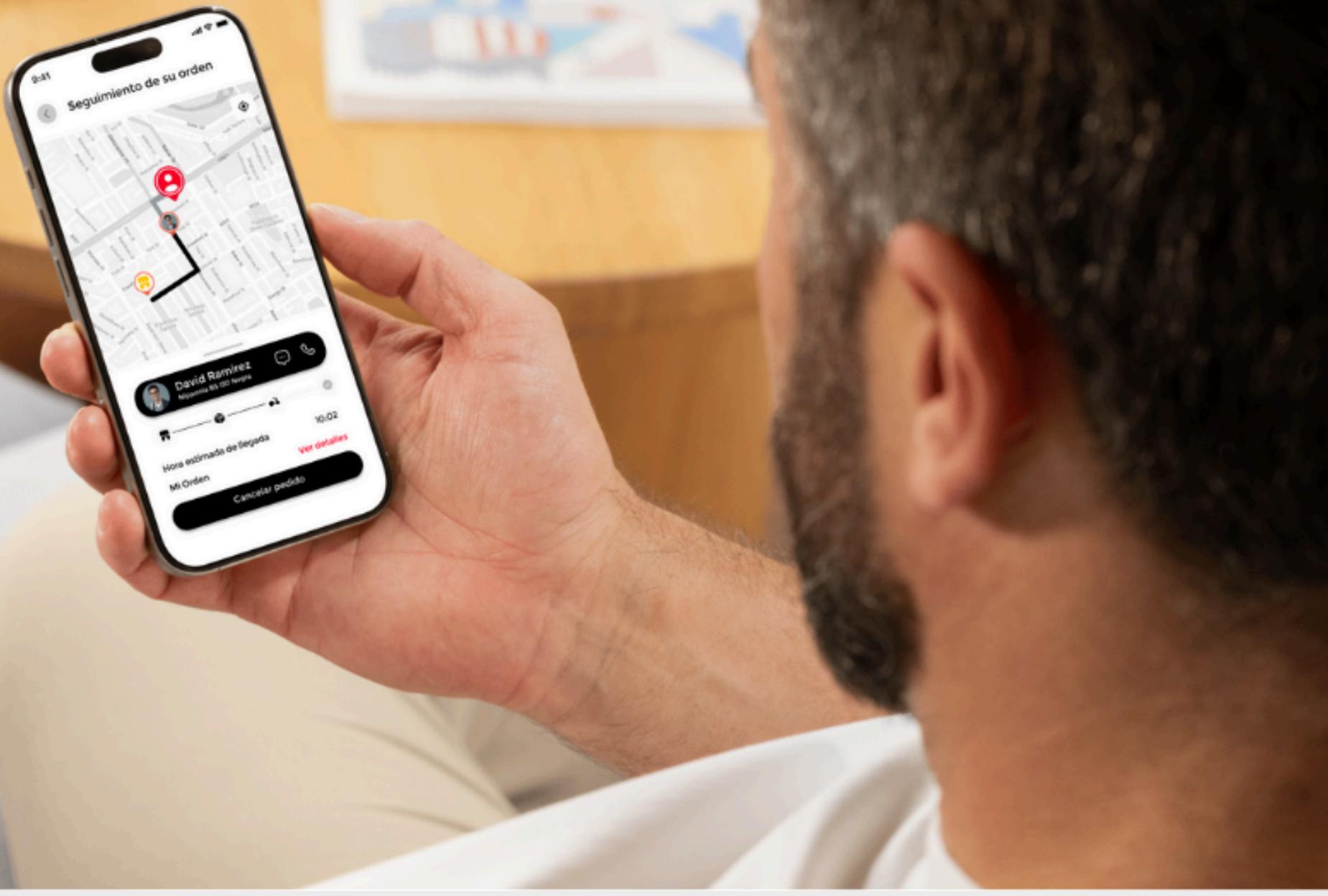


DELIVERY APP

Design





Acerca de

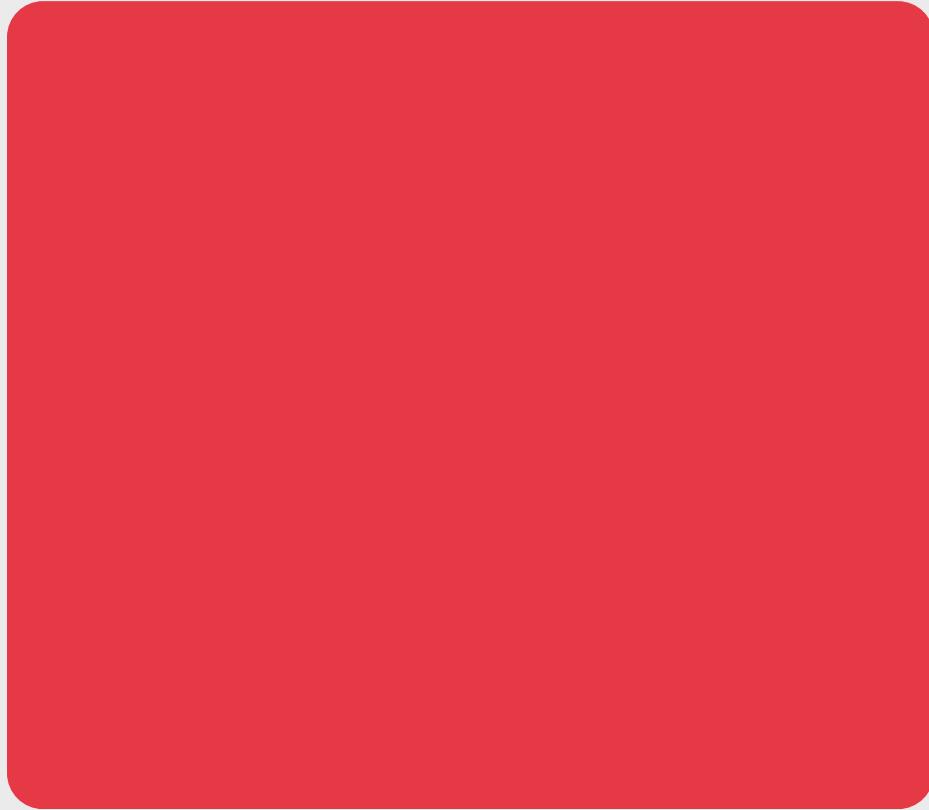
Esta aplicación es una plataforma de entrega integral diseñada para simplificarte la vida. No importa lo que necesites: comida, productos de farmacia, artículos de supermercado o productos de tus tiendas favoritas; con esta app puedes recibirlo todo en la puerta de tu casa en cuestión de minutos.

Con una interfaz moderna e intuitiva, puedes explorar cientos de negocios afiliados, comparar precios, rastrear tus pedidos en tiempo real y disfrutar de entregas rápidas y seguras. Nuestro servicio trabaja con mensajeros capacitados y una red de establecimientos de confianza, lo que garantiza calidad, eficiencia y comodidad.

