

The Pie News - Version 1.0



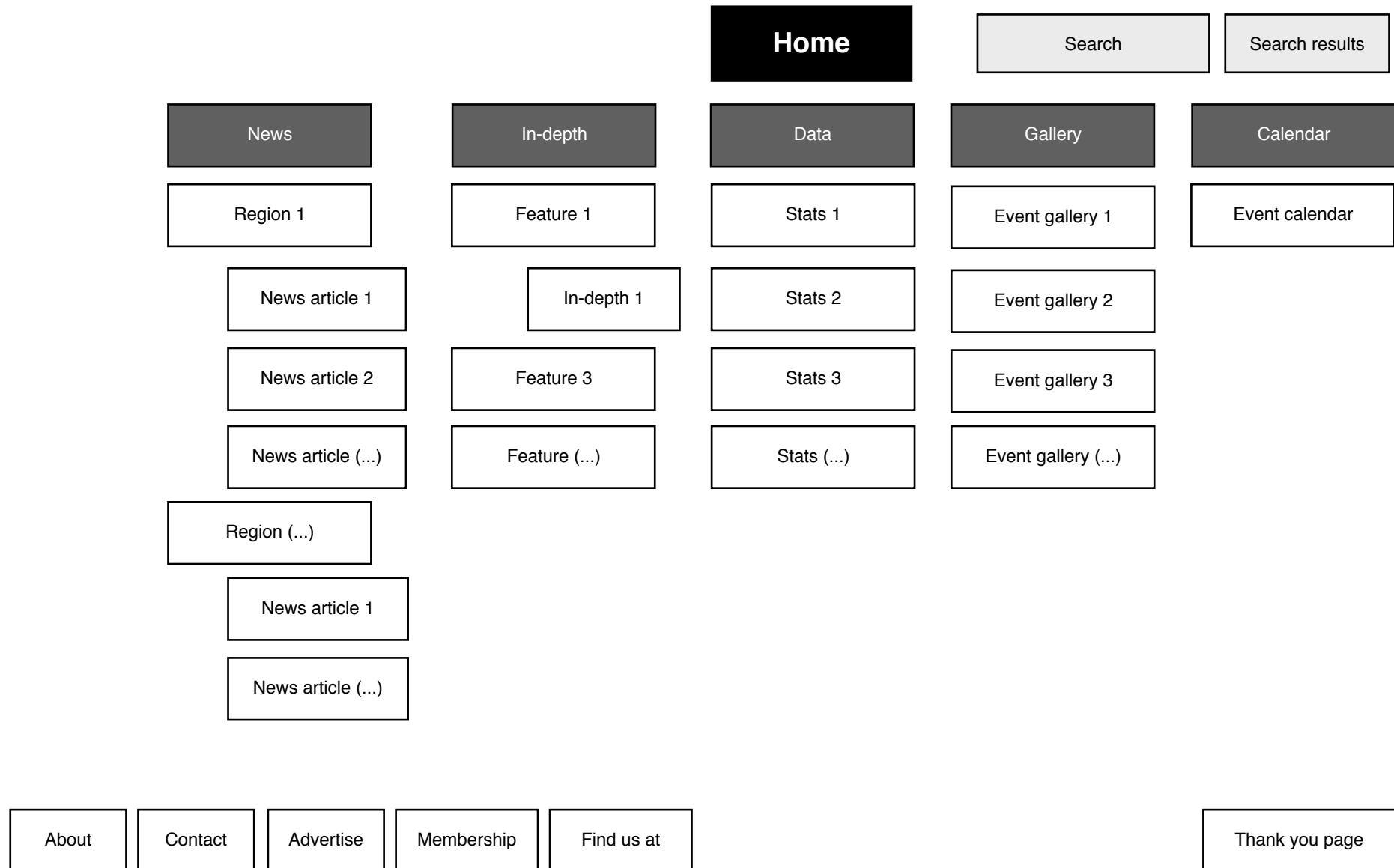
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Creator: Jon Aizlewood

