

Alex (A.J.) Marcinek II

Full stack software engineer, carrying a STEM and business background.

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ajmarci.com

Austin, TX

*Willing to relocate

Developer Experience

Software Engineer

Freelance

Dec. 2022 - Current

- Certified Professional Frontend Developer.
- Developed full stack SPA to visualize NASA APOD API. React front end deployed on Vercel, with Express.js, Node.js, and MongoDB backend deployed on Heroku.
- Built personal website with React, TailwindCSS, Firebase Hosting, Firebase Auth, and Firebase Firestore.
- Developed a restaurant home page template with logic to reserve a table. Built with React, Bootstrap, Formik and Yup.
- Built full stack web app to visualize Spotify data, with Express.js, Node.js, React, Styled Components, and the Spotify Web API.

Extra Experience

Senior Experience Manager, Marketing Associate

GOBY

Jan. 2020 - Current

- Design marketing assets.
- Optimize paid and unpaid consumer marketing channels.
- Provide all consumer CS, and eliminated the need for an additional CS hire.
- Analyze D2C inventory forecasting and fulfillment oversight.

Co-Founder & CEO

CropShop Inc.

March. 2018 - Jan. 2020

- Led sales, finance, marketing, UI / UX.
- Executed \$60,000 in revenue, and raising \$85,000 in Angel funds.
- Graduated Y Combinator Startup School Summer 2019.
- Won 1st place at Endicott College's "Spark Tank" pitch competition.

Player, Captain

North American Hockey League

Aug. 2012 - April 2015

- Appointed Captain of Michigan Warriors 2014-2015 season.
- Played over 200 games in 3 seasons, 2 time Division Champions.

Developer Skills

Languages

HTML, JavaScript, CSS.

Libraries & Frameworks

React, Node, Express, TailwindCSS, Bootstrap, ChakraUI, REST, Jest, OAuth.

Tools & Platforms

Heroku, MongoDB, Git, GitHub, Firebase, VS Code, Figma, Zeppelin.

Extra Skills

Tools & Platforms

Klaviyo, Impact, After Effects, Photoshop, SalesLoft, ZenDesk, Google Ads, Google Analytics, Quora.

Education

Edicott College, 2019

Beverly, MA

B.S. in Environmental Science, NCAA Men's College Hockey.

Andover H.S., 2012

Bloomfield Hills, MI

U-16 AAA MI state champion, AP economics.