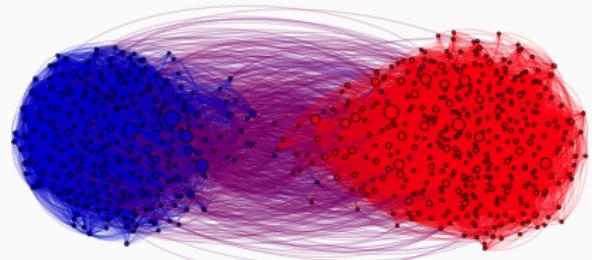


Protein-protein interaction network  
Credit: <http://allthingsgraphed.com>

# GRAPH DATA

Graph: collection of interconnected nodes

- Social networks
- Power grids
- Transportation networks
- Biological networks
- Web pages



Hyperlinks between American political blogs

Credit: <http://allthingsgraphed.com>

## GRAPH DATA

Graph: collection of interconnected nodes

- Social networks
  - Power grids
  - Transportation networks
  - Biological networks
  - Web pages
  - Graphs as an abstraction (e.g., similarity graphs)



Credit: Michal Valko

## GRAPH DATA

Graph: collection of interconnected nodes

- Social networks
  - Power grids
  - Transportation networks
  - Biological networks
  - Web pages
  - Graphs as an abstraction (e.g., similarity graphs)

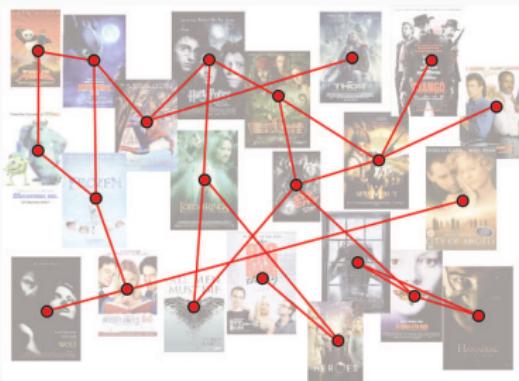


Credit: Michal Valko

## GRAPH DATA

Graph: collection of interconnected nodes

- Social networks
  - Power grids
  - Transportation networks
  - Biological networks
  - Web pages
  - Graphs as an abstraction (e.g., similarity graphs)



Credit: Michal Valko

## EXAMPLES OF RELEVANT TASKS

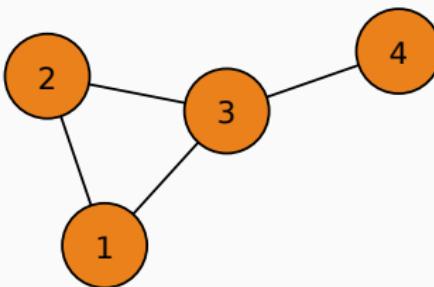
- Graph **analysis** (measuring networks)
  - Global study of connectivity and topology
  - Community detection
  - Identification of important (central) nodes
- **Learning** in graphs
  - Link prediction
  - Node classification
  - Graph embedding

## BASIC GRAPH NOTIONS

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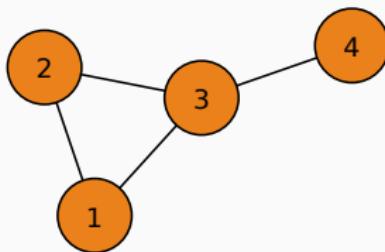
## NOTATIONS

- A graph consists of a set of vertices (or nodes) and a set of edges
- More formally, a graph is denoted by  $G = (V, E)$  where
  - $V = \{1, \dots, n\}$  is the set of nodes
  - $E \subseteq V \times V$  is the set of edges
- An edge  $(i, j) \in E$  links nodes  $i$  and  $j$ : we say they are adjacent or neighbors

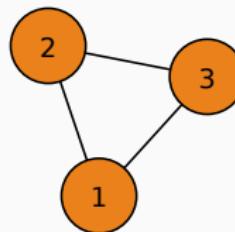


## DEGREES

- The **degree** of a node is equal to its number of neighbors
- A graph is **complete** if there is an edge between every pair of vertices
- In a complete graph, all nodes thus have degree  $n - 1$



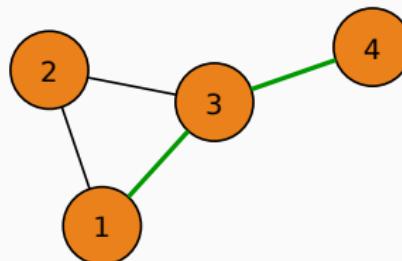
$$d = [2, 2, 3, 1]$$



$$d = [2, 2, 2]$$

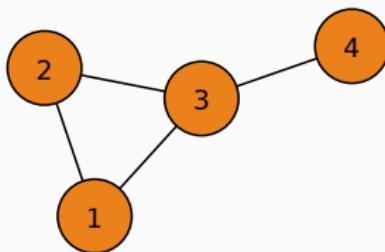
## PATHS

- A **path** from node  $i$  to node  $j$  is a sequence of edges from  $i$  to  $j$
- A **cycle** is a path that starts and ends at the same node
- The **length of a path** is the number of edges in the path
- A **geodesic path** is a **shortest path** between  $i$  and  $j$
- The **diameter** of a graph is the length of the **longest shortest path** between any two nodes

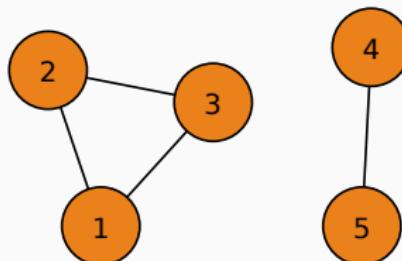


# CONNECTIVITY

- All vertices which can be reached from each other by a path form a **connected component**
- A graph is **connected** if it has a single connected component



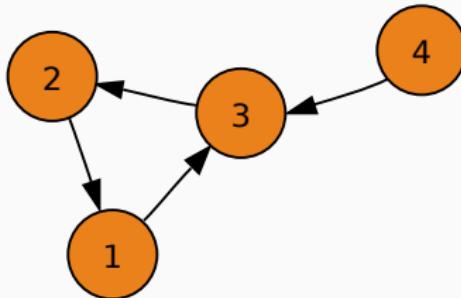
Connected graph



Graph with 2 connected components:  
 $\{1, 2, 3\}$  and  $\{4, 5\}$

## DIRECTED GRAPH

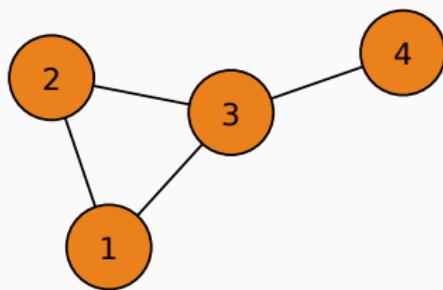
- Until now the graphs we considered were **undirected**
- In a **directed** graph, edges are ordered pairs
  - $(i, j) \in E$  points from  $i$  to  $j$
  - In-degree** of  $i$ : number of incoming edges to  $i$
  - Out-degree** of  $i$ : number of outgoing edges from  $i$



$$\begin{aligned} d^{in} &= [1, 1, 2, 0]^T \\ d^{out} &= [1, 1, 1, 1]^T \end{aligned}$$

