

# Global presence

EUROPE		VIETNAM   Hanoi	+849453
UK   London	+442032864231	CHINA   Shenzhen	+86150128
RUSSIA   Moscow	+74956427243	TAIWAN   Taipei	+8862661
TURKEY   Istanbul	+902129100700	KOREA   Seoul	+8210327
FRANCE   Paris	+33785080501	NORTH AMERICA	
ITALY   Udine	+393938974931	CANADA   Vancouver	+160456
SPAIN   Madrid	+34916034362	MEXICO   Mexico City	+5255673
POLAND   Warsaw	+48664500055	SOUTH AMERICA	
UKRAINE   Kiev	+380443383061	ARGENTINA   Buenos Aires	+5411489
CROATIA I Pula	+38552638772	BRAZIL I Curitiba	+5541322
CROATIA   Zagreb	+38516406055	BRAZIL   Recife	+5581303
CROATIA I Rijeka	+385995980604	BRAZIL I São Paulo	+55119823
SERBIA   Belgrade	+381114142760	PERU   Lima	+51144
BOSNIA I Sarajevo	+38733262906	COLOMBIA   Bogotá	+57170
ASIA		AFRICA	
PHILIPPINES   Manila	+6324795467	NIGERIA   Lagos	+234163
UAE   Dubai	+971555614183	SOUTH AFRICA   Johannesbu	urg +271156
KAZAKHSTAN   Almaty	+77273110289	KENYA   Nairobi	+2547297
INDIA   Mumbai	+9102224935063	GHANA   Accra	+2335068
INDIA I New Delhi	+911204242879	UGANDA   Kampala	+2567514
INDIA   Pune	+9102065287770	TANZANIA   Dar es Salaam	+2556850
MALAYSIA   Kuala Lumpur	+60386010105	MOROCCO   Casablanca	+212522
THAILAND   Bangkok	+6626519384	AUSTRALIA	
INDONESIA   Jakarta	+622129607256	AUSTRALIA   Sydney	+601733

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www.centili.com



### Centili Direct Carrier Billing Platform

Centili mobile payments platform enables quick setup of web, mobile web and in-app payments. Through a single integration, Centili offers merchants, developers and mobile network operators a number of carrier billing flows in 80 countries. Equipped with powerful service management and reporting tools, Centili also features multi-language, expert technical support.

worldwide

buyer base

partnerships

Countries

connected

Locally popular payment options

# Global coverage, local know-how

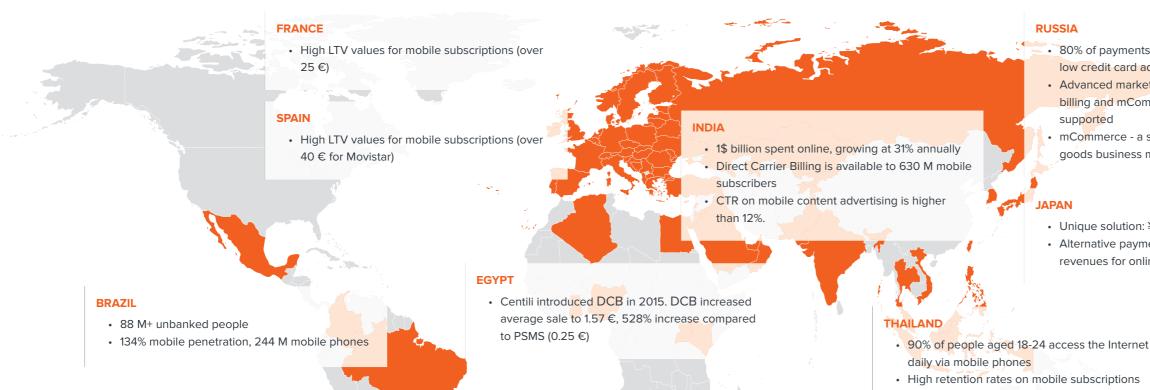
Centili focuses on regions with high demand for digital and virtual goods, and for payment options that offer extra convenience for both online merchants and their customers.

### The easy way to pay

Centili designs intuitive, hassle-free payment flows that facilitate the purchases of digital and virtual goods over mobile phones. Centili enables merchants to implement a seamless, fullybranded mobile payment experience, proven to directly increase conversion rates.

- One-click flow
- Desktop flow
- In-app flow
- PSMS
- → DCB
- One-off
- Subscription





• Direct Carrier Billing subscriptions cover 97%

of the market, amounting to 83 M mobile

**SOUTH AFRICA** 

subscribers

#### **RUSSIA**

- 80% of payments made via alternative channels, low credit card adoption
- Advanced market with PSMS and DCB (WAP billing and mCommerce) payment channels supported
- mCommerce a solution that supports physical goods business models

- Unique solution: ¥Coins virtual currency
- Alternative payment methods account for 70% of revenues for online and mobile games
- High retention rates on mobile subscriptions (over 60% in 12 months)

#### **MALAYSIA**

- · Highest subscription LTV in SEA region
- · Multicultural market English official language