

Alex (A.J.) Marcinek

Software engineer specialized in Frontend, with STEM and business background.

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(616) - 745 - 3145

Austin, TX

Developer Experience

Software Engineer

Freelance

Jan. 2022 - Current

- Meta Front-End Developer Professionally Certified
- My personal website built with React, styled with Tailwind, Firebase Hosting, Firebase Auth, Firebase Database.
- Restaurant home page with reserve a table logic. Built with React-Bootstrap, client validation with Formik and Yup.
- Personalized Spotify app with the help of Express, Node.js, React, Styled Components, and the Spotify Web API.
- Personal website Admin dashboard. Login with Firebase Auth, fetched contact form data, data visualization with Google Analytics v4 API, OAuth, and Recharts.

Developer Skills

Languages

HTML, JavaScript, CSS.

Libraries & Frameworks

React, Node, Express, TailwindCSS, Bootstrap, ChakraUI, REST, Jest.

Tools & Platforms

Git, GitHub, Heroku, Firebase, VS Code, Figma, Zeppelin.

Extra Experience

Senior Experience Manager, Marketing Associate

GOBY

Jan. 2020 - Current

- Design marketing assets, manage paid and unpaid consumer marketing channels.
- Responsible for all consumer CS, and eliminated the need for an additional CS hire.
- All D2C inventory forecasting and fulfillment oversight.

Co-Founder & CEO

CropShop Inc.

March. 2018 - Jan. 2020

- Responsible for sales, finance, marketing, UI / UX.
- Generated \$60,000 in revenue, and raised \$85,000 in Angel funds
- Y Combinator Startup School Graduate Summer 2019, 1st place winner of Endicott College's "Spark Tank" pitch competition.

Player, Captain

North American Hockey League

Aug. 2012 - April 2015

- Played over 200 games in 3 seasons, 2 time Division Champions.
- Captain of Michigan Warriors 2014-2015 season.
- Played for Kalamazoo K-Wings before being traded to Michigan Warriors in 2012.

Extra Skills

Tools & Platforms

Klaviyo, Impact, After Effects, Photoshop, SalesLoft, ZenDesk, Google Ads, Google Analytics, Quora.

Education

Edicott College, 2019

Beverly, MA

B.S. in Environmental Science, NCAA Men's College Hockey.

Andover H.S., 2012

Bloomfield Hills, MI

U-16 AAA MI state champion, AP economics.