



22M

Sales

24.56K

Sales Orders

504

Products

18.48K

Customers

7

Countries

ProductCategoryKey

All

SalesTerritoryGroup

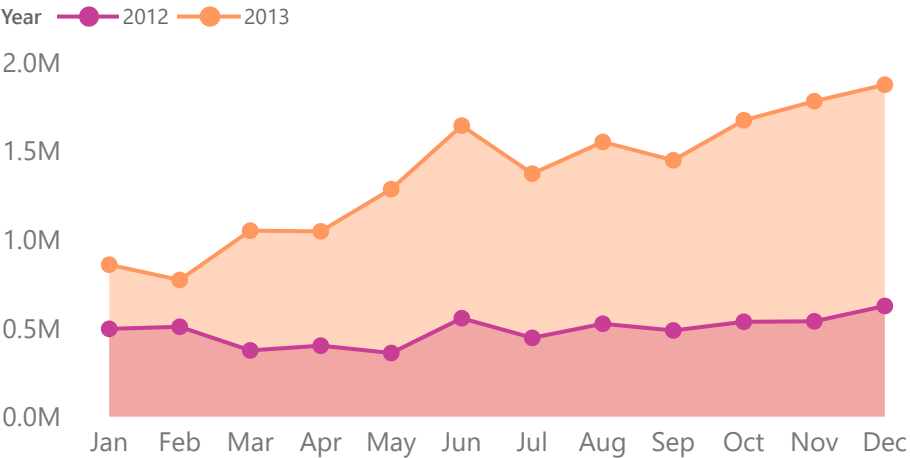
All

CalendarYear

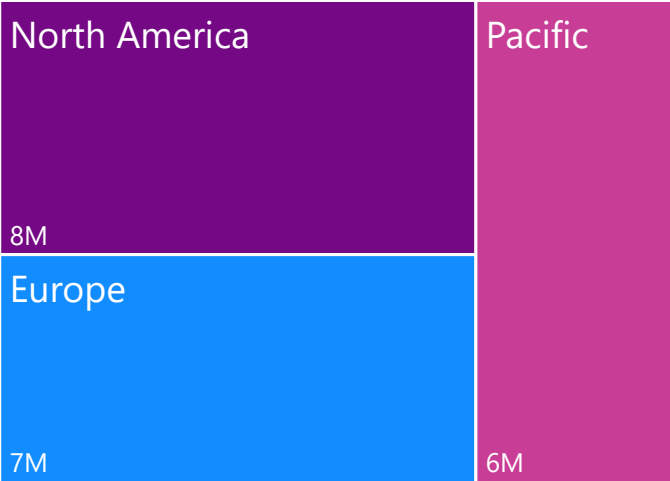
2012

2013

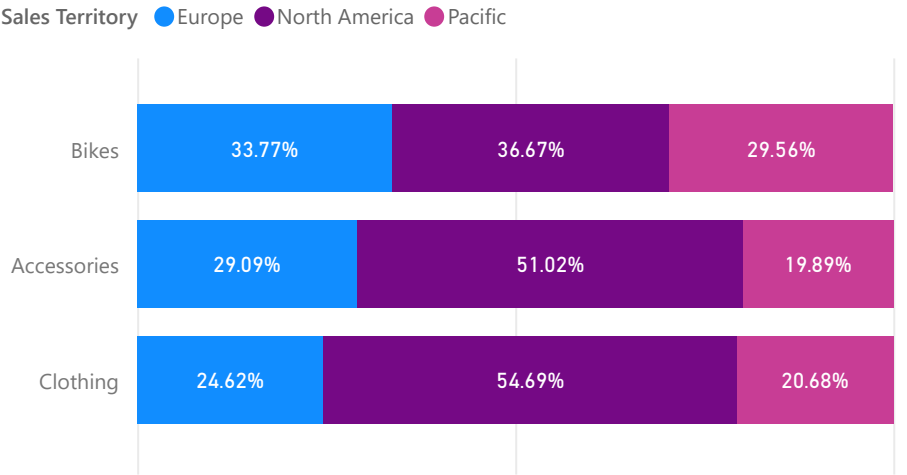