Ofrece múltiples métodos de pago, soporte 24/7 y promociones exclusivas en restaurantes, farmacias y tiendas. Es la forma más práctica y segura de pedir lo que quieras, cuando quieras, todo desde una sola app.

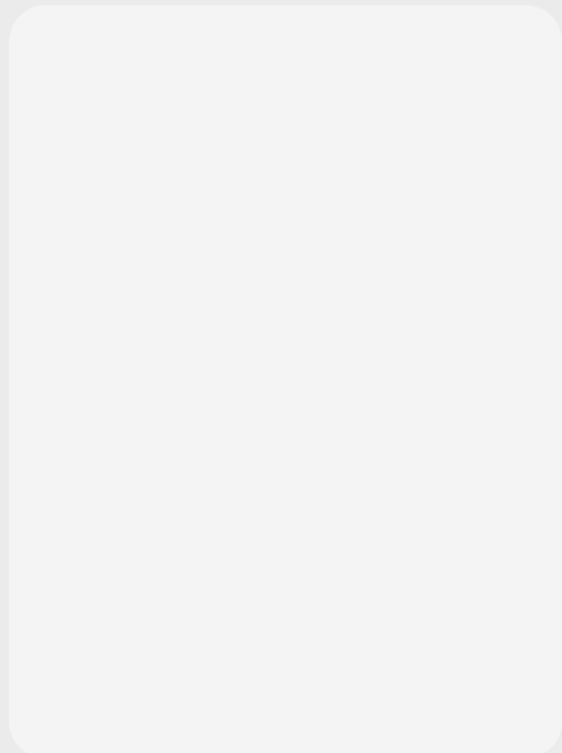
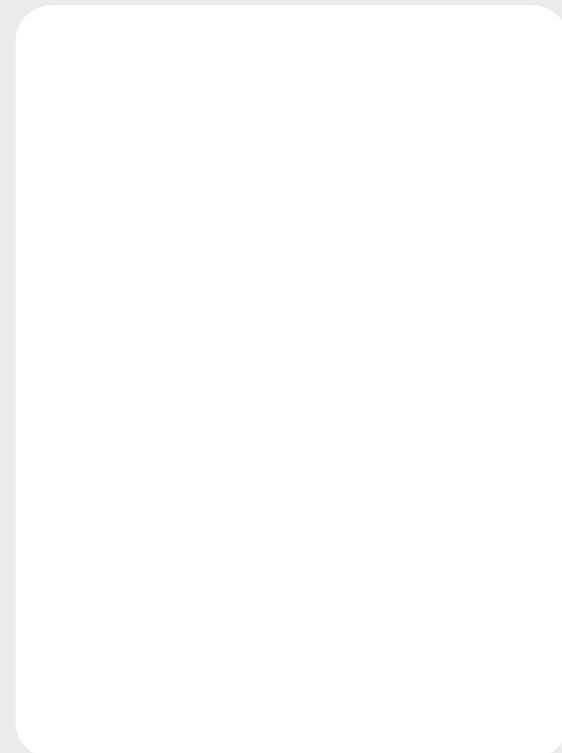
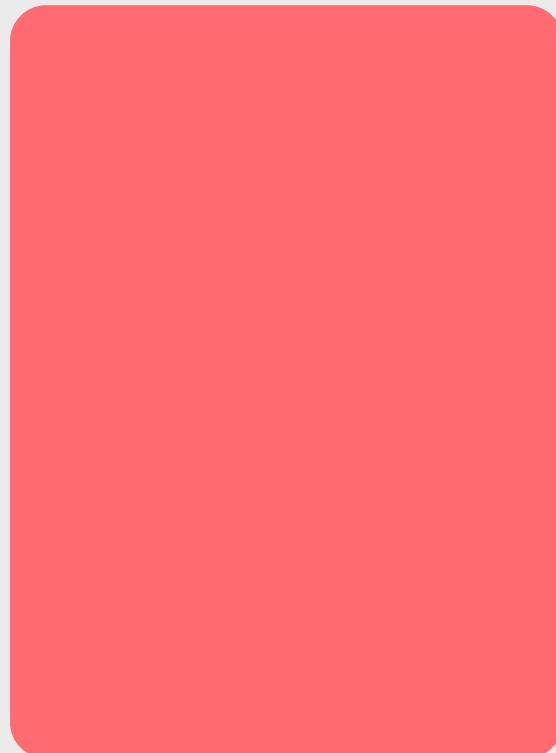
Identidad

paleta de colores



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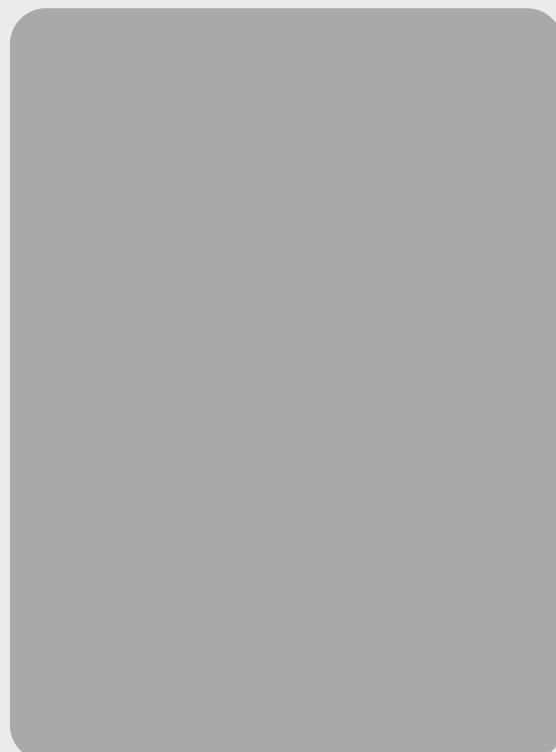
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#ff6b70

