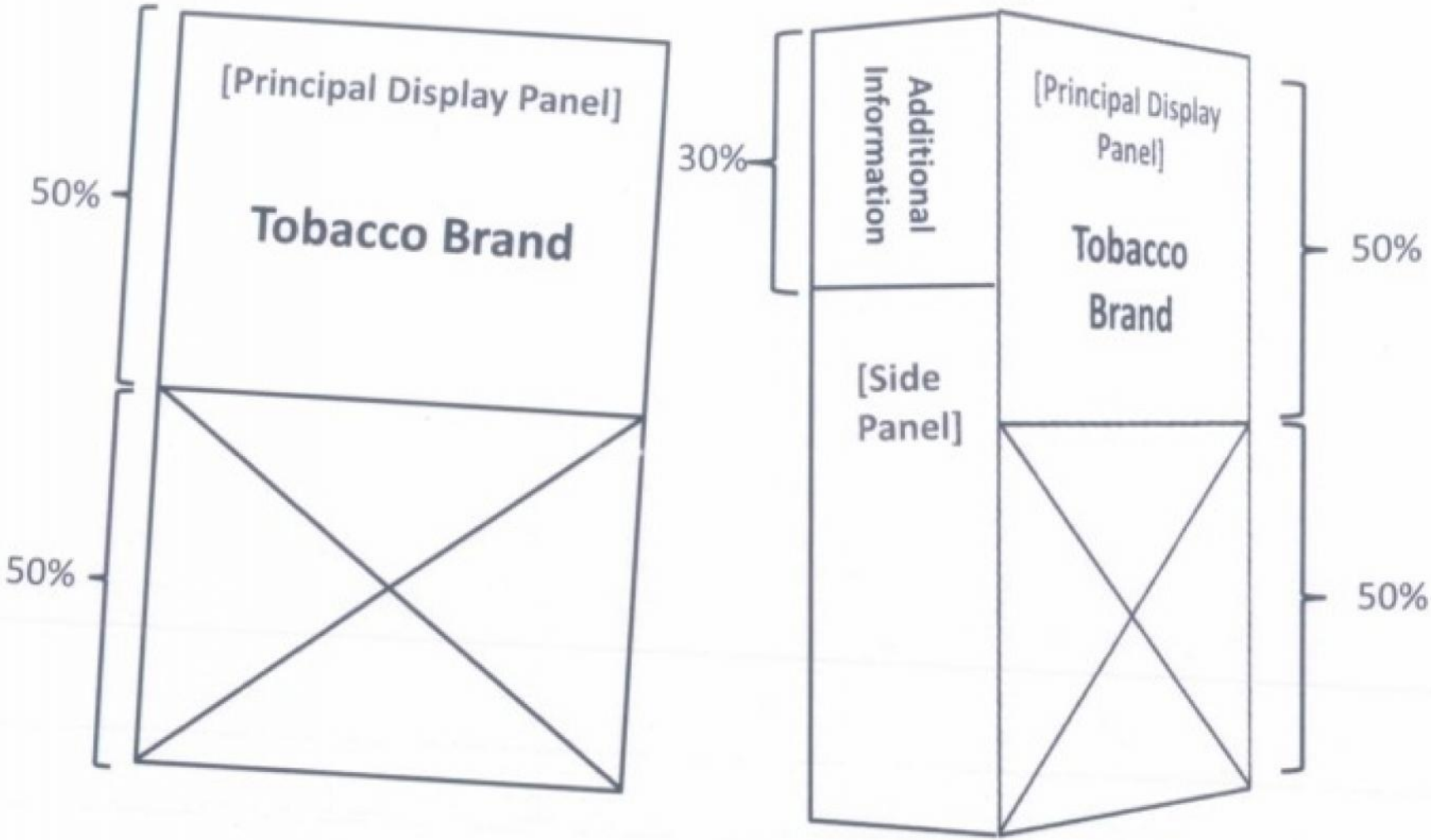
