

1. Mobile Application Development Tool

(Publish The document as a web page on the server setup in Q1)

The three main architectures in developing Mobile apps are Native Apps, Web Apps and Hybrid (cross-platform) apps. Each architecture allows the apps to be developed for iOS, Android, Windows Phone, etc. platforms.

Your task is to select a **development tool** (Android Studio, MIT App Inventor, Basic for Android, **XAMARIN**, Cardova Phonegap, etc.) to develop apps for any architecture. Explain about the tool in terms of:

- (a) Tool Name : XAMARIN
- (b) Platform: IOS 8, Android 5.0, Windows 10 Universal Windows Platform
- (c) Application Development Type : indicate the
 - a. Type : Cross-platform
 - b. Advantages : Developers can share as much as 75% of the code across the carrying operating systems.
 - c. Disadvantages : Lack of ability to share code outside of Xamarin.
- (d) Website : <https://dotnet.microsoft.com/apps/xamarin>
- (e) Developers : Martin, Coll, Matthew Baker, Daria Sukhonosova
- (f) Release Date : May 28, 2014
- (g) License : -
- (h) Price : Business (\$999/year), Enterprise(\$1,899/year).
- (i) Programming Language(s) : C#, F#, VB.NET, ASP.NET, MVC, HTML, CSS,
- (j) Features : Native platform integration for Android and iOS, Various code signing, PCL, Diagnostic tools, Application loader, Google emulator manager.
- (k) Debugger : -
- (l) Built-in Emulator : Android
- (m) Host machine requirements in terms of hardware : at least 4GB RAM
- (n) And software : Windows 10
- (o) Integrated Development Environment (IDE) – does it have an IDE or use any editor (notepad++) to create the code : It has IDE
- (p) Software to be installed on the host machine before you can create an app
- (q) Advantages : Developers can choose from a host of free paid components, which include UI controls, cross-platform libraries, and third party web services to apps with just a few lines of code.
- (r) Disadvantages : Lack of community support of Xamarin.
- (s) Language availability : English, French, Spanish, German, Chinese, Russian and Portuguese.
- (t) Uploading and Selling an App – Do you need to pay any license fee to upload the apps? If so, how much, steps involved in selling an app along with the dollars and cents as a share : No paid fee needed.

- (u) Third –party emulator which can be linked to the tool : Select an emulator and explain in detail : -
- (v) Market Share : 18.72%%
- (w) Number of apps available : 13
- (x) Number of downloads/users if applicable : 60,000+
- (y) Any other two properties not listed above
- (z) Customer Service: UPS, Outback Steakhouse, Azure App, Caren, Olo, Taxfyle, Alaska Airlines, BBC Good Food.
- (aa) OOS company contributors: 3,700+

<https://www.softwebsolutions.com/resources/5-reasons-why-xamarin-is-cross-platform-development-king.html>

<https://www.fortuitas.com/Resources/Blogs/are-there-any-problems-with-xamarin-1>

<https://www.datanyze.com/market-share/madp/xamarin-market-share>