#ffffff

#f4f4f4



#a9a9a9

#2c2c2c

#000000

Identidad

tipografía

h1

28-32 px

bold

h2

20-22 px

semibold

button

16-18 px

semibold

body text

14-16 px

regular

labels

12-13 px

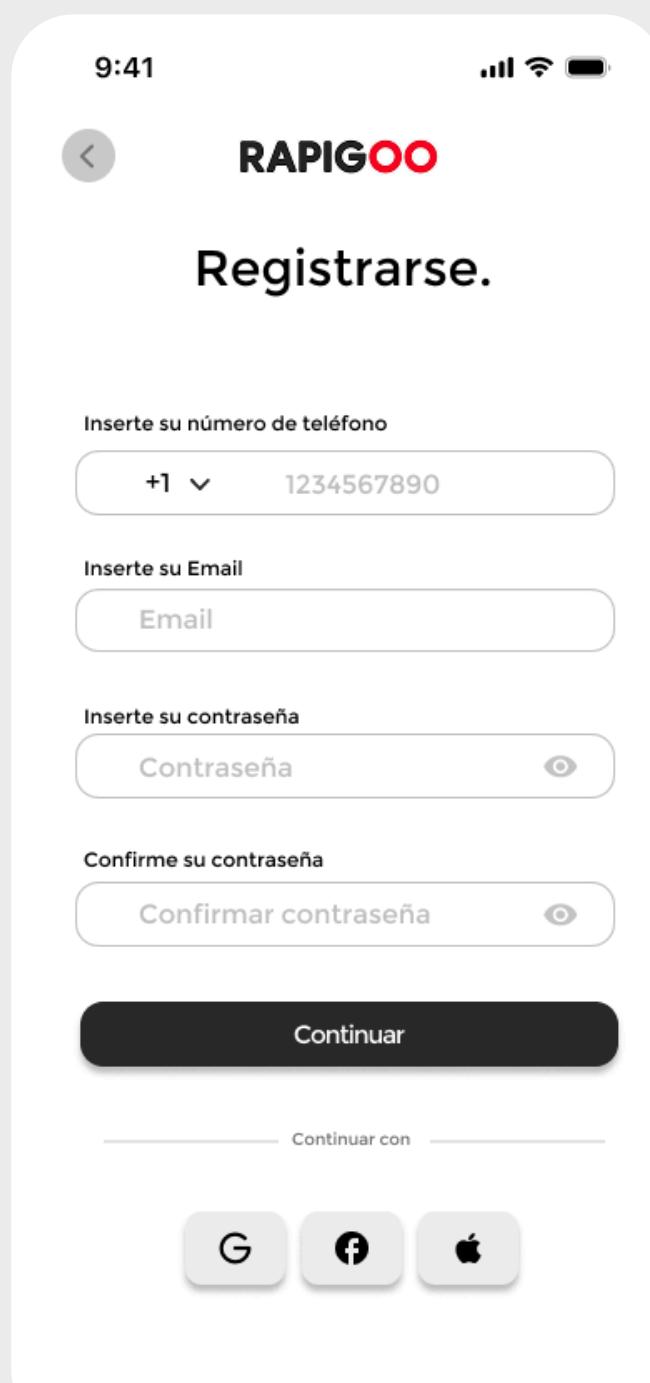
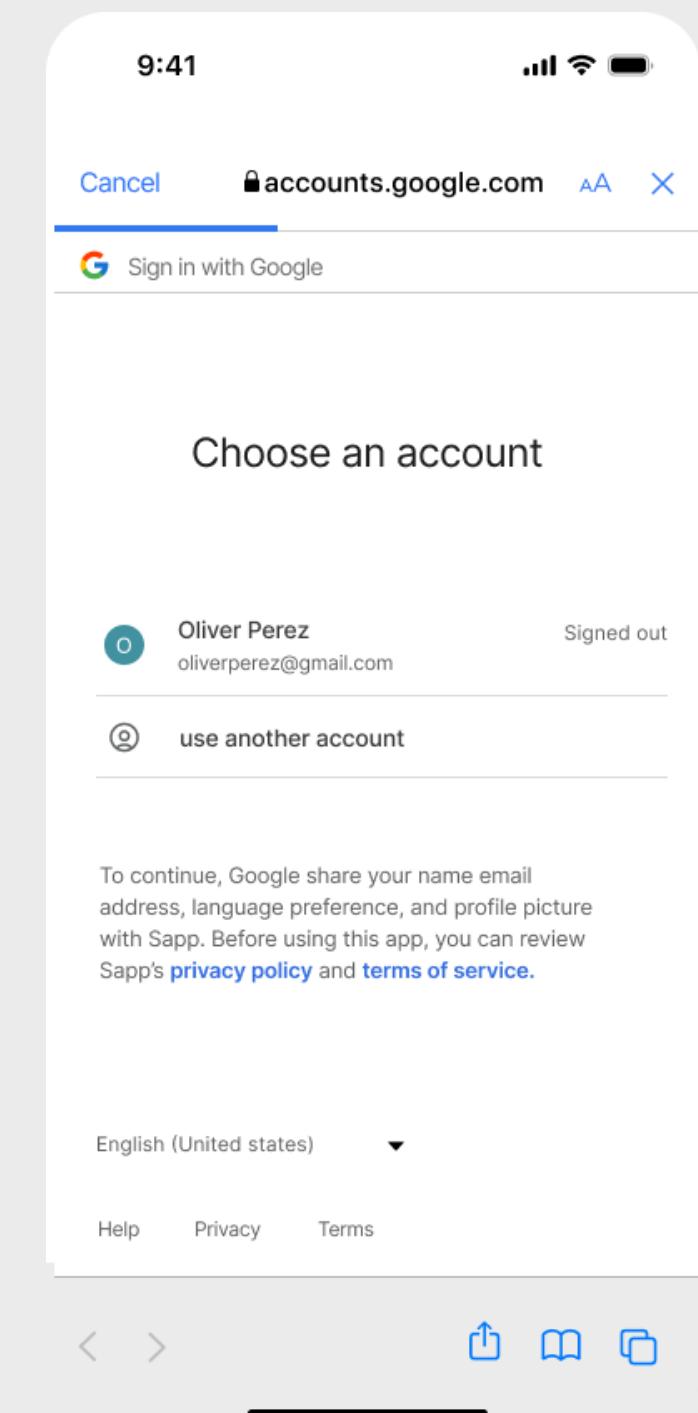
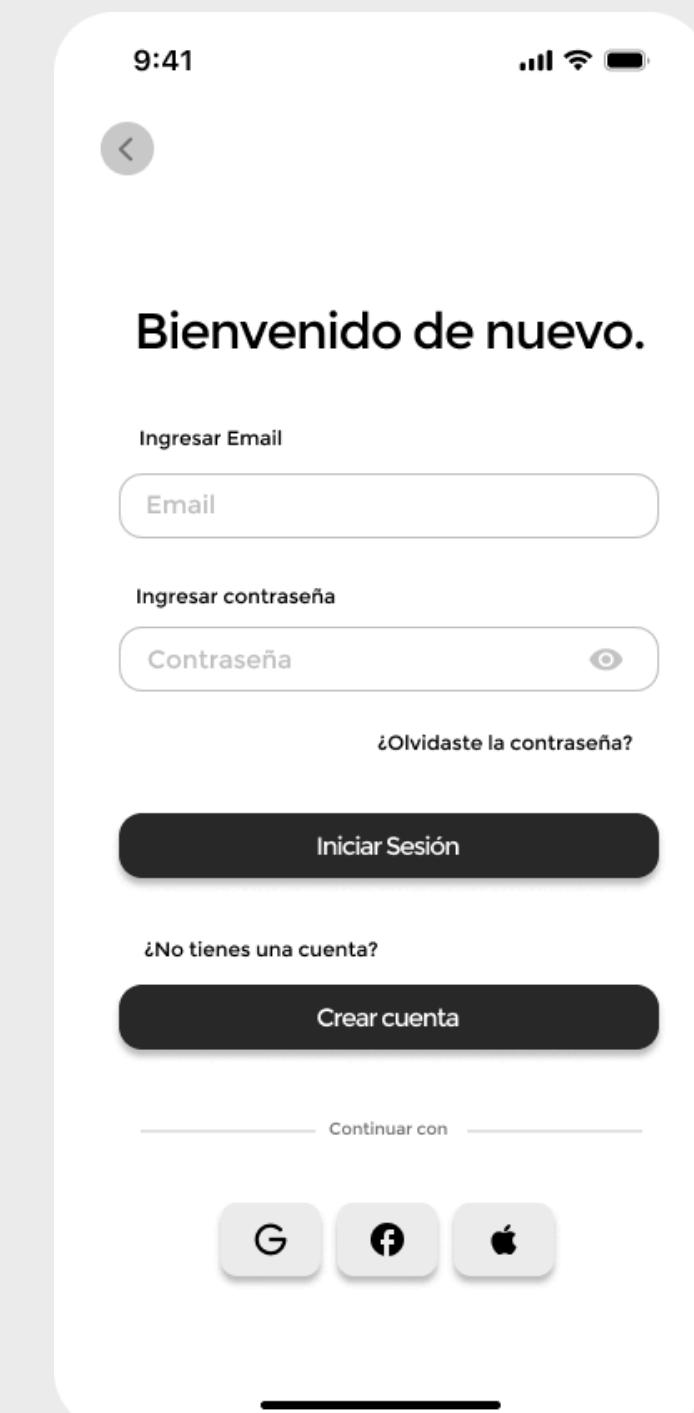
medium

