

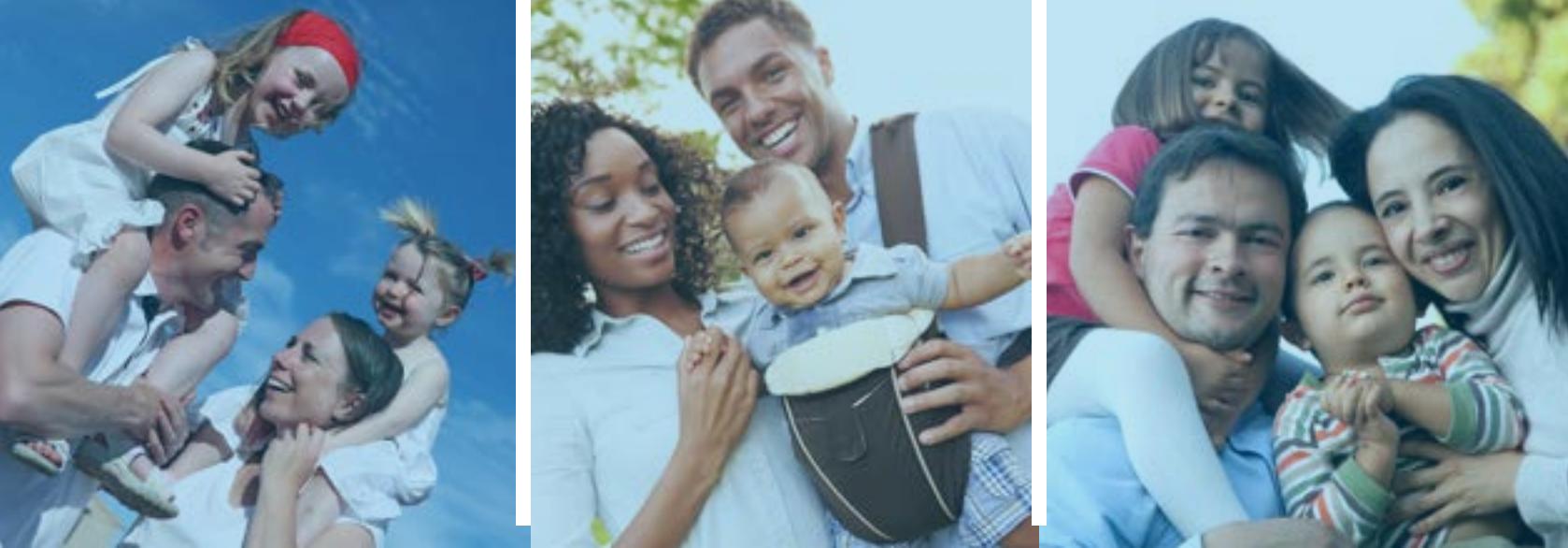


T H E  
I M M U N I Z A T I O N  
P A R T N E R S H I P

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# ANNUAL REPORT

## Fiscal Year 2019





## THE IMMUNIZATION PARTNERSHIP



### OUR MISSION

To eradicate vaccine-preventable diseases by educating the community,  
advocating for evidence-based public policy, and supporting  
immunization best practices.

### OUR VISION

A community protected from vaccine-preventable diseases.



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# FISCAL YEAR 2019 BOARD OF DIRECTORS

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McGovern Medical School at UTHealth

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## President & CEO

### **Allison N. Winnike, JD**

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Director, Teen Health Clinic  
Baylor College of Medicine

### **James E. Zucker, JD**

Partner  
Yetter Coleman LLP

## A word from our President & CEO, Allison N. Winnike, JD

Dear Friends of The Immunization Partnership,

I am pleased to present to you our fiscal year 2019 Annual Report. We made important strides toward achieving our vision of a community protected from vaccine-preventable diseases, assisted by our many supporters, funders, and community partners.

The Immunization Partnership (TIP) is the only organization in Texas employing a multi-pronged, pro-immunization approach to eradicating vaccine-preventable diseases. We work to achieve our mission through boots-on-the-ground community education programs, robust statewide advocacy initiatives, and immunization best practices research. Highlights this year include a well-regarded research project analyzing how laws and policies governing consumer access to immunization registries vary across states, growth of our Immunize Texas grassroots network, capacity building efforts for immunization coalitions, and dozens of education presentations across the state and nation.

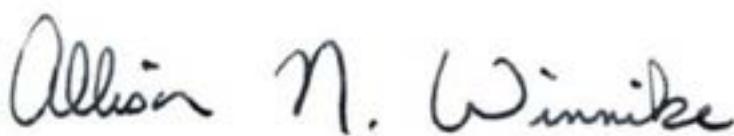
We had an outstanding showing at the Texas 86th Legislative Session where we capitalized on an important opportunity to educate lawmakers on the importance of pro-vaccine legislation. Notably, we held our most successful immunization advocacy and rally day at the Texas Capitol. With nearly 300 attendees, the advocacy day attracted more participation than any other Texas Capitol event in TIP's history. During the 140-day session, our supporters made more than 500 in-person visits to lawmaker offices, demonstrating grassroots support to help us pass 4 pro-immunization laws.

