

# PINXIA YE

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Dedicated and motivated computer science graduate student seeking full-time internship or co-op, leveraging background of user experience and interaction design.

## SKILLS & SPECIALITIES

### Languages & Tools

prior experience - HTML, CSS, JavaScript, jQuery, JSP

expert - Java

proficient - SQL, Ruby

collaboration - GitHub, BitBucket, agile environment

Design research. Usability research. IA, wire frames, interface design.

Quantitative analysis, funnel analysis, in Omniture, Quantcast, and Google Analytics.

Adobe CS, Omnigraffle, Visio, Axure.

### UX Web Analytics Visualization

## EDUCATION

**ILLINOIS INSTITUTE OF TECHNOLOGY** | Chicago, Illinois

College of Science | *present, expected 2016*

*Master of Science in Computer Science, GPA 4.0/4.0*

**ILLINOIS INSTITUTE OF TECHNOLOGY** | Chicago, Illinois

Institute of Design | 2011

*Master of Design*

**BEIHANG UNIVERSITY** | Beijing, China

School of Mechanical Engineering and Automation | 2009

*Bachelor of Engineering, Industrial Design*

## WORK EXPERIENCE

**TRIBUNE MEDIA SERVICES** | Chicago, Illinois

*UX Designer / Business System Analyst, zap2it.com | 2011 - 2013*

- Front-end development. Worked in agile environment with multi-disciplinary team. Defined mobile first web experience and native app interactions.
- Wrote agile user stories and worked closely with development team to resolve issues and ensured the final product meets the customer's needs.
- Web analytics in Omniture and Google Analytics.
- Conducted design research on user goals and behaviors surrounding TV consumption.
- Created site maps, information architecture, wire frames, and prototypes. Defined user experience of web interfaces. Optimized mobile experience of web delivery. Select page classes increased 50%-100% page views by user experience redesign.

**ILLINOIS INSTITUTE OF TECHNOLOGY** | Chicago, Illinois

*Teaching Assistant, Institute of Design | 2010 - 2011*

- Moderated class discussion on problem framing and decision making.

**CITY OF CHICAGO** | Chicago, Illinois

*Intern, Department of Cultural Affairs | Summer 2010*

- Conducted research on how to support itinerary art groups in Chicago area with the goal of achieving better audience engagement experience.

## HONORS

**IxDA 2013, shortlisted**

*Urban Forest*

More projects and work samples at <http://pinxia.net>.