SF Pro
Display



Estructuras

Inicio y registro



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Wireframes

Inicio

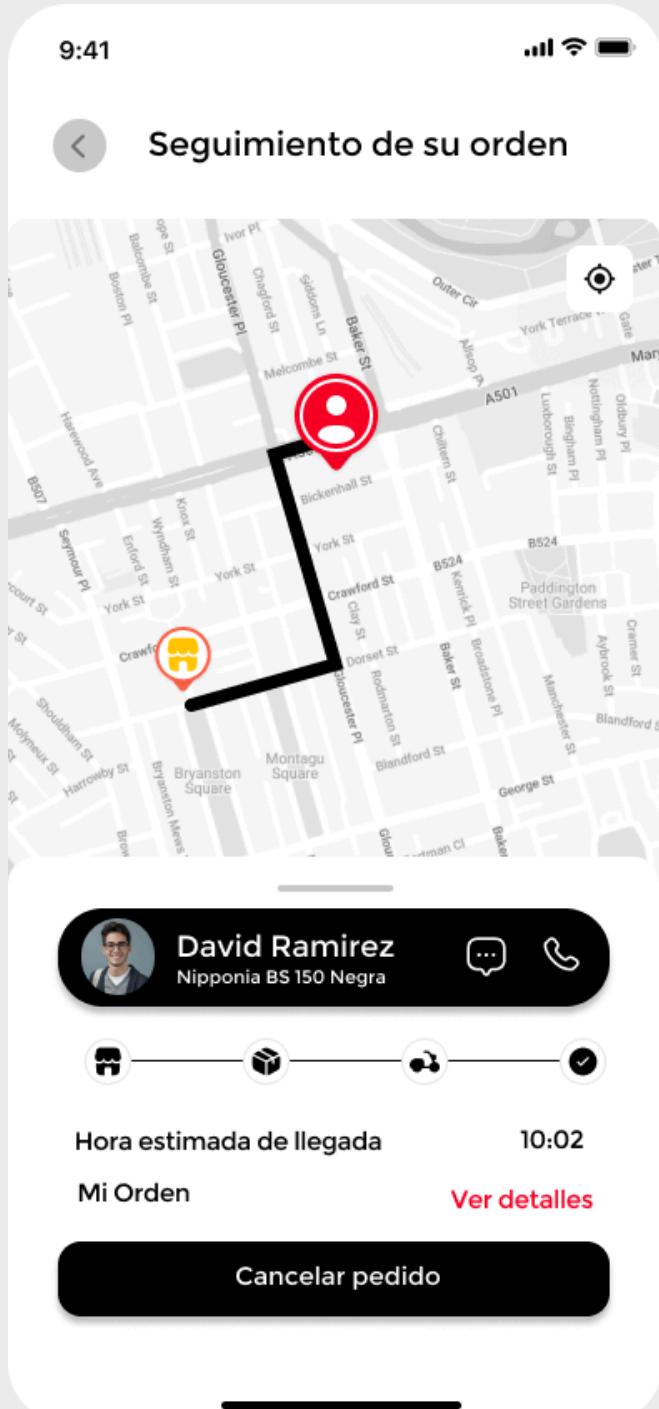
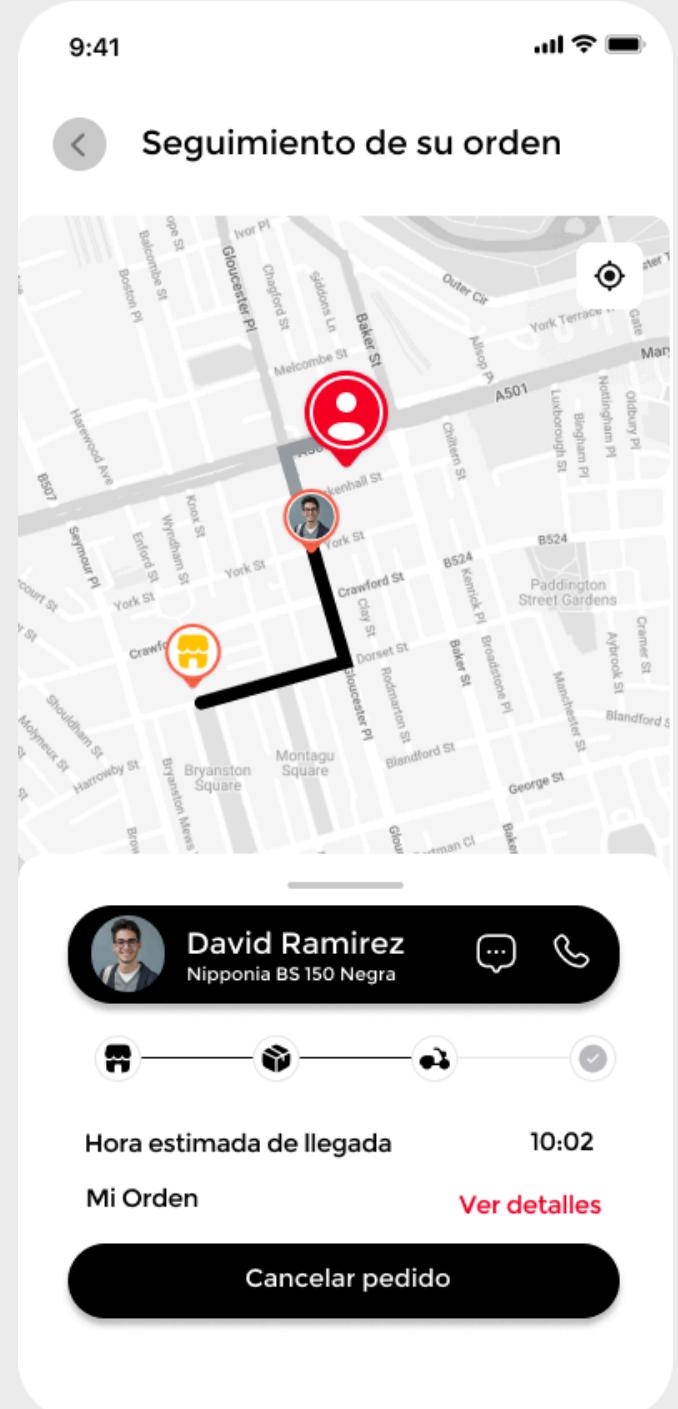
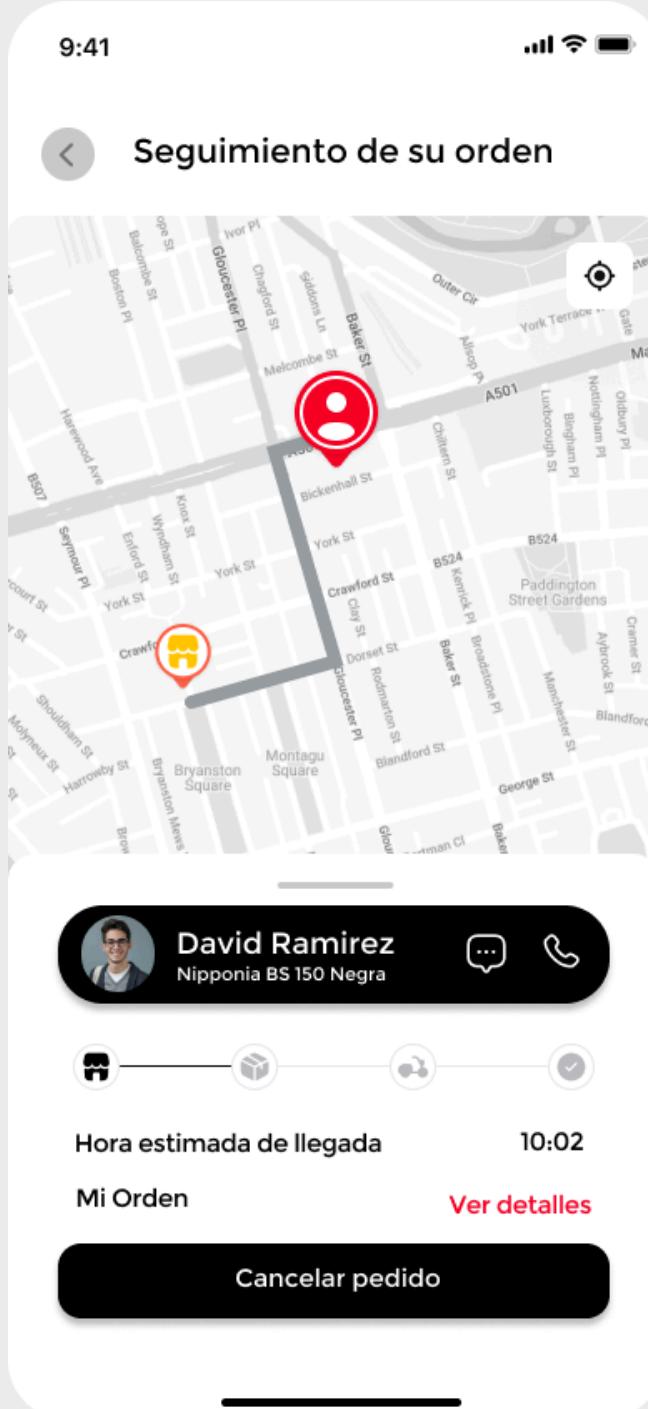
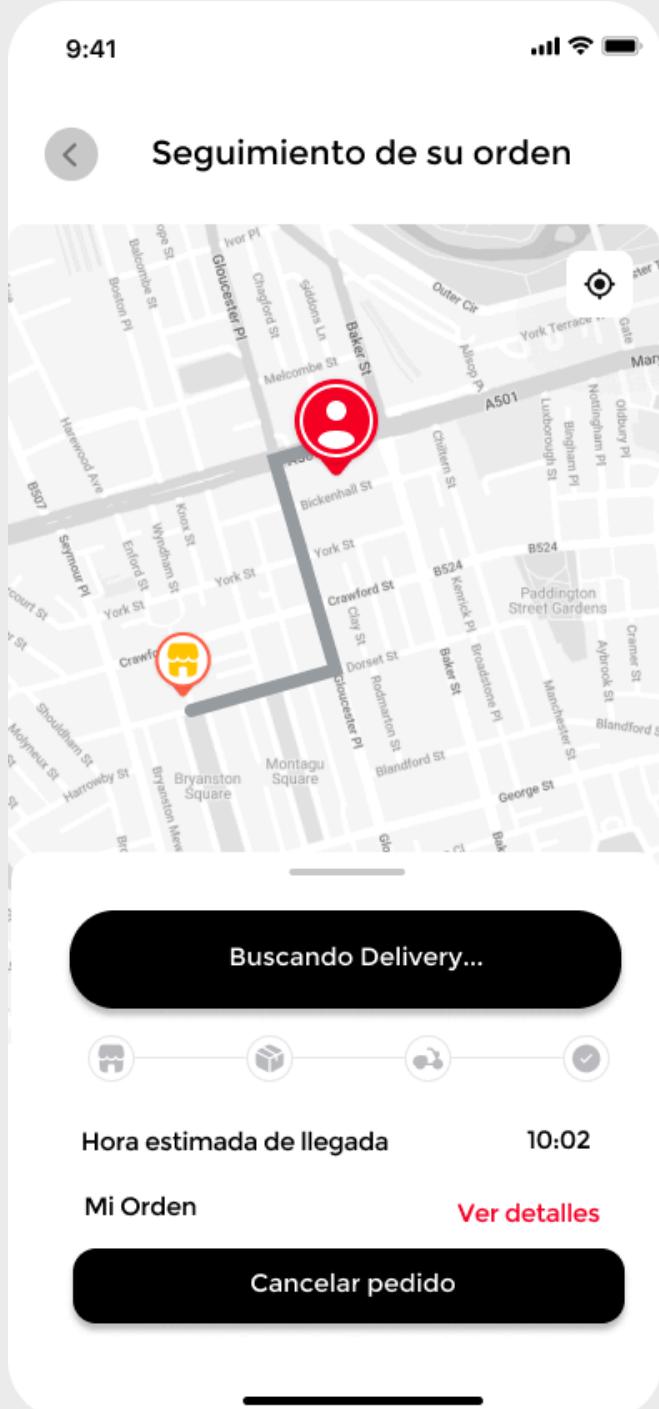
The wireframes illustrate the initial screen of a mobile application. The top section shows a header with the time (9:41), signal strength, and battery level. Below this is a search bar with the placeholder "Buscar en Rapigoo". A yellow banner features the text "DÍA DE HELADO" and "CONSIGUE TU HELADO 40% OFF", accompanied by an image of a hand holding an ice cream cone. To the right is a promotional image for "Colmado Market" with the text "50% de descuento en manzanas rojas". The main content area is divided into several sections: "Colmados" (showing fresh produce like tomatoes and carrots), "Postres" (showing a dessert dish with strawberries), "Masajes" (showing a person receiving a massage), "Limpieza" (showing a person cleaning a couch), "Farmacia" (showing a doctor), and "Belleza facial" (showing a facial treatment). At the bottom is a navigation bar with icons for search, delete, and user profile.