Despite our many successes, we faced challenges. Anti-vaccine special interests continued to promote policies and actions that put the public's health at risk. We witnessed the resurgence of measles, a vaccine-preventable disease declared eliminated from the United States in 2000. Twenty-one Texans contracted the disease in the span of a few short months. Additionally, the number of K-12 students in Texas filing for non-medical exemptions to vaccine laws rose to 64,176 in the 2018-2019 school year; a 2,700% increase from 2003 when the Texas Legislature expanded the non-medical exemption law.

Our recent successes and challenges underscore the importance of our work to increase vaccination rates where they are low and maintain them where they are high. As we seek to advance our mission, we rely on our staff, our Board of Directors, donors, and partners. We sincerely appreciate your continued support and engagement in our efforts to prevent what's preventable. We look forward to working with you as we strive to ensure every Texan is protected from vaccine-preventable diseases.

With deepest appreciation and best wishes, I am

Sincerely,

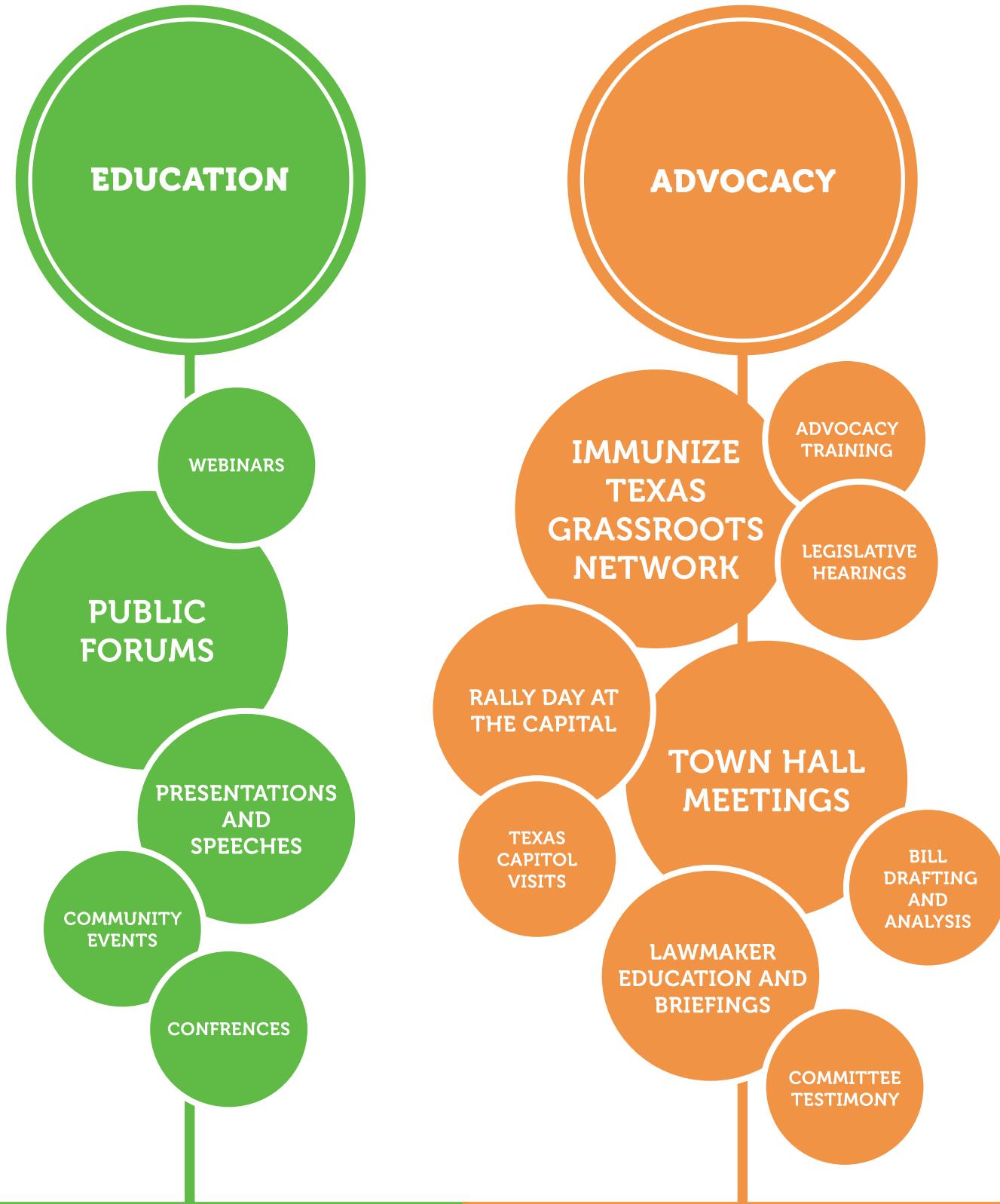
A handwritten signature in black ink that reads "Allison N. Winnike". The signature is fluid and cursive, with "Allison" and "N." stacked above "Winnike".