Sales Amount by Month and Year



Sales Amount by Sales Territory



Sales Amount by Product Category and Sales Territory



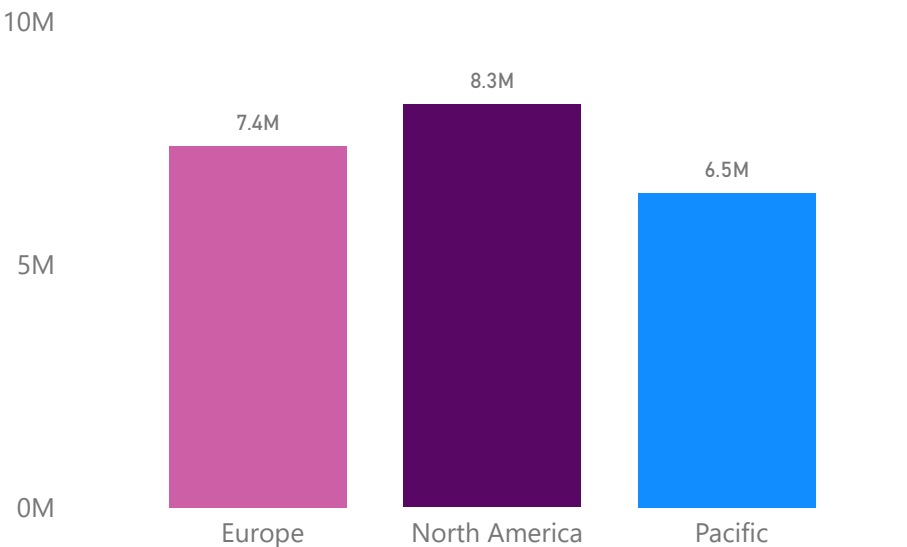
Sales Amount by Marital Status - M = Married, S = Single



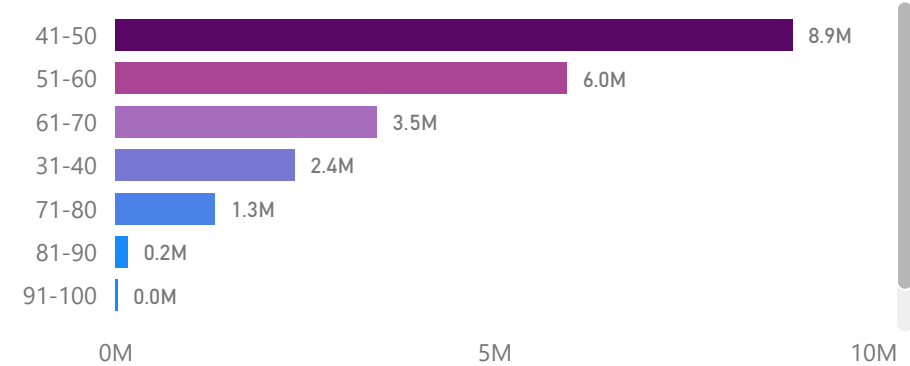
Sales Amount by Gender - M = Male, F = Female



