Alan Long is a British digital designer, with a background in web development.

alan@ajalong.com   www.ajalong.com   in/alanalberglong

Freelance Work

Axis Investment   07/19 — 11/19

Worked with a startup to design a social investment app aimed at first time investors. See more information at www.ajalong.com/project/mercury.

University of the West of England   01/19 — 06/19

Created uwedigitalmedia.com, a website to showcase the work of those studying Digital Media. Details at www.ajalong.com/project/digital media.

Also design the visual identity & materials for the 2019 Computer Science & Creative Technologies degree showcase. See the catalogue at https://www2.uwe.ac.uk/services/Marketing/whats-on/pdf/Degree-show/CSCT-Degree-Show-2019.pdf.

Commercial Litigators Forum   11/17 — 01/20

Enhanced commerciallitigatorsforum.com to accommodate sponsorship information. I worked within the aesthetic of the pre-existing site to produce a WordPress child theme that allowed site admins to add and keep sponsorship information up to date.

Education

University of the West of England   09/16 — 06/19
Digital Media BSc (Honours) — First

A three year degree, the second spent at ITU Copenhagen. Being a broad field, my studies focused on the more technical aspects of digital media. From Wordpress to React, I studied a range of technologies prevalent in front end development. My second year in Copenhagen was focused on participatory design.

Parkside Sixth   09/13 — 06/15
International Baccalaureate

Studied art, chemistry, physics and psychology at higher level. With English, Italian and maths at standard level.

Relevent skills

Design
Adobe Suite
Sketch
Figma
Framer
inVision

Development
JavaScript & React
WordPress & PHP
HTML & CSS