



T H E
I M M U N I Z A T I O N
P A R T N E R S H I P



ANNUAL REPORT
Fiscal Year 2020



THE IMMUNIZATION PARTNERSHIP



OUR MISSION

To eradicate vaccine-preventable diseases by educating the community,
advocating for evidence-based public policy, and supporting
immunization best practices.

OUR VISION

A community protected from vaccine-preventable diseases.



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A word from our President & CEO, Allison N. Winnike, J.D.

Dear Friends of The Immunization Partnership,

I am pleased to present to you our fiscal year 2020 Annual Report. We made important strides toward achieving our vision of a community protected from vaccine-preventable diseases, assisted by our many supporters, funders, and community partners. When we launched our initiatives for fiscal year 2020 in October 2019, we had no idea what was just around the corner. In Spring 2020, our mission and our message became more urgent than ever. The global COVID-19 pandemic vastly altered the everyday lives and routines of individuals, families, and communities across the globe. The "new normal" shifted mindsets into survival mode in a world riddled with uncertainty and fear.

Unfortunately, a side effect of the pandemic was a drastic decrease in routine vaccines among infants, children, and adults. For many, the fear of contracting the virus at a provider's office kept them from getting routine vaccines. To compound the issue of decreasing immunization rates, national surveys showed that many Americans did not intend to receive a vaccine to prevent COVID-19 when it became available.

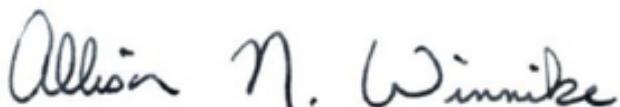
While these issues presented unforeseen challenges for our team and many others dedicated to protecting and improving public health, the urgency of our message could not be underestimated. We sounded the alarm to all 29 million Texans that vaccines play a vital role in curbing the monumental effects of vaccine-preventable diseases. In partnership with stakeholders and organizations across the state, TIP worked diligently to ensure Texans understood the critical importance of staying current on their infant, childhood, and adult vaccines during the pandemic. As distribution of the vaccine to prevent COVID-19 begins, our team will work to educate Texans on this new vaccine and continue advancing the message that immunizations save lives and protect our communities from the broad impact of a worldwide pandemic.

Despite the shift in focus resulting from the pandemic, we also maintained focus on other long-term initiatives. Highlights include large-scale virtual discussions in conjunction with major partners such as Rice University's Baker Institute for Public Policy; a partnership with the Texas Department of State Health Services to host a statewide immunization conference; a published children's book called Mobi vs. The Shield: Community Immunity Saves the Day; growth of our Immunize Texas grassroots network; a parent immunization survey; capacity building efforts for immunization coalitions; and dozens of webinars and online trainings across the state and nation.

As we seek to advance our mission, we rely on our staff, our Board of Directors, donors, and partners. We sincerely appreciate your continued support and engagement in our efforts to prevent what's preventable. We look forward to working with you as we strive to ensure every Texan is protected from vaccine-preventable diseases.

With deepest appreciation and best wishes, I am

Sincerely,



Allison N. Winnike, J.D.

