

# Aiyana Wright

*Applied Data Scientist | Analytics-Driven Project Manager*

Data-driven project manager and applied data scientist with experience translating complex health, fundraising, and operational data into actionable insights. Proven ability to lead cross-functional initiatives, design analytical frameworks, and deliver decision-ready dashboards using Python, SQL, Tableau, and statistical modeling. M.S. in Applied Data Science & Analytics with a focus on equity-driven analysis, stakeholder communication, and scalable solutions.

## WORK EXPERIENCE

### Advancement Project Manager

*Clemson University, Clemson, SC*

*July 2024- Present*

- Led cross-functional projects supporting Advancement initiatives, translating strategic goals into executable plans with measurable milestones and KPIs.
- Built and maintained dashboards to track project status, resource allocation, and stakeholder priorities, improving leadership visibility and decision-making.
- Coordinate with multiple project teams to execute implementation plans for EverTrue program effectively and efficiently.
- Communicate and collaboratively work with leadership members and key stakeholders to implement divisional and departmental strategic needs.

### Project Management Intern

*Clemson University, Clemson, SC*

*January 2023- May 2024*

- Managed, coordinated, and tracked website design, social, and strategic communications projects within the division increasing team clarity and completion time.  
Assisted in developing communication between internal departments and external vendors involved in each project.
- Standardized reporting workflows in Wrike and Adobe Workfront, reducing reporting turnaround time and improving data consistency across teams.
- Collaborated in the implementation of a new PM software facilitating the seamless integration and customization of workspaces for project teams to enhance productivity and efficiency.
- Developed SOP's and project charter templates for Wrike use, increasing overall clarity of responsibilities within the division.

### Project Management Intern

*Wunderman Thompson Health, Washington, DC*

*June 2023- August 2023*

- Independently oversaw and curated creative assets for the agency's social media platforms, including LinkedIn, Instagram, and TikTok.
- Organized and managed creative assets such as digital banners, websites, and mailing items for Pfizer while ensuring on-time, on-budget, and high-quality delivery.
- Developed project scopes, plans, and budgets to enhance and ease the workload for three project teams.
- Facilitated weekly meetings for project teams within the agency as well as clients of the agency to ensure on-time delivery of projects while mastering agile, scrum and kan-ban approaches.
- Integrated technology solutions such as Microsoft project, Smartsheet, Excel, Trello, Adobe Workfront, and Jira to make communication across teams more straightforward and efficient.

### Military and Veteran Affairs Assistant

*Clemson University, Clemson, SC*

*March 2021- January 2023*

- Served as a liaison for military affairs across the university and led outreach efforts, military-focused programming, and events throughout the Greater South Carolina area.
- Provided administrative, career, and mental support to over 300 veterans, and assisted with benefits and campus involvement.
- Facilitated a seamless environment for veterans, handling paperwork, coordinating appointments, and addressing inquiries to ensure a smooth educational experience.



## CONTACT

- Location: Greenville, SC
- Phone: +1-325-864-4055
- email: yanadwright@gmail.com
- linkedin.com/in/aiyanawright/

## SKILLS

- Python (pandas, scikit-learn)
- R
- SQL
- Tableau
- Excel
- STATA

### *Analytics & Methods:*

- Statistical Analysis
- Machine Learning
- Data Visualization
- Feature Engineering
- PCA & Predictive Modeling

### *Project & Stakeholder Management*

- Project Management
- Cross-Functional Leadership
- Stakeholder Communication

## EDUCATION

### **Clemson University**

August 2020 - May 2024

**Bachelor of Science in Economics**

**Minor in Public Policy**

### **Howard University**

August 2024- December 2025

**M.S. Applied Data Science &**

**Analytics**

### **Awards & Honors:**

- Deans Inclusive Excellence nominee
- Lyceum Fellow
- Deans List (Fall 2022- Spring 2023)
- Presidents List (Spring 2024)