Modified: Thursday, 23 June 2011

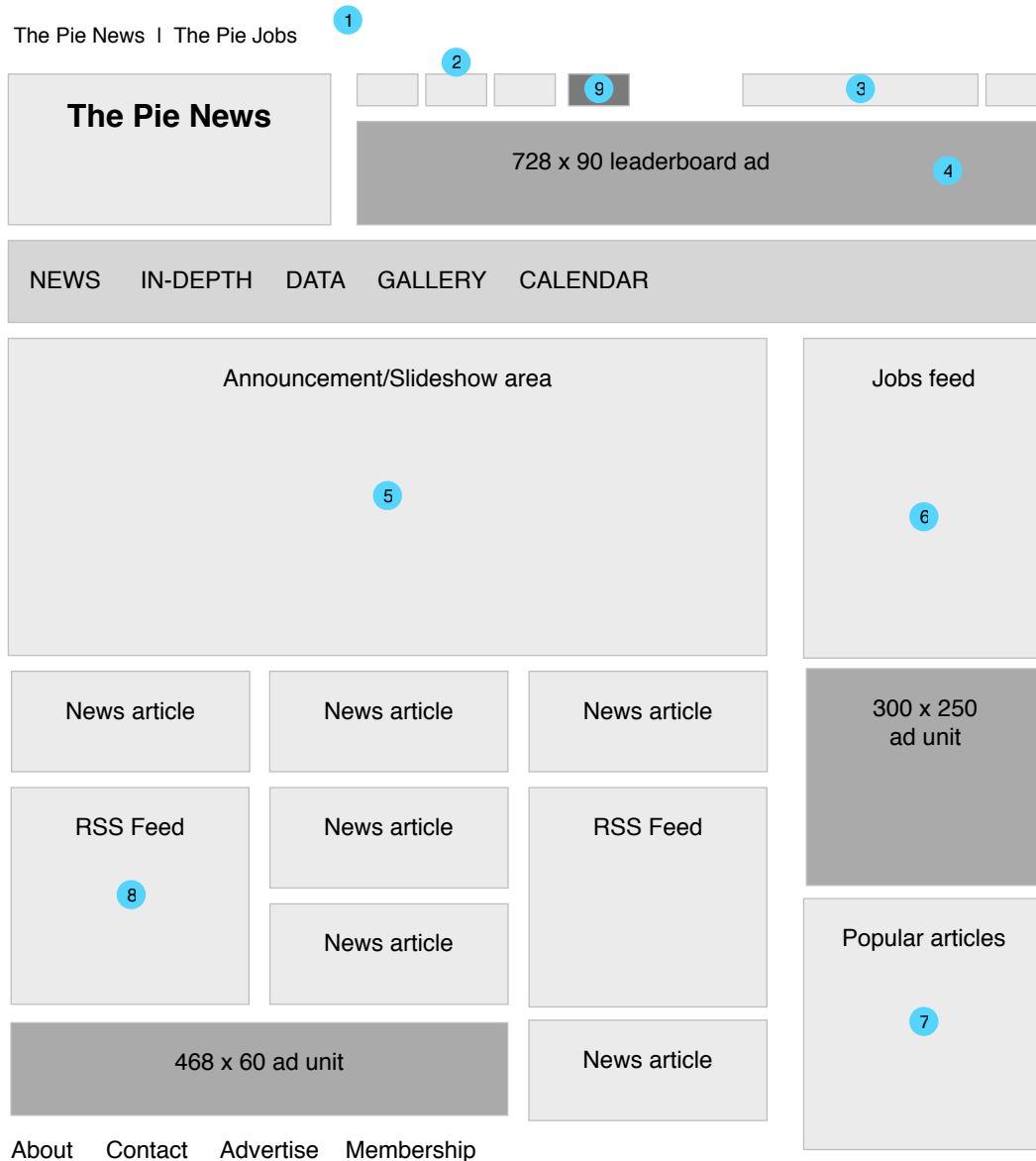
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Proposed top level navigation



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Home page structure



- 1. Site toggle**
Tabbed navigation to signal to user that they are on one of two sites. Also allows for future expansion of a site portfolio
- 2. Social media links**
Quick and easy access to share site address
- 3. Site search**
Most common, expected area for site search functionality
- 4. Main ad unit**
Leaderboard (IAB: 728x90) size ad unit. Other ad units in use on the homepage are (IAB) square and 468x60 units.
- 5. Main content area**
Map categorizing recent articles by geographic location
- 6. Jobs feed widget**
Listing of recent job postings from jobs board
- 7. Popular articles**
Listing most recent articles across all categories. Can be tabbed to accommodate popular (based on comment count) or popular tags
- 8. Syndicated RSS feeds**
Pulled content from various other news sources
- 9. Email marketing subscription button**
Button to entice users to subscribe to email newsletter