# COMPUTER REPRESENTATIONS

- Text representation: **edge list**

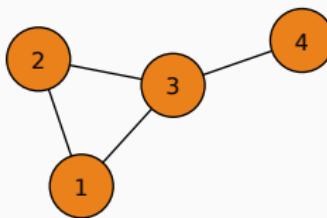


Corresponding file

```
1 2  
1 3  
2 3  
3 4
```

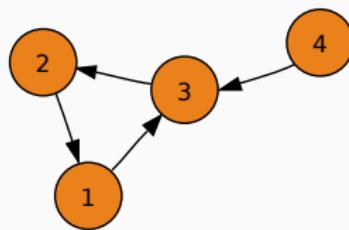
# COMPUTER REPRESENTATIONS

- Matrix representation: **adjacency matrix**  $A \in \mathbb{R}^{n \times n}$ 
  - $A_{i,j} = 1$  if  $(i,j) \in E$ , else  $A_{i,j} = 0$



$$A = \begin{pmatrix} 0 & 1 & 1 & 0 \\ 1 & 0 & 1 & 0 \\ 1 & 1 & 0 & 1 \\ 0 & 0 & 1 & 0 \end{pmatrix}$$

(symmetric)

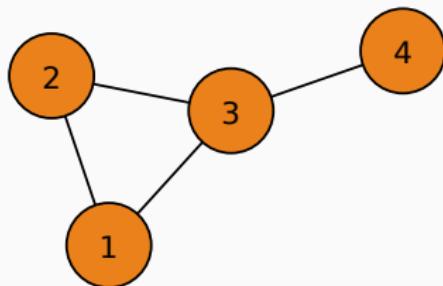


$$A = \begin{pmatrix} 0 & 0 & 1 & 0 \\ 1 & 0 & 0 & 0 \\ 0 & 1 & 0 & 0 \\ 0 & 0 & 1 & 0 \end{pmatrix}$$

(not symmetric)

# COMPUTER REPRESENTATIONS

- Linked list representation: **adjacency lists**



## Adjacency lists

```
1: 2 -> 3  
2: 1 -> 3  
3: 1 -> 2 -> 4  
4: 3
```

- The best representation depends on available memory and algorithm of interest

## RICHER GRAPHS

- Weighted edges (e.g., distance, similarity score)
- Labels on nodes and/or edges
- Feature vectors associated with nodes and/or edges
- ...

# SOME CLASSIC GRAPH PROBLEMS AND ALGORITHMS

- Find shortest paths from a node to all others
  - Algorithm: Dijkstra
  - Time complexity (adjacency lists):  $O(|E| + |V| \log(|V|))$
- Graph traversal (visit all nodes of the graph)
  - Algorithm: Depth-first search or breadth-first search
  - Time complexity:  $O(|E| + |V|)$
  - Can be used to identify connected components
- Traveling Salesman Problem (TSP)
  - Algorithms: approximations and heuristics
  - Time complexity: NP-complete (exponential in graph size)
  - World TSP: <http://www.math.uwaterloo.ca/tsp/world/>

## GRAPH ANALYSIS

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## FROM THE NETWORK TO INDIVIDUAL NODES

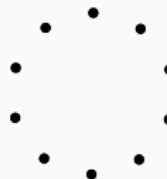
- We can analyze / measure the graph at **different scales**:
  - Global properties of the network
  - Communities (clusters of nodes)
  - Individual nodes
- In this part we will go from the global scale to the local scale

## GLOBAL MEASURES OF NETWORKS

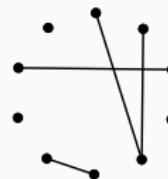
- Many descriptive measures are used to analyze the global properties of a network
  - Degree distribution
  - Clustering coefficient
  - “Small world” phenomena
  - ...
- We will illustrate some of them on two random graph models

## ERDÖS–RÉNYI MODEL

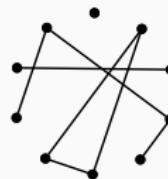
- The Erdős–Rényi random graph model has two parameters
  - The number of nodes  $n$
  - A probability  $0 \leq p \leq 1$
- A random graph with  $n$  nodes is generated by drawing an edge between each pairs of nodes  $(i, j)$  independently with probability  $p$
- This models graphs where nodes connect in a random and uniform way



$$p = 0$$



$$p = 0.1$$

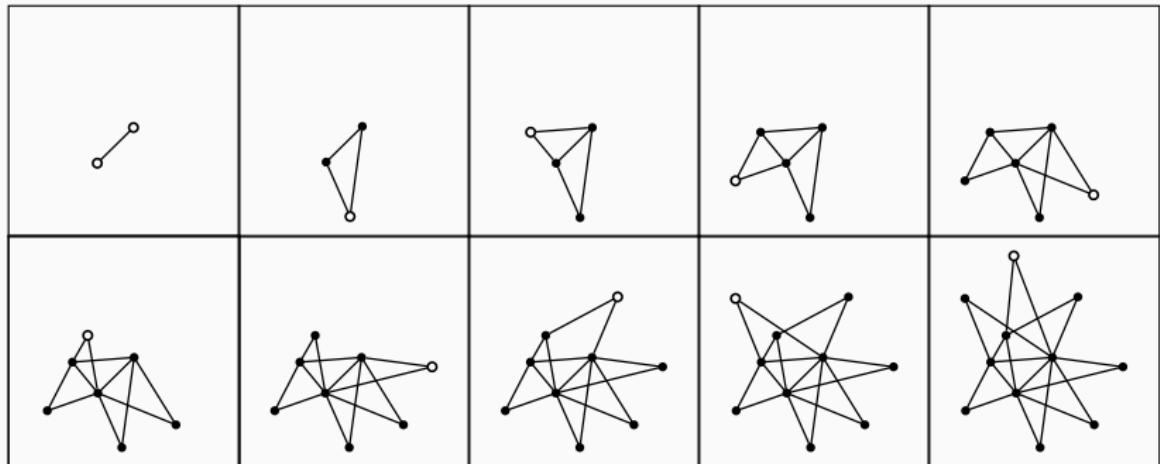


$$p = 0.15$$

## BARABÁSI-ALBERT MODEL

- The Barabási-Albert random graph model has two parameters
  - An initial graph with  $n$  nodes
  - A probability  $0 \leq p \leq 1$
- Nodes are added one at a time as follows
  1. With probability  $p$ , go to step 2, else go to step 3
  2. Connect new node to  $n$  existing nodes chosen uniformly at random
  3. Connect new node to  $n$  existing nodes with a probability proportional to their (in-)degree
- This models graphs with **preferential attachment**, often seen in real networks