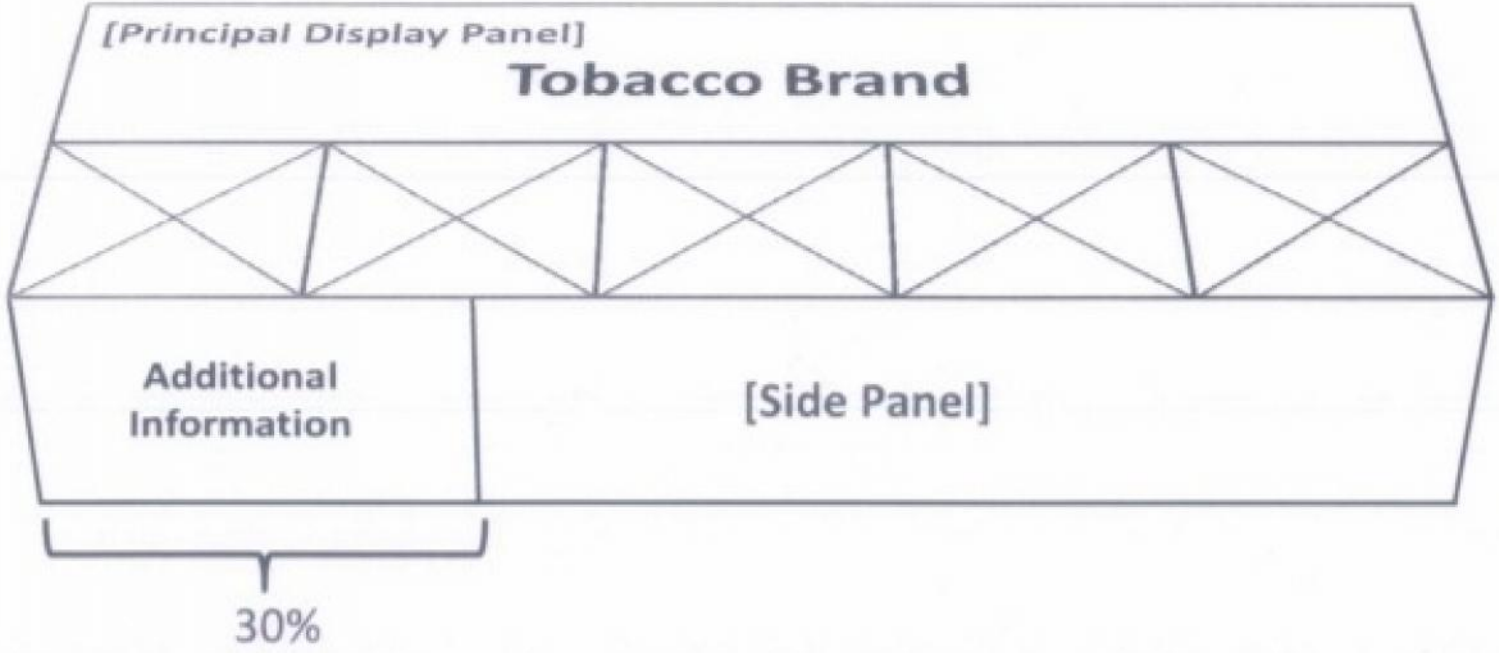
Annex A

