Alex (A.J.) Marcinek

Software engineer specialized in frontend development with React.

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(616) - 745 - 3145
Austin, TX

Developer Experience

Software Engineer
Freelance
Jan. 2022 - Current

- **Meta Front-End Developer Professionally Certified**
  - 6 coding courses focused on JavaScript, React.js, HTML, CSS.
  - 3 preparedness courses including GitHub, and overall expectations of a full-time engineering role.
- **Projects**
  - My personal website built with React, styled with Tailwind, hosted and data stored with Firebase.
  - Restaurant home page with reserve a table logic. Built with React-Bootstrap, client validation with Formik and Yup.
  - Personalized Spotify app with the help of Express, Node.js, React, Styled Components, and the Spotify Web API.

Extra Experience

Senior Experience Manager, Marketing Associate
GOBY
Jan. 2020 - Current

- Design marketing assets, manage paid and unpaid consumer marketing channels.
- Responsible for all consumer CS, and eliminated the need for an additional CS hire.
- All D2C inventory forecasting and fulfillment oversight.

Co-Founder & CEO
CropShop Inc.
March. 2018 - Jan. 2020

- Responsible for sales, finance, marketing, UI / UX.
- Generated $60,000 in revenue, and raised $85,000 in Angel funds
- Y Combinator Startup School Graduate Summer 2019, 1st place winner of Endicott College's "Spark Tank" pitch competition.

Player, Captain
North American Hockey League
Aug. 2012 - April 2015

- Played over 200 games in 3 seasons, 2 time Division Champions.
- Captain of Michigan Warriors 2014-2015 season.
- Played for Kalamazoo K-Wings before being traded to Michigan Warriors in 2012.

Developer Skills

Languages
HTML, JavaScript, CSS.

Libraries & Frameworks
React, Node, Express, Tailwind, Bootstrap, Chakra UI, React-Bootstrap, REST, Jest.

Tools & Platforms
Git, GitHub, Heroku, Firebase, VS Code, Figma, Zeppelin.

Extra Skills

Tools & Platforms
Klaviyo, Impact, After Effects, Photoshop, SalesLoft, ZenDesk, Google Ads, Google Analytics, Quora.

Education

Edicott College, 2019
Beverly, MA

B.S. in Environmental Science, NCAA Men's College Hockey.

Andover H.S., 2012
Bloomfield Hills, MI

U-16 AAA MI state champion, AP economics.

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∞ Meta

9 Courses

Jul 14, 2023

Alex Bart Marcinek II

has successfully completed the online, non-credit Professional Certificate

Meta Front-End Developer

This 9-course program prepares learners for an entry-level career as a front-end developer.

- Introduction to Front-End Development
- Programming with JavaScript
- Version Control
- HTML and CSS in depth
- React Basics
- Advanced React
- Principles of UX/UI Design
- Front-End Developer Capstone
- Coding Interview Preparation

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