# BARABÁSI-ALBERT MODEL



## DEGREE DISTRIBUTIONS

- Let  $p_k$  be the probability that a randomly selected node has degree  $k$
- Erdős–Rényi: distribution of degree of a vertex is binomial

$$p_k = \binom{n-1}{k} p^k (1-p)^{n-1-k}$$

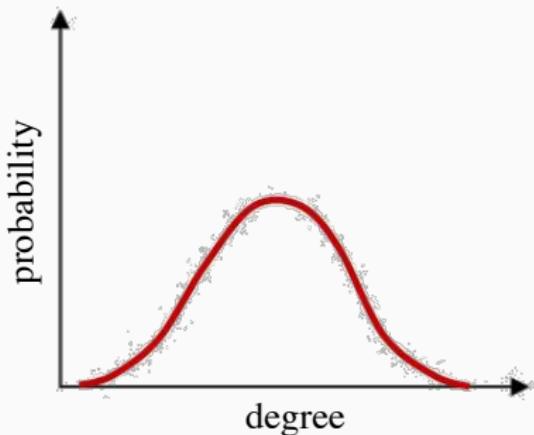
- Highly concentrated around the mean
- Probability of high degree nodes decreases exponentially fast
- Barabási-Albert: degree distribution follows a power law

$$p_k \propto k^{-\alpha}$$

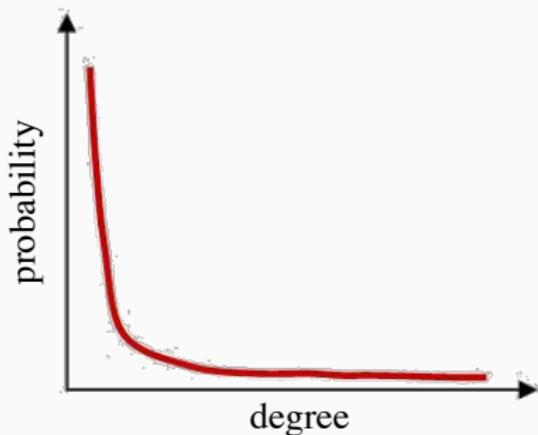
- Heavy-tailed distribution: non-negligible fraction of high degree
- Scale-free: average degree is not informative

## DEGREE DISTRIBUTIONS

Erdős–Rényi

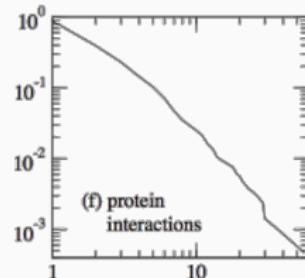
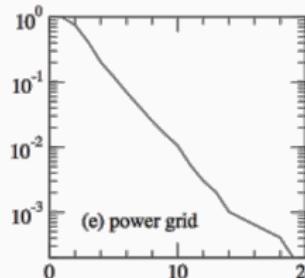
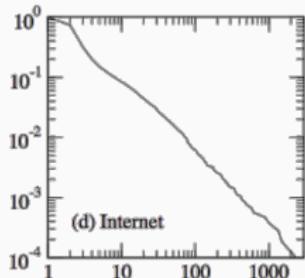
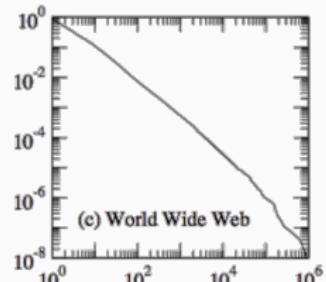
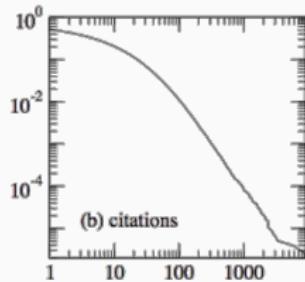
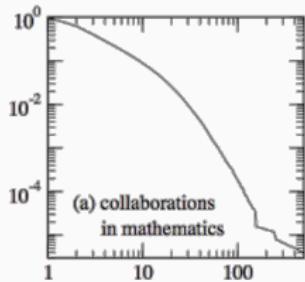


Barabási-Albert



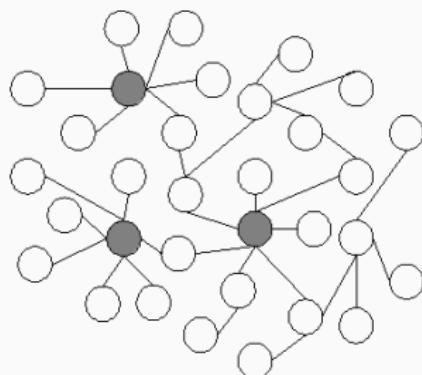
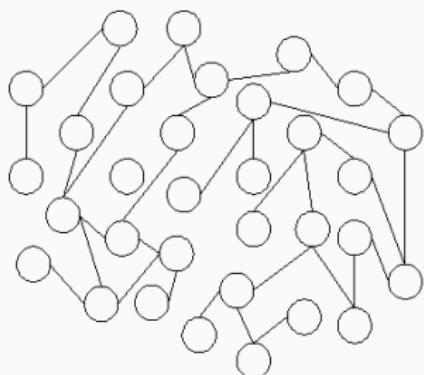
## DEGREE DISTRIBUTIONS

- Power law distributions give roughly a line in the log-log plot
- Many real networks have power law degree distributions



## DEGREE DISTRIBUTIONS

- Which graph is uniformly random and which one is scale-free ?