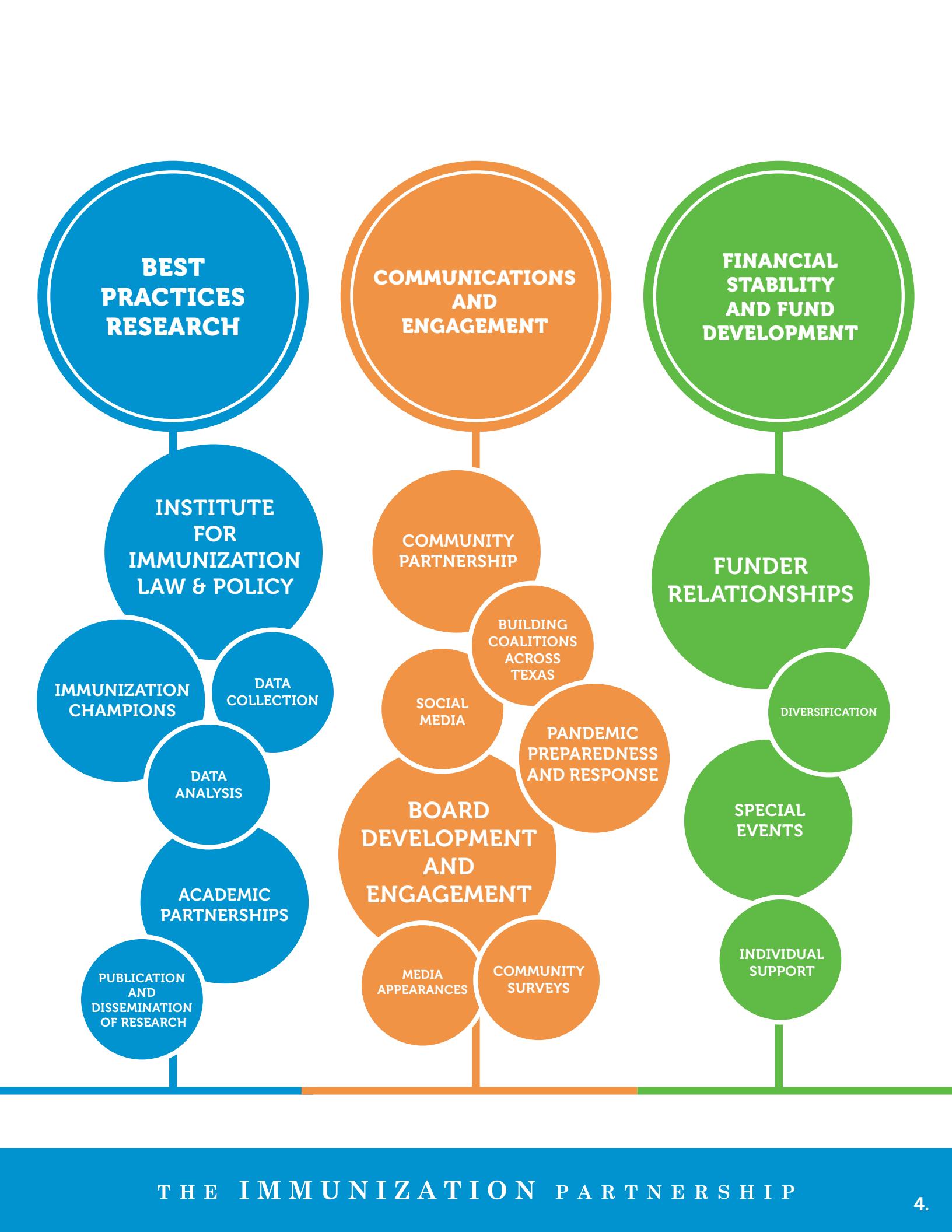
President & Chief Executive Officer



OUR PRIORITIES

Fiscal Year 2020







ADVOCACY HIGHLIGHTS

IMMUNIZE TEXAS GRASSROOTS NETWORK EXPANSION

- » Produced **5 information campaigns**
- » Reached **2,000 people** on average per campaign
- » Over **3,000 members** strong

BAKER INSTITUTE FOR PUBLIC POLICY COLLABORATION

- » **18-month research initiative**
- » Vaccine development discussion with Peter Hotez, MD, PhD attracted more than **300 participants**

STAKEHOLDER ENGAGEMENT

- » **8 virtual town hall meetings**
- » **130 town hall participants**
- » White paper published in **Journal of Applied Research on Children**

TIP's fiscal year 2020 was successful and productive for TIP's advocacy program. Despite the challenges brought on by the COVID-19 pandemic, TIP adapted by shifting in-person meetings and webinars to virtual gatherings. This change offered a new opportunity for many new individuals to engage in the organization's activities statewide. Below are this year's advocacy highlights.

Immunize Texas Grassroots Network Expansion

Immunize Texas (IZT) is a network of pro-immunization community members organized to promote personal immunization stories and evidence-based information about vaccines. In fiscal year 2020, IZT held 3 virtual advocacy trainings for IZT supporters, which attracted 34 advocates. Plus, IZT produced and promoted a series of 5 informational video and graphic campaigns, reaching an average of over 2,000 people per campaign. TIP also made 2 presentations on how to get involved in immunization advocacy to nursing students at TAMU Corpus Christi. Prior to the COVID-19 pandemic, TIP held a successful meet-and-greet which attracted 15 attendees. IZT is currently over 3,000 members strong.

