

MANB 1123 ASSIGNMENT #2

RULES:

1. This assignment should be conducted in pair.
2. Answer ALL questions given.
3. You may use any statistical packages/tools as you prefer to get the result.
4. Submission should follow the date given and should be in softcopy (via e-learning) and hardcopy.

HYPOTHESIS TESTING

Question 1:

At a recent meeting, the manager of a national call center for a major Internet bank made the statement that the average past-due amount for customers who have been called previously about their bills is now no larger than \$20.00. Other bank managers at the meeting suggested that this statement may be in error and that it might be worthwhile to conduct a test to see if there is statistical support for the call center manager's statement. The file called **Bank Call Center** contains data for a random sample of 67 customers from the call center population. Assuming that the population standard deviation for past due amounts is known to be \$60.00, what should be concluded based on the sample data? Test using $\alpha = 0.10$.

Question 2:

The Center on Budget and Policy Priorities reported that average out-of-pocket medical expenses for prescription drugs for privately insured adults with incomes over 200% of the poverty level was \$173 in 2002. Suppose an investigation was conducted in 2009 to determine whether the increased availability of generic drugs, Internet prescription drug purchases, and cost controls have reduced out-of-pocket drug expenses. The investigation randomly sampled 196 privately insured adults with incomes over 200% of the poverty level, and the respondents' 2009 out-of-pocket medical expenses for prescription drugs were recorded. These data are in the file **Drug Expenses**. Based on the sample data, can it be concluded that 2009 out-of-pocket prescription drug expenses are lower than the 2002 average reported by the Center on Budget and Policy Priorities? Use a level of significance of 0.01 to conduct the hypothesis test.

Question 3:

The makers of Mini-Oats Cereal have an automated packaging machine that can be set at any targeted fill level between 12 and 32 ounces. Every box of cereal is not expected to contain exactly the targeted weight, but the average of all boxes filled should. At the end of every shift (eight hours), 16 boxes are selected at random and the mean and standard deviation of the sample are computed. Based on these sample results, the production control manager determines whether the filling machine needs to be readjusted or whether it remains all right to operate. Use $\alpha = 0.05$.

- a. Establish the appropriate null and alternative hypotheses to be tested for boxes that are supposed to have an average of 24 ounces.
- b. At the end of a particular shift during which the machine was filling 24-ounce boxes of Mini Oats, the sample mean of 16 boxes was 24.32 ounces, with a standard deviation of 0.70 ounce.

Assist the production control manager in determining if the machine is achieving its targeted average.

- c. Why do you suppose the production control manager would prefer to make this hypothesis test a two-tailed test? Discuss.
- d. Conduct the test using a p -value.

Question 4:

Cell phones are becoming an integral part of our daily lives. Commissioned by Motorola, a new behavioral study took researchers to nine cities worldwide from New York to London. Using a combination of personal interviews, field studies, and observation, the study identified a variety of behaviors that demonstrate the dramatic impact cell phones are having on the way people interact. The study found cell phones give people a newfound personal power, enabling unprecedented mobility and allowing them to conduct their business on the go. Interesting enough, gender differences can be found in phone use. Women see their cell phone as a means of expression and social communication, whereas males tend to use it as an interactive toy. A cell phone industry spokesman stated that half of all cell phones in use are registered to females.

- a. State the appropriate null and alternative hypotheses for testing the industry claim.
- b. Based on a random sample of cell phone owners shown in the data file called **Cell Phone Survey**, test the null hypothesis. (Use $\alpha = 0.05$.)

Question 5:

It is a commonly held belief that SUVs are safer than cars. If an SUV and car are in a collision, does the SUV sustain less damage (as suggested by the cost of repair)? The Insurance Institute for Highway Safety crashed SUVs into cars, with the SUV moving 10 miles per hour and the front of the SUV crashing into the rear of the car.

| SUV into Car | SUV Damage | Car Damage |
|---------------------------------|------------|------------|
| Honda CR-V into Honda Civic | 1721 | 1274 |
| Toyota RAV4 into Toyota Corolla | 1434 | 2327 |
| Hyundai Tucson into Kia Forte | 850 | 3223 |
| Volkswagen Tiguan into VW Golf | 2329 | 2058 |
| Jeep Patriot into Dodge Caliber | 1415 | 3095 |
| Ford Escape into Ford Focus | 1470 | 3386 |
| Nissan Rogue into Nissan Sentra | 2884 | 4560 |

Source: Insurance Institute for Highway Safety

- (a) Why are these matched-pairs data?
- (b) Draw a boxplot of the differenced data. Does the visual evidence support the belief that SUVs have a lower repair cost?
- (c) Do the data suggest the repair cost for the car is higher? Use $\alpha = 0.05$ level of significance.

