SPONSORSHIP PROPOSAL

"3rd INTERNATIONAL CONFERENCE ON

INNOVATIVE COMPUTING AND COMMUNICATION"

(ICICC-2020)

&

"1st Doctorate Thesis Symposium and Leadership Awards Ceremony"

&

"1st Startup Funding & Entrepreneurs Meet Event"

http://icicc-conf.com/

21-23rd February 2020

Venue:

Shaheed Sukhdev College Of Business Studies (University Of Delhi)
Dr. K.N. Katju Marg Rohini Sector 16,
PSP Area IV, New Delhi,
Delhi 110089, INDIA
Email: icicc.conf@gmail.com

About Conference

International Conference on Innovative Computing and Communication (ICICC-2020) is organized with the objective of bringing together innovative scientists, professors, research scholars, students and industrial experts in the field of Computing and Communication to a common forum. The primary goal of the conference is to promote the exchange of innovative scientific information between researchers, developers, engineers, students, and practitioners. Another goal is to promote the transformation of fundamental research into institutional and industrialized research and to convert applied exploration into real time application. This conference will try to take the research to the new level with the motive of applying research into the development of startups and industry-based applications. It will also bridge the gap between industry/ Start-up requirements and research-based activities that further will give a new direction to the research happening in and around the world. Overall the conference will provide the researchers and attendees with prospects for national and international collaboration and networking among universities and institutions from India and abroad for promoting research. ICICC- 2020 will be held at Shaheed Sukhdev College of Business Studies, University of Delhi, New Delhi on 21-23rd February,2020. All the accepted papers (after double blinded peer review) are published by Springer AISC series (ISI Proceedings, EI-Compendex, DBLP, SCOPUS, Google Scholar and Springerlink) and extended selected papers will be published in the special issues of SCI/SCOPUS/WoS/DBLP/ACM indexed Journals.

Highlights:
- Paper will be published in Reputed Scopus Springer AISC Series or in an Elsevier series.
- Opportunity to publish extended paper in reputed SCIE/ Scopus/ Web of Science indexed journals.
- Opportunity to listen to the reputed invited international and national Keynote speakers.
- Best paper award in each category. Panel discussions on latest research areas.
- Easily accessible well-connected conference venue.
- Opportunity to be part of parallel international workshops by industrial experts and eminent international/ national researchers and Start-up funding event.
- Emerging as the best conference to attract quality research articles of reputed researchers.
- A unique conference having support of Indian Government, Prestigious Universities (Like NIT, Delhi University), Industry, Banks, International Labs, and some top funding agencies.
- Last year version of the conference, received papers of around 2600 authors from 25 different countries.
- Conference is maintaining a mere acceptance ratio of 20%.
- Last year conference was successfully conducted at VSB Technical University of Ostrava, Czech Republic, Europe.

About Doctorate Thesis Symposium and Leadership Awards Ceremony

Along with ICICC-2020, a symposium on 1st Doctorate Thesis and Leadership awards will be organized jointly by Shaheed Sukhdev College of Business Studies (University of Delhi), National Institute of Technology Patna and Universal Inovators at Shaheed Sukhdev College of Business Studies, New Delhi, India at 21st-23rd February 2020.

The Doctoral Thesis presentation:
- To provide a platform for sharing the research ideas on an international level.
- To provide a platform to meet domain experts to discuss research concepts, methodologies and career issues.
- To provide a platform for scholars to make informal networks with their peers from other institutes.
- To discuss the real life benefits of the research work done for human welfare in the light of research done during Ph.D.
- To apply the research developed during the PhD in other inter-disciplinary areas.
- Will allow the researchers who have completed the research work of their PhD to explore the new areas coming out of their completed research work.
- Will give new light, ideas and dimension to the researchers doing their PhD.
- It is an opportunity for the people who have completed their PhD to summarize their research work into a single paper explaining the journey of their research and possible future areas coming out of their research work.
- Papers from scholars doing PhD and who have completed their PhD will only be accepted in the Symposium.
- Only 2 or 3 numbers of authors will be allowed in the paper including guide and co-guide.