Collaboration with Rice University's Baker Institute for Public Policy

In partnership with Rice University's Baker Institute for Public Policy, TIP completed an 18-month research initiative surveying Texas vaccine legislation and legislator voting records over a 10-year period. A white paper featuring the results of this study was published in December 2020. Additionally, TIP participated in a virtual discussion about vaccine development with Peter Hotez, MD, PhD. The meeting was hosted by Rice University's Baker Institute for Public Policy and TIP in May 2020. More than 300 participants from around the globe attended the meeting.

Stakeholder Engagement

Due to COVID-19, TIP shifted its in-person town hall meetings to virtual meetings. TIP traveled virtually to 8 cities across Texas to host town hall meetings with immunization stakeholders. Insight and feedback gathered through these meetings helped inform the organization's 2021 legislative agenda. Over 130 Texas immunization stakeholders participated in the meetings. TIP also presented at a virtual Vaccine Confidence meeting hosted by the United States Department of Health and Human Services in September 2020. Vaccine experts and thought leaders from across the United States attended the meeting. Additionally, TIP completed a white paper on immunization advocacy in the Texas Legislature which was published in the Journal of Applied Research on Children in May 2020. The paper explains lessons learned from years of advocating for public health and passing pro-immunization legislation, and discussed strategies for scientists, advocates, parents, and others who want strong vaccine policies.



EDUCATION OUTREACH

Webinars

TIP reached 146 individuals through 3 live webinars for immunization coalitions and Department of State Health Services (DSHS) regional and local communication managers. Topics included Coalition 101, Coalition Sustainability, and the DSHS Immunization Coalition and Communication Managers Training. TIP recorded 6 additional presentations for partner organizations. The recordings are placed on YouTube and sent to partners as requested. The videos have been viewed 114 times thus far.

Nurses Forums

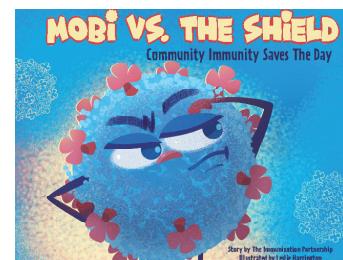
TIP utilized an online platform for the School Nurses Forum in 2020. The forum had 679 registrants. As of December 2020, 365 school nurses participated for Continuing Education Credit. The video has 1,684 views on YouTube. The forum reviewed immunization administration guidelines, outlined talking points regarding the safety and efficacy of vaccines, and provided other important immunization information to nurses who work directly with students and the parents of students.

Parent Survey

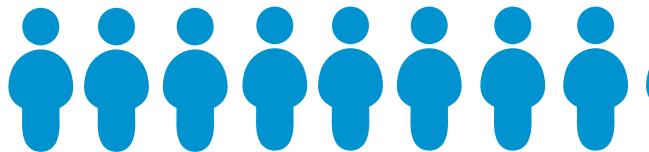
TIP's 3rd Annual Parent Survey launched in May 2020 and was open through June 2020. It collected 476 responses from Texas parents and caregivers with children under the age of 18 in Texas. This year TIP also included a section on COVID-19. TIP asked if parents accessed their child's pediatrician during COVID-19 and if they received any immunizations during the state shutdown. The survey also included an open-ended section regarding general thoughts on COVID-19. TIP used the responses to identify issues and strategies to help create healthier and safer environments for children.

Mobi vs The Shield: Community Immunity Saves the Day

TIP created an exciting new resource for children all about community immunity. The hardbound book was written by TIP staff and beautifully illustrated by Leslie Harrington (illustrator of Goofus & Gallant for Highlights magazine). It is available in both English and Spanish. The book follows Mobi, the measles virus, and Victor, the measles virus vaccine. Mobi and Victor travel around Townsville, as Mobi quickly learns what community immunity is and how it is protecting the people of Townsville. The book was distributed to over 100 partners. This book would not have been possible without the generosity of Ronald McDonald House Charities and Peter Hotez, MD, PhD, Community Health Choice, and the Rotary Club of Houston.



