Review of literature on the nature of knowledge spillovers

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Notes on individual articles

Table 1: Notes on individual articles

Article	Main Idea
Almeida & Kogut (1999)	The localization of knowledge spillovers is
	not uniform. Regional variation in knowledge
	spillovers due to institutions and labor net-
	works.
Arora, Belenzon, & Lee	Localization of patent citation may not be
(2017)	due to localization of knowledge flow. Local
	knowledge flows may exist but may not be cap-
	tured by patent citations.

Article		Main Idea
Audretsch &	Feldman	Prior: Innovation and technological change de-
(1996)		pend on new economic knowledge. Literature
		has explored the role spillovers play in generat-
		ing increasing returns and eventually economic
		growth. The argument here is that if the ability
		to receive knowledge spillovers is influenced
		by distance from knowledge source, then you
		should find spatial concentration in areas where
		knowledge spillovers are likely to play an im-
		portant role. Purpose of Audretsch & Feldman
		(1996) is two fold. First, to understand to what
		extent does industrial activity cluster spatially?,
		and Second, to link the geographical concentra-
		tion to the existence of knowledge externalities.
		Audretsch & Feldman (1996) control for spa-
		tial concentration of location of production, and
		suggest that while information may be transmit-
		ted better due to better communication infras-
		tructure, the same may not be true of knowledge
		which may have a tacit element.
?		Using European patents from 1977 to 1995,
		show that spillovers are localized and exist to
		within 300 kms.
Jaffe (1989)		Spatially mediated knowledge spillovers.
Glaeser & Kerr (2009)	Confirm the observation by Chinitz (1961) that
		new entrants are drawn to regions with small
		suppliers

Article	Main Idea
Awate, Larsen, & Mudambi	Diffusion of innovative capabilities goes from
(2015)	advanced country firms to emerging coun-
	try firms. Since both AMNEs and EMNEs
	are internationalized, the EMNE headquar-
	ters develop innovation capabilities slower than
	AMNE subsidiaries
Bahlmann (2014)	Local and distant search implies that geograph-
	ical network diversity affects innovation in an
	inverted-U manner
Bell (2005)	Disentangle the geographic effect from the ef-
	fect of networks (managerial ties, and institu-
	tional ties)
Baptista & Swann (1998)	Maybe diversification within clusters is not par-
	ticularly useful
Cantwell & Mudambi	Not just location but group level and subsidiary
(2005)	level mandates matter for R&D.
Dunlap-Hinkler, Kotabe, &	Generic innovation capabilities hinders break-
Mudambi (2010)	through performance. Decentralization is help-
	ful.
Eisingerich, Bell, & Tracey	Cluster performance is determined by network
(2010)	effects (Network strength and openness), and is
	moderated by environmental uncertainty.
Eriksson (2011)	On mobility, but not clear
Fitjar & Huber (2015)	International personal and formal networks are
	correlated with innovation in firms. Local net-
	works not as much.
Fitjar, Huber, & Rodríguez-	Goldilocks distance - innovation works well
Pose (2016)	when geographic distance is neither too near
	nor too far.

Article	Main Idea
Fu, Diez, & Schiller (2012)	Path dependent evolution of regional innova-
	tion systems. First mover advantage and insti-
	tutional first mover advantage.
Fu, Diez, & Schiller (2013)	Learning by interacting - informal Guanxi net-
	work.
Giuliani (2007)	Firm level social network characteristics as af-
	fecting diffusion as against geographical prox-
	imity and embeddednesss in local networks
	(prior). Economists view that public goods
	are subject to spillover effects. Economic ge-
	ographists view that embeddedness in firms in
	localized networks.
Giuliani & Bell (2005) or	Reversing the direction. Absorptive capacity of
Giuliani, Pietrobelli, & Ra-	firms leads to agglomeration. Knowledge is not
bellotti (2005)	diffused evenly in the air, but flows within a
	core group of firms with advanced absorptive
	capacities.
Grillitsch & Nilsson (2017)	Negative spillovers - those with weak internal
	knowledge grow faster in knowledge intensive
	regions
Henderson, Jaffe, & Tra-	Are three digit patent classes too broad. Un-
jtenberg (2005)	derlying forces run both ways. Knowl-
	edge spillovers provide incentives to collocate.
	Colocation (to begin with) may encourage cross
	pollination. Knowledge spillovers are highly
H 1 (2012)	elusive.
Huber (2012)	To what extent does local spillovers help?
Alnuaimi, Singh, & George	International R&D helps inventors but not sub-
(2012b)	sidiary level capabilities. Collaboration is more
	international and not local.

Article	Main Idea
Alnuaimi, Opsahl, &	
George (2012a)	
Jaffe, Trajtenberg, & Hen-	
derson (1993)	
Krugman (1991)	Core - periphery model of economic differenti-
	ation.
Lissoni (2001)	Codified and firm specific knowledge in SME
	clusters.
Lorenzen & Mudambi	Personal relationships (prior: Organization
(2013)	based pipelines and MNE subsidiaries). Global
	linkages with decentralized network structures.
Mudambi & Swift (2012)	Role of MNE clusters - a review of literature
Mudambi & Navarra	Intra MNC firm flows leads to bargaining
(2004)	power.
Murata, Nakajima,	Localization of flows
Okamoto, & Tamura	
(2014)	

1 Limitations in using patents

Griliches (1990) Scherer (1984)

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