

# Preparation notes for Strategy comprehensive exam

## PHENOMENA

### Cognition

*Process Theories*

### Decision Making

*Process Theories*

### Innovation

*Process Theories*

### Content Theories

### Entrepreneurship

*Process Theories*

### Content Theories

### Strategy Formulation

*Process Theories*

### Strategic Change

*Process Theories*

### Inter-organizational Strategy

Maybe this is not different from Alliances and Vertical Integration. Check this

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***Process Theories***

**Diversification**

**Acquisitions**

**Divestitures**

**Vertical Integration**

**Alliances**

**International Strategy**

**Emerging Economy Strategy**

**Organization Knowledge**

**Organization Learning**

**Human Capital**

**Competitive Dynamics**

## **CONTENT THEORIES**

**Industrial Organization Economics**

**Resource Based View**

**Dynamic Capabilities**

**Evolutionary Perspectives**

**Transaction Cost Economics**

**Institutional Perspectives**

**Network Theory**

**Complexity Theory**

## **PROCESS THEORIES**

**Field Start Position**

*The third level section*

## **CLASSICS**

**INTERNATIONAL BUSINESS**

**INDUSTRIAL ORGANIZATION**

**ECONOMICS OF INNOVATION**

**STRATEGIC NETWORKS AND ALLIANCES**

**METHODOLOGICAL CRITIQUE**