

Alex (A.J.) Marcinek

Software engineer specialized in Frontend, with STEM and business background.

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(616) - 745 - 3145

Austin, TX

Developer Experience

Software Engineer

Freelance

Jan. 2022 - Current

- Meta Front-End Developer Professionally Certified
- Built personal website with React, TailwindCSS, Firebase Hosting, Firebase Auth, Firebase Firestore.
- Developed restaurant home page with reserve a table logic. Assembled with React-Bootstrap, Formik and Yup.
- Engineered a personalized Spotify app with Express.js, Node.js, React, Styled Components, and the Spotify Web API.
- Assembled my personal website Admin dashboard. Fetched contact form submissions, and visualized Google Analytics data in a pleasant UI.

Developer Skills

Languages

HTML, JavaScript, CSS.

Libraries & Frameworks

React, Node, Express, TailwindCSS, Bootstrap, ChakraUI, REST, Jest, OAuth.

Tools & Platforms

Git, GitHub, Heroku, Firebase, VS Code, Figma, Zeppelin.

Extra Experience

Senior Experience Manager, Marketing Associate

GOBY

Jan. 2020 - Current

- Design marketing assets.
- Optimize paid and unpaid consumer marketing channels.
- Provide all consumer CS, and eliminated the need for an additional CS hire.
- Analyze D2C inventory forecasting and fulfillment oversight.

Co-Founder & CEO

CropShop Inc.

March. 2018 - Jan. 2020

- Led sales, finance, marketing, UI / UX.
- Executed \$60,000 in revenue, and raising \$85,000 in Angel funds.
- Graduated Y Combinator Startup School Summer 2019.
- Won 1st place at Endicott College's "Spark Tank" pitch competition.

Player, Captain

North American Hockey League

Aug. 2012 - April 2015

- Appointed Captain of Michigan Warriors 2014-2015 season.
- Played over 200 games in 3 seasons, 2 time Division Champions.

Extra Skills

Tools & Platforms

Klaviyo, Impact, After Effects, Photoshop, SalesLoft, ZenDesk, Google Ads, Google Analytics, Quora.

Education

Edicott College, 2019

Beverly, MA

B.S. in Environmental Science, NCAA Men's College Hockey.

Andover H.S., 2012

Bloomfield Hills, MI

U-16 AAA MI state champion, AP economics.