Leadership awards will honor the awards in the following categories:
- **"Life time achievement Award"** to honor outstanding leaders in education who have dedicated their life to the enhancement of the Institution/Organization and advancing the field of education with their pioneering spirit, demonstrated innovation, advocacy and career achievements that have improved the education industry. The Lifetime Achievement Award would be presented to an individual member whose long-term efforts, dedication, and sustained commitment has supported the organization.
- **"Young Researcher Award"** to the research scholars, academicians and professionals from industries for their research work published in any International Journals or Conferences, having age not more than 35.
- **"Best Teacher Award"** for teaching professionals for excellence in teaching.
- **"Best Researcher Award"** to the research scholars, academicians and professionals from industries for their research work published in any International Journals or Conferences.
- **"Best Research Paper Award"** for writing the excellent paper published in reputed journal like Nature.
- **"Best PG Thesis Award"** award to the PG students for their thesis.

- **"Best Research Thesis Award"** award to the Ph.D. students for their thesis.
- **"Best Research Project Award"** award to the UG/PG/PhD students for project.
- **"Best Head of Department Award"** for the HOD's of various Academic Departments of Educational Institutes for their excellence in leadership and management.
- **"Best Principal Award"** Award for the Principals of the Higher Educational Institutes.
- **"Best Director Award"** Award for the Directors of the Higher Educational Institutes
- **"Highly Cited Paper Award"** for the paper which is cited highly on Google scholar.

About Startup Funding & Entrepreneurs Meet Event

ICICC in association with many reputed funding agencies is organizing a Startup funding and entrepreneurs event, where startup ideas meet funder. The selection procedure for the startup idea will be professional, stringent and scientific in nature. The prime objective of the startup meet is for successful ventures of future. The process of converting ideas into ventures will be monitored by several standard associated expert agencies at various levels to increase the hit ratio. In short the investors' money will be invested in right direction. New and already running startup ideas will be invited to showcase their innovative ideas/plans with all the desired details. Funders (Crowdfunding, Self-funding, Venture Capitalists, Angel Investment) will also be invited to listen the ideas showcased by the startup teams. There will be close interaction between startup teams and Funders to chart the future path. The event will be organized under the banner of ICICC and supported by many Government and Private Organizations. This event is a flagship initiative of ICICC, intended to build a strong ecosystem that is conducive for the growth of startup businesses, to drive sustainable economic growth and generate large scale employment opportunities.

Objective of the Startup and Entrepreneurs Event
Prime objective of the event is to promote Make in India and Digital India initiative. Through this platform we want to bring the faith of investors and startups that the success ratio/ hit ratio of the startups funded at this platform will be highly successful. We will create the kind of firewall and selection criteria's so that only the best of ideas including the best implementers of the ideas will get selected. We will provide a limited kind of safety to the investors and start up teams that there funds and ideas are safer comparatively at our platform. Another objective is to give funding agencies and start up teams a common platform where they can meet and work together.

About SSCBS

Shaheed Sukhdev College of Business Studies(SSCBS) is a premier institution of the University of Delhi, Imparting path-breaking education in the fields of Management and Information Technology. It was established in August 1987 by the Delhi Administration on the initiation of UGC and the Ministry of Human Resources, CBS (as it is popularly referred to), has, in a short span of 25 years, established itself as the leading undergraduate management school.

