

# 02-680 Module 19

## Essentials of Mathematics and Statistics

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### Maximum a Posteriori Estimation

#### Frequentist vs. Bayesian Schools

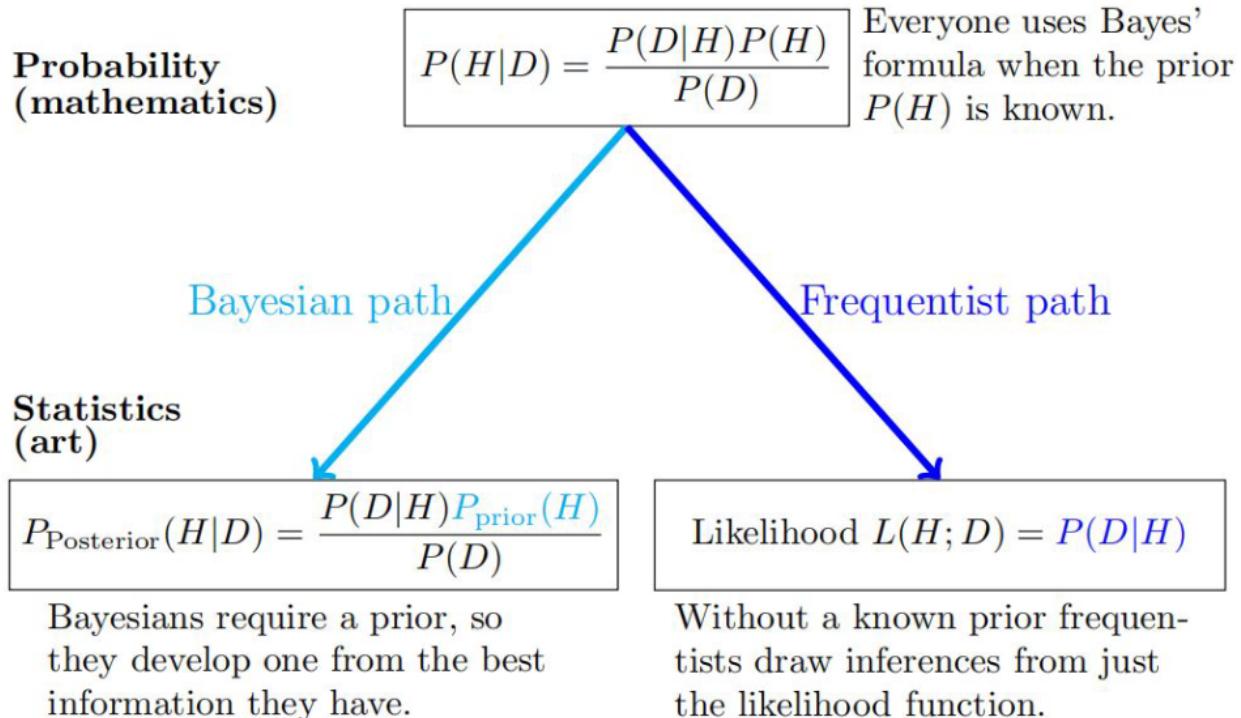
The **Frequentist School** assumes that  $H$  is fixed and not random. It uses likelihood only:

$$L(H|D) = p(D|H)$$

Probabilities reflect long-run frequencies. Relies only on observed data.

The **Bayesian School** takes  $H$  to be a hypothesis (parameter) and  $D$  some data. Different people will have different a priori beliefs, but we would still like to make useful inferences from the data.

When  $p(H)$  is known, there is no disagreement, we will all just follow Bayes' Rule as written.



In practice, there is no universally-accepted prior. The main philosophical difference concerns the **meaning of probability**.

- The Frequentist school represents the idea that *probabilities represent long-term frequencies of repeatable random experiments*

- **Objective interpretation**
- Example: ‘A coin has 0.5 probability of tails’ means that the relative frequency of tails goes to 0.5 as the number of flips goes to infinity.
- The Bayesian school represents the idea that *probability is an abstract concept that measures a state of knowledge or a degree of belief in a given population*
  - **Subjective interpretation**
  - Example: ‘A coin has 0.5 probability of tails’ means you “believe” that you will get tails 50% of the time.
  - That is, they consider a range of values each with its own probability of being true.