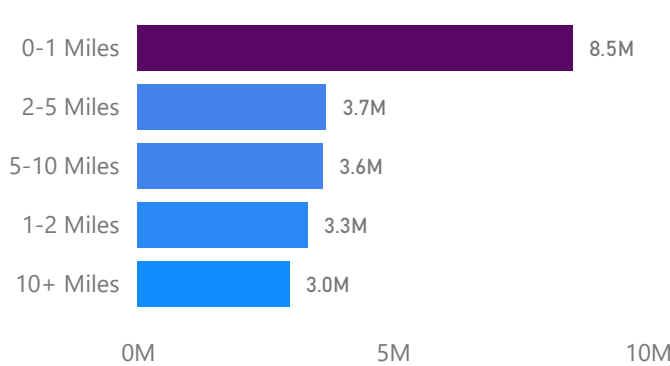
Sales Amount by Sales Territory



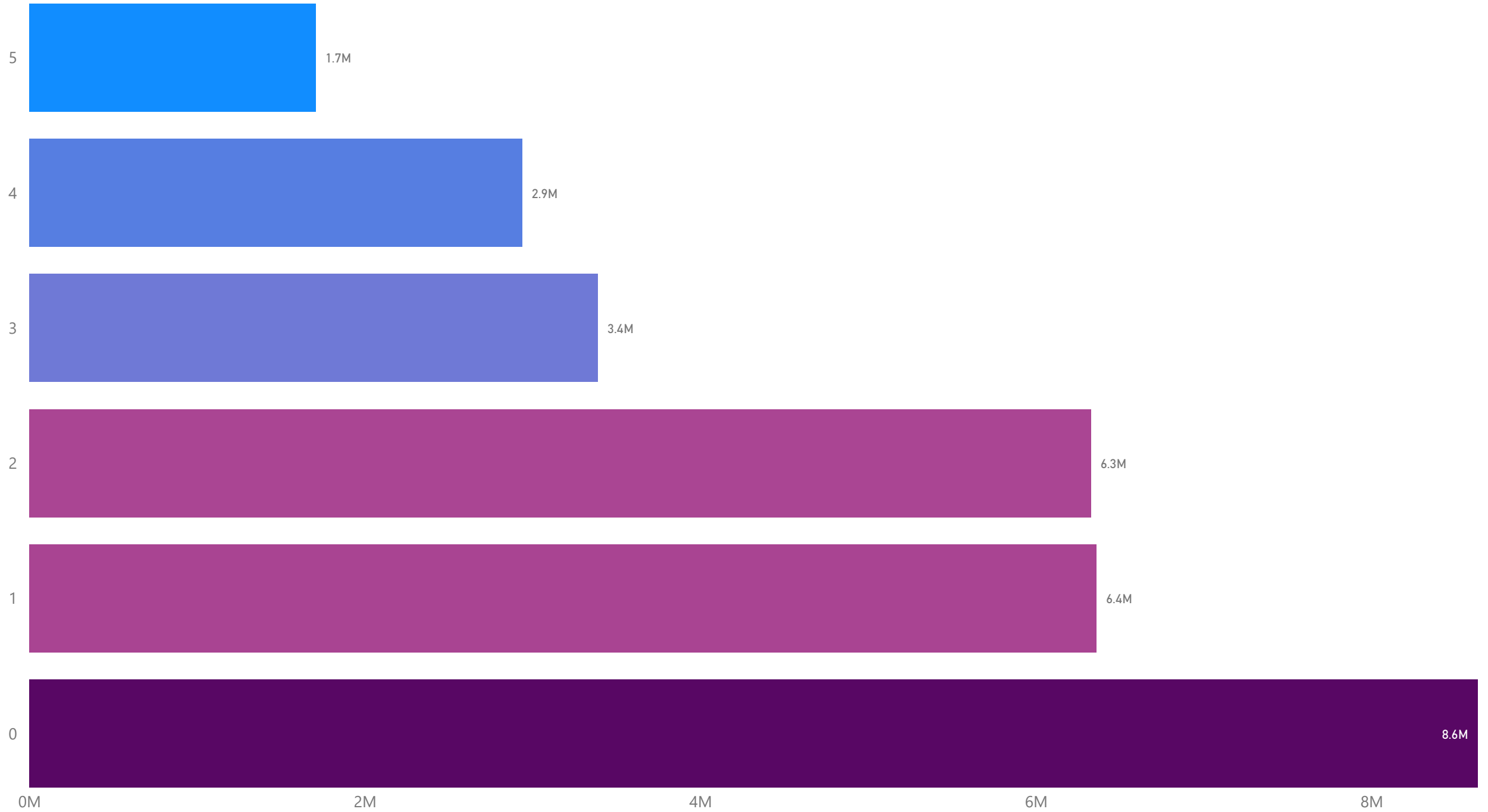
Sales Amount by Customer Age



Sales Amount by Commute Distance



Sales Amount by Total Children



Sales TerritoryGroup

Accessories

