

Aiyana Wright

Clemson University Graduate

Proven project manager adept in statistical analysis, and stakeholder engagement. I've excelled in implementing various project management software, including Wrike, Smartsheet, and Adobe Workfront optimizing team efficiency and gaining necessary skills to prepare for a professional career in the marketing/ advertising industry. Skilled in R programming language, Python, and STATA software, I consistently deliver data driven insights to find innovative solutions that drive team productivity and meet goals. I am a graduate from Clemson University with a B.S. in economics, and a minor in public policy, enhancing my understanding of real-world issues and problem-solving skills. Upon graduation, I will attend Howard University's Online M.S. in Applied Data Science and Analytics program and work as a project manager for Clemson University.

WORK EXPERIENCE

Advancement Project Manager

July 2024- Present

Clemson University, Clemson, SC

- Developed comprehensive project plans that outline steps, resources, and timelines required for successful project implementation based on the vision and strategy from development leadership.
- Coordinate with multiple project teams to execute implementation plans for EverTrue program effectively and efficiently.
- Monitor multiple team's project progresses and proactively address issues to keep projects on track.
- Communicate and collaboratively work with leadership members and key stakeholders to implement divisional and departmental strategic needs.

Project Management Intern

Clemson University, Clemson, SC

January 2023- May 2024

- Managed, coordinated, and tracked website design, social, and strategic communications projects within the division increasing team clarity and completion time.
Assisted in developing communication between internal departments and external vendors involved in each project.
- Developed standardized reporting templates in Adobe Workfront and Wrike, resulting in efficient data collection and reduced reporting turnaround time.
- Collaborated in the implementation of a new PM software facilitating the seamless integration and customization of workspaces for project teams to enhance productivity and efficiency.
- Developed SOP's and project charter templates for Wrike use, increasing overall clarity of responsibilities within the division.

Project Management Intern

Wunderman Thompson Health, Washington, DC

June 2023- August 2023

- Independently oversaw and curated creative assets for the agency's social media platforms, including LinkedIn, Instagram, and TikTok.
- Organized and managed creative assets such as digital banners, websites, and mailing items for Pfizer while ensuring on-time, on-budget, and high-quality delivery.
- Developed project scopes, plans, and budgets to enhance and ease the workload for three project teams.
- Facilitated weekly meetings for project teams within the agency as well as clients of the agency to ensure on-time delivery of projects while mastering agile, scrum and kan-ban approaches.
- Integrated technology solutions such as Microsoft project, Smartsheet, Excel, Trello, Adobe Workfront, and Jira to make communication across teams more straightforward and efficient.

Military and Veteran Affairs Assistant

Clemson University, Clemson, SC

March 2021- January 2023

- Served as a liaison for military affairs across the university and led outreach efforts, military-focused programming, and events throughout the Greater South Carolina area.
- Provided administrative, career, and mental support to over 300 veterans, and assisted with benefits and campus involvement.
- Facilitated a seamless environment for veterans, handling paperwork, coordinating appointments, and addressing inquiries to ensure a smooth educational experience.



CONTACT

- Location: Greenville, SC
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SKILLS

- Project Management
- R
- Python
- Excel
- Tableau
- Analytical Thinking
- Communication

Techniques:

- Organizational management
- Analytics and data visualization
- Experimentation and optimization
- Data management
- Engagement and Retention

EDUCATION

Clemson University

August 2020 - May 2024

Bachelor of Science in Economics

Minor in Public Policy

Howard University

August 2024- December 2025

M.S. Applied Data Science &

Analytics Candidate

Awards & Honors:

Deans Inclusive Excellence nominee
Lyceum Fellow
Deans List (Fall 2022- Spring 2023)
Presidents List (Spring 2024)