Predicting Customer Personality to Enhance Marketing Campaigns Using Machine Learning

Team Name:

💡 **Mind Matrix**

Team Members:

- Aiyan Nisar Malik
- Jawwad Ali
- Amaan Ali
- Mohammad Ghani Faridi
- Ahmad Faraz
- Abdul Bari Islam
- Khan Aurangzeb

Project Description:

This project uses machine learning to understand customers better. It predicts their personality and helps companies create smarter, personalized marketing campaigns to reach the right audience effectively.

Team Tagline:

"Decoding Customer Minds with Data and AI."

INTRODUCTION OF
OUR TEAM

Aiyan Nisar Malik

Ahmad Faraz

Ghani Faridi

Abdul Bari

Javad Ali

Amaan Ali

Aurangzeb