Diagrams of Principal Display Surfaces for Tobacco Product Packaging

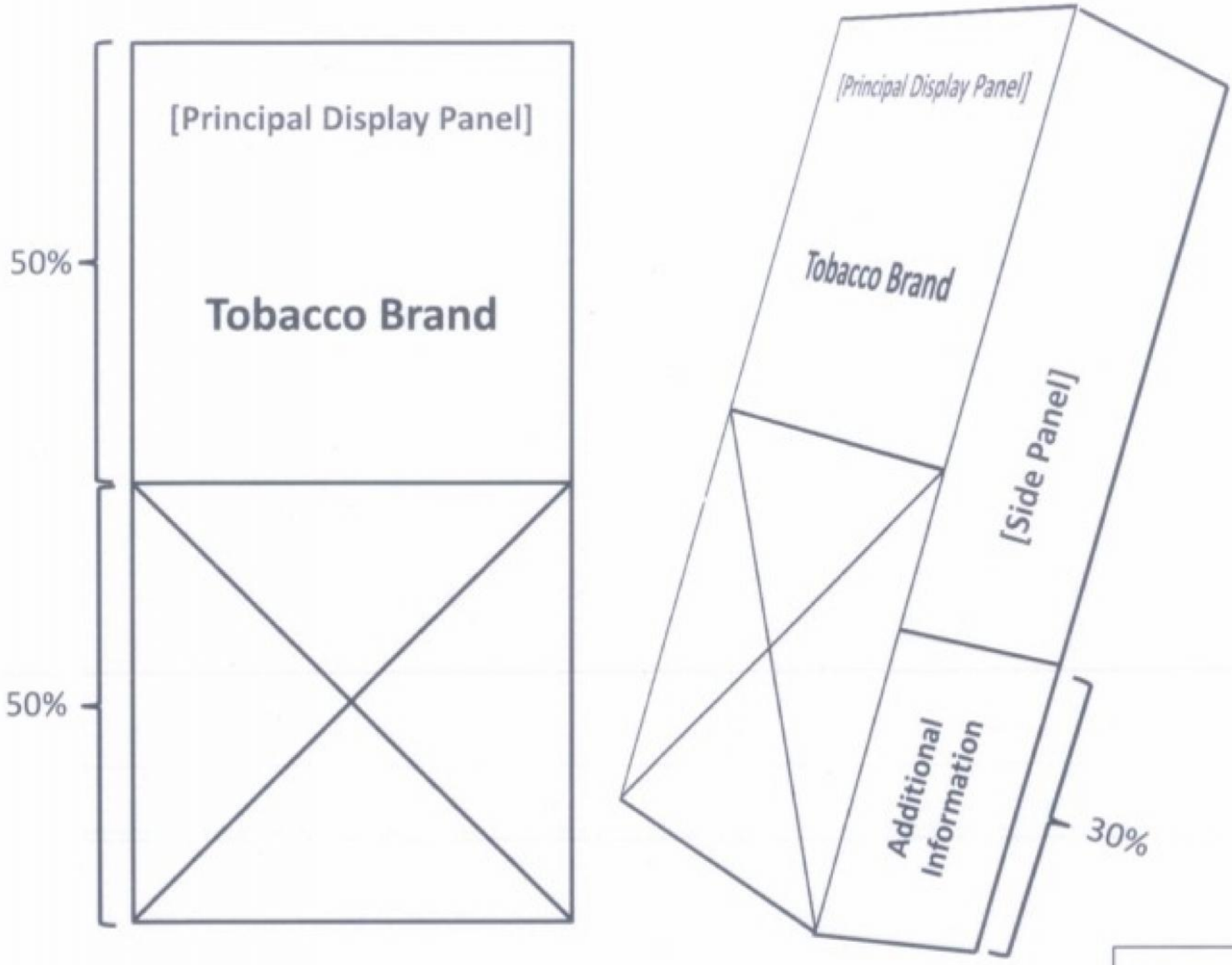


Standard Packs of 10s or 20s

[Principal Display Panel]
Tobacco Brand
50%