## MAXIMUM AND AVERAGE DEGREE

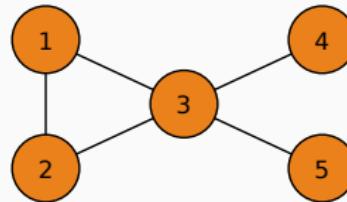
- Erdős–Rényi graphs
  - Average degree is  $np$  (in expectation)
  - Maximum degree highly concentrated around average degree
- For power law graphs (Barabási-Albert)
  - Average degree is a constant if  $\alpha \geq 2$  (diverges if  $\alpha < 2$ )
  - Maximum degree is  $O\left(n^{\frac{1}{\alpha-1}}\right)$

## CLUSTERING COEFFICIENT

- A measure of how well nodes tend to cluster together
- The **local clustering coefficient** quantifies how close a node  $i$  and its neighbors are to being a complete graph

$$C_i = \frac{\text{triangles centered at node } i}{\text{triples centered at node } i}$$

- The **global clustering coefficient**  $CC = \frac{1}{n} \sum_{i=1}^n C_i$  measures the density of triangles (local clusters) in the graph



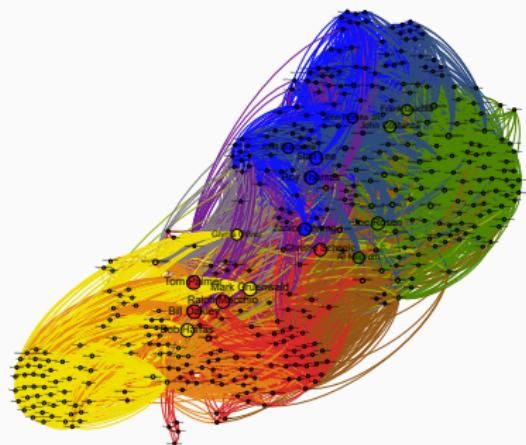
$$CC = \frac{1}{5} \left( 1 + 1 + \frac{1}{6} + 0 + 0 \right) = \frac{13}{30}$$

## CLUSTERING COEFFICIENT

- For Erdős–Rényi random graphs,  $\mathbb{E}[CC] = C_i = p$ 
  - Probability of two of your neighbors to also be neighbors is  $p$ , independently of the local structure
- For Barabási-Albert random graphs
  - CC approximately follows a power law in the number of nodes
  - Let  $C(k)$  be the average clustering coefficient of nodes with degree  $k$ , then  $C(k) \propto k^{-1}$  for Barabási-Albert
- More generally, a power law distribution for  $C(k)$  indicates a **hierarchical structure**
  - Nodes with low degree are connected to other nodes in their community
  - Nodes with high degrees are linked to nodes in different communities

## SMALL WORLD PHENOMENON

- Originates from Milgram's small world experiment in the 60's
- How to measure the small world phenomenon?
  - Average length of shortest paths
  - Diameter of the graph (longest shortest path)
  - Length distribution of all shortest paths
  - High clustering coefficient



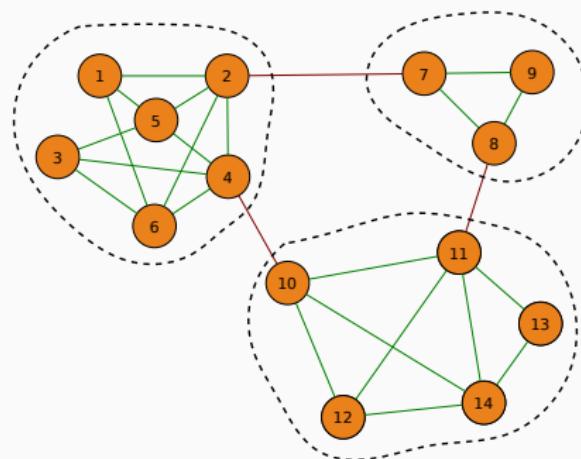
Marvel Comic Book Artist Collaboration Network from <http://allthingsgraphed.com>

## COMMUNITY DETECTION

- We seek to **partition the nodes of the graph** into a set of groups (clusters) according to a certain quality criterion
- Applications: identify
  - social communities
  - clients with similar behavior
  - web pages about the same topic
  - proteins with strong interactions with each other
  - products frequently bought together
  - ...

## WHAT IS A GOOD COMMUNITY?

- No universal definition: depends on the application and the network of interest
- General idea: a community is a set of nodes densely connected internally and/or sparsely connected externally



## GENERAL APPROACH TO COMMUNITY DETECTION

1. Define a **quality criterion** reflecting the desired properties of the communities
  - Many existing criteria (see next slide)
2. Design an algorithm to find **the community optimizing the criterion**
  - This is generally NP-difficult: for graphs with more than a few hundred nodes, only approximate solutions can be guaranteed

# SOME QUALITY CRITERIA

## Notations

$n$ : number of nodes in the graph

$S \subseteq V$ : nodes in the community

$m_S$ : number of edges in  $S$

$m$ : number of edges in the graph

$n_S$ : number of nodes in  $S$

$o_S$ : number of edges between  $S$  and  $V \setminus S$

- Based on internal connections:

- Internal density of edges:  $\frac{m_S}{n_S(n_S-1)/2}$
- Average internal degree:  $\frac{2m_S}{n_S}$

- Based on external connections:

- Expansion:  $\frac{o_S}{n_S}$
- Ratio cut:  $\frac{o_S}{n_S(n-n_S)}$

# SOME QUALITY CRITERIA

## Notations

$n$ : number of nodes in the graph

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$m$ : number of edges in the graph

$n_S$ : number of nodes in  $S$

$o_S$ : number of edges between  $S$  and  $V \setminus S$

- Based on both internal and external connections:

- **Conductance:**  $\frac{o_S}{2m_S + o_S}$

- **Normalized cut:**  $\frac{o_S}{2m_S + o_S} + \frac{o_S}{2(m - m_S) + o_S}$

- **Modularity:**  $\frac{1}{4}(m_S - \mathbb{E}[m_S])$

## ZOOM ON MODULARITY

- The expectation  $\mathbb{E}[m_S]$  is computed with respect to a random process which **preserves the degree of each node**
  - Each edge is split into two parts (one on each node)
  - Each part is combined to another randomly
- Modularity is then equal to:

$$\frac{1}{2m} \sum_{i,j \in V} \left( A_{ij} - \frac{d_i d_j}{2m} \right) \mathbb{I}\{c_i = c_j\}$$

- Finding the communities maximizing the modularity requires to **consider an exponential number of groups** → very costly even for graphs with a few hundred nodes

## LOUVAIN METHOD

- At the beginning, each node has its own community
- The algorithm alternates between two phases until convergence:

1. **Optimize local modularity**

For each node, we create a new community with the neighboring node maximizing the modularity. If no modularity improvement is possible, we keep the node alone.