Note: A normal probability plot indicates the differenced data are approximately normal with no outliers.

Question 6:

Do people walk faster in the airport when they are departing (getting on a plane) or when they are arriving (getting off a plane)? Researcher Seth B. Young measured the walking speed of travelers in San Francisco International Airport and Cleveland Hopkins International Airport. His findings are summarized in the table below. Do individuals walk at different speeds depending on whether they are departing or arriving at $\alpha = 0.05$ level of significance?

| Direction of Travel | Departure | Arrival |
|--------------------------------------|-----------|---------|
| Mean speed (feet per minute) | 260 | 269 |
| Standard deviation (feet per minute) | 53 | 34 |
| Sample size | 35 | 35 |

Source: Seth B. Young. "Evaluation of Pedestrian Walking Speeds in Airport Terminals." *Transportation Research Record*, Paper 99-0824.

In further of his study, Seth B. Young want to find "Do business travelers walk at a different pace than leisure travelers"? Thus, he measured the walking speed of business and leisure travelers in San Francisco International Airport and Cleveland Hopkins International Airport. His findings are summarized in the table below. Determine whether business travelers walk at a different speed from leisure travelers at $\alpha = 0.05$ level of significance?

| Type of Traveler | Business | Leisure |
|--------------------------------------|----------|---------|
| Mean speed (feet per minute) | 272 | 261 |
| Standard deviation (feet per minute) | 43 | 47 |
| Sample size | 20 | 20 |

Source: Seth B. Young. "Evaluation of Pedestrian Walking Speeds in Airport Terminals." *Transportation Research Record*, Paper 99-0824.

REGRESSION ANALYSIS

Question 1:

Alex Court, the cost accountant for A & A Industrial Products, was puzzled by the repair cost analysis report he had just reviewed. This was the third consecutive report where unscheduled plant repair costs were out of line with the repair cost budget allocated to each plant. A & A budgets for both scheduled maintenance and unscheduled repair costs for its plants' equipment, mostly large industrial machines. Budgets for scheduled maintenance activities are easy to estimate and are based on the equipment manufacturer's recommendations. The unscheduled repair costs, however, are harder to determine. Historically, A & A Industrial Products has estimated unscheduled maintenance using a formula based on the average number of hours of operation between major equipment failures at a plant. Specifically, plants were given a budget of \$65.00 per hour of operation between major failures. Alex had arrived at this amount by dividing aggregate historical repair costs by the total number of hours between failures. Then plant averages would be used to estimate unscheduled repair cost. For example, if a plant averaged 450 hours of run time before a major repair occurred, the plant would be allocated a repair budget of $450 \text{ hours} \times \$65 = \$29,250$ per repair. If the plant was expected to be in operation 3,150 hours per year, the company would anticipate seven unscheduled repairs ($3,150/450$) annually and budget \$204,750 for annual unscheduled repair costs. Alex was becoming more and more convinced that this approach was not working. Not only was upper management upset about the variance between predicted and actual costs of repair, but plant managers believed that the model did not account for potential differences among the company's three plants when allocating dollars for unscheduled repairs. At the weekly management meeting, Alex was informed that he needed to analyze his cost projections further and produce a report that provided a more reliable method for predicting repair costs. On leaving the meeting, Alex had his assistant randomly pull 64 unscheduled repair reports. The data are in the file **A & A Costs**. The management team is anxiously waiting for Alex's analysis.

- (a) Identify the major issue(s) of the case.
- (b) Analyze the overall cost allocation issues by developing a scatterplot of Cost v. Hours of Operation. Which variable, cost or hours of operation, should be the dependent variable? Explain why.
- (c) Fit a linear regression equation to the data.
- (d) Explain how the results of the linear regression equation could be used to develop a cost allocation formula. State any adjustments or modification you have made to the regression output to develop a cost allocation formula that can be used to predict repair costs.
- (e) Sort the data by plant.
- (f) Fit a linear regression equation to each plant's data.
- (g) Explain how the results of the individual plant regression equations can help the manager determine whether a different linear regression equation could be used to develop a cost allocation formula for each plant. State any adjustments or modification you have made to the regression output to develop a cost allocation formula.
- (h) Based on the individual plant regression equations determine whether there is reason to believe there are differences among the repair costs of the company's three plants.
- (i) Summarize your analysis and findings in a report to the company's manager.

Question 2:

The athletic director of State University is interested in developing a multiple regression model that might be used to explain the variation in attendance at football games at his school. A sample of 16 games was selected from home games played during the past 10 seasons. Data for the following factors were determined:

- y : Game attendance
- x_1 : Team win/loss percentage to date
- x_2 : Opponent win/loss percentage to date
- x_3 : Games played this season
- x_4 : Temperature at game time

The data collected are in the file called **Football**.