## Key Differences

- Bayesian: Prior + Likelihood → Posterior. (Subjective probability)
- Frequentist: Likelihood only. (Objective probability)

## Bayesians’ Approach to Parameter Estimation

Let’s look at the coin flip example from before:

$$D = X_1, X_2, \dots, X_n, \quad \text{where } X_i \sim \text{Bernouli}(a)$$

We can further summarize  $D$  into  $c_H$  and  $c_T$  representing the counts of heads and tails, respectively.

We saw last time that

$$\hat{\alpha}_{MLE} = \frac{c_H}{c_H + c_T}$$

But this is assuming we know nothing about  $a$  ahead of time. What if we believe that it is 50/50, so we can add what are called pseudocounts to the input  $c_{H_0}$  and  $c_{T_0}$ , and thus compute

$$\hat{\alpha}_{MLE-PC} = \frac{c_H + c_{H_0}}{c_H + c_T + c_{H_0} + c_{T_0}}$$

Let’s assume we have some experiment where we throw a coin 100 times, and we want to know  $\alpha$ ,  $c_H = 0$  and  $c_T = 100$ . Vanilla MLE would say that the probability is zero.

$$\hat{\alpha}_{MLE} = \frac{c_H}{c_H + c_T} = \frac{0}{0 + 100} = 0$$

But, we have a small belief that this is a fair coin, so let’s assume we add the pseudocounts  $c_{H_0} = c_{T_0} = 1$ , in that case

$$\hat{\alpha}_{MLE-PC} = \frac{c_H + c_{H_0}}{c_H + c_T + c_{H_0} + c_{T_0}} = \frac{0 + 1}{0 + 100 + 1 + 1} = \frac{1}{102}$$

If we’re more confident in our prior and set  $c_{H_0} = c_{T_0} = 100$ , then

$$\hat{\alpha}_{MLE-PC} = \frac{c_H + c_{H_0}}{c_H + c_T + c_{H_0} + c_{T_0}} = \frac{0 + 100}{0 + 100 + 100 + 100} = \frac{1}{3}$$

## Pseudocounts

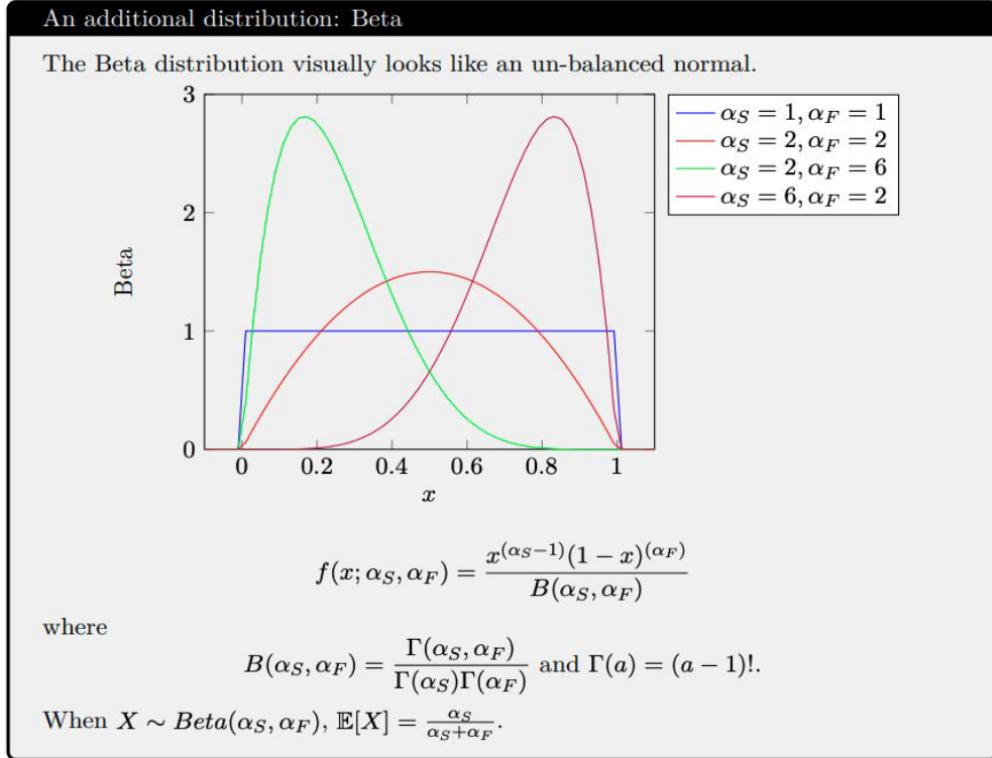
Pseudocounts are a way of **exerting your belief**.