The wireframes show the order summary and location management sections. The left screen displays the order details for a purchase of "Fresa de campo" (DOP \$160) with one item. It includes options to "Enviar a" (Send to) A501 Street, New York City, payment method (Efectivo), and add a note. The total amount is \$300. The right screen shows the "Mis localizaciones" (My locations) screen with three saved locations: "Trabajo" at A501 Street, New York City (marked with a red dot), "Casa" at 9 West 46 Th Street, New York (unmarked), and another "Trabajo" at 1A Baker Street, New York (unmarked). There is a button to "Agregar una nueva localización" (Add a new location).

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Wireframes

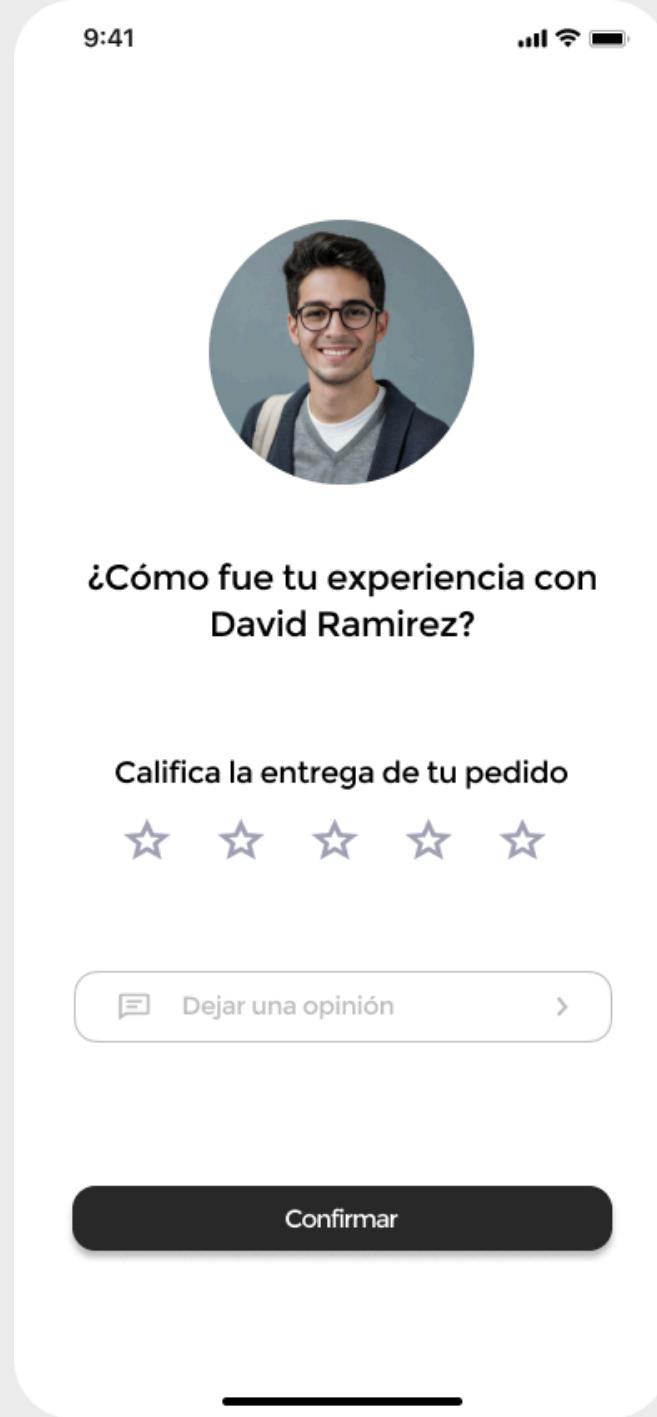
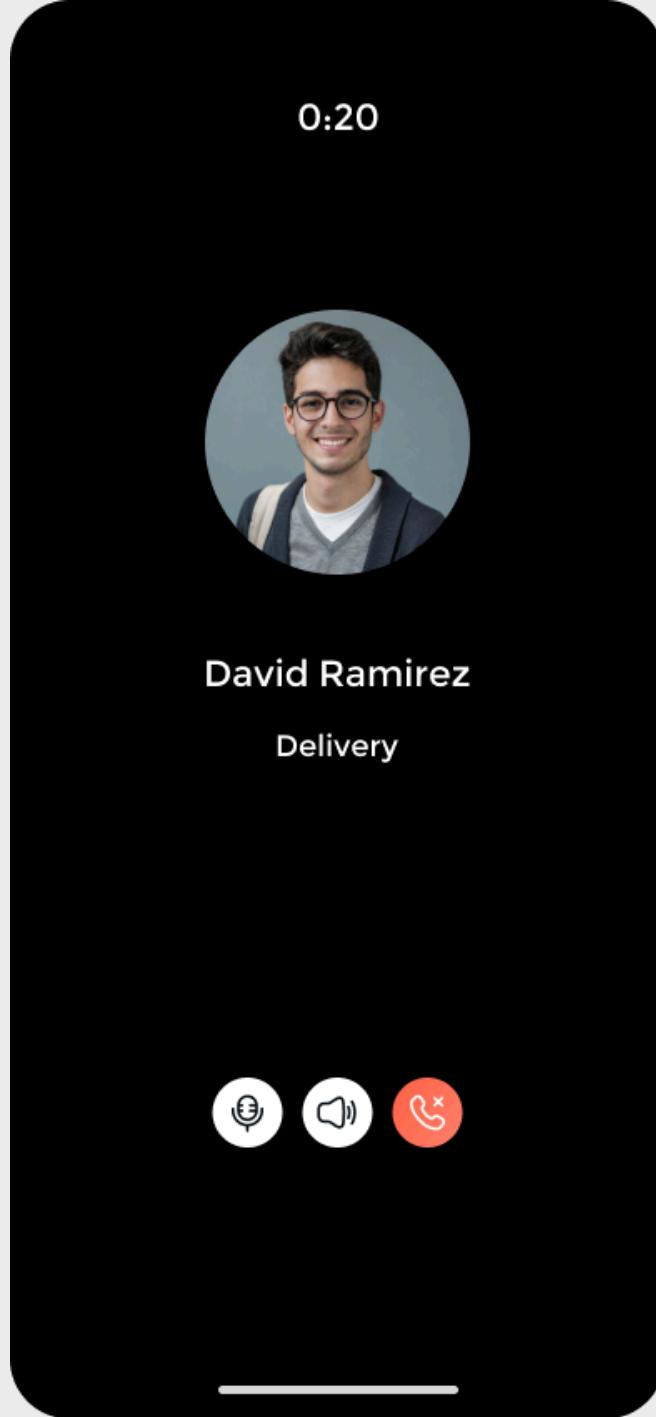
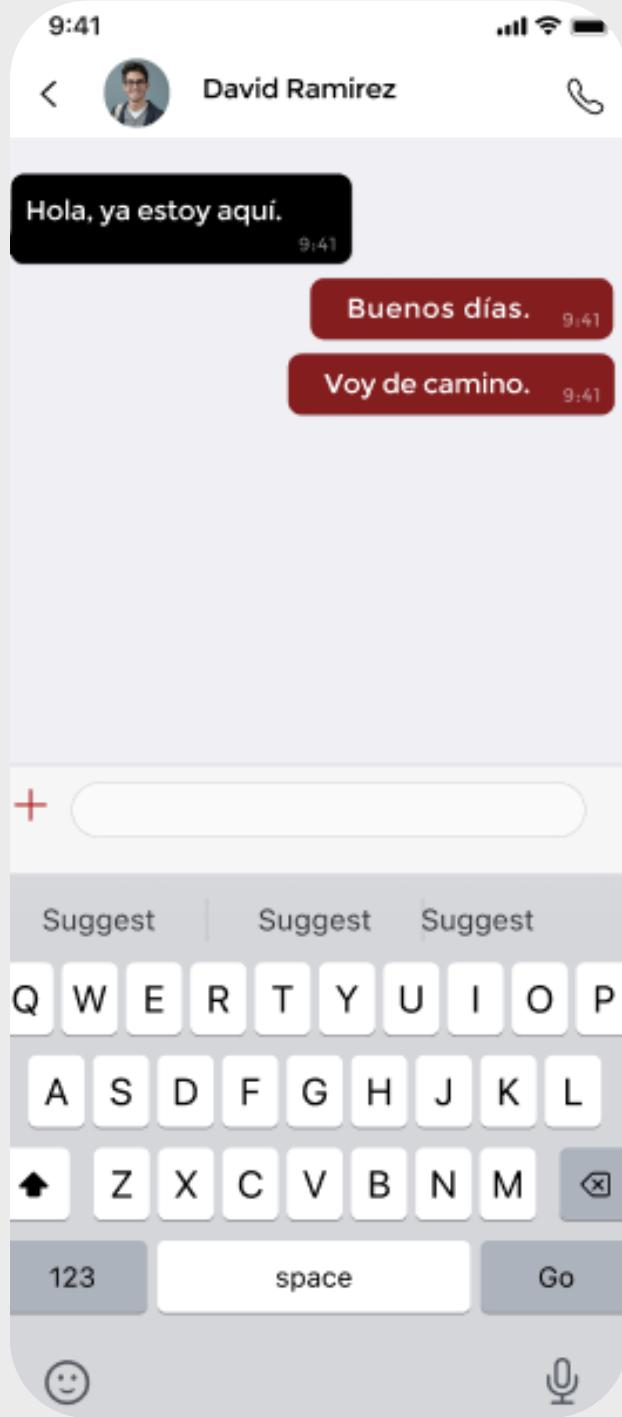
Seguimiento