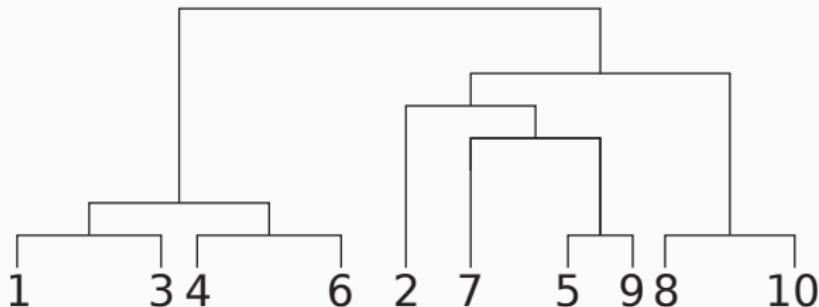
2. **Create a new weighted graph**

The communities of phase 1 become the nodes of the graph. We create a self-loop on each community node weighted by the number of links within the community, and a link between pairs of communities weighted by the number of links between these communities.

- We obtain an approximate solution (no theoretical guarantee but good practical performance)

## OTHER APPROACH: HIERARCHICAL CLUSTERING

- It is often relevant to analyze the community structure at **different scales** (cluster sizes)
- Goal: construct a **hierarchy of clusters** (represented as a dendrogram)



## HIERARCHICAL CLUSTERING: BOTTOM-UP APPROACH

- In the **bottom-up approach**, we start with a cluster for each node (as in Louvain method)
- **Greedy algorithm**: at each iteration, we merge the two “closest” clusters
- We thus need to define a notion of **dissimilarity between nodes** and **between sets of nodes**

## HIERARCHICAL CLUSTERING: DISTANCES

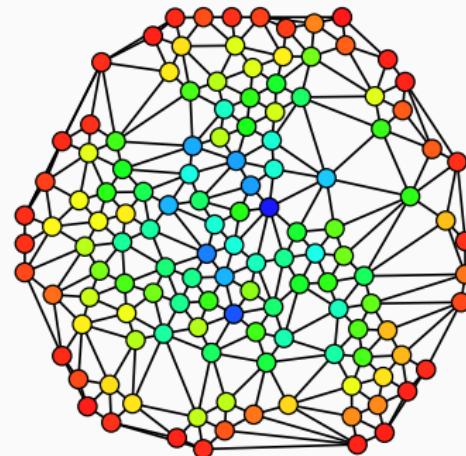
- A natural distance function  $d(i, j)$  between 2 nodes  $i$  and  $j$  is the **length of the shortest path** between  $i$  and  $j$
- Some popular dissimilarity measures between two clusters  $C_1$  and  $C_2$  (linkage criterion):
  - **Minimum linkage:**  $D(C_1, C_2) = \min_{i \in C_1, j \in C_2} d(i, j)$
  - **Maximum linkage:**  $D(C_1, C_2) = \max_{i \in C_1, j \in C_2} d(i, j)$
  - **Average linkage:**  $D(C_1, C_2) = \frac{1}{|C_1||C_2|} \sum_{i \in C_1, j \in C_2} d(i, j)$
  - **Centroid linkage:**  $D(C_1, C_2) = d(G_1, G_2)$  where  $G_1$  and  $G_2$  are the “centers” of  $C_1$  and  $C_2$

## IDENTIFY CENTRAL NODES

- Goal: rank the nodes of the graph according to a centrality measure (importance)
- Applications: identify
  - influencers in a social network
  - important (“hub”) web pages
  - bottlenecks in transportation networks
  - products relevant for “loss leader” pricing strategies
  - ...

## HOW TO DEFINE CENTRALITY ?

- Again, no universal definition
- Yet, a central notion: walks in graphs
  - A walk is a path which can go through the same node several times
  - Centrality measures vary with the type of walk considered and the way of counting them (number or length)



## POPULAR CENTRALITY MEASURES

- Degree centrality:  $C(x_i) = d_i$ 
  - Interpretation: number of walks of length 1 ending at node  $i$
- Eigenvector centrality:  $C(x_i) = v_i = \frac{1}{\lambda} \sum_{j=1}^n A_{ij} C(x_j)$ 
  - $v$  satisfies  $\mathbf{Av} = \lambda v$  where  $\lambda$  is the largest eigenvalue of  $A$
  - Interpretation: number of walks of infinite length ending at node  $i$
  - More importance given to nodes with well-connected neighbors
  - Google PageRank is a variant of eigenvector centrality

## POPULAR CENTRALITY MEASURES

- **Closeness centrality:**  $C(x_i) = \frac{1}{\sum_{j \neq i} d(i,j)}$ 
  - $d(i,j)$ : length of shortest path between nodes  $i$  and  $j$
  - Interpretation: inversely proportional to the sum of lengths of the shortest paths to other nodes
- **Betweenness centrality:**  $C(x_i) = \sum_{j \neq i \neq k} \frac{\sigma_{jk}(i)}{\sigma_{jk}}$ 
  - $\sigma_{jk}$ : number of shortest paths between  $j$  and  $k$
  - $\sigma_{jk}(i)$ : number of shortest paths between  $j$  and  $k$  going through  $i$
  - Interpretation: number of times the node acts as a “bridge” between two nodes

## LEARNING IN GRAPHS

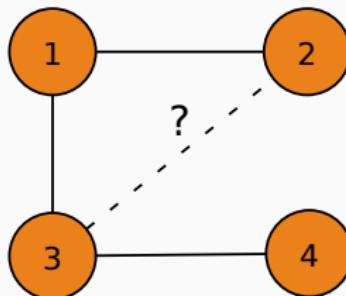
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## LEARNING IN GRAPHS

- So far we have focused on analyzing an **observed graph**
  - Global properties
  - Communities
  - Node centrality
- In this part we will learn from the observed graph to **make predictions**
- We will consider two tasks: **link prediction** and **node labeling**

## LINK PREDICTION

- Goal: given a graph  $G$ , predict new edges
- These new edges can represent probable future interactions
  - E.g., two persons likely to become friend on Facebook
- They can also be missing edges (partially observed graph)
  - E.g., only a subset of protein-protein interactions are known
  - E.g., not all product combinations have been tried (to see whether they sell well together)



## LINK PREDICTION: STANDARD APPROACH

- Use a similarity measure between pairs of nodes to rank potential edges
- Top-ranking edges are the more likely to be correct
- We can thus predict the top- $k$  edges, or use a threshold
- This graph-based strategy can be easily combined with a content-based approach (when data is attached to nodes)

