

# Ajaj Rajguru

Sr. Software developer - [Linkedin](#)

Accomplished Front-End Developer specializing in front-end technologies. Adept at creating optimized, user-centric websites with a keen eye for design and detail. Possesses strong leadership skills with a proven track record in team management and project delivery.

## Experience

(August 2023 - July 2024)

### **Sr. FrontEnd developer**


TenTwenty Digital Agency , Goa

**Tech Stack** - Wordpress, Concrete CMS, React/NextJS, Tailwind, JavascriptES6

- **Frontend Development Expertise:** Worked on and developed websites using WordPress, Shopify, and Next.js, demonstrating advanced frontend development skills through hands-on implementation.
- **Technical Leadership:** Led the technical development of projects, providing guidance, resolving daily support issues, implementing new features, and ensuring high-quality code standards.
- **Project Involvement:** Actively participated in all phases of project lifecycles, from planning and design to final delivery, ensuring client requirements were fulfilled and projects were delivered successfully.
- **Mentorship and Training:** Mentored junior developers through practical training and code reviews, facilitating their professional growth and skill enhancement.
- **Process Improvement:** Identified and implemented strategies to improve workflows, enhancing efficiency and contributing to the overall success of projects.
- **Task Management:** Managed and executed development tasks, ensuring they were completed on time and aligned with project objectives.



## Contact

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## Skills

### **Technical Skills**

- HTML, CSS3 , Javascript, jQuery
- WordPress / Woocommerce / Shopify / Strapi
- Tailwind / Bootstrap / Atomic CSS / Foundation
- React/ Next JS

### **Soft/People Skills**

- Leadership / Team Management
- Project Management / Client Communication

## Education

Bachelor's degree in Computer Science.

University of Mumbai, Maharashtra  
Graduated: November 2013 (First Class)



## Experience

### (March 2019 - August 2023) **Tech Lead / Senior Frontend Developer**

Kilowatt Pvt Ltd, Goa

**Tech Stack** - Wordpress, Bootstrap, Javascript, jQuery, React

- Developed custom websites as per client's requirements and feedback in WordPress. Also developed websites(themes) in WordPress and Woocommerce from scratch.
- Heavily Involved in UI-Front-end designs of the project, using HTML, jQuery, CSS/CSS3, JavaScript/jQuery, Bootstrap, and Foundation.
- Was part of a senior team for a dedicated client.
- Handled the front-end architecture of the website for new as well as already developed projects.
- I was also part of the business development team where the focus was to generate business/requirement specs and SRS for the new projects.
- Worked on a personal project called Living Style Guide which helped with setting/generating a style guide for every new project without wasting time. This contributed to better understanding and avoided redundant code at the support level.
- Estimating new projects, conducting client calls for the new requirement, and creating technical specs for the team to work on.
- Led and trained juniors and mentored new employees, and conducted interviews whenever needed.
- Conducted brainstorming sessions within teams or within a group of individuals to discuss and debate topics on which we can improve and become better at. Also, I was part of boot camps to teach freshers occasionally.
- Constantly suggested process improvement and provided constructive feedback whenever necessary.

### (October 2017 - March 2019)

#### **Front End Developer**

Agency.in (Digital Dwarfs Private limited) , Goa

- Translated the design team's UX wireframes and mockups into responsive, interactive features, using
- HTML5, CSS3 and jQuery/JavaScript
- Utilized cutting edge jQuery and CSS 3 techniques, frameworks and libraries.
- Created interface designs for integration into web applications.
- Performed website maintenance and enhancements.
- Automated image optimization, using Grunt and minified JS and CSS, which reduced page load times by up to 30%
- Worked on number of CSS frameworks and libraries while maintaining modular and scalable code

### (October 2013 - October 2015)

#### **Junior Front-End Developer**

NVI (New Vision Imaging) Corporation, Goa

- Developed fully functional responsive prototypes based on Business Requirements using HTML/HTML 5, CSS3 and jQuery.
- Webpage development from design to testing and up to production deployment.
- Designed and managed e-commerce, Drupal website, WordPress blog, and marketing campaigns.
- Optimized pages for faster page load, analyzed traffic and made necessary changes for a better user experience.
- Created HTML email templates and newsletters for email marketing campaigns.
- Worked closely with the design team and project managers and ensured tasks are delivered in a timely manner.
- Handled UI changes for the company's blog served using WordPress.