- Larger pseudocounts represent a strong prior belief. (Will have a greater effect on the posterior estimate).
- Small pseudocounts represent a weak prior belief. (Will have a smaller effect on the posterior estimate).

As the sample size goes to infinity, data will dominate the estimate.

## An Additional Distribution: Beta

If we model the prior as a Beta distribution on  $c_{H_0}$  and  $c_{T_0}$  (that is  $p(\theta) \sim \text{Beta}(c_{H_0}, c_{T_0})$ ).



If we then want to find the posterior,  $p(\theta|\mathcal{D})$ ,

$$\begin{aligned} p(\theta|\mathcal{D}) &= \frac{p(\mathcal{D}|\theta)p(\theta)}{p(\mathcal{D})} \\ &\propto p(\mathcal{D}|\theta)p(\theta) \\ &= \binom{\alpha_H + \alpha_T}{\alpha_H} \cdot p^{\alpha_H} \cdot (1-p)^{\alpha_T} \cdot \beta(\alpha_{H_0}, \alpha_{T_0}) \\ &= \binom{\alpha_H + \alpha_T}{\alpha_H} \cdot p^{\alpha_H} \cdot (1-p)^{\alpha_T} \cdot \frac{p^{(\alpha_{H_0}-1)}(1-p)^{\alpha_{T_0}}}{\beta(\alpha_{H_0}, \alpha_{T_0})} \\ &\sim \text{Beta}(\alpha_H + \alpha_{H_0}, \alpha_T + \alpha_{T_0}) \end{aligned}$$

A beta distribution is the conjugate distribution of the binomial distribution.

## Maximum a Posteriori (MAP) Estimation

As a reminder

$$\hat{\theta}_{MLE} = \arg \max_{\theta \in \Theta} p(\mathcal{D}|\theta)$$

On the other hand, if we want to include information of our prior knowledge, then we have **MAP**:

$$\hat{\theta}_{MAP} = \arg \max_{\theta \in \Theta} p(\theta|\mathcal{D}) = \arg \max_{\theta \in \Theta} p(\mathcal{D}|\theta) \cdot p(\theta)$$

Note that in both cases we're making a **point estimate** of  $\theta$ . We still don't have the whole picture, we're using data to estimate our model, but MAP is **partially Bayesian**.

## Example: Known Prior

There are three types of coins which have different probabilities of landing heads when tossed.

- Type  $A$  coins are fair and have probability 0.5 of heads.
- Type  $B$  coins are bent and have probability 0.6 of heads.
- Type  $C$  coins are bent and have probability 0.9 of heads.

Suppose you have a drawer containing 10 coins: 5 of type  $A$ , 3 of type  $B$ , and 2 of type  $C$ . You reach into the drawer and pick a coin at random. The coin is flipped once and you get tails. What is the probability it is type  $A$ ? Type  $B$ ? Type  $C$ ?

We can create the following table:

Hypothesis $\theta$	Prior $p(\theta)$	Likelihood $p(\mathcal{D} \theta)$	Bayes Numerator $p(\mathcal{D} \theta) \cdot p(\theta)$	Posterior $p(\theta \mathcal{D})$
$A$	0.5	0.5	0.25	$\propto 0.510$
$B$	0.3	0.4	0.12	$\propto 0.490$
$C$	0.2	0.1	0.02	$\propto 0.041$

Thus,  $\hat{\theta}_{MAP} = A$ .

What if you then flip the same coin another 9 times, so including the first coin we have  $a_H = 6$  and  $a_T = 4$ ? We get:

Hypothesis $\theta$	Prior $p(\theta)$	Likelihood $p(\mathcal{D} \theta)$	Bayes Numerator $p(\mathcal{D} \theta) \cdot p(\theta)$	Posterior $p(\theta \mathcal{D})$
$A$	0.5	$0.97 \times 10^{-3}$	$4.88 \times 10^{-4}$	$\propto 0.570$
$B$	0.3	$1.19 \times 10^{-3}$	$3.58 \times 10^{-4}$	$\propto 0.418$
$C$	0.2	$0.05 \times 10^{-3}$	$0.11 \times 10^{-4}$	$\propto 0.012$

Notice in the table above, the prior does not change. In this case, it is still true that  $\hat{\theta}_{MAP} = A$ , but  $\hat{\theta}_{MLE} = B$ .