260 Reached
Through Webinars
*each green figure represents 100



1,684 YouTube views of TIP's
2020 School Nurses Forum
*each blue figure represents 200



476 Reached
Through Parent Survey
*each orange figure represents 100



BEST PRACTICES RESEARCH

School Immunization Compliance

TIP analyzed data on school immunization compliance in Houston and Bexar County. The project reviewed immunization compliance among kindergarteners and 7th graders for the 2019-2020 school year. Compliance is defined as being fully up to date on all required vaccines or having a medical or non-medical exemption on file. The objective was to evaluate the data to determine the type of educational resources each school needs to align its immunization rates closer to the State average. TIP will use these data to identify which campuses should be prioritized for meetings with nursing staff and families.

Bexar County

In Bexar County, TIP analyzed data of 9 independent school districts that fully reside within the county. It was expected that those districts with a higher rate of poverty would be most in need. However, with a few exceptions, it is the 2 most affluent districts of those evaluated who had more non-compliance. While access to care may be a barrier for some families, efforts such as Back-to-School drives appear to fill this gap for lower income populations. Lack of immunization compliance is likely due to parent choice or lack of prioritization by the campus health staff. Education efforts will target district immunization compliance, the importance of timely immunizations, and parents' concerns with vaccine hesitancy.

Houston

In Houston, TIP analyzed data of the entire Houston Independent School District (HISD). A second objective for Houston was to assess the immunization knowledge, attitudes, and beliefs of HISD school nurses and to examine current utilization of evidence-based interventions used by school nurses to raise immunization rates. Originally, TIP staff planned to interview nurses in person, but changed the approach due to COVID-19. Instead, TIP surveyed school nurses virtually. The survey received 79 responses, representing 54 elementary schools, 15 middle schools, and 7 high schools. Outcomes of the survey will be used to tailor messaging to school administration about the need for immunization compliance.





STAKEHOLDER ENGAGEMENT & COMMUNICATIONS

Building Coalitions Across Texas

2020 was a challenging year for the 10 immunization coalitions across Texas. Many paused their activities due to taking on COVID-19 activities like contact tracing at their local health departments. The passionate members of immunization coalitions dedicate their professional lives to health and safety of their community members. TIP is grateful for each of the immunization coalition members and gives special thanks for their hard work and dedication over the last year to ensure Texas communities are protected from vaccine-preventable diseases.

Biennial Texas Immunization Conference

TIP partnered with the Texas Department of State Health Services to host a biennial statewide immunization conference of more than 1,100 attendees. The conference brought immunization partners together to share information, discuss current issues, and recommend strategies for improving immunization rates.

Texas Immunizers and Stakeholders Working Groups (TISWG)

The Texas Immunizers and Stakeholders Working Group (TISWG) is a forum of diverse subject matter experts in the state immunization system, created by the Department of State Health Services (DSHS)-Immunization Unit. As a partner of DSHS, TIP convened immunizers and stakeholders through a series of conference calls, surveys, and webinars. The group currently has 159 members. As of December 1, 2020, DSHS will be convening the immunizers and stakeholders for future conference calls, surveys, and webinars. TIP looks forward to being a member of the group and providing input as requested.

Traditional and Social Media Engagement

167 Media Hits	35 published op-eds	3.5 million people reached through social and traditional media, online surveys, webinars, and presentation attendees
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11TH ANNUAL COMMUNITY IMMUNITY LUNCHEON



Due to the COVID-19 pandemic, TIP's 11th Annual Community Immunity Spring Luncheon was shifted to a virtual format and postponed to Thursday, August 6, 2020. Despite the unexpected changes, the event was a success.