Allison N. Winnike, JD  
President & Chief Executive Officer



# OUR PRIORITIES

## Fiscal Year 2019







# ADVOCACY HIGHLIGHTS

## IMMUNIZE TEXAS GRASSROOTS NETWORK EXPANSION

- » 3 new city leads
- » Grew membership to 3000+ advocates
- » 117% growth in membership

## TEXAS 86<sup>TH</sup> LEGISLATIVE SESSION

- » 11 calls to action
- » 7 new legislative champions
- » 10 testimonies
- » Trained over 145 advocates
- » 528 visits to offices

## IMMUNIZATION ADVOCACY DAY

- » April 2, 2019
- » Largest Immunization Advocacy Day at the Texas Capitol in the history of the organization
- » Nearly 300 Supporters

## Immunize Texas Grassroots Network Expansion

Immunize Texas is a network of pro-immunization community members organized to promote personal immunization stories and evidence-based information about vaccines. TIP supported Immunize Texas' efforts which led to increased participation and influence by adding 3 new city leads in Fort Worth, Corpus Christi, and North Central Texas. Plus, Immunize Texas membership grew 117% to over 3,000 advocates.

## Texas 86<sup>th</sup> Legislative Session

TIP successfully helped pass legislation to improve education to first responders and access to their immunization records. Most importantly, with the assistance of Immunize Texas members, stakeholders, and other supporters, TIP prevented anti-vaccine legislation from moving forward by testifying in front of committees and by mobilizing pro-vaccine advocates, thus successfully blocking the passage of anti-vaccine or vaccine-limiting legislation during the 2019 Legislative Session. TIP successfully obtained 7 new legislative champions in the Texas Legislature, provided 10 testimonies at legislative committee hearings, and with the help of Immunize Texas members, trained over 145 advocates to meet with legislators. Supporters and TIP staff made a total of 528 visits to legislative offices during the Legislative Session.



## Immunization Advocacy Day

On April 2, 2019, TIP and Immunize Texas held the largest Immunization Advocacy Day at the Texas Capitol in the history of the organization. Immunization Advocacy Day offered an opportunity to show lawmakers a strong representation of immunization supporters from across the state. Originally TIP planned for 100 participants, however close to 300 supporters attended.



# EDUCATIONAL OUTREACH

## Webinars

TIP held 2 live webinars for parents and other stakeholders, which reached 143 individuals across the state. Topics included strategies for increasing vaccination rates for first responders in Texas and what Texans need to know about measles. TIP recorded 3 additional webinars that will be featured on TIP's website.

## Nurses Forums

TIP hosted 2 school nurses' forums in 2 Texas cities with high non-medical student exemptions and immunization access issues. These forums reviewed immunization administration guidelines, outlined talking points regarding the safety and efficacy of vaccines, and provided other important immunization information to nurses who work directly with patients and parents of patients. The first nurses' forum, held in Houston, attracted 94 attendees. The second forum, held in San Antonio, attracted 87 attendees.

## Parent Survey

More than 1,000 parents from across Texas responded to an online survey developed and distributed by TIP to better understand parental perspectives related to immunizations. TIP used the responses to identify issues and strategies to help create healthier and safer environments for children.

## Presentations

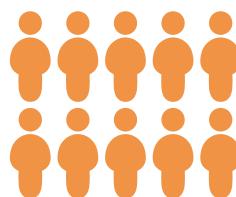
TIP presented to 180 nursing students at Prairie View A&M University's Houston campus detailing immunization administration guidelines and outlining talking points regarding the safety and efficacy of vaccines. As the Texas 86th Legislative Session approached, TIP presented to 100 students in the Memorial Hermann Hospital, Texas Pediatrics Residency Advocacy Training program, and to 45 students in the University of Texas McGovern School of Medicine program to update them on immunizations in Texas and inform them of opportunities to get involved in the pro-immunization conversation. Additionally, TIP presented "Immunization, Advocacy and You! Now is the Time" to more than 300 South Texas All Hazards Conference attendees in McAllen, Texas, and presented to 80 attendees at the El Paso Immunization Coalition (EPIC) Immunization Conference. TIP spoke to 108 individuals at the University of Texas' School of Nursing in San Antonio regarding vaccine myths. TIP also presented to other groups across the state, reaching an additional 262 Texans.