About NITP

National Institute of Technology Patna is the 18th National Institute of Technology created by the Ministry of H.R.D. Government of India after rechristening the erstwhile Bihar College of Engineering Patna on 28. 01. 2004. NIT Patna marked its humble beginning in 1886 with the establishment of pleaders survey training school which was subsequently promoted of Bihar College of Engineering Patna in 1924. This made this institute the 6th Oldest Engineering Institute of India. The graduate level curriculum was later elevated to the post graduate level in 1978. The institute is situated on the south bank of holy river Ganges behind Gandhi Ghat, one of the most important and reverential place of Patna. The Gandhi Ghat is associated with the immersion of ashes of father of the Nation Mahatma Gandhi in the river Ganges. The campus has a picturesque river view with historic building presenting a spectacle of architectural delight and natural beauty.
National Institute of Technology Patna has been declared as an Institute of National Importance and has been granted a fully Autonomous Status by MHRD, Government of India. The Institute has also been declared as a Centre of Excellence of impart high level education training , research and development in science, engineering technology and humanities. It is imparting high quality education & values at UG (B.Tech), PG (M.Tech) & Ph .D programmes through its experienced faculty well versed in their respective field of engineering an technology with well equipped laboratories . At present the Institute has seven disciplines viz. Architecture, Civil Engineering, Compute Science & Engg., Electrical Engg., Electronics & Communication Engg., Information Technology and Mechanical Engg., and well established departments of physics, Mathematics and Humanities and Social Science.
National Institute of Technology Patna aims at setting out very high education standards and holds long record of academic excellence. The pedagogical aspects have been formulated to suit not only the needs of the contemporary industrial requirements but also to develop human potential to its fullest extent in a range of professions. Extra curricular activities are planed through games and sports, cultural programmes and NSS activities. Cultural activities provide a platform to know about the culture of various states and regions of the country and opportunity for national integration.
Ever since its rechristening, NIT Patna has been on the fast track of development and has undergone numerous facelifts because of which placement records have

witnessed unprecedented growth and is touching new heights as the graph of placement is increasing remarkably.

About Universal Innovators

Every success story begins with a vision. The Universal Innovators (UI) is a private and autonomous body promoting research based activities all over the world. The UI aims to do non-profit collaborative research in the field of engineering, applied sciences and management. We aim to be the leading independent academic and professional body working in collaboration with academicians, faculties, students, researchers and educational institutes. This leads us to be playing a creative and critical role in the society by disseminating teaching and research on a global scale, the cornerstones of which are good, long-term relationships, a focus on real life applications necessary for the welfare of the mankind, and an ability to combine quality and innovation. The mission of Universal Innovators is to cultivate and carry out research in high-tech methodologies. We deal in conducting FDP's, workshops, seminars, and conferences. As a recognized body, Universal Innovators (UI) seeks to facilitate the availability of academic excellence and disseminate innovative knowledge worldwide.

INVITATION LETTER FOR SPONSORSHIP

Dear Technology Leader,

In the era of digital revolution where world is becoming smaller and a lot of new technologies are being launched simultaneously. The ongoing saga of the computing and communication digital revolution, the new mantra - Extend and Adapt, has produced ripples of excitement in the industry and academia! Therefore, to make a developed India and to match the speed of these above mentioned challenges joint efforts from Industry and Academia are required. Academia is doing its bit by organizing the international conference ICICC-2020 and bringing together worlds the best technological brains and ideas under one roof. *This kind of initiative require lot of efforts and funding.*

Third International Conference on Innovative Computing and Communication (ICICC-2020) is organized with the objective of bringing together innovative scientists, professors, research scholars, students and industrial experts in the field of Computing and Communication to a common forum. The primary goal of the conference is to promote the exchange of innovative scientific information between researchers, developers, engineers, students, and practitioners. This conference will try to take the research to the new level with the motive of applying research into the development of startups and industry-based applications. It will also bridge the gap between industry/ Start-up requirements and research-based activities that further will give a new direction to the research happening in and around the world. Another goal is to promote the transformation of fundamental research into institutional and industrialized research and to convert applied exploration into real time application. Overall the conference will provide the researchers and attendees with prospects for national and international collaboration and networking among universities and institutions from India and abroad for promoting research. ICICC-2020 will be hosted by Shaheed Sukhdev College of Business Studies (University of Delhi) in association with National Institute of Technology Patna, a place to pursue knowledge beyond traditional boundaries. An institute initiated to impart quality education to the youth while equipping them with knowledge and skills which would enable them to leave their individual mark in the business world.