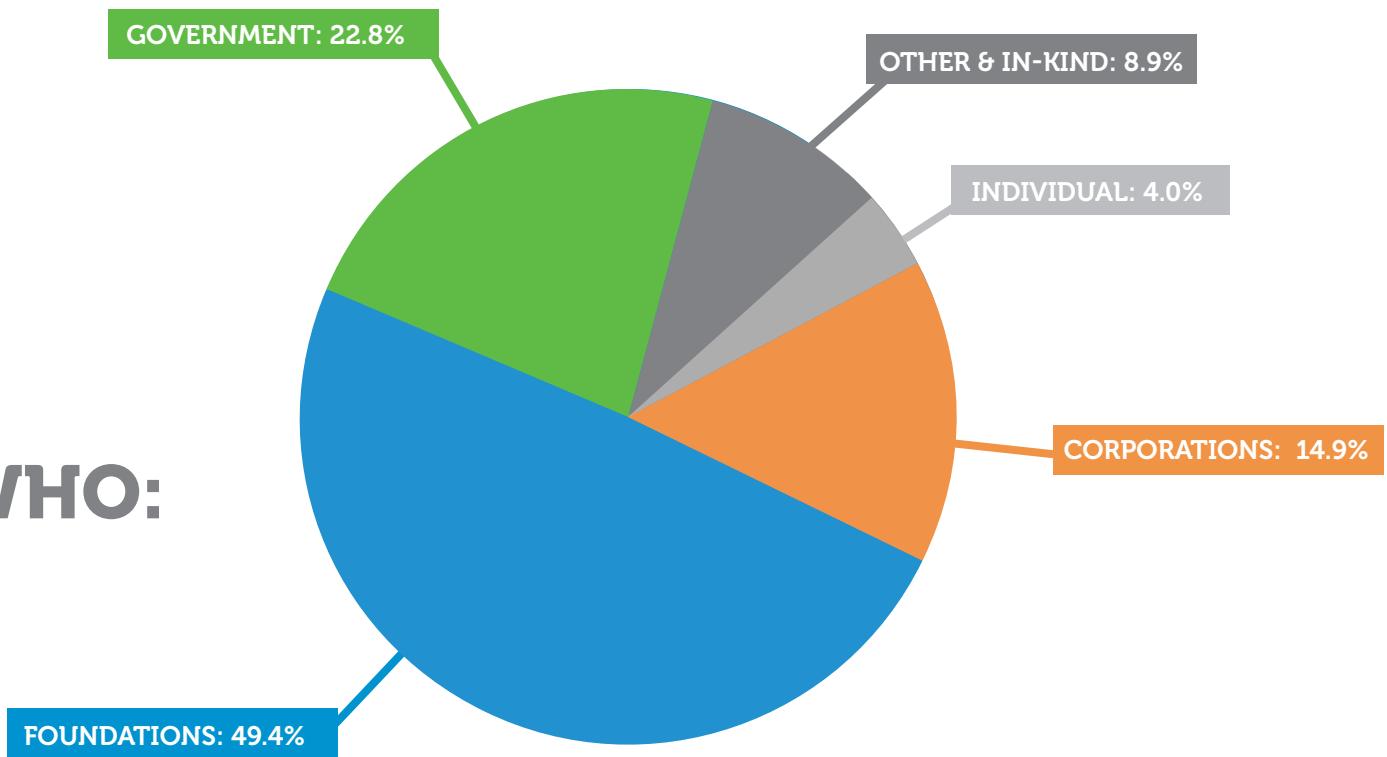
Ethan Lindenberger delivered the keynote address through a virtual interview with Mustafa Tameez. Ethan is known nationwide for his opposition to anti-vaccine misinformation. He famously received vaccinations against his mother's wishes upon becoming a legal adult. He testified before United States Congress in early 2019 and has been featured on national and international stages such as TED. Ethan offered his perspective on the importance of compassion when discussing immunizations with anti-vaxxers, particularly those within our social circles who may be influenced more by our approach rather than simply the facts.

TIP honored Community Health Choice (CHC) with the Ralph D. Feigin, MD Award for Excellence in recognition of its commitment to immunization education and advocacy for vaccine-preventable diseases among Houston's underserved populations. Through CHC's efforts in at-risk communities and longtime support of TIP, TIP is one step closer to realizing its vision of a community protected from vaccine-preventable diseases. TIP also honored Jacquelyn Cox with the John R. Boettiger, Jr. Award for Community Partnership for her active involvement supporting high immunization rates. As a former TIP Board Chair and a committed immunization advocate, we commend her dedication to supporting efforts to keep the community healthy by preventing what's preventable.

