

Aizza Asuncion

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A data analyst with a background in financial reporting, and experience in data querying, manipulation and visualization. Demonstrated ability to interpret data and deliver insights, analytics, and reports enabling effective strategic planning in business operations.

EDUCATION

University of California, Berkeley | Data Analytics Certification
California State University, East Bay | B.A. Economics, with Accounting concentration

SKILLS

Data analytics and visualization, Financial reporting and modeling, Regression analysis, Machine learning, GAAP
Programming Languages: VBA, SQL, Python (Pandas, Matplotlib, Numpy, SQLAlchemy, PyMySQL, PyMongo, PySpark, Scikit-Learn), C++, Mongo, Git, HTML, CSS, JavaScript (Plotly, D3.js, Leaflet), R
Software: Advanced Excel (vlookups, nested functions, charts and graphs, pivot tables), Tableau, NetSuite, Jupyter Notebook
Related Coursework: Intro to Statistics, Econometrics, Economics of Information and Organization (Game Theory), Managerial Economics, Managerial Accounting, Cost Management, International Finance, Industrial Organization

ANALYTICS PROJECTS

Rideshare Analysis | https://github.com/aizzakatrina/rideshare_analysis
Source code: https://github.com/aizzakatrina/rideshare_analysis/blob/master/main.ipynb

- A data visualization of ride sharing mock data.
- Built with: Jupyter Notebook, Python, Pandas, and Matplotlib.

District Performance Analysis | https://github.com/aizzakatrina/district_performance_analysis
Source code: https://github.com/aizzakatrina/district_performance_analysis/blob/master/main.ipynb

- Analysis of district-wide standardized test results and trends in school performance.
- Built with: Jupyter Notebook, Python, Pandas, Matplotlib

Education and Poverty | http://aizzakatrina.com/education_and_poverty
Source code: https://github.com/aizzakatrina/education_and_poverty

- A responsive visual analysis of the correlation between education and poverty in the United States
- Built with: Javascript, D3, HTML, CSS, and Bootstrap

Equatorial Latitude | http://aizzakatrina.com/equatorial_latitude
Source code: https://github.com/aizzakatrina/equatorial_latitude/blob/master/main.ipynb

- Data visualizations of the weather of 500 random cities across the world and of varying distances from the equator.
- Built with: Jupyter Notebook, Python requests, OpenWeatherMap API, JSON, Pandas, and Matplotlib

WORK EXPERIENCE

The RealReal, Inc. | San Francisco, CA

Staff Accountant Jul 2017 - Feb 2018

- Manipulated large amounts of data to process 30,000 payments a month, averaging \$4,000,000 in consignor and affiliate commissions. Assisted Consignor Relations department in resolving system issues in consignor accounts.
- Prepared reconciliations for 35 balance sheet accounts. Prepared and maintained amortization schedules for prepaid services, prepaid insurance, and prepaid rent, auto loans, auto lease obligations, and deferred rent on 16 leases. Posted journal entries for amortizations, accruals, gains/losses in AOCL, reclasses, other adjustments.
- Oversaw all cash reconciliations completed in NetSuite for 6 bank accounts and 3 investment accounts. Reviewed bank reconciliations for accuracy and resolved discrepancies. Managed positive pay system in corporate bank account and executed cash transfers averaging \$8,000,000 a month.

Junior Accountant Jun 2015 – Jul 2017

- Prepared reconciliations and any supporting schedules for 20 balance sheet accounts. Reconciled corporate bank accounts and managed positive pay system. Reviewed accounts payable aging report for compliance, investigating account variances and resolving anomalies. Posted adjusting entries.
- Posted deposits and accounts receivables for sales averaging \$30,000,000 a month. Coded vendor invoices to proper accounts and resolved invoice or payment discrepancies.
- Manipulated large amounts of data to process 30,000 payments a month, averaging \$4,000,000 in consignor and affiliate commissions. Assisted Consignor Relations department in resolving system issues in consignor accounts.

Stay Winning Boutique | Fremont, CA

Accounting Associate

Dec 2014 – Jun 2015

- Performed accounts payable functions and maintained vendor files
- Prepared bank reconciliations and produced financial statements for owner and tax reporting

McCaulous, Inc. | Napa, CA

Bookkeeper

Mar 2012 – Oct 2012

- Reconciled cash drawers in 15 departments and investigated any overages or shortages. Compiled daily financial reports for management and accounting department.
- Reconciled petty cash, and placed cash and coin orders with bank. Prepared daily deposit averaging \$15,000 in sales.

COMMUNITY SERVICE

Loved Twice | Oakland, CA

Accounting Volunteer

Feb 2011 – Jan 2013