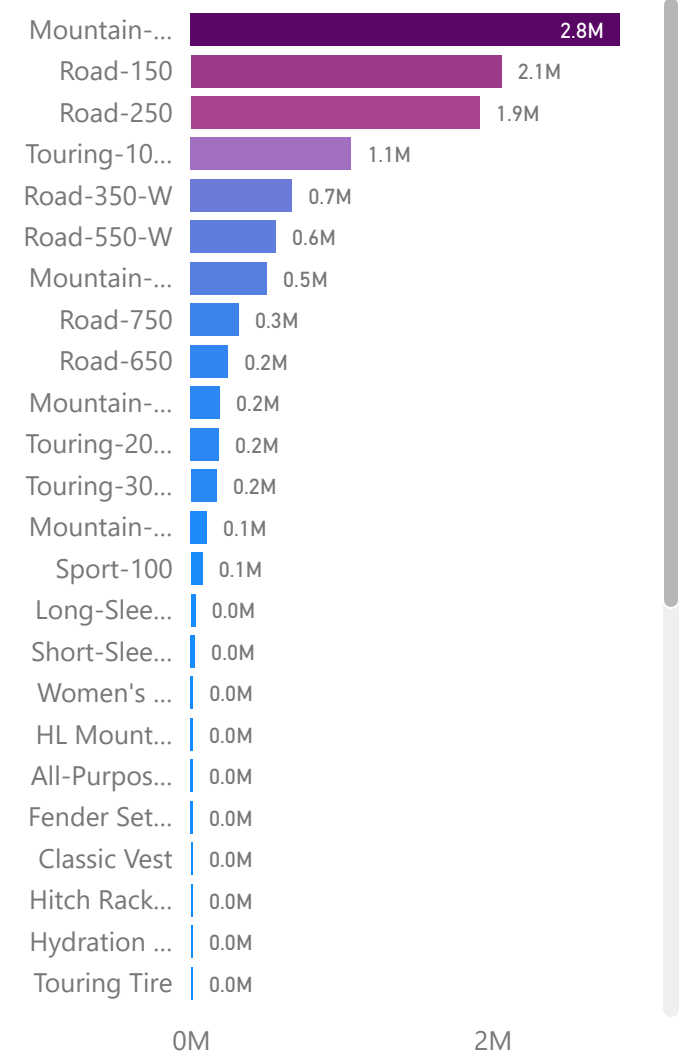
Bikes

Clothing

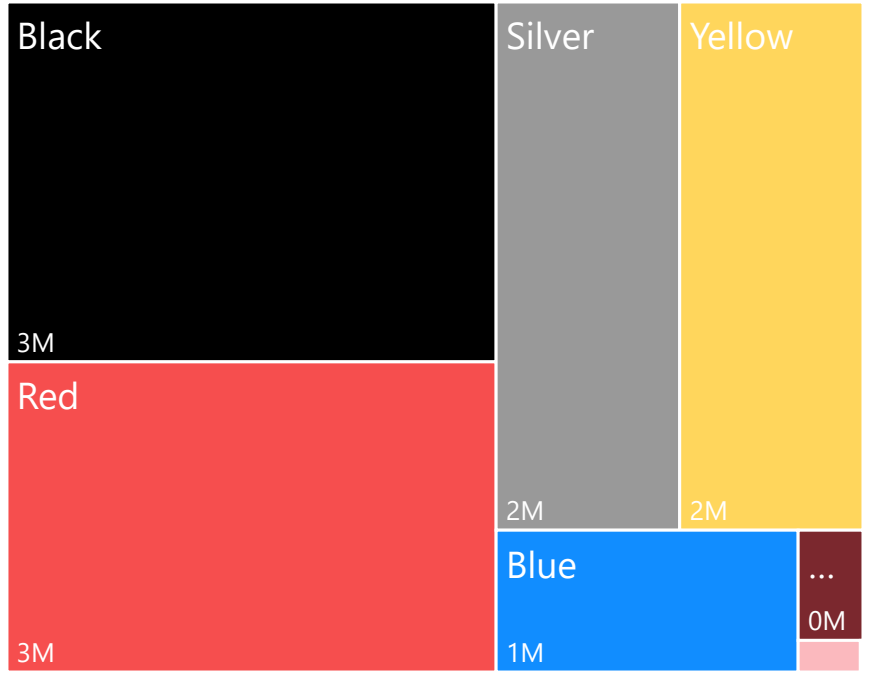
Total

Europe	109908	5218345	47163	5375415
North America	83990	2892769	43096	3019855
Pacific	34062	2743274	17644	2794981
Total	227960	10854388	107903	11190251