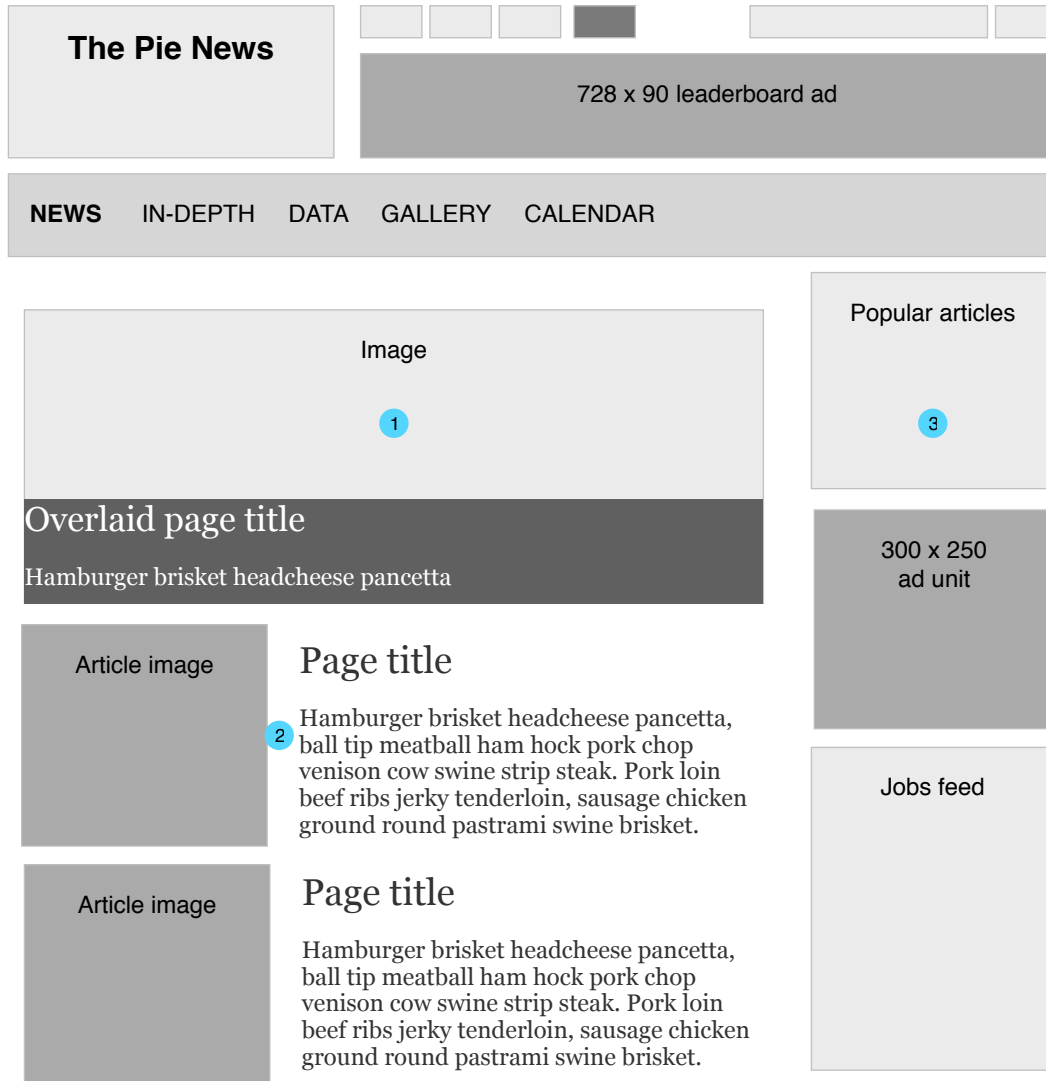
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General category-based index structure

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1. **Featured image/article**
Featured image with overlaid title and intro
2. **List of recent articles**
Thumbnail and intro of recent articles in category section
3. **Popular articles widget**
Now located at top of sidebar for easier user navigation and relevant info