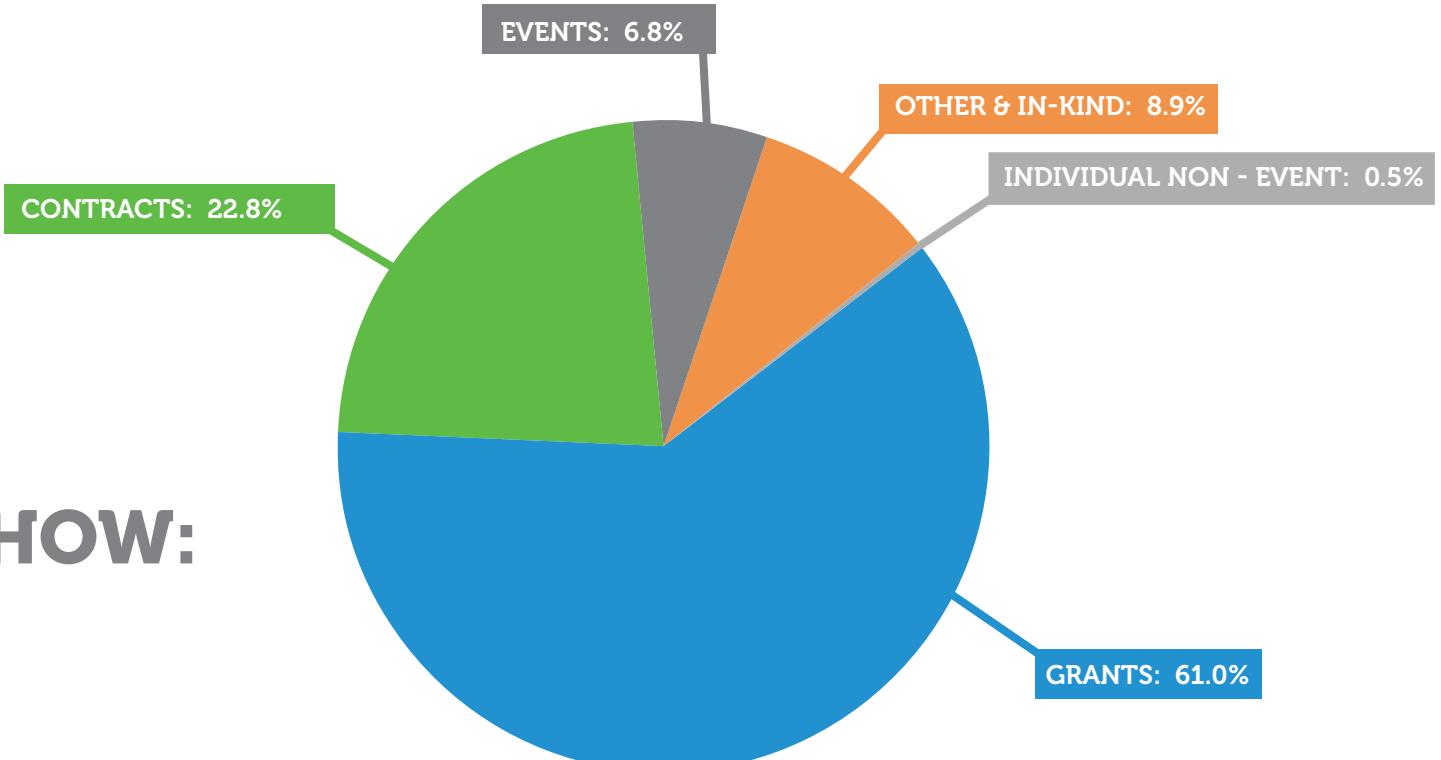


FUNDRAISING AND DEVELOPMENT HIGHLIGHTS

WHO:



HOW:





DONOR LIST

Foundations

Benevity Community Impact Fund
The Brown Foundation
The Harry S. and Isabel C. Cameron Foundation
Virginia A. Clark Charitable Giving Fund
Community Health Choice
The Cullen Trust for Health Care
Michael and Susan Dell Foundation
The Ellwood Foundation
Episcopal Health Foundation
Houston Endowment
The Florence and William K. McGee, Jr. Family Foundation
John P. McGovern Foundation
The Meadows Foundation
Methodist Healthcare Ministries of South Texas
Rockwell Fund
Ronald McDonald House Charities
Rotary Club of Houston
St. Luke's Lutheran Health Ministries
Strake Foundation