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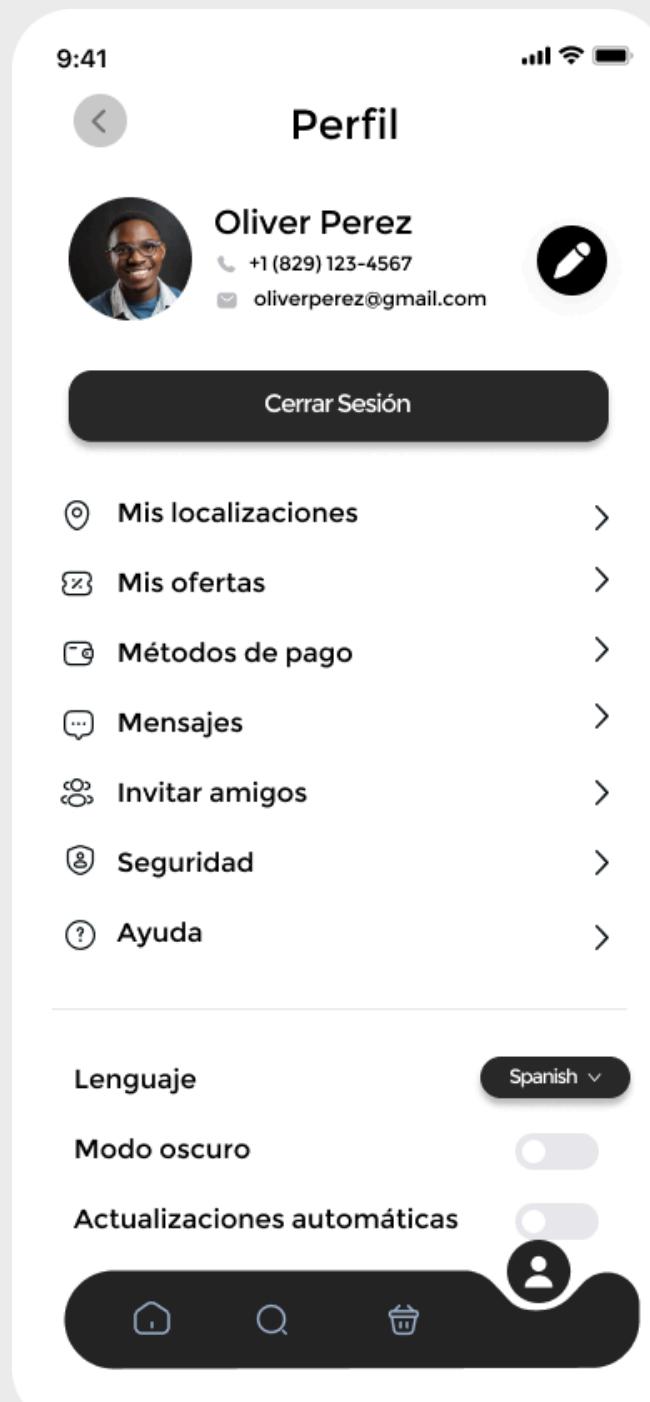
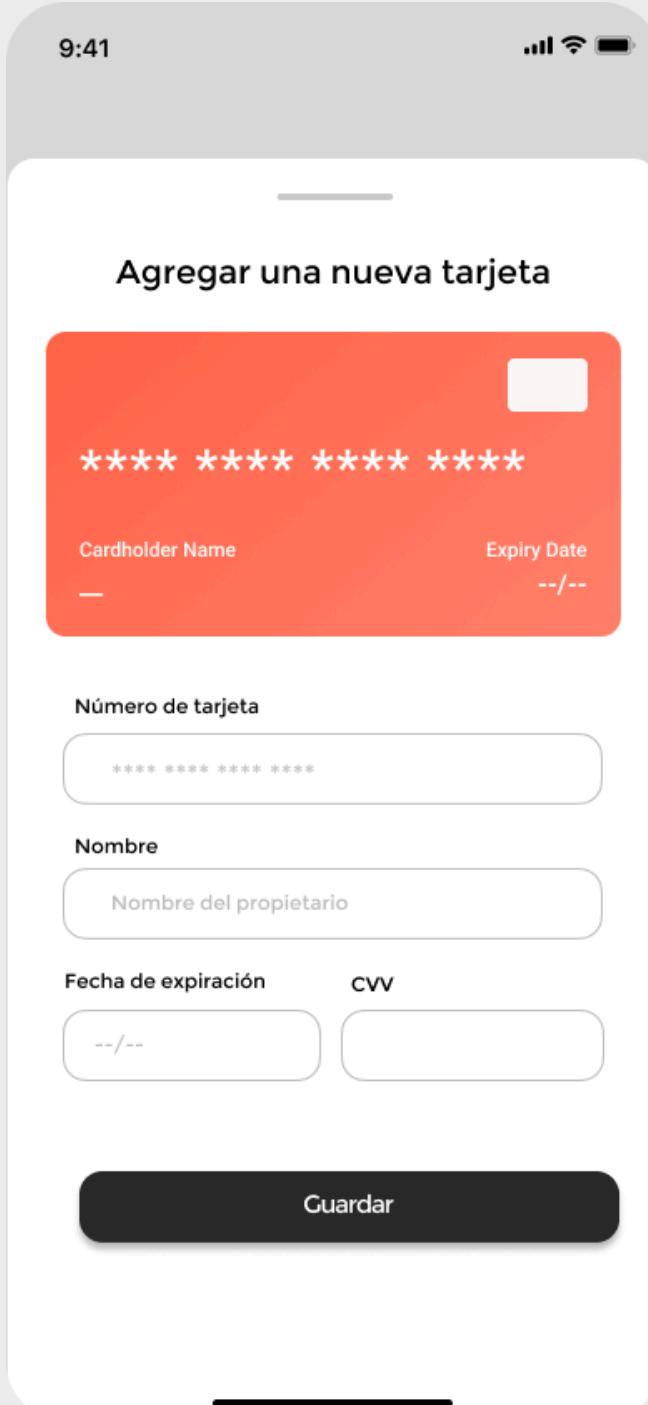
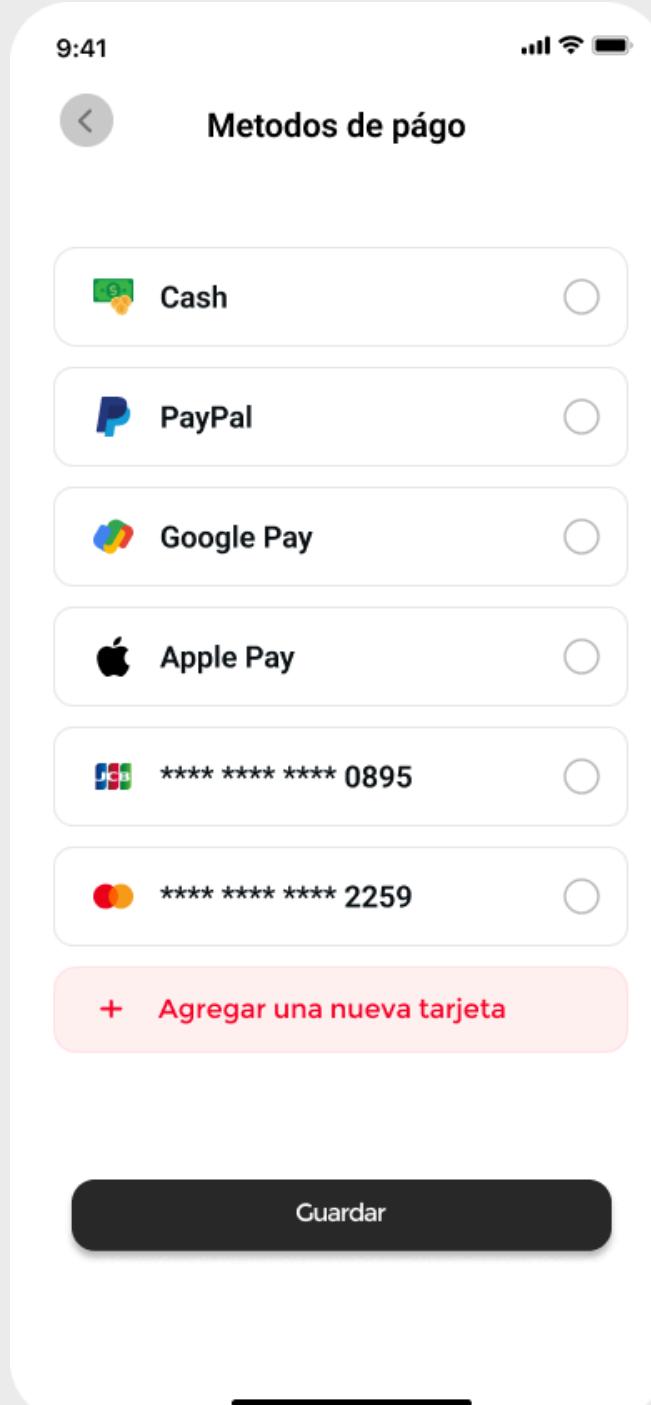
Wireframes

Chat y opinión



Wireframes

métodos de pago y configuración



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