**TIP Internship Program**

**Communications**

**Organizational Background**

The vision for The Immunization Partnership (TIP) is a community protected from vaccine-preventable diseases. TIP advocates for disease prevention using an impactful network of vaccine champions who promote education and evidence-based public policy on the health benefits of childhood and adult vaccinations. TIP aspires to be the trusted resource for increasing immunization rates to create healthier communities. To fulfill our mission, we educate families, legislators, health care providers, and community members about vaccine safety and other vaccine-related issues; advocate for legislation that supports high immunization rates; and encourage the use of reporting, reminder systems, and registries to ensure high immunization initiation and completion rates.

TIP leads many efforts to increase immunization rates in Texas. The highlights of these efforts include: partnerships with numerous organizations throughout the state to increase vaccination rates in individual clinics; statewide immunization conferences for provider education; building capacity and educating immunization coalitions throughout Texas; and advocating at the Texas Capitol for pro-immunization legislation.

**Overview of Communications Intern**

The Intern provides administrative support to TIP’s communications program. This position requires inter-personal skills and an understanding of communication styles for different audiences.

Enrollment in an undergraduate or graduate program is required for this position. Internship must be taken for a course credit.

**Internship Details**

* Dates: January 2023 – May 2023
* Compensation: available
* Hours: Up to 5 hours a week
* Schedule: Hybrid
  + Monday, Tuesday, Wednesday – In office; Thursday, Friday – Remote
  + Event days on site/in-person

**Intern Purpose**

TIP’s Communication Intern is responsible for supporting the communications department. The Intern will develop new social media campaigns for the health awareness day/months like NIIW and NIAM for diverse audences in Texas. The Intern may also carry out other assignments based on organizational and programming needs and/or the Intern’s own interests. This internship is design to be adaptable for the requirments of the supporting educational instutuion. The campaigns are for TIP’s use and to distribute to our partners for co-branding opportunities.

**Internship Scope of Work**

1. Develop a fully developed social media camapign(s) for the following: NIIW (April), Flu season (Sept), Back 2 School (June-July), Cervical Cancer Awareness Month (Jan.), National Immunization Awareness Month (Aug.) or others as identified
2. Identify opportunities for collaboration on social media campaigns
3. Develop a dissemination plan for social media campaigns
4. Other duties as maybe required by educational institution for internship credit
5. Other duties as assigned

**Application Instructions:**

Our positions are competitive and fill quickly. Interested candidates should submit a resume and a brief writing sample to Katy Gore, kgore@immunizeUSA.org.

The deadline to submit applications is November 25, 2022. Please include the words “Internship” in the subject line and include your major / area of study. Applications will be reviewed by November 30, 2022, and interviews will be conducted the week of December 5, 2022.