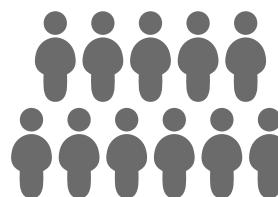
**143 Reached  
Through Webinars**  
\*each green figure represents 50



**181 Reached  
Through Nurses' Forums**  
\*each blue figure represents 50



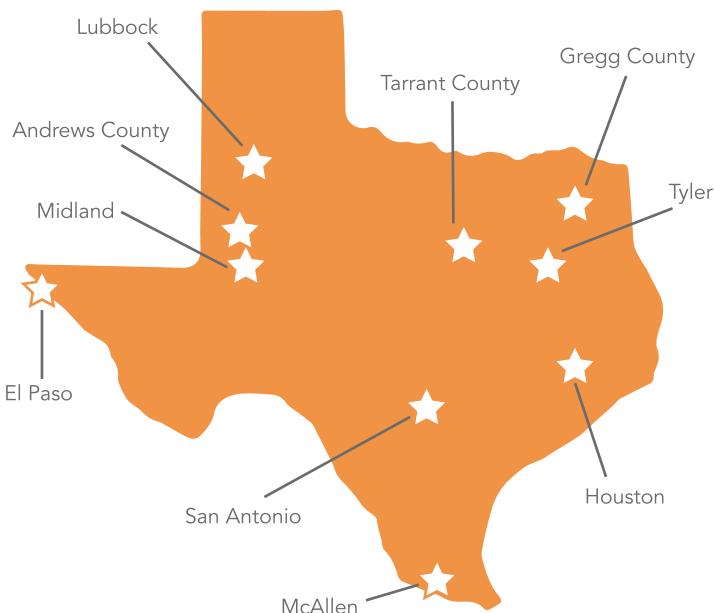
**1,000 Reached  
Through Parent Survey**  
\*each orange figure represents 100



**1,075 Reached  
Through Presentations**  
\*each gray figure represents 100 people



## STAKEHOLDER ENGAGEMENT & COMMUNICATIONS



### Building Coalitions Across Texas

Through the Building Coalitions across Texas (BCaT) program, TIP provided technical assistance and consultation services for 10 immunization coalitions in the following cities and counties: Andrews County, Gregg County, El Paso, Houston, Lubbock, McAllen, Midland, San Antonio, Tarrant County, and Tyler.

Coalition work highlights: TIP made presentations at the El Paso Immunization Conference and the McAllen Immunization Conference regarding immunization policy and vaccine hesitancy. TIP assisted the Midland coalition by helping them draft bylaws and helped the San Antonio and Houston coalitions rewrite and update their bylaws.

### Biennial Publication

In December 2018, TIP released its 6th biennial publication on the state of immunizations in Texas, *Texans Unite to Protect: Working Together to Eliminate Vaccine-Preventable Diseases*, which was designed to inform and educate stakeholders. The publication was distributed to all 150 Texas representatives and distributed electronically to TIP's 10 coalition partners, who circulated it to their members.

### Texas Immunizers and Stakeholders Working Groups (TISWG)

The Texas Immunizers and Stakeholders Working Groups (TISWG) is a forum of diverse subject matter experts in the state immunization system, created by the Department of State Health Services (DSHS). TIP has worked with DSHS since November 2018 to re-launch TISWG. TISWG members represent the public sector, private sector, and community groups, and work in collaboration to share ideas, perspectives, best practices, and resources to raise vaccine coverage levels in Texas. The group currently has 130 members. The first introduction webinar to members was facilitated in September 2019 and the in-person annual meeting took place in October 2019.

### Traditional and Social Media Engagement

<b>320</b> Media Hits	<b>27</b> published op-eds	<b>3.5 million</b> people reached through social and traditional media, online surveys, webinars, and presentation attendees
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## BEST PRACTICE RESEARCH

TIP conducted a well-regarded research project analyzing how laws and policies governing consumer access to immunization registries vary across states. All 50 states currently have immunization registries, but states greatly vary in the degree of access consumers have to the stored immunization records.

Researchers identified 34 jurisdictions with some type of law addressing consumer access to state immunization registry data. There was a distinct lack of organization or standardization to laws related to immunization registries across the states. As a result, TIP recommended the adoption of standardized legislation for direct consumer access to immunization registries in all states which have not done so to date. TIP also recommended the adoption of legislation that permits and promotes the use of technological mediums, such as mobile applications, to facilitate direct consumer access.

TIP presented the research at the American Public Health Association's (APHA) Annual Meeting and Expo in Philadelphia in November 2019. This meeting is the largest and most influential annual gathering of public health professionals in the world, with nearly 13,000 attendees.

Utilizing evidence-based best practices, TIP also continues to adapt its successful Immunization Champions program into a Human Papillomavirus (HPV)-vaccine specific effort through 2 grants funded by The Cancer Prevention and Research Institute of Texas (CPRIT). These programs train facilitators, or Champions, in rural clinics to enhance their internal systems and conduct outreach such as reminder/recall to improve HPV immunization in South Texas.



## THE IMMUNIZATION PARTNERSHIP -SAN ANTONIO HIGHLIGHTS

TIP's San Antonio office (TIP-SA) reached numerous Texans this year. Since October 2018, TIP's San Antonio representative participated in a Clinician-to-Clinician Training on how to improve Human Papillomavirus (HPV) vaccine rates, an infectious diseases consultants podcast, and meetings with San Antonio City Council offices regarding vaccine exemption rates in their districts. Additionally, TIP served as a panelist on Texas Public Radio's *The Source* on vaccines, and presented information on public health efforts in the 2019 Texas Legislature to 7th, 9th, and 10th graders at Advanced Learning Academy and Bonham Academy. TIP-SA also participated in a community event for Colors of Pride SA focused on HPV vaccination and access to care.

