

Alex J. (AJ) Broderick

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Professional Summary

Experienced analytics and data science professional with expertise in statistical analysis, machine learning, and data visualization. Skilled in Python, R, SQL, and Tableau. Proven track record of driving strategic decision-making, optimizing processes, and delivering actionable insights. Strong communicator passionate about innovation and continuous learning.

Accomplishments

Report Development & Automation – Blended datasets to create and standardize COVID-19 data feeds send to Department of Health and Human Services' Administration for Strategic Preparedness and Response

Project Management – Developed and launched backend SQL, MuleSoft and Salesforce.com processes to send sales opportunities to Sales team

All for One Excellence Award Winner – Award determined by McKesson Medical Surgical Leadership for contributions to organization's annual goals

Experience

McKesson Medical Surgical <i>McKesson Brands Business Insights Lead</i> <ul style="list-style-type: none">Partner with FP&A to build out a cost-transfer model for the globally sourced portfolioIdentify and develop cost strategies for private label conversion opportunitiesPartner with Consumer Markets team to develop go-to-market pricing strategy	Richmond, VA <i>01/2023 to Present</i>
<i>Merchandising Program Manager</i> <ul style="list-style-type: none">Oversight of sales programs with incentives to grow revenue and profitCollaborate with IT to implement reporting for use by Sales Team	<i>06/2021 to 12/2022</i>
<i>Senior Category Analyst</i> <ul style="list-style-type: none">Collaborate with Category Management to investigate financial trendsCompile data to assist with development, implementation and tracking of new products	<i>09/2017 to 06/2021</i>
<i>Data Visualization Analyst</i> <ul style="list-style-type: none">Maintain Tableau server and reports through monthly refreshes and user governanceLead training sessions with teams to teach about existing and new reports	<i>07/2016 to 09/2017</i>
Virginia Premier Health Plan, Inc. <i>Business Analyst</i> <ul style="list-style-type: none">Work with external clients to determine requirements for operational efficiencyAssist in implementation of new partnerships with external vendors across Virginia	Richmond, VA <i>06/2014 to 07/2016</i>

Education

Master of Science: Data Science & Analytics Old Dominion University <i>Honors: Phi Kappa Phi Honor Society</i>	2025 Norfolk, VA
Master of Business Administration: Technology Management & Quality and Applied Statistics Rochester Institute of Technology	2014 Rochester, NY
Bachelor of Science: Economics Rochester Institute of Technology	2013 Rochester, NY

Certifications

Post Baccalaureate: Lean Six Sigma Black Belt Certification Rochester Institute of Technology	2017 Rochester, NY
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Skills

Technical: Query Writing, Project Management, Report Creation, Automation, Forecasting Modeling
Software: SQL, Python, R, PowerBI, Tableau, Oracle, Alteryx, DataBricks, Advanced Excel