

ISM/ISM 02/M11 Overhaul Program

“No Compromise”

The promotion is directed toward the fleet customer who has elected to keep their 1994 or newer M11 or ISM engines in order to delay purchase of a new cooled-EGR engines and also those "second owners" who have might have found a genuine overhaul at recommended fleet pricing outside of their current budget limits. The design of the promotion will provide a complete and simple package of overhaul parts with special end-user prices for the Cummins distribution channel to sell.

Who's the Target?

The fleet customer who has elected to keep their 1994 and newer M11 or ISM engines in order to delay purchase of a new cooled-EGR engine and also those "second owners" who have might have found a genuine overhaul at recommended fleet pricing outside of their current budget limits.

The M11/ISM/ISM 02 Overhaul Kit Includes:

- Overhaul kits P/N's 4025297 for M11 and 4090008 for ISM, 4918786/4918787 for ISM 02
- Six (6) articulated pistons with pins and ring packs
- Six (6) standard LPF cylinder liners with seals
- One (1) complete upper engine gasket set
- One (1) oil pan gasket set
- Twelve (12) standard connecting rod bearings
- One (1) standard size main bearing set

Cummins ReCon Cylinder Heads

Cummins ReCon offers the best value in a replacement cylinder heads for the M11 and ISM engine. Every Cummins ReCon M11 and ISM cylinder head is pressure tested twice to make sure there are no internal leaks in either the water jackets or the fuel lines. Every M11 and ISM casting is upgraded to the latest internal configuration as new heads, to improve injector sleeve durability. Sleeves are installed metal to metal, with no sealant to mask defects that could leak during operation. M11 and ISM heads feature 100% chrome exhaust valve stems and use an automated vacuum testing process to ensure the valves are properly seated to the valve seats. Critical parts, such as valve guides, sleeves, collets, and retainers are 100% replaced with only new genuine Cummins parts.

With Cummins ReCon's simple visual core acceptance and no surprise bill backs for damaged or worn parts, you and your customers know the total costs up front. Cummins ReCon M11 and ISM Cylinder Heads offer performance, durability and warranty second to none.

Warranty

All components featured in the M11/ISM No Compromise Overhaul promotion will keep their standard warranties published in the Warranty Administration Manual.

Pricing

M11 Kit 4025297 Dealer Price \$2,336.95
Fleet Price \$2,690.00

Optional Cylinder Head 3403199RX for below 370 HP
Dealer Price \$1,285.28
Fleet Price \$1,510.00

4952453RX for 370 HP and above
Dealer Price \$1,514.80
Fleet Price \$1,780.00

ISM Kit 4090008 Dealer Price \$2495.78
Pre 02 Fleet Price \$3,300.00

Optional Cylinder Head 4952453RX for all CPL's
Dealer Price \$1,514.80
Fleet Price \$1,780.00

ISM 02 4918786 & 4918787 Dealer Price \$ 2,869.96
Fleet Price \$ 3,601.00

Optional Cylinder Head 4952829RX
Dealer Price \$2,159.00
Fleet Price \$2,854.35

How To Receive The Program Discount

Order the correct Overhaul kit over Cumpas, the special program price will price out. If you order the optional Cylinder Head, the system will price it correctly.

BONUS! ReCon Celect "6 for 5" Fuel Injector add-on Special

To further increase sales of Celect injectors during the overhaul event, short-circuit impending electronic injector competition, and increase operator satisfaction after the overhaul, ReCon continues to offer six top-quality, re-manufactured Celect injectors for the price of five if purchased with the M11/ISM Overhaul Promotion.

Besides replacing only the poor performing or failed injectors, ReCon hopes to entice the customer to replace all six, thereby increasing overall engine performance and eliminating the risk of another failed injector in the near future.