Government Agencies

City of San Antonio
Texas Department of State Health Services
University of Texas at Austin

Corporations

AmazonSmile
Edelman
GlaxoSmithKline
Merck
Pfizer
Sanofi
Textron

Special Event Sponsors

Anthem/Amerigroup
Children's Memorial Hermann Hospital
Community Health Choice
Deloitte
Ernst & Young
Harris County Public Health
HCA Houston Healthcare & The Woman's Hospital of Texas
HEB
Houston Methodist
Kelsey-Seybold Clinic
MD Anderson Cancer Center

Methodist Healthcare Ministries of South Texas
Morgan, Lewis & Bockius
National Association of Chain Drug Stores (NACDS)
The Spirit Golf Association
Texas Medical Association
The Spirit Golf Association
UTHealth

Individuals

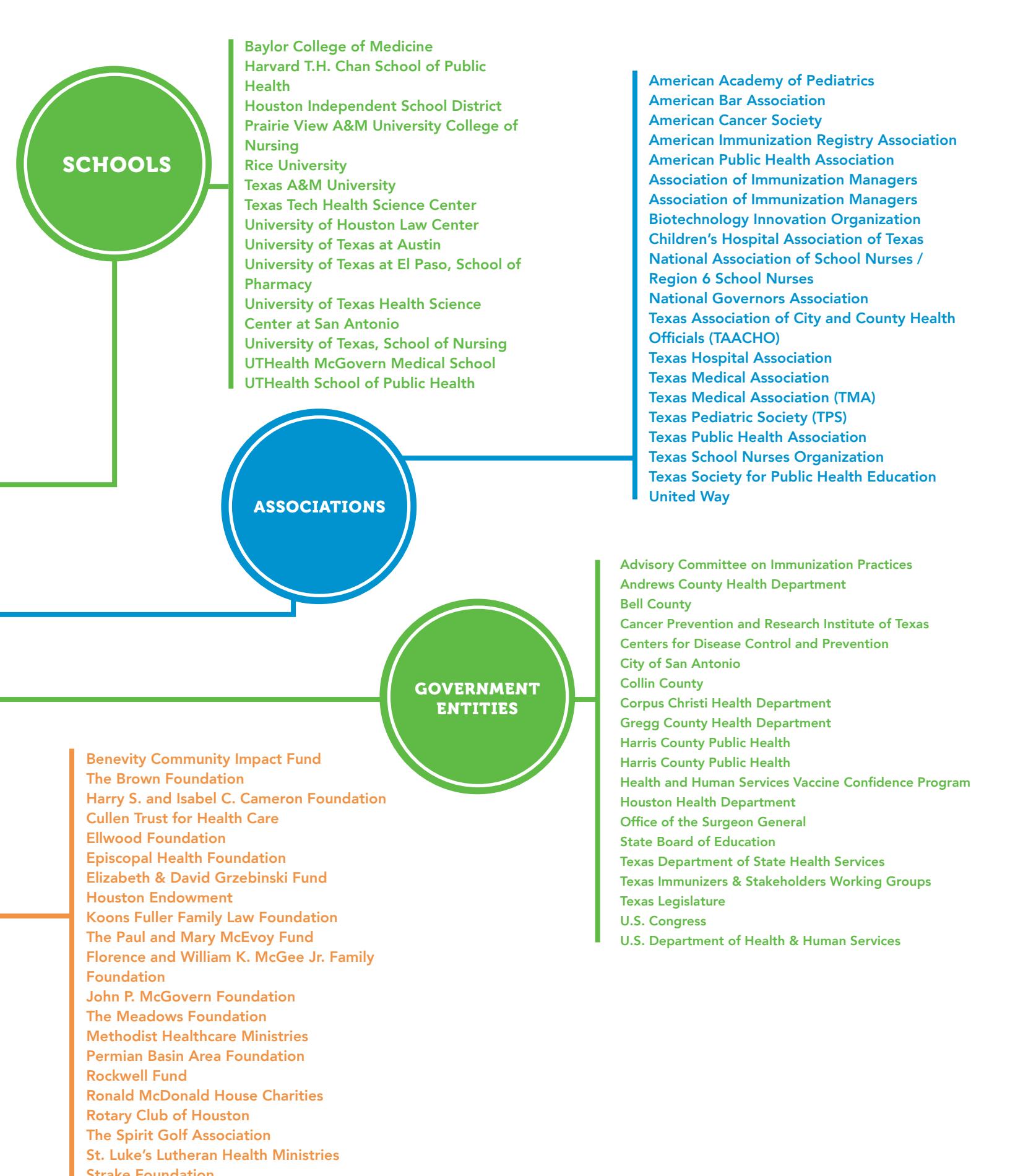
Lori Anderson
Stacy Barnett
Sonja Beaty
Rosalind Bello
Liz Bender
Victoria Benoit
Erika and Matthew Benz
Rita Bergers, RN, BSN and Joel W. Abramowitz, MD, PhD
Nicholas Bergren, PhD
Claire Bocchini
Michele Boettiger, MSN
Kathryn and Billy Bragan
Gloria Bromfield
Michelle Bunch
Mia Hsu Burton
Lisa Campbell
Staci Carlson
Janis Carter
Tanya Chacon-Magana
Samantha Chang
Eve Chen
Wendy Chung
Jessica Cleary-Kemp
Karla and Thomas Colle
Marise Condon
Suzanne Condron, MD
Allison and Dan Connally
Erin Connally
Rachel Coughlin
Jacquelyn and Collin Cox
Keith Cunniff
Julie Davidson
Delfina Dominguez
Bevin Dubrowski
Carter and John Dugan, MD
Elayne Duncan
Aly Fitzpatrick
Carolyn Galfione
Elizabeth Garcia
Dorothy and W. Paul Glezen, MD
Riki Graves
Patricia Gray
Elena Greer
Deborah Harper
C. Mary Healy, MD and Paul O'Sullivan
Pamela Hicks
Laura Laux Higgins
Suzanne Hite, MD
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James Hunter
Pamela Jahnke
Tracy and Ken Janda
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Theresa Kelleher
Nicole Kralj
Charlene and David Lairson, PhD
Ooma Lakshmanan
Amy and Gentry Lee