TIP-SA, in collaboration with San Antonio Metro Health District (SAMHD), rebooted the Immunize San Antonio Coalition (IZSA). IZSA is a member of TIP's Building Coalitions across Texas (BCaT) program. TIP-SA met regularly with SAMHD staff to develop a plan for IZSA. Between 20-35 local stakeholders participate in monthly IZSA meetings.

Additionally, TIP became a SA2020 partner. SA2020's mission is to progress toward a shared vision for a thriving San Antonio. The organization reports on community indicators, informs and activates the public, and aligns efforts toward the community's goals. TIP is proud to be a part of the organization, as it offers an opportunity to inform and engage other San Antonio stakeholders in the pro-immunization conversation.



## 10TH ANNUAL COMMUNITY IMMUNITY SPRING LUNCHEON



Keynote Speaker The Honorable Edward M. Emmett (left) and Allison Winnike, JD, TIP President and CEO (right).



Susan Feigin Harris, JD, (right) presented the Ralph D. Feigin, MD Award for Excellence to Patrick Carter, MD, MBA, FAAFP (left) who accepted the award on behalf of Kelsey- Seybold Clinic.



Michele Boettiger (right) presented the John R. Boettiger Jr. Award for Community Partnership to Peggy B. Smith, PhD, MA (left).



Andrew N. Van Chau (left) and Diana Tully (right) chaired the 10th Annual Community Immunity Luncheon.

Hundreds of community leaders, vaccine advocates, and TIP supporters attended the 10th anniversary of TIP's Community Immunity Spring Luncheon on Thursday, April 25, 2019 at the River Oaks Country Club. The 2019 luncheon marked a major milestone for this impactful event as TIP celebrated a decade of reaching and engaging Texans across the state with life-saving vaccine education, advocacy, and best practices research.