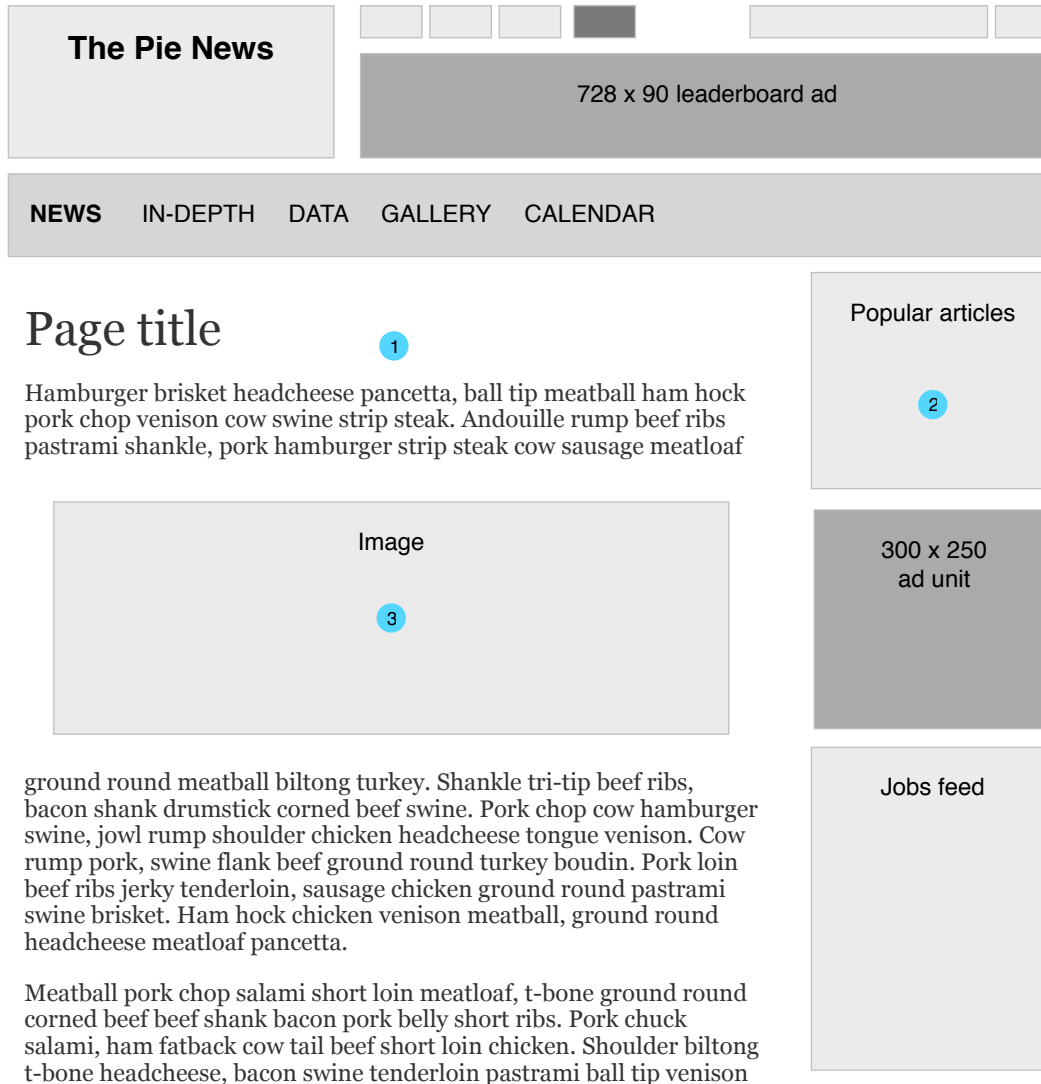
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General content (single article) structure

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1. **Main content area**
Article's main content area
2. **Popular articles widget**
Now located at top of sidebar for easier user navigation and relevant info
3. **Featured image**
Featured article image

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General content (single article) structure, cont'd

Hamburger brisket headcheese pancetta, ball tip meatball ham hock pork chop venison cow swine strip steak. Andouille rump beef ribs pastrami shankle, pork hamburger strip steak cow sausage meatloaf ground round meatball biltong turkey. Shankle tri-tip beef ribs, bacon shank drumstick corned beef swine. Pork chop cow hamburger swine, jowl rump shoulder chicken headcheese tongue venison. Cow rump pork, swine flank beef ground round turkey boudin. Pork loin beef ribs jerky tenderloin, sausage chicken ground round pastrami swine brisket. Ham hock chicken venison meatball, ground round headcheese meatloaf pancetta.

The diagram illustrates the layout of a single article page. It features a main article text block at the top. Below it are three 'Related news article' boxes. Navigation links for 'Prev article' and 'Next article' are positioned below the related articles. A 'Comment' section is located below the navigation, containing a text input field (callout 2) and a submit button. A 'Comment author' box (callout 3) is positioned below the comment input. To the right of the main article text is a 'Jobs feed' box. Below the 'Jobs feed' is a 'Facebook likes' box (callout 4) displaying a grid of like buttons. At the bottom right is an 'Authors bios' box (callout 5) listing four authors with placeholder images.