## LINK PREDICTION: SIMILARITY SCORES

### Notation

$\mathcal{N}(i)$ : set of neighbors of node  $i$

- Common neighbors:  $S(i,j) = |\mathcal{N}(i) \cap \mathcal{N}(j)|$
- Jaccard coefficient:  $S(i,j) = \frac{|\mathcal{N}(i) \cap \mathcal{N}(j)|}{|\mathcal{N}(i) \cup \mathcal{N}(j)|}$ 
  - Normalized version of common neighbors
- Adamic-Adar index:  $S(i,j) = \sum_{k \in \mathcal{N}(i) \cap \mathcal{N}(j)} \frac{1}{\log |\mathcal{N}(k)|}$ 
  - More weight given to common neighbors of low degree
- Preferential attachment:  $S(i,j) = |\mathcal{N}(i)| \cdot |\mathcal{N}(j)|$

## LINK PREDICTION: SIMILARITY SCORES

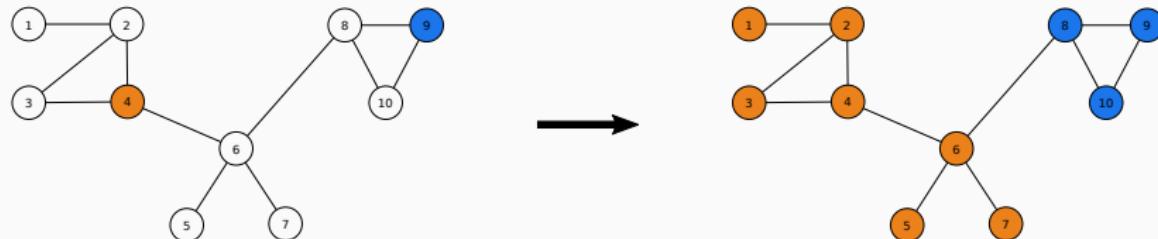
- Some similarity scores also use the **community information** when available
  - More weight given to neighbors from the same community
- Additional data attached to nodes can be easily integrated as part of the score
  - E.g., cosine similarity between node feature vectors
  - E.g., classifier trained to predict the presence of an edge from data at two nodes

## LINK PREDICTION: EVALUATION

- How to evaluate the accuracy in link prediction and perform model selection?
- Practical approach: **hide a subset of node pairs** and predict based on the rest of the graph
- Performance measures:
  - Proportion correct predictions
  - Area under the ROC Curve (AUC): probability that an existing edge picked at random is ranked higher than a non-existing edge picked at random

## NODE LABELING

- **Goal:** given a graph where some nodes are labeled, **predict missing node labels**
- This is a **semi-supervised** learning problem
- **Central assumption:** correct labels are **smooth on the graph**
  - Classification: two neighbors tend to have the same label
  - Regression: two neighbors tend to have similar target values



## GRAPH LAPLACIAN MATRIX

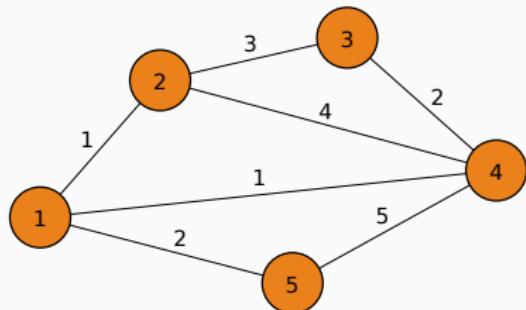
- For a graph  $G = (V, E)$  we denote by

$A$  adjacency matrix

$W$  weight matrix

$D$  (diagonal) degree matrix

$L = D - W$  Laplacian matrix (symmetric)



$$L = \begin{pmatrix} 4 & -1 & 0 & -1 & -2 \\ -1 & 8 & -3 & -4 & 0 \\ 0 & -3 & 5 & -2 & 0 \\ -1 & -4 & -2 & 12 & -5 \\ -2 & 0 & 0 & -5 & 7 \end{pmatrix}$$

## REFRESHER ON EIGENVECTORS AND EIGENVALUES

- Let  $L \in \mathbb{R}^{n \times n}$  symmetric matrix
- A vector  $v \in \mathbb{R}^n$  is an **eigenvector** of  $L$  of **eigenvalue**  $\lambda \in \mathbb{R}$  if

$$Lv = \lambda v$$

- If  $(\lambda_1, v_1), (\lambda_2, v_2)$  are **eigenpairs** for  $L$  with  $\lambda_1 \neq \lambda_2$  then  $v_1 \perp v_2$ , i.e.,  $v_1^T v_2 = 0$
- If  $(\lambda, v_1), (\lambda, v_2)$  are eigenpairs for  $L$ , then  $(\lambda, v_1 + v_2)$  is also an eigenpair
- The **multiplicity** of eigenvalue  $\lambda$  is the dimension of the space of eigenvectors corresponding to  $\lambda$
- $L$  has  $n$  eigenvalues (counting possible multiplicities)

## PROPERTIES OF LAPLACIAN MATRIX

- $L$  is symmetric **positive semi-definite** (PSD) since for any  $f \in \mathbb{R}^n$

$$\begin{aligned} f^T L f &= f^T D f - f^T W f \\ &= \sum_i d_i f_i^2 - \sum_i \sum_j w_{i,j} f_i f_j = \sum_i \sum_j w_{i,j} f_i^2 - \sum_i \sum_j w_{i,j} f_i f_j \\ &= \frac{1}{2} \left( \sum_i \sum_j w_{i,j} f_i^2 - 2 \sum_i \sum_j w_{i,j} f_i f_j + \sum_i \sum_j w_{i,j} f_i^2 \right) \\ &= \frac{1}{2} \sum_i \sum_j w_{i,j} (f_i - f_j)^2 \geq 0 \end{aligned}$$

- Since  $L$  is PSD, its eigenvalues satisfy  $0 \leq \lambda_1 \leq \dots \leq \lambda_n$
- We can easily see that  $(0, \mathbf{1}_n)$  is an eigenpair for  $L$

## PROPERTIES OF LAPLACIAN MATRIX

### Theorem

The multiplicity of eigenvalue 0 of  $L$  is equal to the number of connected components of the graph. The eigenspace of 0 is spanned by the components' indicators.