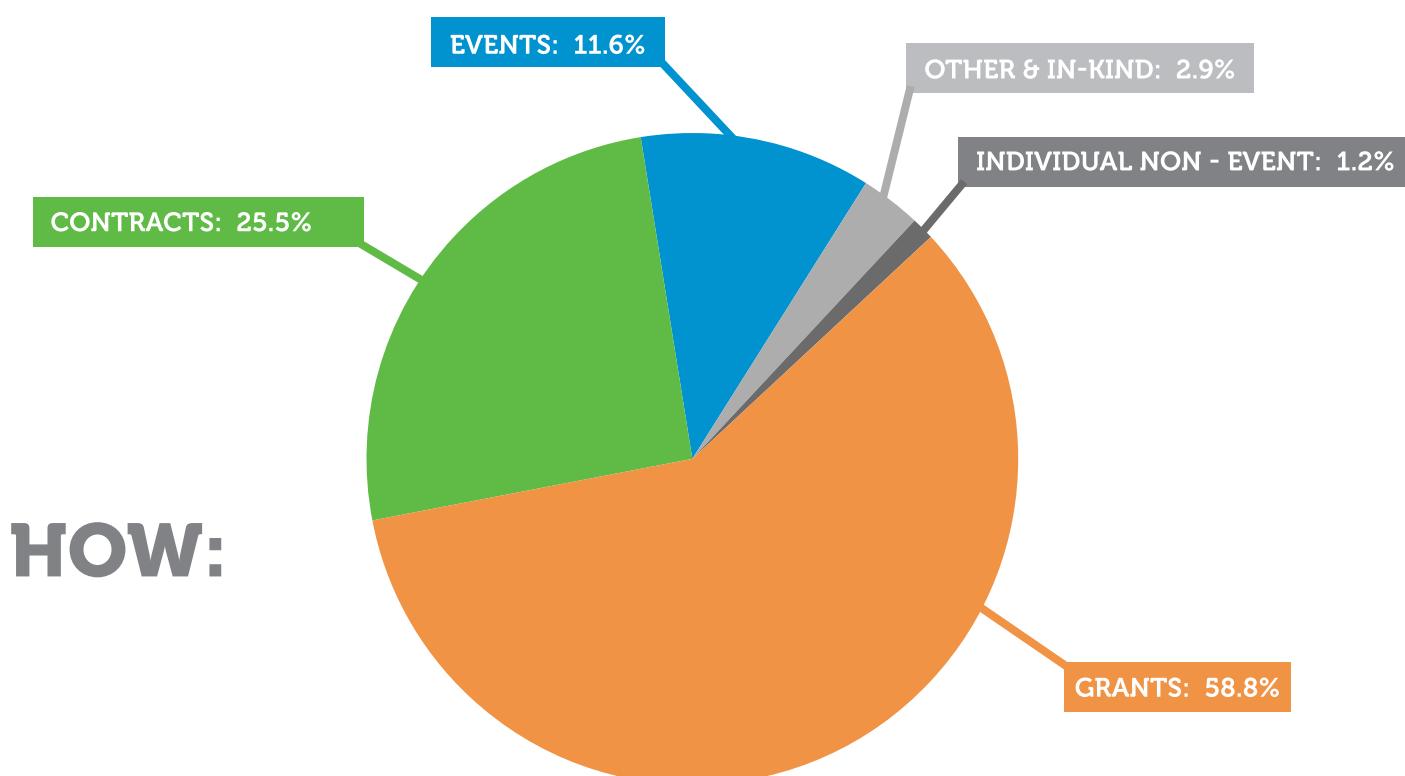
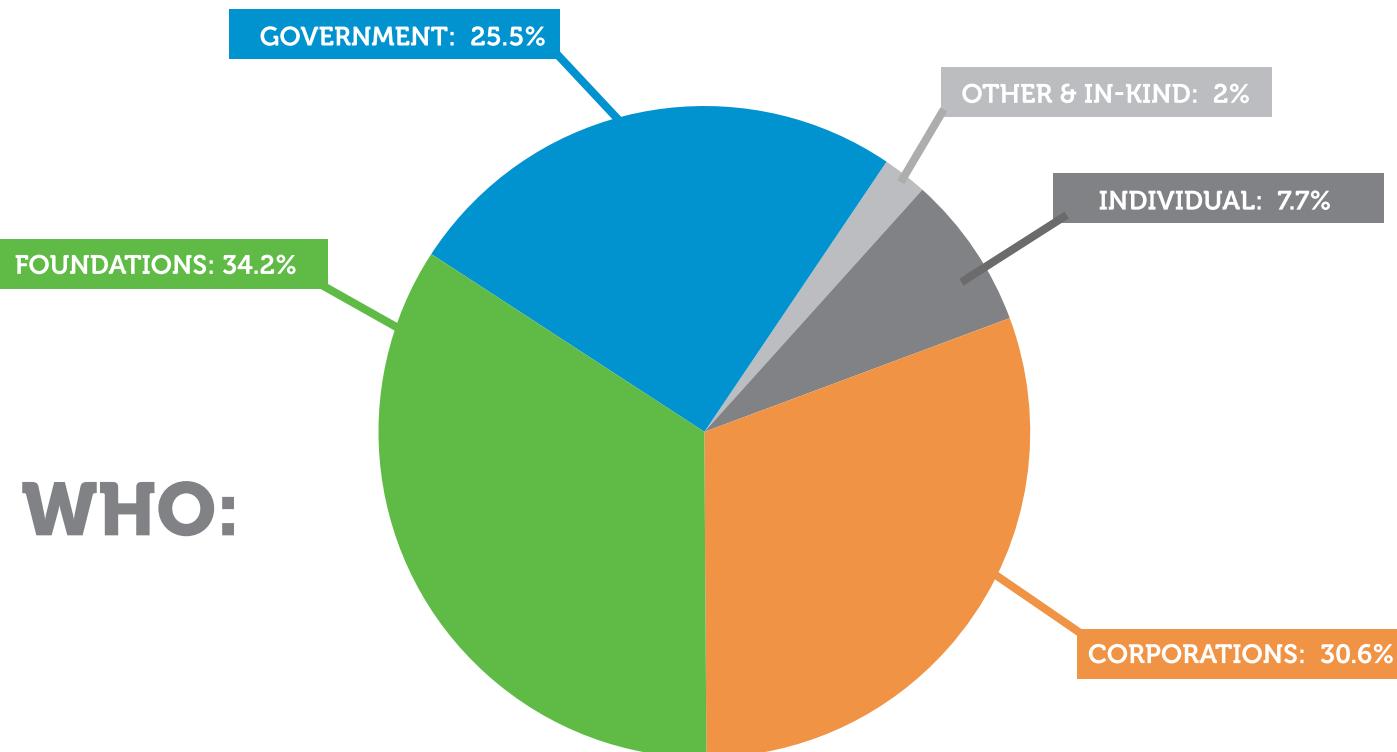
As a tribute to the importance of the legacy left behind by our previous board leaders, TIP invited each TIP Board Chair since our 2008 inception to be an Honorary Chair for the 10th anniversary luncheon: Kevin Burns, Craig Cordola, Jacquelyn Cox, Kimberly C. David, Gwen Emmett, Lindy McGee, MD, Catherine Mitchell, Melanie E. Mouzoon, MD, Stanley Spinner, MD, and Kay Tittle, MSN.

The Honorable Edward M. Emmett, former County Judge of Harris County, Texas, current Professor at Rice University, and owner of the consulting firm The Emmett Company, delivered the keynote address. Judge Emmett galvanized the room as he shared his insights and history with the issue of immunizations and the importance of taking action today.

