Ads & Social Content

CropShop IG Stories









Pigeon Loan IG Post









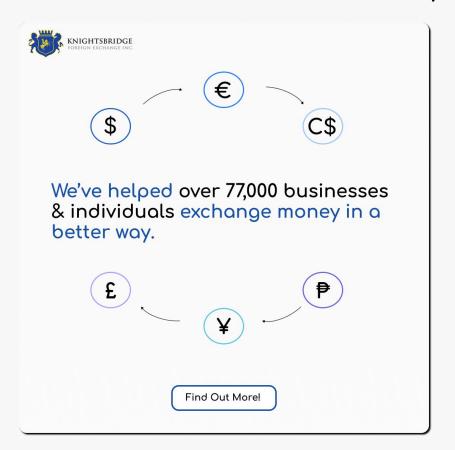
Animated FB/IG Video Ads

Which color looks
best in your
bathroom?

All-Black



FB / IG Post





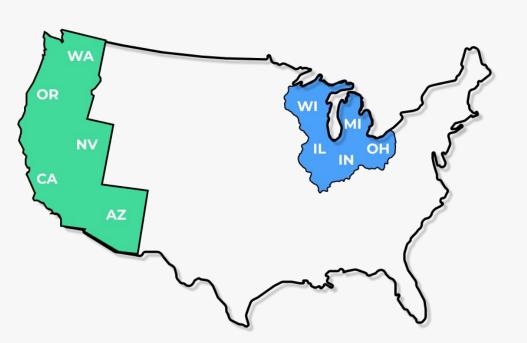
Icons, Digital / Brand Assets

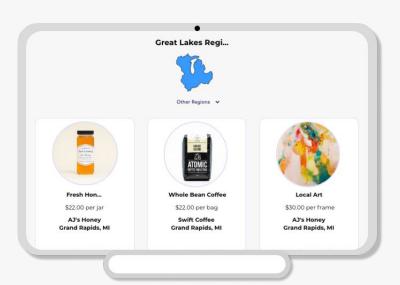
Icons / Assets





Icons / Assets





Icons / Assets











Internal Docs

Pitch Deck

Market Opportunity

Farmers Markets



Source: Appendix pg. 15

*projected based on user interviews

Pitch Deck cont.