### Proof.

If  $(0, \mathbf{f})$  is an eigenpair, then  $0 = \frac{1}{2} \sum_{i,j} w_{i,j} (f_i - f_j)^2$ , hence  $\mathbf{f}$  is constant on each connected component. If there are  $k$  connected components,  $L$  is  $k$ -block-diagonal:

$$L = \begin{bmatrix} L_1 & & & \\ & L_2 & & \\ & & \ddots & \\ & & & L_k \end{bmatrix}$$

The spectrum of block-diagonal matrices is the union of the spectra of  $L_i$  (padded with zeros). The theorem follows from the fact that for  $i = 1, \dots, k$ ,  $(0, \mathbf{1}_{|V_i|})$  is an eigenpair for  $L_i$ , where  $V_i$  is the set of nodes in the  $i^{\text{th}}$  connected component. □

## SMOOTHNESS OF A GRAPH FUNCTION

- A **graph function** is a vector  $f \in \mathbb{R}^n$  assigning values to nodes

$$f : V \rightarrow \mathbb{R}$$

- The **smoothness** of a graph function is given by the quadratic form of the Laplacian

$$S_G(f) = f^T L f = \frac{1}{2} \sum_{i,j} w_{i,j} (f_i - f_j)^2$$

- When  $S_G(f)$  is small,  $f$  does not vary much in high density regions of the graph

## SYMMETRIC NORMALIZED LAPLACIAN

- We can also consider a **symmetric normalized Laplacian** matrix

$$L_{\text{sym}} = D^{-1/2} L D^{-1/2} = I - D^{-1/2} W D^{-1/2}$$

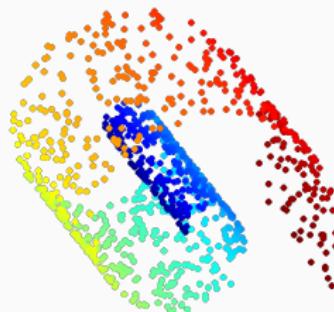
- Normalized variant of smoothness

$$f^T L_{\text{sym}} f = \frac{1}{2} \sum_{i,j} w_{i,j} \left( \frac{f_i}{\sqrt{d_i}} - \frac{f_j}{\sqrt{d_j}} \right)^2$$

- $L_{\text{sym}}$  is also PSD, and  $(0, D^{1/2} \mathbf{1}_n)$  is an eigenpair for  $L_{\text{sym}}$

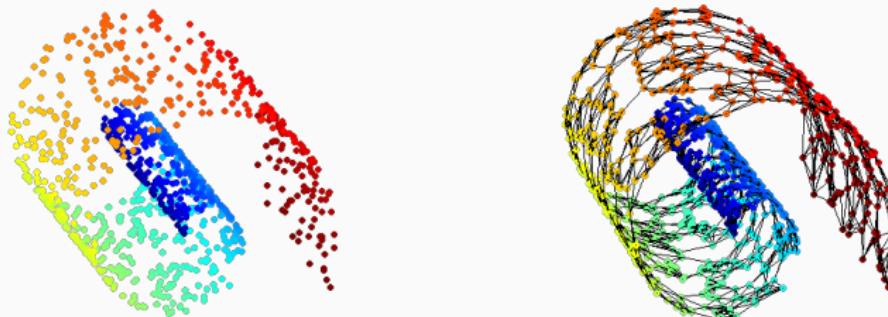
## BEYOND EXPLICIT GRAPHS: DATA ON A MANIFOLD

- There is a natural link between discrete representations (graphs) and continuous representations
- **Metric space**: distances between all points in the space are defined (e.g., Euclidean space)
- **Manifold**: every point has a neighborhood which is homeomorphic to the Euclidean space
  - Locally Euclidean (distance in small region is meaningful)
  - Global structure more complex (Euclidean distance between “distant” points is meaningless)



## SIMILARITY GRAPHS AND MANIFOLD STRUCTURE

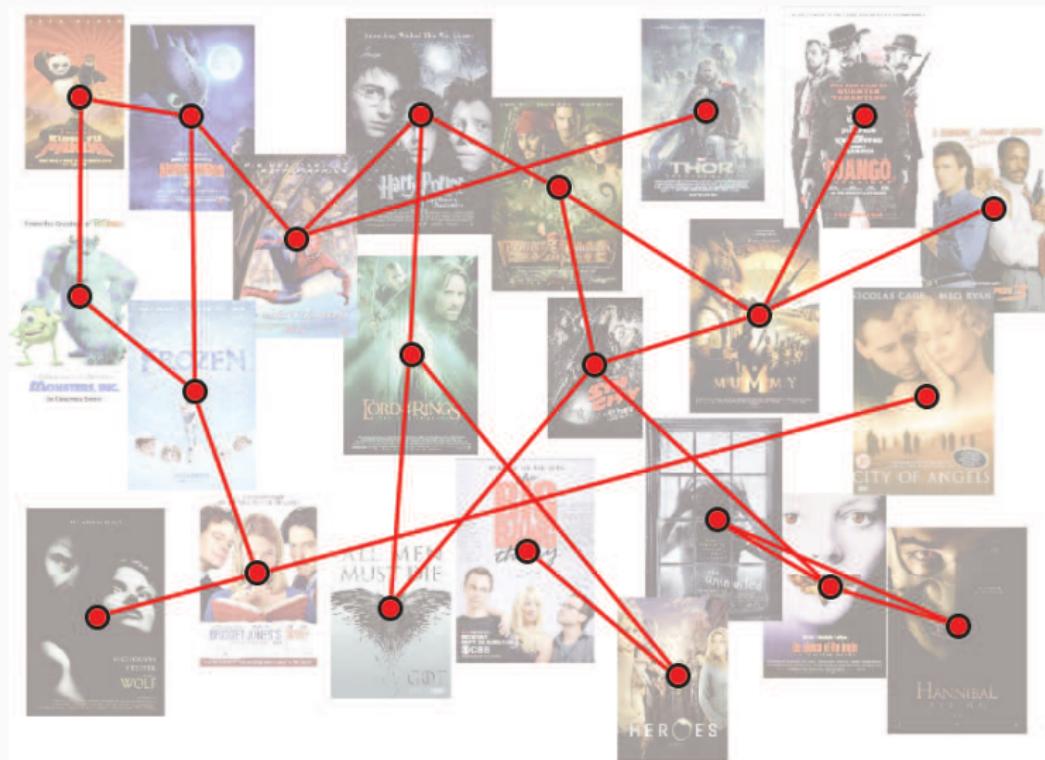
- Let  $x_1, \dots, x_n$  be a set of data points with **similarity matrix**  $S$ 
  - $S_{i,j} \geq 0$ : similarity score between  $x_i$  and  $x_j$
  - Can use standard / handcrafted / learned similarity measure
- Similarity graph:  $(x_i, x_j) \in E$  if  $S_{i,j}$  large enough
- Such a graph can approximate the manifold structure!
- For this to work we must enforce **locality** (sparsify the graph)