- a) Produce scatter plots for each independent variable versus the dependent variable. Based on the scatter plots, produce a model that you believe represents the relationship between the dependent variable and the group of predictor variables represented in the scatter plots.
- b) Based on the correlation matrix developed from these data, comment on whether you think a multiple regression model will be effectively developed from these data.
- c) Use the sample data to estimate the multiple regression models that contains all four independent variables.
- d) What percentage of the total variation in the dependent variable is explained by the four independent variables in the model?
- e) Test to determine whether the overall model is statistically significant. Use $\alpha = 0.05$.
- f) Which, if any, of the independent variables is statistically significant? Use a significance level of $\alpha = 0.08$ and the p -value approach to conduct these tests.
- g) Estimate the standard deviation of the model error and discuss whether this regression model is acceptable as a means of predicting the football attendance at State University at any given game.
- h) Define the term *multicollinearity* and indicate the potential problems that multicollinearity can cause for this model. Indicate what, if any, evidence there is of multicollinearity problems with this regression model.
- i) Develop a 95% confidence interval estimate for each of the regression coefficients and interpret each estimate. Comment on whether the interpretation of the intercept is relevant in this situation.

Question 3:

A nutritionist wants to develop a model that describes the relation between the calories, total fat content, protein, sugar, and carbohydrates in cheeseburgers at fast-food restaurants. She obtains the following data from the websites of the companies. She will use calories as the response variable and the others as explanatory variables.

- (a) Construct a correlation matrix. Is there any reason to be concerned about multicollinearity?
- (b) Find the least-squares regression equation.
- (c) Test the regression coefficient.

| Restaurant | Fat (g) | Protein (g) | Sugar (g) | Carbs (g) | Calories |
|--|---------|-------------|-----------|-----------|----------|
| 1/4-pound single with cheese (Wendy's) | 20 | 25 | 9 | 39 | 430 |
| Whataburger (Whataburger) | 32 | 30 | 10 | 61 | 640 |
| Cheeseburger (In-n-Out) | 27 | 22 | 10 | 39 | 480 |
| Big Mac (McDonald's) | 29 | 25 | 9 | 45 | 540 |
| Whopper with cheese (Burger King) | 47 | 33 | 11 | 52 | 760 |
| Jumbo Jack (Jack in the Box) | 42 | 25 | 12 | 54 | 690 |
| 1/4 Pounder with Cheese (McDonald's) | 26 | 29 | 9 | 40 | 510 |
| Cheeseburger (Sonic) | 31 | 29 | 15 | 59 | 630 |

Source: Each company's Web site

- Test the regression slope. Should any of the explanatory variables be removed from the model? If so, which one?
- Determine the regression model with the explanatory variable identified in part (d) removed. Are the remaining slope coefficients significantly different from zero? If not, remove the appropriate explanatory variable and compute the least-squares regression equation.
- Interpret the regression coefficients for the least-squares regression equation found in part (e).
- Determine and interpret R^2 and the adjusted R^2 .
- Construct 95% confidence and prediction intervals for the calories in a fast-food cheeseburger that has 38 g of fat, 29 g of protein, 11 g of sugar, and 52 g of carbohydrates. Interpret the results.

Question 4:

Researchers developed a model to explain the age gap between husbands and wives at first marriage. The model is below:

$$\hat{y} = 3.8483 + 0.0321x_1 + 0.9848x_2 + 0.5391x_3 - 0.000145x_4^2$$

Where;

- y : Age gap at first marriage (male - female)
- x_1 : Percent of children aged 10 to 14 involved in child labor
- x_2 : Indicator variable where 1 is an African country, 0 otherwise
- x_3 : Percent of the population that is Muslim
- x_4^2 : Percent of the population that is literate

Source: Xu Zhang and Solomon W. Polachek, State University of New York at Binghamton "The Husband Wife Age Gap at First Marriage: A Cross-Country Analysis"

- Use the model to predict the age gap at first marriage for an African country where the percent of children aged 10 to 14 who are involved in child labor is 12, the percent of the population that is Muslim is 30, and the percent of the population that is literate is 75.
- What would be the mean difference in age gap between an African country and a non-African country?
- Interpret the coefficient of "percent of children aged 10 to 14 involved in child labor."
- The coefficient of determination for this model is 0.593. Interpret this result.
- The P -value for the test $H_0: b_1 = 0$ versus $H_1: b_1 \neq 0$ is 0.008. What would you conclude about this test?