TIP honored Kelsey-Seybold Clinic with the Ralph D. Feigin, MD Award for Excellence, for its commitment to reducing vaccine-preventable diseases by maintaining high immunization rates, collaborating with the City of Houston's Health Department on influenza surveillance, educating the public about immunizations, and its strong support of TIP. TIP also honored Peggy B. Smith, PhD, MA with the John R. Boettiger, Jr. Award for Community Partnership for her commitment to keeping Texans healthy and her support of TIP, its programs, and its mission.



## FUNDRAISING AND DEVELOPMENT HIGHLIGHTS





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The Harry S. and Isabel C. Cameron Foundation  
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Permian Basin Area Foundation  
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## Government Agencies

City of San Antonio  
Texas Department of State Health Services  
University of Texas at Austin  
University of Texas Health Science Center at San Antonio

## Corporations

Association of Immunization Managers  
Edelman  
GlaxoSmithKline  
Merck  
Network For Good  
Pfizer  
Star Health Management  
Texas Children's Hospital

## Special Event Sponsors

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HEB  
Houston Methodist  
Kelsey-Seybold Clinic

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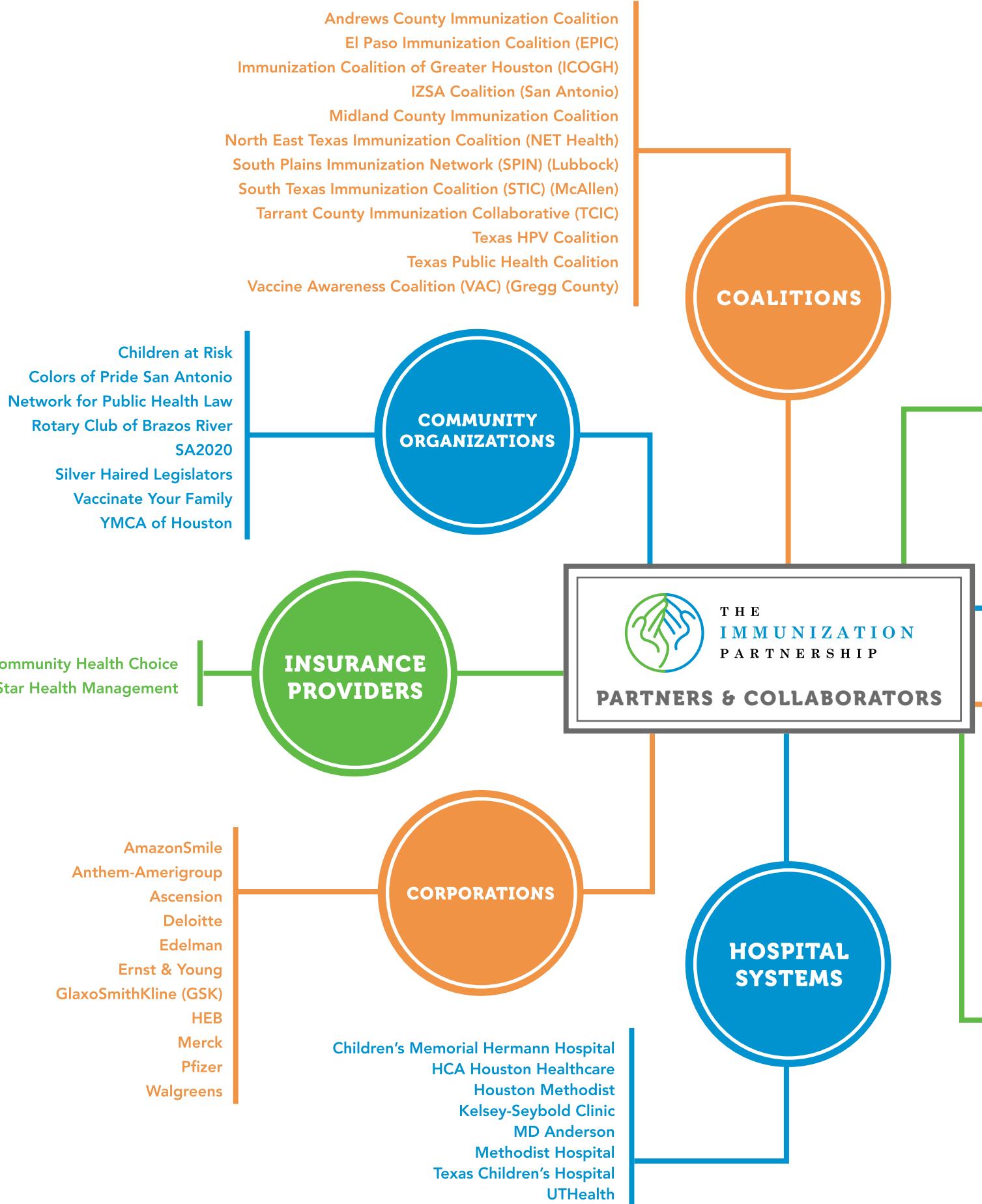
## Individuals

