

IDEATHON '22

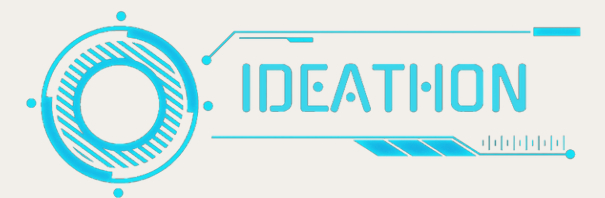
TEAM'S NAME:

TEAM MEMBERS:



THE IDEA

What is your team's idea and why did your team choose to work upon it?



PRE EXISTING SIMILARITIES

What are the alternatives ideas that are similar to yours or try to achieve the same goal as yours?



TARGET AUDIENCE

What user segment will make the most use of your idea, if any?

For example, if your idea is an optimized marketing tool, your target audience would be advertising companies or the marketing dept. of your respective organization, etc.



DESIGN, IMPLEMENTATION AND ANALYSIS

Present your solution, talk about methodology, architecture & scalability



KEY DIFFERENTIATORS AND ADOPTION PLAN

How is your solution better than alternatives and how do you plan to make it adaptable in real life?



MISCELLANEOUS

Any other thing you'd like to mention in the presentation - GitHub Repository Link, supporting diagrams, screenshots, etc.



THANK YOU