The committee of professionals dedicated towards the conference is striving to achieve a high quality technical program with Tracks on *Innovative Computing, Innovative Communication Network and Security, and Internet of Things*. The highlights of the conference are as follows:

- Top international and national Keynote speakers.
- Regular research paper presentation sessions.
- Amalgam of the best national and international minds.
- Integration of experienced and young researchers.
- Technical Poster Paper presentation among the best students of India.
- Start up funding event for MAKE IN INDIA mission.
- Invitation to possible investors for some of the best ideas.
- Exhibits.
- International parallel workshops from national and international reseachers and Industry Experts
- Expected audience of minimum 500 , comprised of researchers, scientisits, & People from acamedia and industry.
- Last year version of the conference being held at Czech Republic, Europe, received papers of around 2600 authors from 25 different countries

As a spearheading force in the industry driving forward this revolution, ICICC-2020 provides just the right platform and visibility to showcase your company, its vision and its technological offerings to a wide spectrum of professionals. Your participation will give an opportunity to nurture the talent pool and spur a collaborative atmosphere necessary for progress.

Kindly see the various sponsorship packages and offers and give us an opportunity to collaborate on this initiative and work together for its
success right from the outset.

Yours sincerely

General Chair

Why Sponsor?

- Publicity and Long-term branding.

- Unique intellectual leadership communication opportunities.

- Reaching the Scientists in Globally and Scientific Communities in India.

- Promoting your Company, products, and services.

- To get the best international man power for possible technical Job positions.

- To enter into research-based collaborations with top scientists visiting the conference.

- To be part of a Mega International event covering almost all spheres of education, research and start-up funding events.

Payment Requirements

A minimum deposit of 50% of the sponsorship fee is due with the completed agreement on or before 01st Nov. 2020.

Payment method: By Bank Transfer.

Bank Account Details:

Account Name:	ICICC
Account No:	510909010080523
Bank:	City Union Bank
Branch:	Sector-8, Rohini, Delhi
IFSC Code:	CIUB0000244

Sponsorship Packages

Platinum Sponsorship: INR 2 L

- 1 Keynote Speech or 1 workshop
- 2 Panel Discussion seats
- Appropriately placed logos in all venues, brochure, and speaker mementoes. Prominent advertisement in proceedings. Company brochure in registration kit
- 1 large complimentary exhibit booth
- 4 standees
- 4 Complimentary Delegate passes

- **Opportunity to few sponsors on first come first serve basis.**

Diamond Sponsorship: INR 1 L

- 1 Keynote Speech or 1 workshop
- 1 Panel discussion seat
- Appropriately placed logos in all venues and brochure. Prominent advertisement in proceedings. Company brochure in registration kit.
- 1 medium complimentary exhibit booth
- 3 standees
- 3 Complimentary Delegate passes

- **Opportunity to few sponsors on first come first serve basis.**

Gold Sponsorship: INR 0.5 L

- 1 Workshop
- Appropriately placed logos in all venues and brochure. Advertisement in proceedings. Company brochure in registration kit.
- 1 standard complimentary exhibit booth
- 1 standees
- 1 Complimentary Delegate passes

Conference Event Sponsorship

•Technical Session Sponsor	INR 20,000
•Mini-symposia Sponsor	INR 50,000
•Registration Material	INR 50,000
•Conference Dinner	INR 40,000
•Cultural Programme	INR 40,000
•Conference Lunch	INR 40,000
•Conference Breakfast	INR 20,000

NOTE:

- In case of common item(s) of interest, higher sponsorship package sponsors will be given the first preference, if applicable.
- All content for display material, banners, backdrops, advertisements, to be put up as part of sponsorships collaterals, have to be supplied by the sponsors, in the formats required, within the timelines specified. HR Logos to be provided by the sponsors as per conference's spec. PLEASE NOTE: In case the information required from sponsors (as mentioned above) doesn't come within the timeline specified, conference reserves the right to chose them – logo, content, as it deems sufficient, to ensure that the progress of the conference is on track.
- Taxes as applicable on the date of payment remittance by the sponsor will be in addition to the stated sponsorship package, to be paid by the sponsor

SPONSORSHIP FORM

We are interested in participating and sponsoring the conference and would be interested in the following: (Kindly tick as applicable)

- Platinum Sponsor
- Diamond Sponsor
- Gold Sponsor
- Conference Event Sponsor

Name/company/Institution: _____

Organiztion: _____

Address: _____

Telephone: _____

E-mail: _____

Mode of payment (specify): _____

(Name and Signature)