

Alan Long is a British digital designer, with a background in web development.

alan@ajalong.com

www.ajalong.com

[in/alanalberglong](https://www.linkedin.com/in/alanalberglong)

Freelance Work

Open Ventilator System Initiative

04/20 — ongoing

Currently working with a team from Cambridge University and beyond to design a low cost ventilator for lower income countries. I've created the visual identity and ovsi.org.

Axis Investment

07/19 — 11/19

Worked with a startup to design a social investment app aimed at first time investors. See more information at www.ajalong.com/project/mercury.

University of the West of England

01/19 — 06/19

Created uwedigitalmedia.com, a website to showcase the work of those studying Digital Media. Details at www.ajalong.com/project/digital-media. Also designed the visual identity & materials for the 2019 Computer Science & Creative Technologies degree showcase. See the catalogue at <https://www2.uwe.ac.uk/services/Marketing/whats-on/pdf/Degree-show/CSCT-Degree-Show-2019.pdf>.

Commercial Litigators Forum

11/17 — 01/20

Enhanced commerciallitigatorsforum.com to accommodate sponsorship information. I worked within the aesthetic of the pre-existing site to produce a WordPress child theme that allowed site admins to add and keep sponsorship information up to date.

Education

University of the West of England

09/16 — 06/19

Digital Media BSc (Honours) — First

A three year degree, the second spent at ITU Copenhagen. Being a broad field, my studies focused on the more technical aspects of digital media. From Wordpress to React, I studied a range of technologies prevalent in front end development. My second year in Copenhagen was focused on participatory design.

Parkside Sixth

09/13 — 06/15

International Baccalaureate

Studied art, chemistry, physics and psychology at higher level. With English, Italian and maths at standard level.

Relevant skills

Design

Adobe Suite
Sketch
Figma
Framer
inVision

Development

JavaScript & React
WordPress & PHP
HTML & CSS