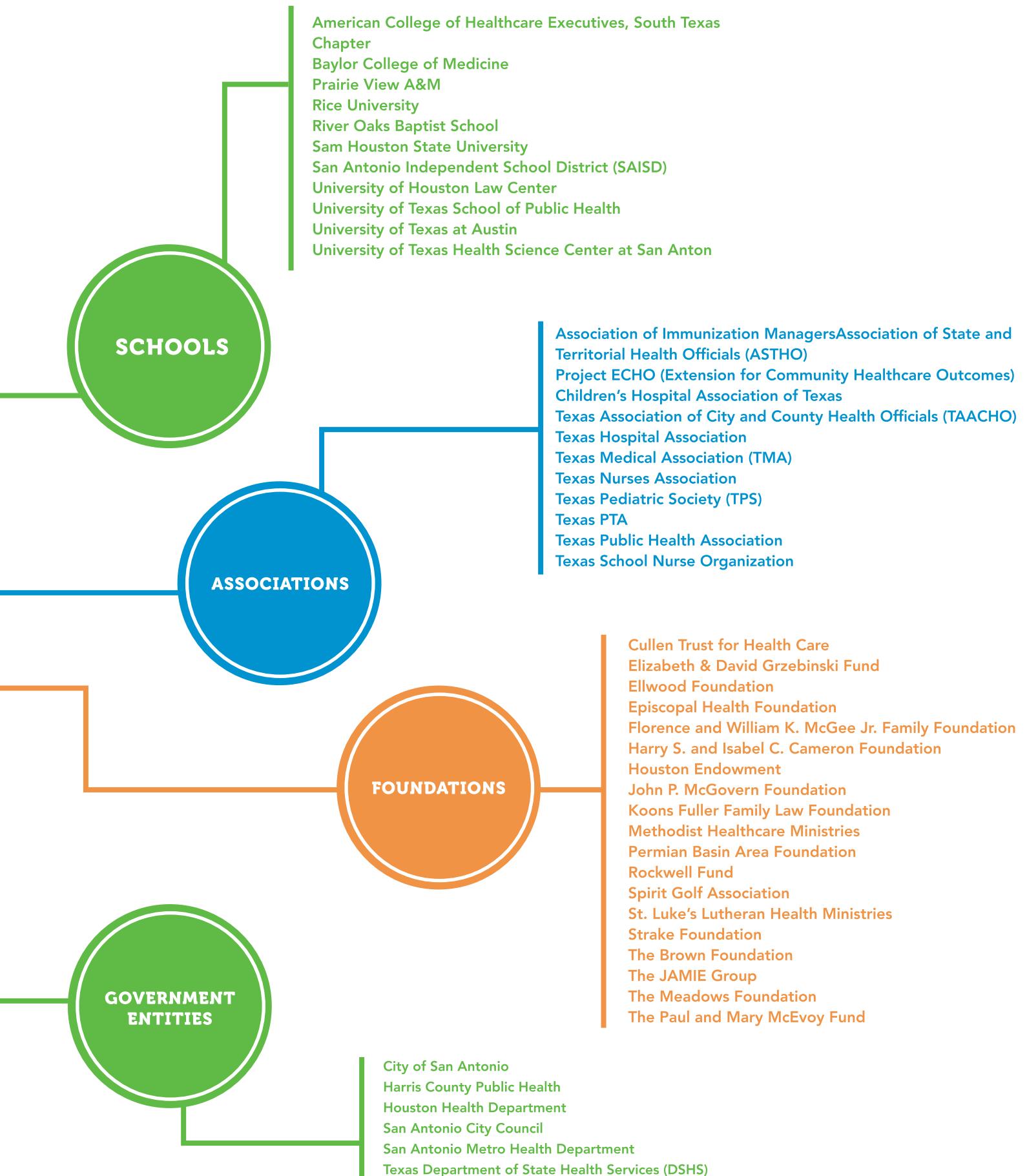
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Tricia and Jim Zucker, JD







## TIP'S TOP TEN

- 1 We helped pass 21 state laws that supported immunizations.
- 2 We led 5 statewide Immunization Conferences.
- 3 We held 49 town hall meetings in 25 cities across the state to receive local feedback from 2,000 Texans.
- 4 We provided 14 immunization coalitions across the state with tools to impact and engage their communities.
- 5 We reached over 8,500 health care providers and stakeholders through 193 educational webinars and presentations.
- 6 We trained over 1,000 providers in the most vulnerable communities to support immunization best practices in their communities.
- 7 We increased our operating budget by over 330%.
- 8 We coordinated more than 1,300 visits to the Texas Capitol with over 345 supporters to show support of pro-immunization bills.
- 9 We built Immunize Texas, a group of community immunization supporters that help bolster our mission. Immunize Texas is now over 3,000 supporters strong.
- 10 We published 6 widely distributed publications featuring a roadmap on the state of immunization in Texas with proposed solutions to major immunization challenges.





**THE IMMUNIZATION PARTNERSHIP**

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