1. Next/Previous article navigation

Allows users to flow through content in chronological order

2. Comment form

Users able to leave a comment on article

3. Example comment

Example of a comment left for article

4. Facebook embedded widget

Facebook widget to facilitate interaction and social exposure

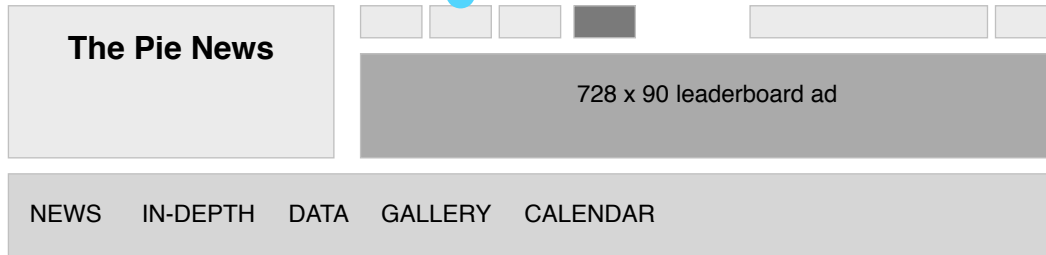
5. Author biographies

If more than one author, this section highlights all, allowing user to view all author articles

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General information page structure

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1. **Full-width, no sidebar**
Style for content not requiring a sidebar, often used for company-specific content such as about pages

Page title

1

Hamburger brisket headcheese pancetta, ball tip meatball ham hock pork chop venison cow swine strip steak. Andouille rump beef ribs pastrami shankle, pork hamburger strip steak cow sausage meatloaf ground round meatball biltong turkey. Shankle tri-tip beef ribs, bacon shank drumstick corned beef swine. Pork chop cow hamburger swine, jowl rump shoulder chicken headcheese tongue venison. Cow rump pork, swine flank beef ground round turkey boudin. Pork loin beef ribs jerky tenderloin, sausage chicken ground round pastrami swine brisket. Ham hock chicken venison meatball, ground round headcheese meatloaf pancetta.

Meatball pork chop salami short loin meatloaf, t-bone ground round corned beef beef shank bacon pork belly short ribs. Pork chuck salami, ham fatback cow tail beef short loin chicken. Shoulder biltong t-bone headcheese, bacon swine tenderloin pastrami ball tip venison salami spare ribs tail. Salami turkey beef ribs shankle, pork loin sausage bacon. Swine flank pig short ribs rump tri-tip, cow venison ground round andouille sirloin bacon pork. Flank turkey venison ham, chuck beef ribs jowl strip steak pancetta hamburger beef brisket pork belly.

- Biltong meatloaf tail ribeye,
- headcheese drumstick
- andouille corned beef
- venison ham hock bacon.



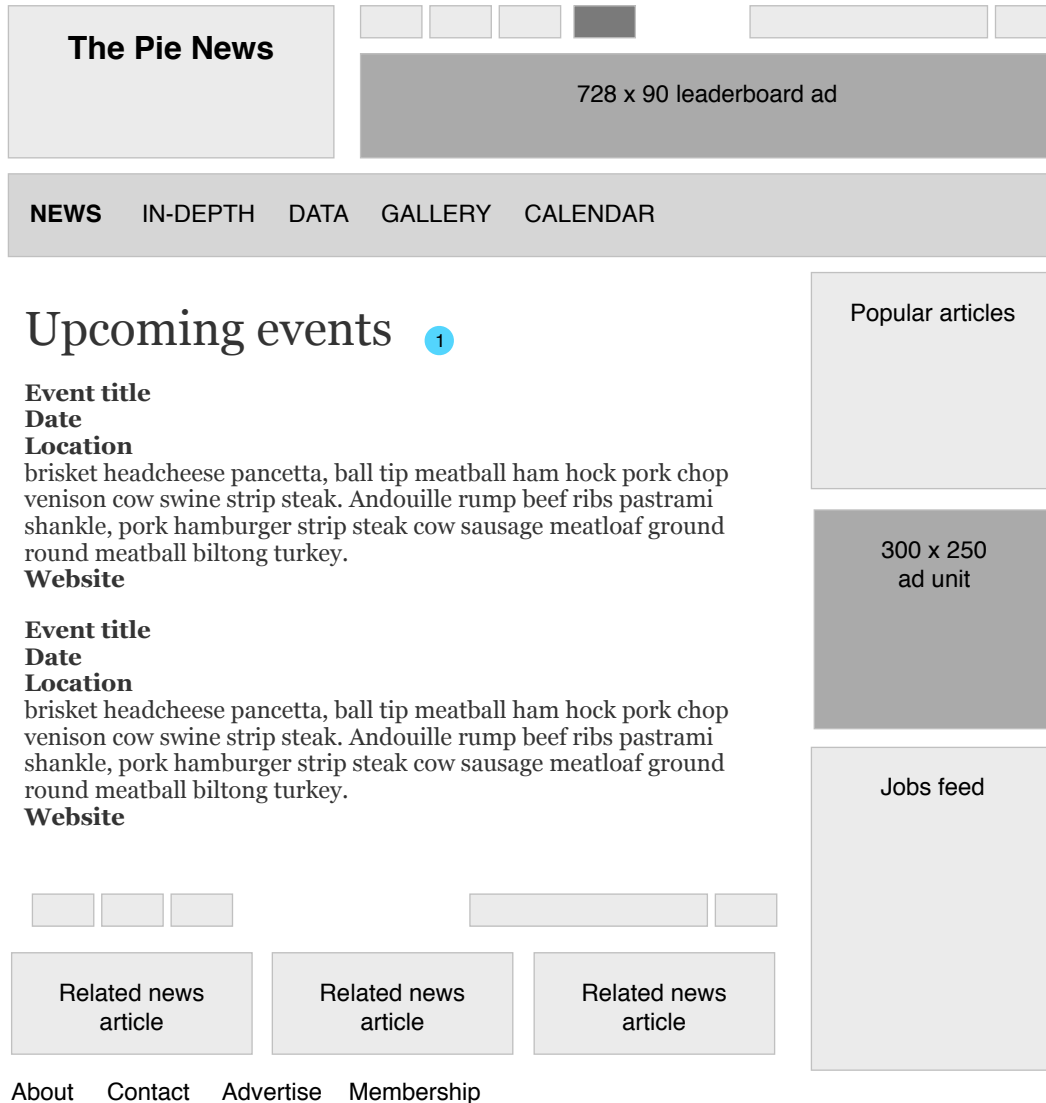
[About](#) [Contact](#) [Advertise](#) [Membership](#)

