SLA™

Mobile Solutions by your side.

Connecting customers with customers

Shaping the new API Economy

Application Programming Interface attractive partnership initiative

Need a step change or just a step forward? Capture your audience and unlock your existing network assets to the API Economy. APIs can make your business function better, faster and more efficiently. Leverage the API Economy, in partnership with SLA Mobile, as we give you the capability to bring innovative third party services to your customers with a cost effective and risk free solution.

www.sla-mobile.com

The SLA Mobile Solution

Through our Managed API Exposure solution you can safely open your data and leverage the API Economy, building a robust ecosystem of new services and applications that drive new revenues by opening APIs for billing, profile, network, location, etc.

Our solution combines three key elements

• Proposition Development
• Technology Expertise
• Service Management

Our specialist API Exposure solution is underpinned by industry expertise, and provides everything from the technology platform to business development and aftercare support.

How you benefit: at a glance

Low Risk

Choosing SLA Mobile reduces your deployment and operational risks as we have the domain expertise and knowledge, our solution is a managed service and our business models include a revenue-share option.

Rapid Deployment & Low Cost of Entry

Whether we're integrating our platform or leveraging your existing systems, we do the heavy lifting – cutting down your development time and getting you to market sooner via our library of back end adapters.

New Customers, New Revenues

Monetising the API Economy by introducing new services to customers will strengthen customer retention and attract new customers.

Managed Service Support

We take control of the entire project for you – from business consulting stage right through to aftercare support.

How to get started

Why not begin with billing?
With the significant increase of mobile payments and the challenges with in-app purchases, unlock your network assets with SLA Mobile's mobile payment solution, Direct Operator Billing.

Direct Operator Billing

Direct Operator Billing is a simple and secure, one-click purchase experience. It presents a real opportunity for mobile operators and marketing partners to meet consumers' need for a real-time way to pay for goods and services without the use of credit card details. Transactions simply appear on the customer's mobile phone bill.

No Bank Account? No Problem

We offer access to revenue streams not previously available. Customer doesn't have a bank account or credit card? No problem. They can still pay using their credit balance.

Key Operator Benefits

• Enhance competitiveness against OTT players
• Reduce revenue leakage
• Create new revenue streams
• Low risk solution; shared risk, shared reward option

Key User Benefits

• Enhanced user experience
• Simple, secure payment; one-click in-app purchase
• No debit/credit card required
• Available to pre and post-paid users

So talk to SLA Mobile today – and start leveraging the opportunities of the API Economy.

SLA ™ Mobile Solutions by your side.

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