Sales Analysis

Numerical Figures

- Record revenue of \$211 billion for fiscal year 2023.
- Operating income reached over \$88 billion.
- Microsoft Cloud Revenue increased by 22% to \$111.6 billion.
- LinkedIn's revenue exceeded \$15 billion for the first time.
- Total dividends declared for fiscal year 2023 amounted to \$20.233 billion.
- Microsoft repurchased 69 million shares for \$18.4 billion.
- Total assets as of June 30, 2023, were \$411.976 billion.
- Net income for 2023 was \$72.361 billion, slightly down from 2022.
- Total inventory decreased from \$3,742 million in 2022 to \$2,500 million in 2023.
- Total unearned revenue grew to \$53,813 million in 2023 from \$48,408 million in 2022.

Descriptive Highlights

- Microsoft emphasized leadership in the commercial cloud sector while innovating in consumer categories.
- Al initiatives like Azure OpenAl Service are enhancing productivity and addressing challenges.
- The introduction of "Copilot" integrates AI into widely used products, facilitating user activities.
- Significant investments in cloud services and AI infrastructure support future growth.
- The increase in gross derivative assets reflects strategic financial maneuvers amidst fluctuating market conditions.
- The significant reduction in inventory suggests enhanced operational efficiency and inventory management practices.