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General events page structure

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1. Events listings

Contains most recent, upcoming events. Links to general article content style

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General archives structure

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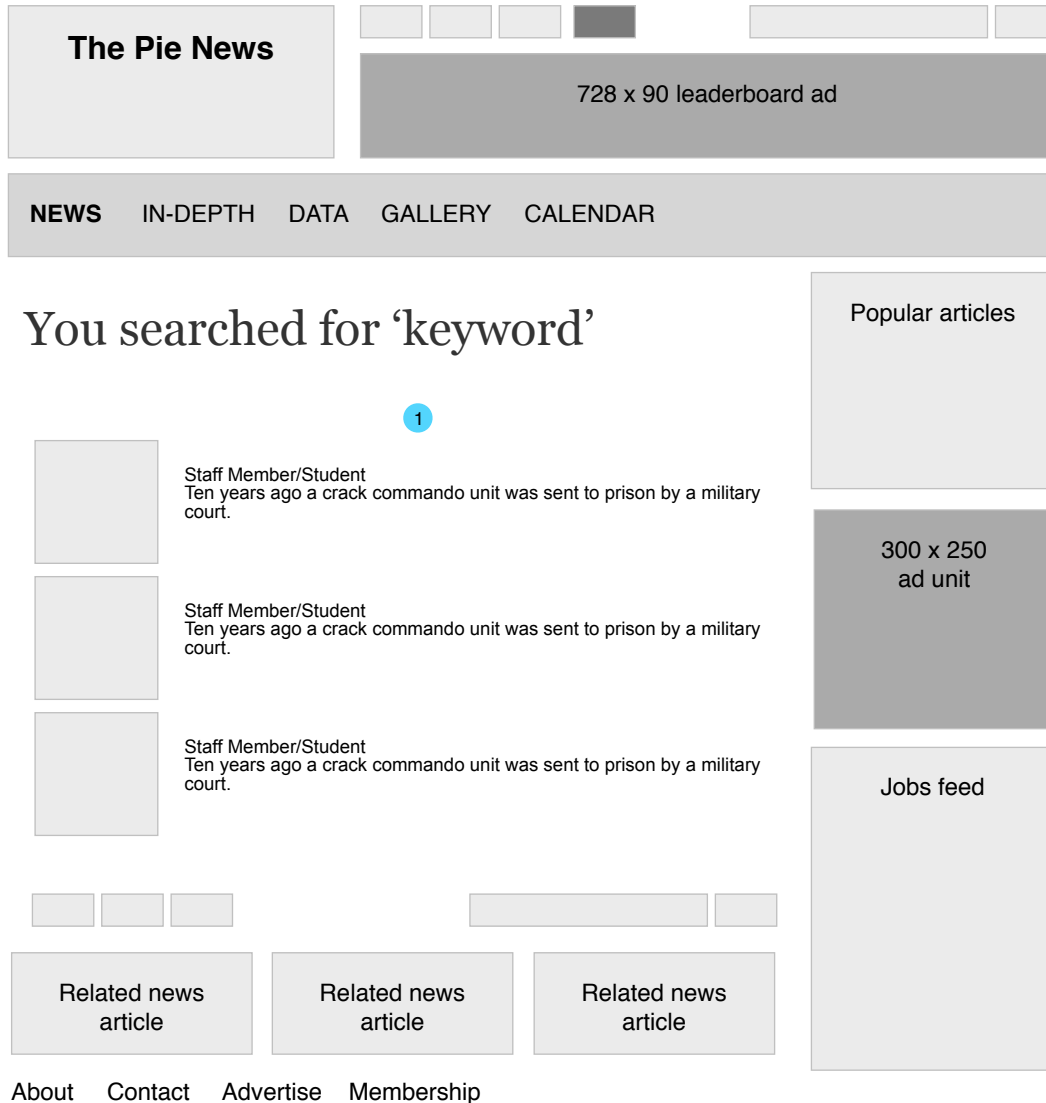
1. **Archived articles**