## SPARSIFICATION OF SIMILARITY GRAPHS

- **$k$ -nearest neighbor graph**
  - Connect  $i$  and  $j$  if  $x_i$  is among the  $k$ -nearest neighbors of  $v_j$  and/or  $x_j$  is among the  $k$ -nearest neighbors of  $v_i$
- **$\epsilon$ -neighborhood graph**
  - Connect  $i$  and  $j$  if  $S_{i,j}$  is larger than  $\epsilon$
- **Exponential graph**
  - Weight each edge  $(i,j) \in V^2$  by  $S_{i,j}$
  - Must use with fast-decaying similarity to enforce locality
  - Typical choice is the Gaussian kernel  $S_{i,j} = \exp(-\gamma \|x_i - x_j\|^2)$
- Some issues
  - Little theoretical underpinning to guide graph construction
  - Must tune  $k$ ,  $\epsilon$  or  $\gamma$  to adjust locality
  - For efficiency reasons, we like to deal with sparse graphs

## EXAMPLE: MOVIE SIMILARITY GRAPH



## MANIFOLD REGULARIZATION

- Assume data lies on a nonlinear manifold  $\mathcal{M} \subset \mathcal{X}$
- We want to learn a function  $f : \mathcal{M} \rightarrow \mathbb{R}$  which varies smoothly in dense regions
- Natural choice is to enforce small **gradient** along  $\mathcal{M}$  where the marginal probability density is large

$$\|f\|_I^2 = \int_{x \in \mathcal{M}} \|\nabla_{\mathcal{M}} f(x)\|^2 P(x) dx$$

- $P(x)$  is unknown but we can approximate it using  $n$  **labeled/unlabeled** points [Belkin et al., 2006]

$$\|f\|_I^2 \approx \frac{1}{n^2} \mathbf{f}^T \mathbf{L} \mathbf{f} = \frac{1}{2} \sum_{i,j} w_{i,j} (f_i - f_j)^2$$

under some conditions (appropriately scaled exponential graph)

## MANIFOLD REGULARIZATION

- **Manifold regularization:** use the quadratic form of the Laplacian as **regularizer** for machine learning models
- Generic way to make use of unlabeled data in supervised learning algorithms → **semi-supervised learning**
- Smoothness assumption becomes the **manifold assumption**: points connected via a path through high density regions on the data manifold are likely to have a similar label
- Many successful algorithms: Laplacian eigenmaps, Laplacian SVMs, label propagation, online node labeling...

## SEMI-SUPERVISED LABEL PROPAGATION: NOTATIONS

- Let  $x_1, \dots, x_l, x_{l+1}, \dots, x_n \in \mathbb{R}^p$
- We have labels  $y_1, \dots, y_l \in \{1, \dots, C\}$  for the first  $l$  points
- Build exponential graph with  $W_{i,j} = \exp(-\gamma \|x_i - x_j\|^2)$
- Define **initial label matrix**  $Y \in \mathbb{R}^{n \times C}$  such that

$$Y_{i,j} = \begin{cases} 1 & \text{if } x_i \text{ has label } y_i = j \\ 0 & \text{otherwise} \end{cases}$$

- The algorithm will generate a **prediction matrix**  $F \in \mathbb{R}^{n \times C}$  from which we will predict the label of a node  $i$  using

$$\hat{y}_i = \arg \max_j F_{i,j}$$

## SEMI-SUPERVISED LABEL PROPAGATION: FORMULATION

- The prediction matrix  $F \in \mathbb{R}^{n \times c}$  is the one minimizing the following objective function [Zhou et al., 2003]

$$\min_{F \in \mathbb{R}^{n \times c}} \frac{1}{2} \left( \underbrace{\sum_{i,j=1} w_{i,j} \left\| \frac{F_i}{\sqrt{d_i}} - \frac{F_j}{\sqrt{d_j}} \right\|^2}_{\text{smoothness term}} + \mu \underbrace{\sum_{i=1}^n \|F_i - Y_i\|^2}_{\text{fit known labels}} \right)$$

- Trade-off between two terms (ruled by  $\mu \geq 0$ )
  - Smoothing predictions with normalized Laplacian
  - Keeping accurate predictions for labeled points

## SEMI-SUPERVISED LABEL PROPAGATION: SOLUTION

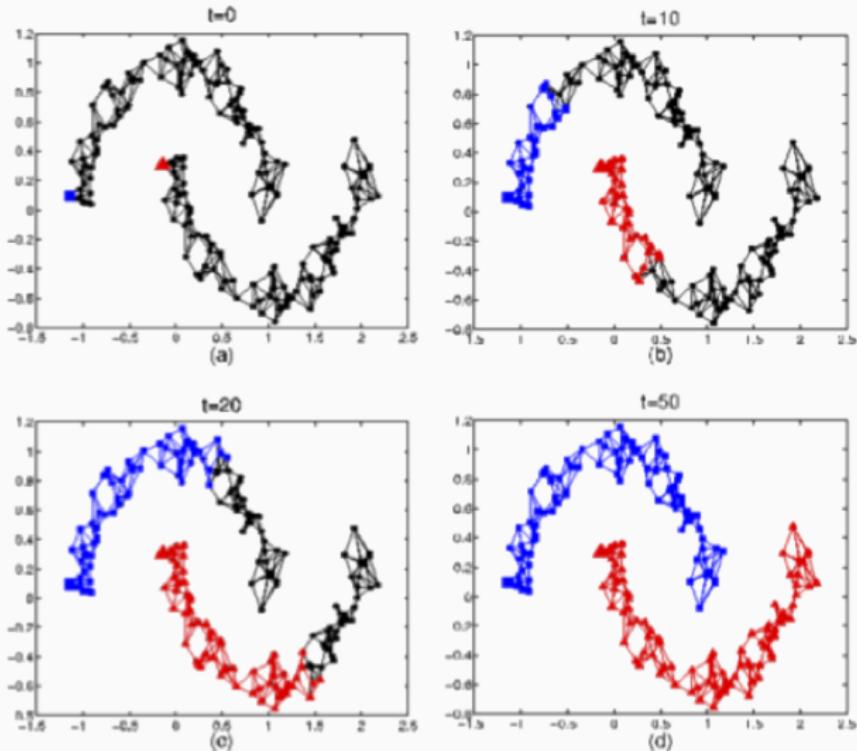
- The objective function is **convex and quadratic**, so there is a closed-form solution (found by setting the gradient to zero)

$$F^* = ((1 - \alpha)I + L_{sym})^{-1}Y, \quad \text{with } \alpha = 1/(1 + \mu)$$

- Inverting  $(1 - \alpha)I + L_{sym}$  is costly for large graphs
- Equivalent and cheaper iterative algorithm:
  1. Initialize  $F(0) = Y$
  2. Iterate the following until convergence

$$F(t + 1) = \alpha(I - L_{sym})F(t) + (1 - \alpha)Y$$

# SEMI-SUPERVISED LABEL PROPAGATION: ILLUSTRATION



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