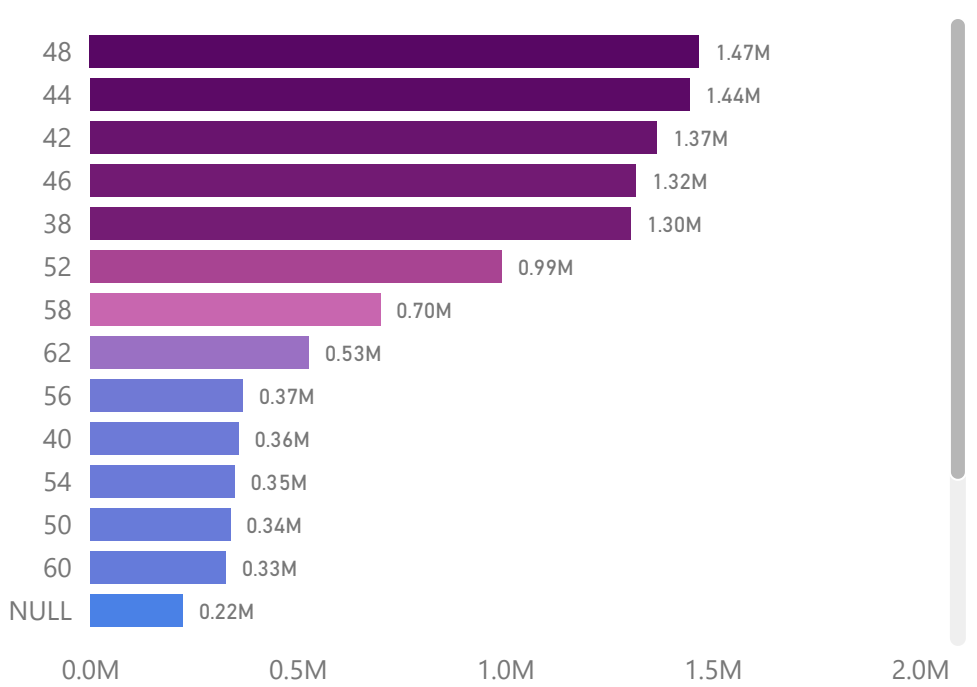
Sales Amount by ModelName



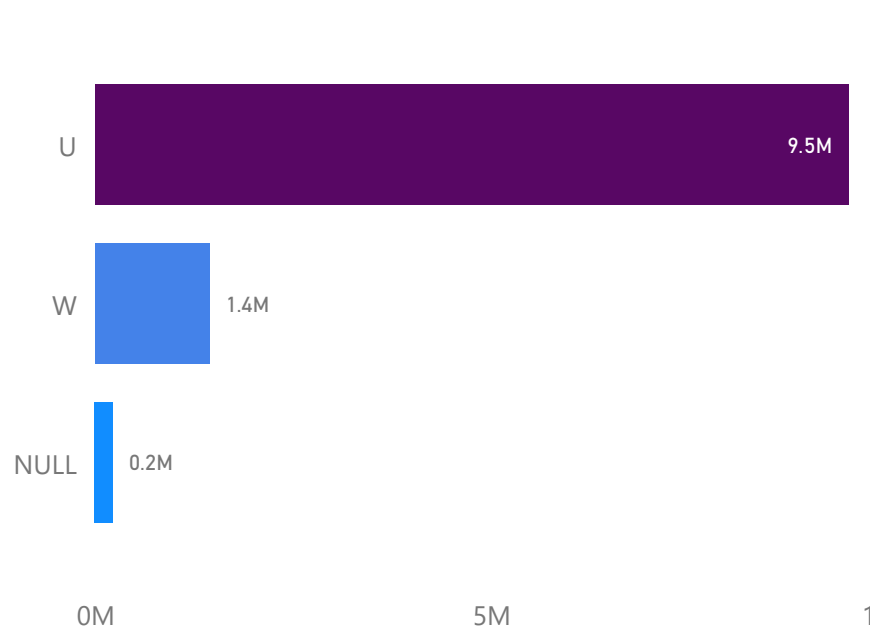
Sales Amount by Color



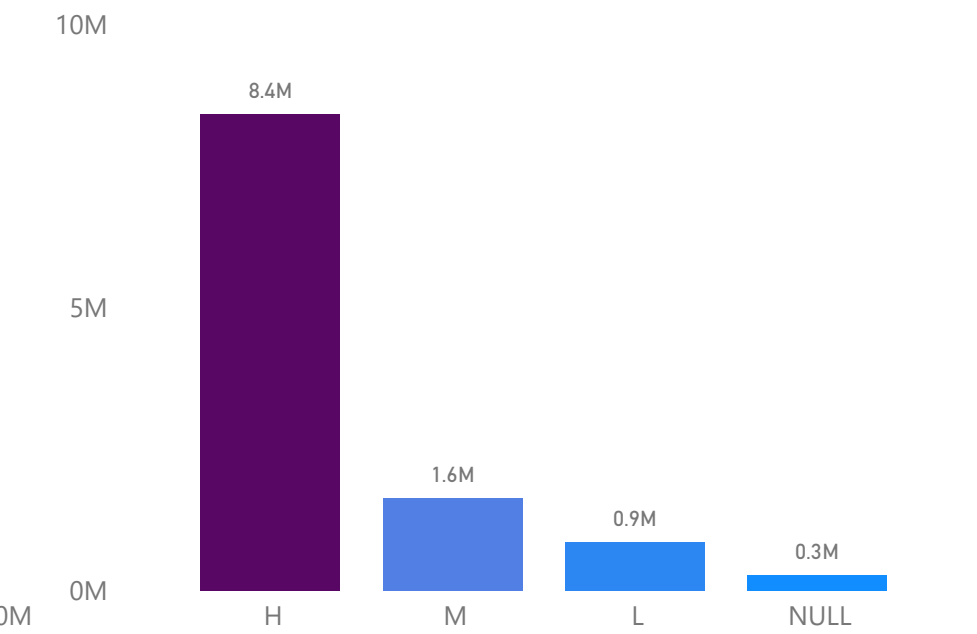
Sales Amount by Size



Sales Amount by Style



Sales Amount by Class





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Countries

ProductCategoryKey

All

SalesTerritoryGroup

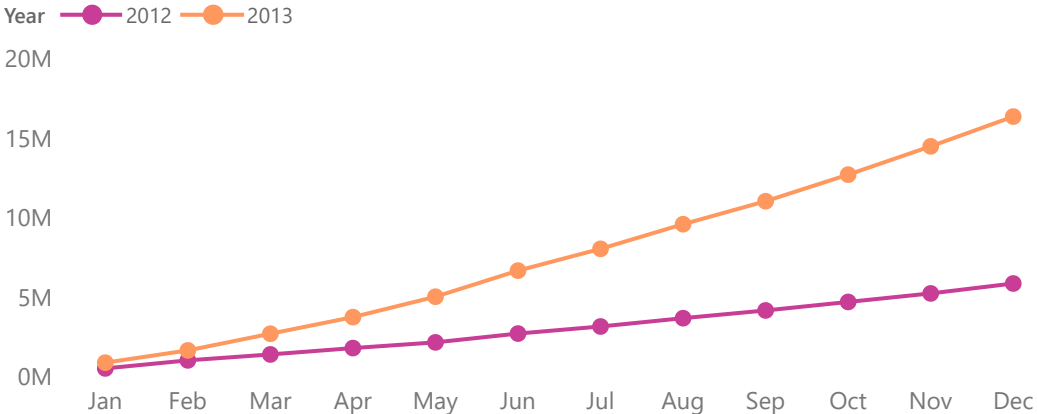