Basic listing of archived articles, ordered by recency and associated with featured image thumbnail

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General search results structure

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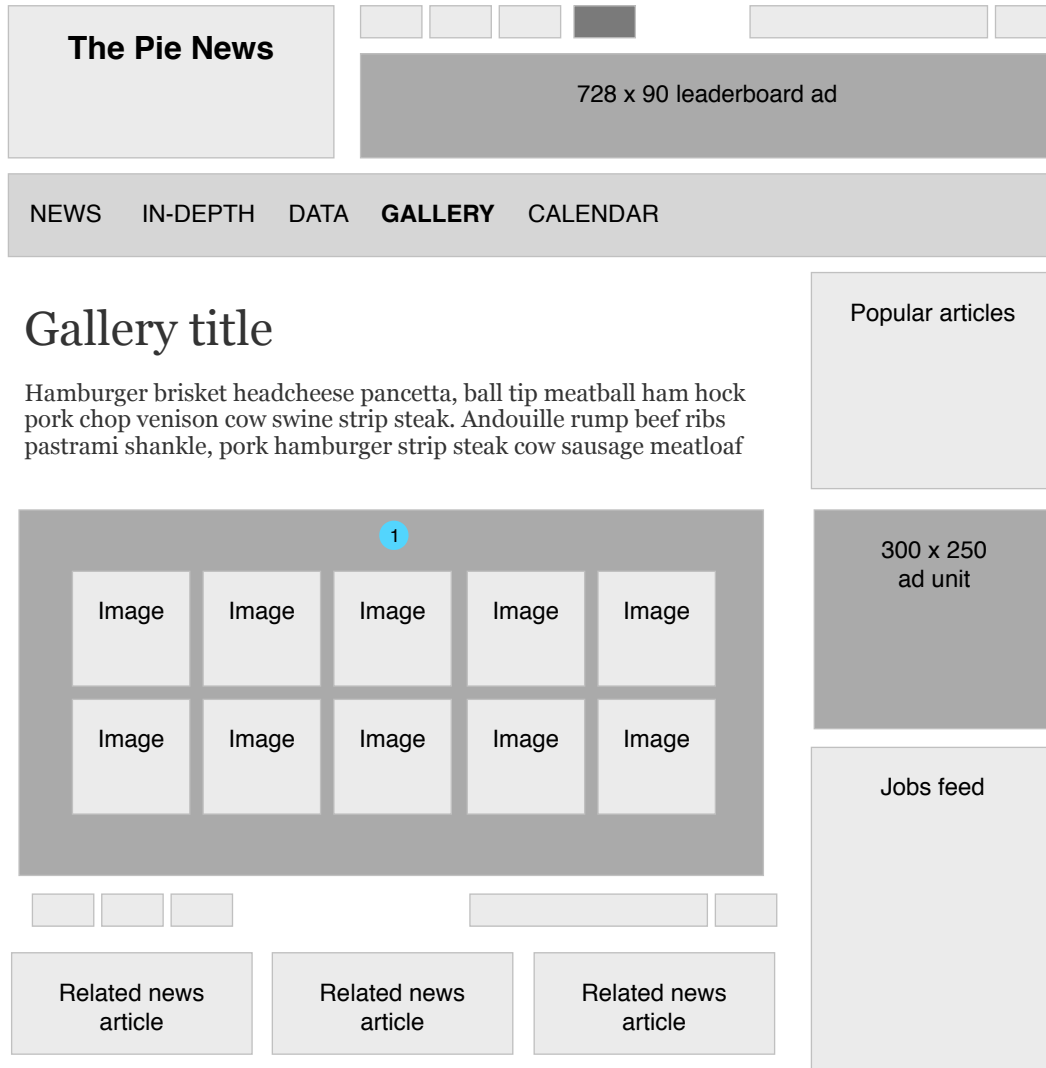
1. **Search results page**
Basic listing of search result articles, ordered by match rank and associated with featured image thumbnail

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General gallery page structure

