**Creative Director:** Sylvia

**Designer:** Arthur

**Initial Meeting Notes**

**Main page:**

Displays all of the characters (Hello Kitty, My Melody, Keroppi, Cinnamoroll, Bad Batz-Maru, Pompompurin, Chococat) together, scattered across the screen. By clicking on a character's individual image—which bounces upon hovering—you are led to their separate character page.

Header reads "Sanrio" in cute/bubbly font, above the characters, subtitle underneath reading "Get to know each of the characters!" in plain font.

**Individual character pages:**

A different background color for each character.

Their name in large, bubbly font (should be the same one as "Sanrio" on the main page), with their descriptions listed underneath concisely and in bullet points (I am thinking around three to four small facts per character), and an image of the character to the left of the description. Three accompanying images of the character underneath.

Two arrows on the bottom of the page, and clicking on the left will lead to the character page before the current one, and the right arrow will lead to the character page after the current one. Have a small image of the preceding and following characters with their names to appear above the arrows when you hover over them.

**Inspiration & Aesthetics:**

Color-wise, I am thinking of pastels, or simply, soft colors like this image (the font here can also work for the header).

Structurally, I am thinking of something similar to this (I like how the image jumps slightly when you place your mouse over it), which is to say I would like the individual character pages to contain condensed, easy-for-a-child-to-comprehend information derived from the Wikipedia characters page.

Emphasis on cute here! Little details such as a star for a cursor, hearts for individual bullet points for character descriptions, and images with small transformations when you interact with them offer a more fun user experience.