AIZHAN KENZHALIYEVA

M5V 3L9 Toronto, ON | aizhanlee93@gmail.com | | C: 437-345-6512 |
https://www.linkedin.com/in/aizhan-ken/ | https://aizhan-ken.github.io/UX_UI_HW_19/

SUMMARY

UX/UI designer with a background in programming and a certificate in UX/UI from the University of Toronto. Innovative professional passionate about developing digital products with cutting edge design. Strengths in creativity, teamwork, and building projects from ideation to execution. Interviewed users and developed persona profiles in a recent collaborative project involving the redesign of a local restaurant's website. Adapted prototypes based on usability feedback, resulting in a more enjoyable and streamlined experience for end users.

TECHNICAL SKILLS

Languages: Java, HTML, CSS, PHP, JavaScript, C#, C++, COBOL, SQL, Visual Basic
Software: Figma, Miro, Visual Studio 2017, VS Code, Android Studio, IBM Developer for zOS, MySQL Workbench, Vista TN3270

PROJECTS

NY Public Library Redesign | UX Researcher, UX Designer and UI Designer

- Project Description: The New York Public Library has a complicated main page that makes it difficult for users to navigate which is why it was decided to make it easier for the users to know what functions and benefits can be gained.
- Technologies used: Trello, Miro, Figma and InVision.
- Conducted user interviews, user research and designed the prototypes from lo-fi to hi-fi

Petget | GH | UX Designer, UI Designer and Front-End Developer

- Project Description: PetGet is a foster-based pet ownership solution that requires less commitment, cost and time compared to traditional adoption and purchasing methods.
- Technologies used: Miro, Figma, InVision, VS Code, GitHub
- Conducted user research, sketched and designed a hi-fi prototype and created a responsive webpage posted on GitHub

Binge Buddy | GH | UX/ Researcher, UX Designer and UI Designer

- Project Description: Isolation, social distancing and quarantine have impacted our social life severely. The survey brought to light that most people trust their friend's movie & Tv show recommendations and love watching it with them.
- Technologies used: Miro, Figma, InVision, Canvas.
- Conducted user research, designed the prototypes from lo-fi to hi-fi

EXPERIENCE

Momentum, Calgary, AB Educational Technologist
05/2021-Current
- Developed participant engagement in D2L courses using available interactive tools.
- Supported instructors, facilitators and participants to maximize experience in D2L.
- Migrated, uploaded and integrated content from/to various platforms with considerations of digital functions.

Durham College   **Oshawa, ON Multimedia
Assistant**   **10/2019-04/2020**
- Assisted in the design and development of various multimedia projects.
- Created online activities with the course Instructors.

EDUCATION

University of Toronto | Toronto; **Certificate** in UX/UI Design; Completed: 09/2021

Durham College | Oshawa; **Advanced Diploma** in Computer Programming and Analysis; Completed: 04/2020