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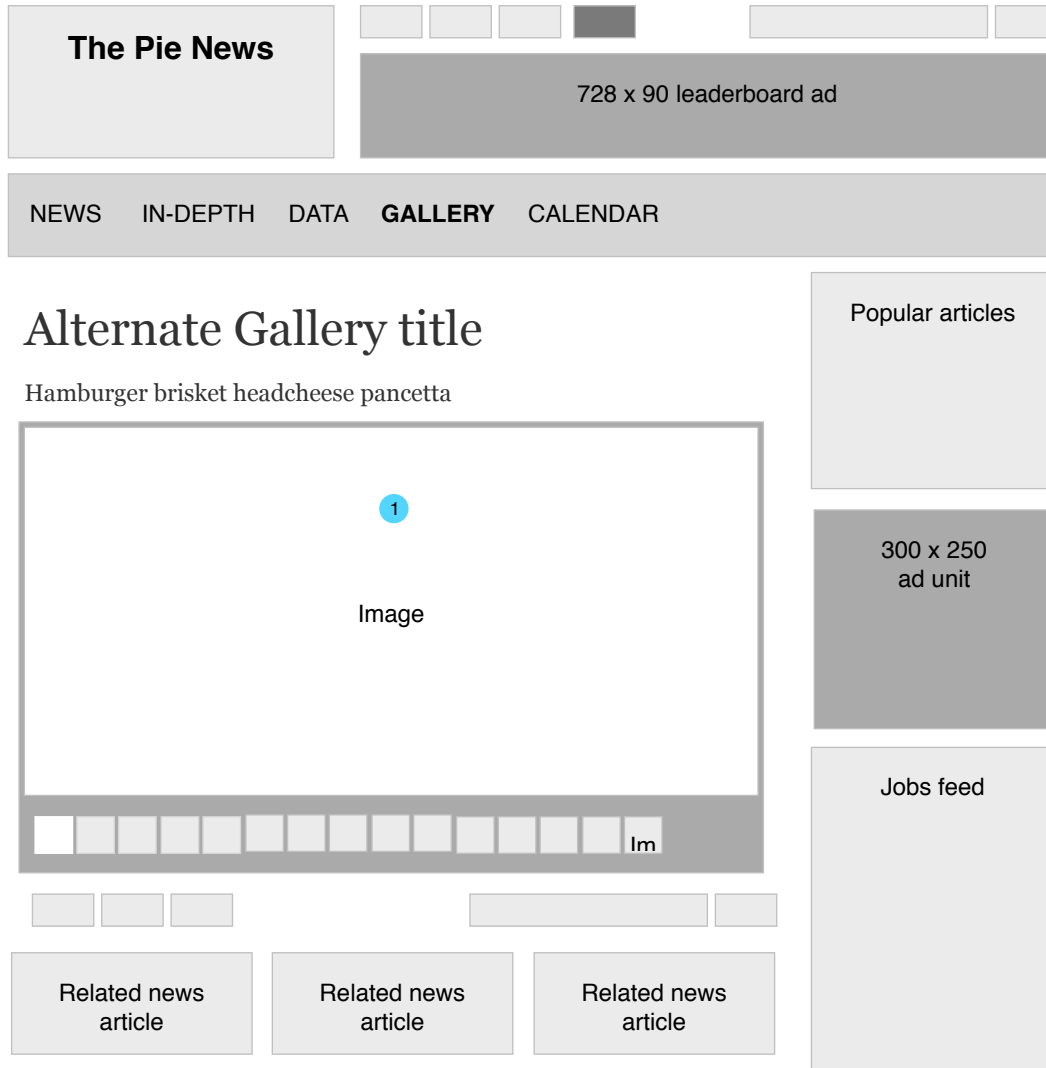


1. **Gallery thumbnail layout**
Javascript 'lightbox' gallery function, where the user clicks on a thumbnail and sees a larger image expand 'on top' of the webpage. User can cycle through all available pictures for that gallery.

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General gallery page structure -alternate

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1. Gallery (alternative version)

Gallery using thumbnail-based navigation. User clicks on desired thumbnail, large image area above populates with that image in larger size.

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General contact page structure -alternate

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728 x 90 leaderboard ad

NEWSIN-DEPTHDATAGALLERYCALENDAR

Contact

Hamburger brisket headcheese pancetta

Label

Please enter a valid email address

Label

Label

Label

1

Submit

Related news article

Related news article

Related news article

AboutContactAdvertiseMembership

Popular articles

300 x 250 ad unit

Jobs feed

1. General form structure

This is a general form type, with text fields, dropdown menu, text area and submit button. Forms can be more or less complicated than this version.

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