

# Aizza Asuncion

## CURRICULUM VITAE

aizzakatrina@zoho.com  
[aizzakatrina.com](http://aizzakatrina.com)

### SUMMARY

A financial data analyst with a background in accounting, and experience in data/quantitative analysis and financial reporting. Strong knowledge of databases, information systems, and business processes with a track-record for adhering to deadlines. Demonstrated ability to explore, interpret, and extract value from data enabling effective strategic planning in business operations.

### EDUCATION

Data Analytics Certification. University of California, Berkeley. 2018  
B.A. Economics, with Accounting concentration. California State University, East Bay. 2016

### SKILLS

Financial reporting and modeling, GAAP, Data analytics and visualization, Regression analysis, Machine learning, Root cause analysis, Web scraping  
**Programming Languages:** VBA, SQL, Python, C++, R, Mongo, Git, HTML, CSS, JavaScript  
**Software:** Advanced Excel (vlookups, nested functions, charts and graphs, pivot tables), Tableau, NetSuite, Jupyter Notebook  
**Related Coursework:** Intro to Statistics, Econometrics, Economics of Information and Organization (Game Theory), Managerial Economics, Managerial Accounting, Cost Management, Advanced Financial Accounting, International Finance, Industrial Organization, Accounting Information Systems

### ANALYTICS DEVELOPMENT

**Live Earthquakes Map** - A map of fault lines and earthquakes around the world in the past 30 days, updated every 15 minutes. [aizzakatrina.com/earthquakes\\_map](http://aizzakatrina.com/earthquakes_map)

**Equatorial Latitude** - Data visualizations of the weather of 500 random cities across the world and of varying distances from the equator. [aizzakatrina.com/equatorial\\_latitude](http://aizzakatrina.com/equatorial_latitude)

**@iPlotBot** - A Twitter bot that scan its account every five minutes for tweets received via mentions and in turn performs sentiment analysis on the twitter account specified in the mention. The Twitter bot then tweets a visualized sentiment analysis of the Twitter account's 500 most recent tweets. [twitter.com/iPlotBot](https://twitter.com/iPlotBot)

**Education and Poverty** - A Twitter bot that scan its account every five minutes for tweets received via mentions and in turn performs sentiment analysis on the twitter account specified in the mention. The Twitter bot then tweets a visualized sentiment analysis of the Twitter account's 500 most recent tweets. [aizzakatrina.com/education\\_and\\_poverty](http://aizzakatrina.com/education_and_poverty)

### WORK EXPERIENCE

Staff Accountant. The RealReal Inc. San Francisco, CA. 2017–2018  
Junior Accountant. The RealReal Inc. San Francisco, CA. 2015–2017  
Accounting Associate. Stay Winning Boutique. Fremont, CA. 2014–2015  
Bookkeeper. McCaulous Inc. Napa, CA. 2012  
Student Assistant. Department of Human Development and Women's Studies. California State University, East Bay. 2012

### COMMUNITY SERVICE

Promoter and Coordinator. Urban Women's Marketplace. Oakland, CA. 2014  
Accounting Volunteer. Loved Twice. Oakland, CA. 2011–2013  
Accounting Volunteer. Recovery Survival Network. San Francisco, CA. 2010