

Alex (A.J.) Marcinek

Software engineer. Specializing in front-end web development with React.js.

Developer Experience

Software Engineer

Freelance

Jan. 2022 - Current

- Meta Front-End Developer Professionally Certified
 - 6 coding courses focused on JavaScript, React.js, HTML, CSS.
 - 3 preparedness courses including GitHub, and overall expectations of a full-time engineering role.
- [Projects](#)
 - My personal website built with React, styled with Tailwind, hosted and data stored with Firebase.
 - Restaurant home page with reserve a table logic. Built with React-Bootstrap, client validation with Formik and Yup.
 - Personalized Spotify app with the help of Express, Node.js, React, Styled Components, and the Spotify Web API.

Extra Experience

Senior Experience Manager, Marketing Associate

GOBY

Jan. 2020 - Current

- Design marketing assets, manage paid and unpaid consumer marketing channels.
- Responsible for all consumer CS, and eliminated the need for an additional CS hire.
- All D2C inventory forecasting and fulfillment oversight.

Co-Founder & CEO

CropShop Inc.

March. 2018 - Jan. 2020

- Responsible for sales, finance, marketing, UI / UX.
- Generated \$60,000 in revenue, and raised \$85,000 in Angel funds
- Y Combinator Startup School Graduate Summer 2019, 1st place winner of Endicott College’s “Spark Tank” pitch competition.

Player, Captain

North American Hockey League

Aug. 2012 - April 2015

- Played over 200 games in 3 seasons, 2 time Division Champions.
- Captain of Michigan Warriors 2014-2015 season.
- Played for Kalamazoo K-Wings before being traded to Michigan Warriors in 2012.

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Developer Skills

Languages

HTML, JavaScript, CSS.

Libraries & Frameworks

React, Node, Express, Tailwind, Bootstrap, Chakra UI, React-Bootstrap, Formik, Yup.

Tools & Platforms

Git, GitHub, Firebase Database, Firebase Hosting, VS Code, Figma, Zeppelin.

Extra Skills

Tools & Platforms

Klaviyo, Impact, After Effects, Photoshop, SalesLoft, ZenDesk, Google Ads, Google Analytics, Quora.

Education

Edicott College, 2019

Beverly, MA

B.S. in Environmental Science, NCAA Men’s College Hockey.

Andover H.S., 2012

Bloomfield Hills, MI

U-16 AAA MI state champion, AP economics.



Jul 14, 2023

Alex Bart Marcinek II

has successfully completed the online, non-credit Professional Certificate

Meta Front-End Developer

This 9-course program prepares learners for an entry-level career as a front-end developer.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.



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