50%

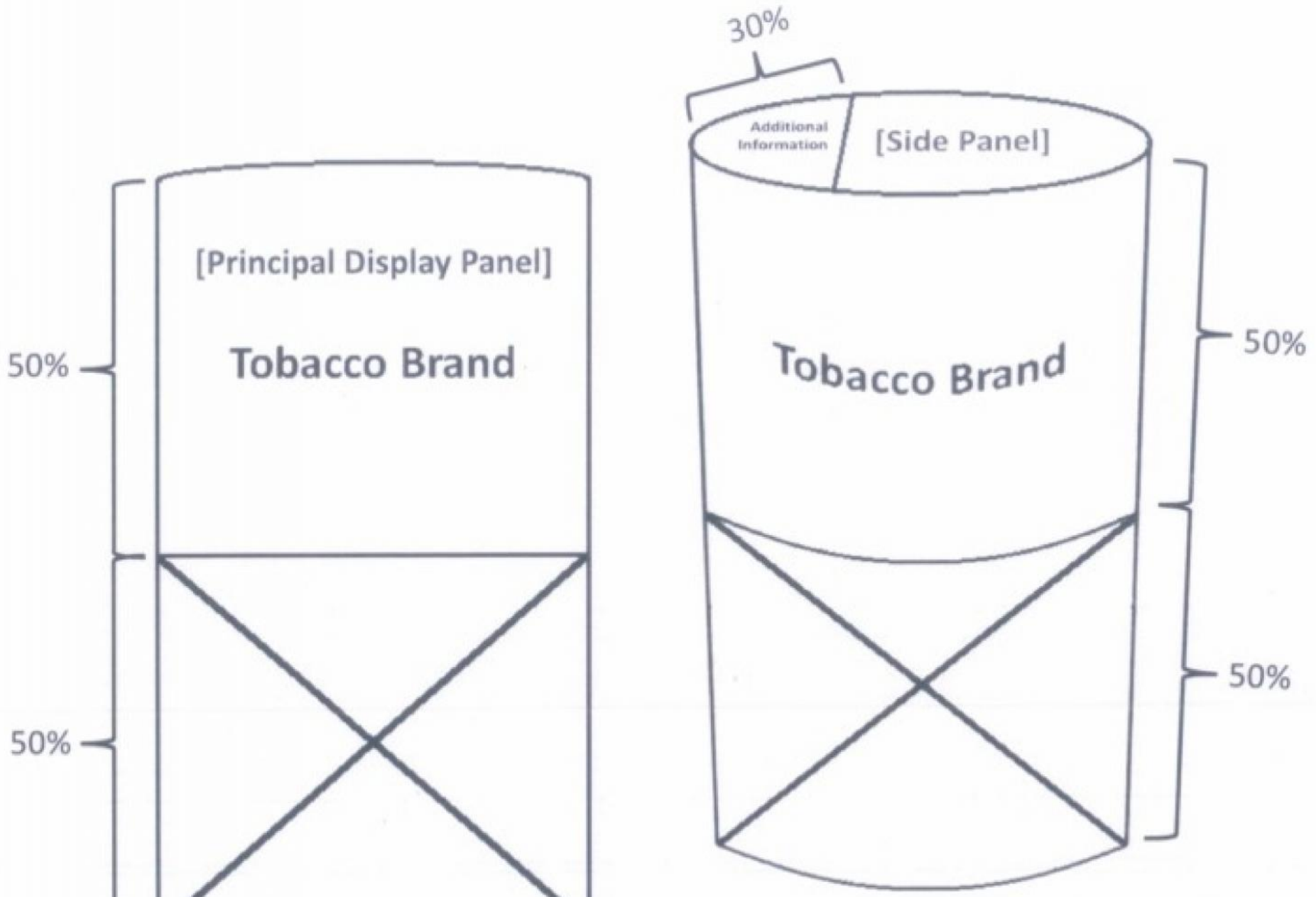

[Principal Display Panel]
Tobacco Brand
Additional Information
[Side Panel]
30%

Ream/
Carton

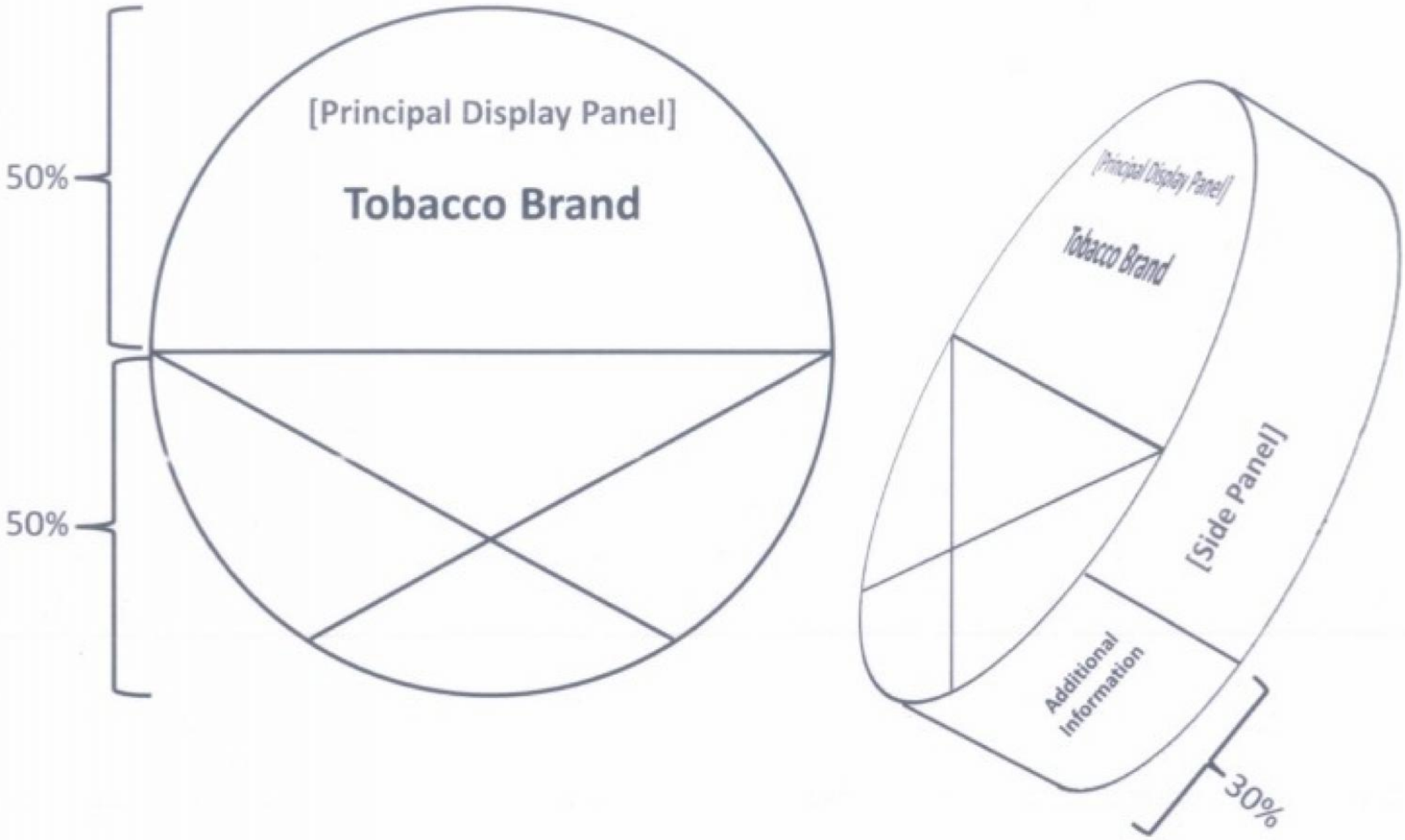

[Principal Display Panel]
Tobacco Brand
50%
50%
[Principal Display Panel]
Tobacco Brand
[Side Panel]
Additional Information
30%
Long Packs

[Text Warning below Brand
on the same panel]

