AJAY K

SOFTWARE ENGINEER

My Contact

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Technical Skills

Tools & Tecnologies - HTML, CSS, Javascript, Figma, A/B Testing, Google display network, React

IDE Tools - VScode, Sublime Text

Skills - Excellent communication, Troubleshooting Errors, Creative

Projects

- Developed a dynamic and visually striking personal portfolio website to showcase my skills, experience, and projects in a way that captivates potential employers and collaborators.

Certifications

- Certified AWS Cloud Practitioner

Education Background

- Sri Krishna College of Engineering and Technology

  B.E. Electrical and Electonics

  Completed in 2021

About Me

As a seasoned web developer with two years of experience, I specialize in creating user-friendly websites using HTML, CSS, and JavaScript.

My proficiency extends to Figma for seamless collaboration with design teams and implementing A/B testing strategies for data-driven optimizations.

Professional Experience

LTI Mindtree
2021 – Present

Key aspects:
Front-end Excellence:
- Successfully launched diverse websites, showcasing proficiency in HTML, CSS, and JavaScript to create responsive, visually appealing interfaces.

Performance Optimization:
- Spearheaded A/B testing initiatives on critical landing pages, leveraging statistical analysis and technical acumen in HTML, CSS, and JavaScript to optimize user engagement and boost conversion rates.

Cross-functional Collaboration:
- Seamlessly integrated A/B testing strategies into cross-functional teams, fostering collaboration between developers and marketing teams to achieve data-driven insights and measurable improvements.

Achievements

- Led transformative web development projects, overhauling client websites with modern HTML, CSS, and JavaScript, ensuring zero production issues.

- Orchestrated seamless collaboration between design and development teams using Figma, garnering appreciative acclaim for delivering visually stunning and technically sound websites ahead of schedule.