Andrea and Ken Letkeman
Francis and Joe Luna
Lynne Macko
Douglas Markham
Amanda Marshall
Lindy McGee, MD and Tom McGee
April and Wells McGee
Brooke McNeil
Stephani Milani
Melanie Mouzoon, MD
Marcia and Douglas Newport
Aisha Odom
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Cissy Smith
Azure Spanier
Keleigh Spinner
Janice Stachowiak
Kathleen Stokes
Shannan and Erich Sturgis, MD
Jinny Suh
Maria Tort
Diana and John Tully
Wade Upton
Jennifer Vallone
Allison Winnike, JD
Tricia and Jim Zucker, JD



TIP'S TOP TEN

- 1** We worked closely with federal, state, and local partners to create and execute a COVID-19 vaccine distribution plan that provides equitable access to the vaccine for all Texans.
- 2** We held 8 virtual town hall meetings across the state, which attracted more than 130 attendees.
- 3** We published a children's book called **Mobi vs. The Shield: Community Immunity Saves the Day**.
- 4** We collaborated with Rice University's Baker Institute for Public Policy to educate Texans on vaccines.
- 5** We partnered with the Department of State Health Services (DSHS) to host the Biennial Texas Immunization Conference which attracted more than 1,000 attendees.
- 6** We developed a statewide parent immunization survey which resulted in 476 responses.
- 7** We analyzed school immunization compliance data in Bexar County and Houston to gather information and determine the type of educational resources schools needs to align their immunization rates closer to the State average.
- 8** We reached 260 individuals through 9 educational webinars.
- 9** We held a virtual School Nurses Forum which attracted 679 registrants and resulted in over 1,600 additional views on YouTube.
- 10** We maintained relationships and provided capacity building efforts for 10 immunization coalitions in Texas.







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