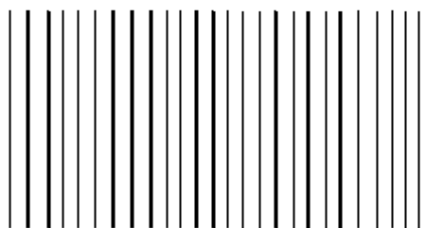


SBBPL

2022

KIDS BUSINESS BOOK



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GIDADO ISMAIL

Publishing

Publishing is the activity of making information, literature, music, software and other content available to the public for sale or for free.

Traditionally, the term refers to the distribution of printed works, such as books, newspapers, and magazines.

How to start a business

These is your business plan

What is your big idea?

is it a product or a service

What makes your idea unique?

what do existing products/services not offers that?

why will people buy it?

Marketing

Who will be your customers?

Are they adults, kids, teens, men, and women

are they affluent or not

what do they like and dislike?

Describe your target customer which has much detail as you know

Where will you sell your product or service
are you setting up a lemonade stand in your drive way? Selling apps online

How will you get the word about your business
will you email your friends, put up signs, put ads in news papers.

What is the name of your business?

what does the name say about your business?

is it easy to pronounce?

Finances

startup cost

How much will it cost to start your business?

what will you need to buy before you can get started? Equipments, materials

how much will all those things cost?

the amount of money you need to launch your business is called (startup cost)

Where will you get the money to cover your startup costs?

Are you getting a loan from a family member, taking money out of your savings account

Cost per unit

How much will you charge?

how does your pricing compare to your competitions? Make sure that you set your price above the cost per unit

Profit

What will be your profit?

how much will you make on each sale after you subtract your expenses? Profit= income- expenses

Sale price of item: _____

Cost of item: _____

Profit: _____

What will you do with the money you make?
Will you buy more supplies? Save for college?
Donate to charity? Make a plan for spending,
saving and sharing?

What are your financial goals? Don't forget to set aside money to reinvest in the business.

Final business plan

Business name:

Idea:

Marketing

Customers:

Promotion

Finances:

Startup cost: _____

Expenses per unit: _____

Price per unit: _____

Profit per unit: _____

Contact:

Jobs available:-

1. Publishing
2. Laundry
3. Baking
4. Selling orange juice.
5. Farming
6. Selling goods.
7. Pos agent
8. Barbing salon
9. Lesson teaching
10. Cyber café
11. Baby sitting
12. Car washing.

Writing a story book

For example the author of this story is **Solomon Benjamin**

CHAPTER ONE

There was a man named Ogaga in a village called vembuza. He was the stingiest person on the surface of the earth.

Ogaga had a large shop in the village market where he sold clothes and shoes. Every penny he made as profit, he would put it in a pot which he'd surreptitiously buried in a portion of his secret, and he would take a lamp to his room at night and he would count the pot over and over again, and he did this to be sure that no one had come there to steal from him.

One night, he went into the room and he removed the pot from where he buried it. He counted the money in it. It was ten thousand rupees, that was a lot of money at that time but ogaga was not a man to be contented with wealth. He had always wanted more and more money.

“Why ten thousand? He frowned”
“This ought to have been more”.

CHAPTER TWO

The next day when he got to the market, he saw a man bargaining with three gangling youths. The man had hundred bags of corn in a ware house which he wanted them to move to another ware house.

“I will pay hundred rupees,” ogaga heard the man, the greedy merchant paused immediately. A hundred rupees! Issues about money had always caught his interest.

“Sir,” one of the gangling youths intoned. “Pay us two hundred rupees and we will at once set out to work.”

The man with the bags of corn offered to pay one hundred and ten rupees but the youths declaimed.

Ogaga stood beside a mango tree observing what was happening. When the boys left, he approached the man “good morning sir” good

morning ogaga, replied the man turning towards him. Ogaga heaved “I can see you need help

Yes, nodded the corn owner, a merchant had just brought a hundred bags of corn from me. I want to move them from the warehouse to a place where buyers could easily come and remove them.

Ogaga smiled, I can move them for you, he said give me one hundred and twenty rupees, and then I will do the job for you.

The corn owner was surprised to hear ogaga speak in that manner. Everyone knew that he was a cloth merchant. What business did he have with carrying bags of corn?

“Ogaga” the man astonished at what the cloth merchant said: you are a cloth merchant. When did you become a porter?

Give me the job, the greedy man pleaded imploringly. I need you to give me the contract please.

If you are sure you can do it, replied the man discretely. You can have it immediately is done before the end of today.

It will be of great delight to me, Ogaga muttered.

Later Ogaga became a poor man because of his stinginess and was so sad about this. He later suffered and regrets his actions.

THE END