1. fact_Sales – Primary Fact Table. Holds records at the most granular level. In this table, we find quantity and amount of sales at a sales detail level.

2. dim_Date and dim_Address – Outriggers to hold date and address data.

3. fact_ChannelTargets - Derived fact table for comparing target and actual sales across Channels. Holds data at a daily and on a channel level.

4. fact_StoreCustomerResellerTargets - Derived fact table for comparing target and actual sales across Stores/Customers/Resellers. Holds data at a daily level and on a store/customer/reseller level.

5. fact_ProductTargets - Derived fact table for comparing target and actual sales across products. Holds data at a daily and on a product level.

6. dim_StoreCustomerReseller - Dimension table for Stores/Customers/Resellers

7. dim_Channel - Dimension table for channel. Holds channels and channel categories.

8. dim_Product - Dimension table for products. Holds descriptors for products.