All

CalendarYear

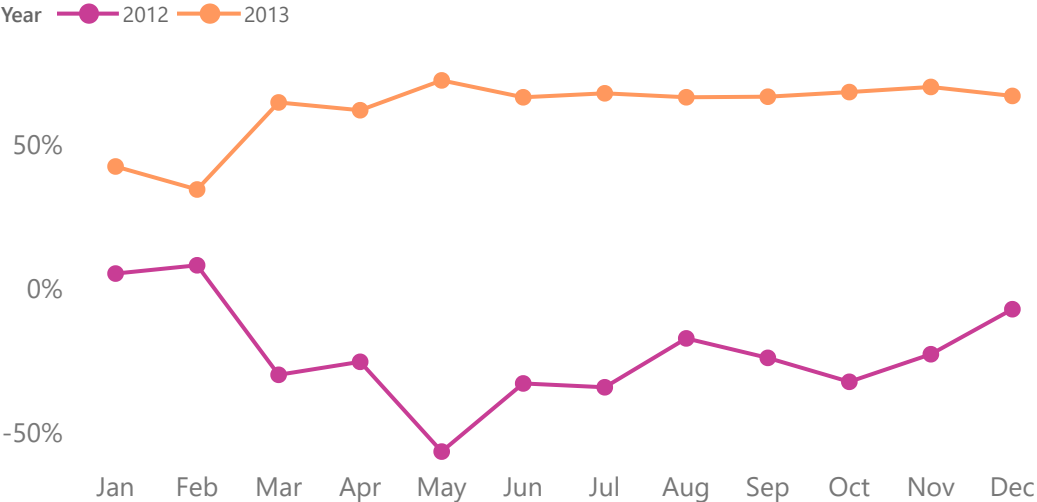
2012

2013

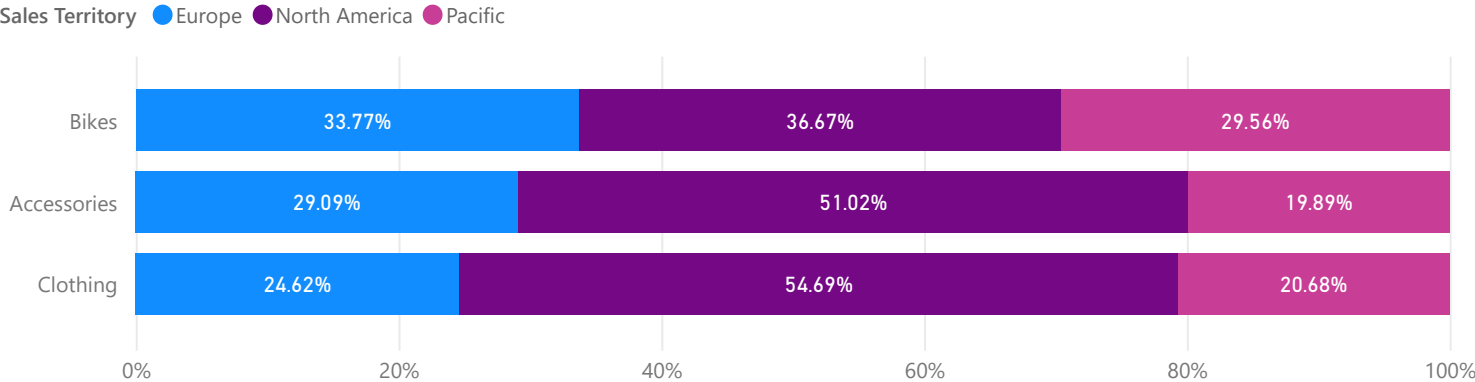
YTD Sales by Month and Year Cumulative



YoY Growth Percentage



Sales Amount by Product Category and Sales Territory



Year	Month	Sales	YTD Sales	SPLY	SPLY Percent
2012	Jan	495,364.13	495,364.13	469824	5.2%
2012	Feb	506,994.19	1,002,358.31	466335	8.0%
2012	Mar	373,483.01	1,375,841.32	485199	-29.9%
2012	Apr	400,335.61	1,776,176.93	502074	-25.4%
2012	May	358,877.89	2,135,054.82	561681	-56.5%
2012	Jun	555,160.14	2,690,214.97	737840	-32.9%
2012	Jul	444,558.23	3,134,773.20	596747	-34.2%
2012	Aug	523,917.38	3,658,690.58	614558	-17.3%
2012	Sep	486,177.45	4,144,868.03	603083	-24.0%
Total		22,194,035.54	16,351,550.34	12918011	41.8%