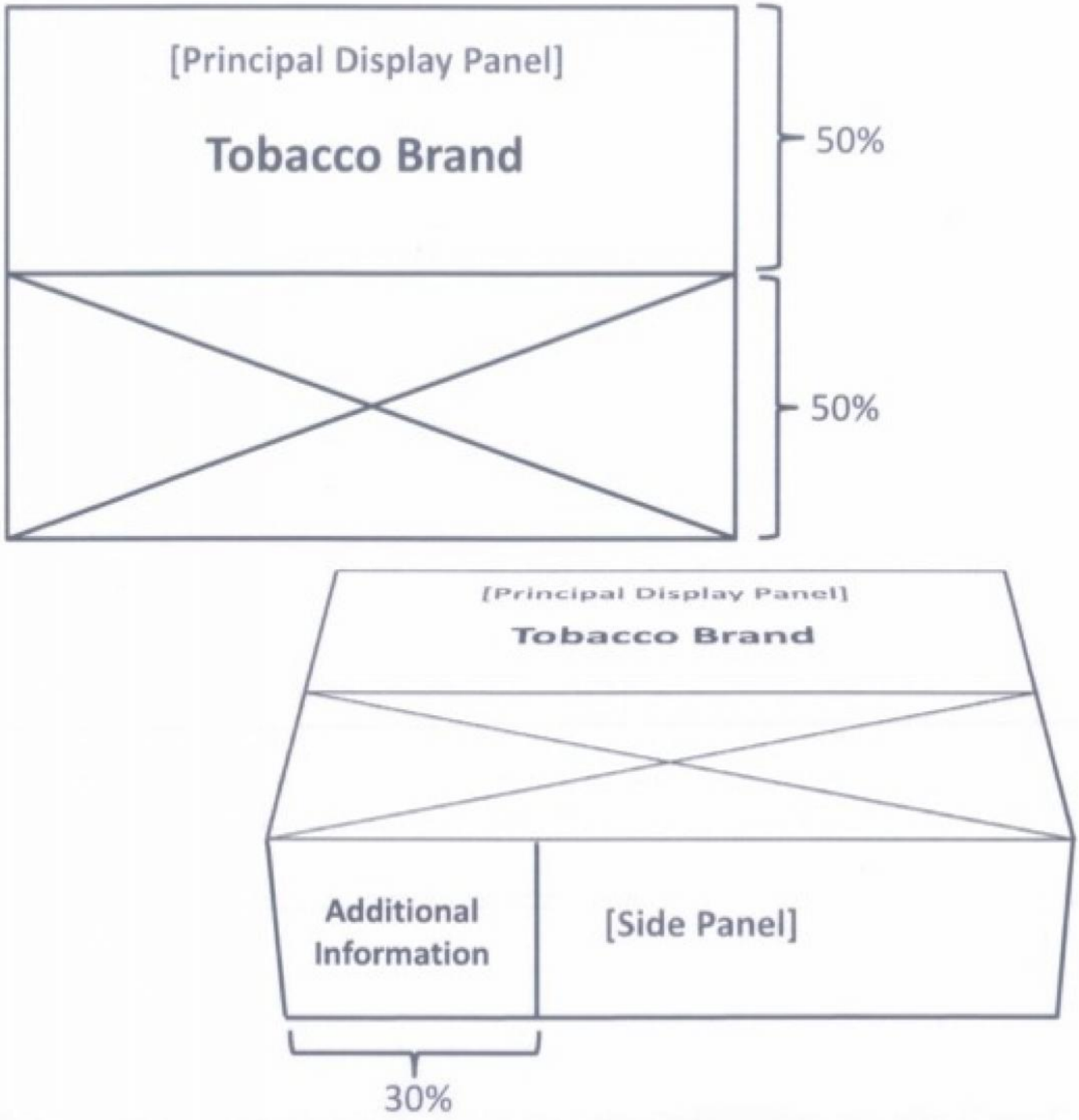
Master Cases



Cylinder Case or Cylindrical Tins/Package



Round or Disc-type Tins


[Principal Display Panel]
Tobacco Brand
50%
50%
[Principal Display Panel]
Tobacco Brand
Additional Information
[Side Panel]
30%
Wide Box/ Case/Shell