

# MERCHANT AGREEMENT

## 1. Definitions

- **"App"** – Refers to [Your App Name], the platform connecting merchants with customers for product sales.
- **"Merchant"** – Any individual or business entity registered to sell products through the App.
- **"Customer"** – End users who purchase products via the App.
- **"Products"** – Any goods listed for sale by the Merchant.

## 2. Onboarding Requirements

To sell products on the App, Merchants must:

- Provide a **valid business license**, tax ID, and any applicable permits.
- Ensure all business details are accurate and up to date.
- Comply with all **industry, safety, and consumer protection regulations**.

## 3. Product Listings & Accuracy

- Merchants must provide **accurate and truthful** product descriptions, images, and prices.
- **Prohibited items** (illegal, unsafe, or restricted products) may not be listed.
- Pricing must be **transparent**, with no hidden fees.

## 4. Optional Delivery Terms

- Merchants **may choose** to handle their own deliveries. If so, they must:

- Deliver products **within a reasonable timeframe**.
- Provide **customers with clear communication** regarding orders.
- Ensure **safe and appropriate** handling of products.
- The App **does not provide delivery services** and is **not responsible** for any delivery-related issues.

## 5. Compliance & Regulatory Obligations

- Merchants must comply with all **local, state, and federal laws** related to their business.
- The App **reserves the right** to request updated legal documentation.
- Non-compliance may result in **immediate suspension** or termination from the platform.

## 6. Data Collection & Usage

- The App collects only **necessary business information** (business licenses, tax IDs, contact details).
- **No payment or banking information** is stored by the App. Payments are handled **exclusively** by third-party providers (e.g., including but not limited to PayPal).
- Merchant data will **not be sold or shared** except as required by law.

## 7. Liability & Disclaimers

- The App is **only a platform** and does not assume responsibility for:
  - Product **quality, safety, or legality**.
  - Delivery **delays, errors, or disputes**.
  - Any **customer claims or refunds**.
- Merchants bear **full responsibility** for their products and any legal issues that arise.

- The App is **not liable** for indirect damages, lost profits, or reputational harm.

## 8. Termination & Violations

- The App may suspend or remove a Merchant for:
  - **Failure to comply** with legal or platform requirements.
  - **Providing false or misleading information.**
  - **Engaging in fraud, harmful business practices, or repeated customer complaints.**
- The App may **delist a Merchant at any time** without liability.