



Maven Telecom

Customer Churn Analysis

Total Customers

7,043

Churn Rate

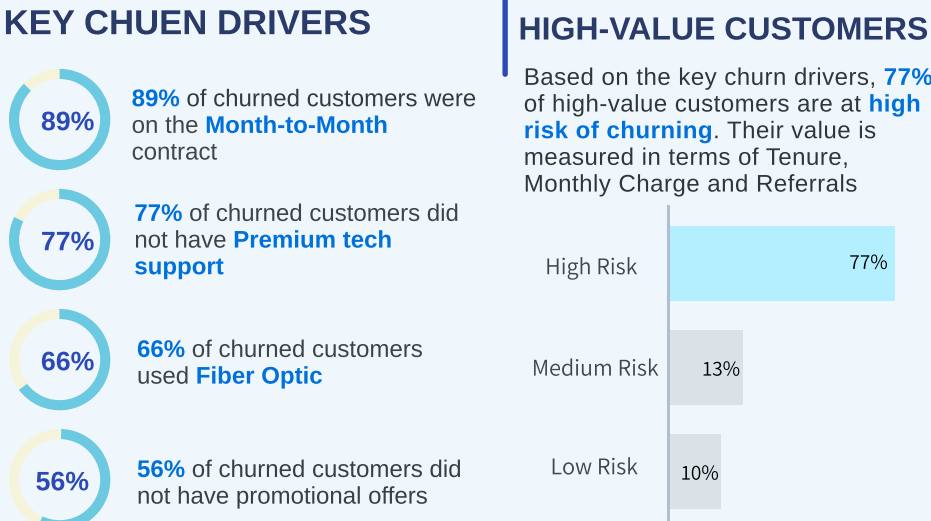
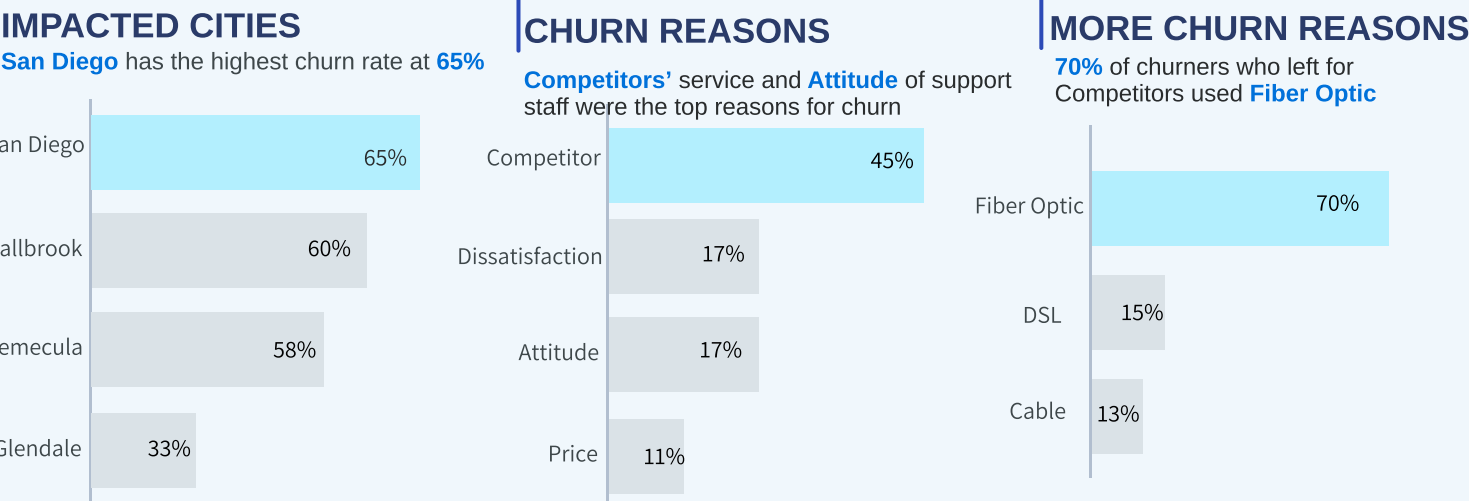
26.5%

ARPU

\$88

Average Tenure in Months

32





Churn Profile



Mary

Female | 60 years | Single

City: San Diego

Contract: Month to Month

Service: Fiber Optic

Referreral: 0

Offer: None

Extra Subscriptions: None