## Example: Unknown Prior

Assume we have a similar scenario but this time we don't know the prior. We follow a similar procedure to that for MLE: take the zero point of the **log probability**.

$$\frac{d}{d\theta} \ln p(\mathcal{D}|\theta)p(\theta) = 0$$

Suppose we want to know the probability of head  $p$  of a new coin. (1 if heads, 0 if tails). Let  $X_1, \dots, X_n \sim \text{Bernoulli}(p)$ . Find and estimate the parameter  $\theta = \{p\}$ .  $\alpha_H, \alpha_T$  represents the number of heads and tails separately.

MAP estimation: To estimate parameter  $p$ , find  $p$  that maximizes the likelihood  $\times$  prior.

$$\hat{\theta}_{MAP} = \arg \max_{\theta \in \Theta} P(\theta|\mathcal{D}) = \arg \max_{\theta \in \Theta} P(\mathcal{D}|\theta)P(\theta)$$

We can simplify:

$$\begin{aligned}
\hat{\theta}_{MAP} &= \arg \max_{p \in \Theta} \log P(p|\mathcal{D}) \\
&= \arg \max_{p \in \Theta} \log P(\mathcal{D}|p) + \log P(p) \\
&= \arg \max_{p \in \Theta} \log p^{\alpha_H} \cdot (1-p)^{\alpha_T} + \log p^{\alpha_{H_0}-1} (1-p)^{\alpha_{T_0}-1} \\
&= \arg \max_{p \in \Theta} \log p^{\alpha_H} + \log(1-p)^{\alpha_T} + \log p^{\alpha_{H_0}-1} + \log(1-p)^{\alpha_{T_0}-1} \\
&= \arg \max_{p \in \Theta} \alpha_H \log p + (\alpha_T) \log(1-p) + (\alpha_{H_0} - 1) \log p + (\alpha_{T_0} - 1) \log(1-p) \\
&= \arg \max_{p \in \Theta} (\alpha_H + \alpha_{H_0} - 1) \log p + (\alpha_T + \alpha_{T_0} - 1) \log(1-p)
\end{aligned}$$

Now for the MAP estimation, we differentiate with respect to  $p$ .

$$\begin{aligned}
\frac{d}{dp} \log P(\mathcal{D}|p) \cdot \log P(p) &= 0 \\
\frac{\alpha_H + \alpha_{H_0} - 1}{p} + \frac{\alpha_T + \alpha_{T_0} - 1}{(1-p)}(-1) &= 0 \\
\hat{\theta}_{MAP} = p &= \frac{\alpha_H + \alpha_{H_0} - 1}{\alpha_H + \alpha_T + \alpha_{H_0} - \alpha_{T_0} - 2}
\end{aligned}$$

### Example: MAP Estimation for Poisson Distribution

Recall the Poisson distribution is

$$p(k) = \frac{\lambda^k e^{-\lambda}}{k!} \quad \forall k \in \Omega$$

Poisson distribution's conjugate prior  $P(\Theta)$  is the Gamma distribution.

First, write down the log of  $P(\mathcal{D}|\lambda)P(\lambda)$ .

$$\begin{aligned}
p(\mathcal{D}|\lambda)p(\lambda) &= e^{-n\lambda} \frac{\lambda^{\sum_{i=1}^n x_i}}{\prod x_i!} \cdot \frac{\lambda^{k-1} e^{-\lambda/\theta}}{\theta^k \Gamma(k)} \\
\ln(p(\mathcal{D}|\lambda)p(\lambda)) &= \ln \lambda \left( k - 1 + \sum_{i=1}^n x_i \right) - \lambda \left( n + \frac{1}{\theta} \right) - \sum_{i=1}^n \ln(x_i!) - k \ln \theta - \ln \Gamma(k)
\end{aligned}$$

Now, maximize this log likelihood  $\times$  prior. (Take the derivative in terms of  $\lambda$ , and set to zero. Then, solve for  $\lambda$ )

$$\begin{aligned}
0 &= \frac{d}{d\lambda} \ln \lambda \left( k - 1 + \sum_{i=1}^n x_i \right) - \lambda \left( n + \frac{1}{\theta} \right) - \sum_{i=1}^n \ln(x_i!) - k \ln \theta - \ln \Gamma(k) \\
0 &= \frac{d}{d\lambda} \ln \lambda \left( k - 1 + \sum_{i=1}^n x_i \right) - \lambda \left( n + \frac{1}{\theta} \right) \\
0 &= -\left( n + \frac{1}{\epsilon} \right) + \frac{1}{\lambda} \left( k - 1 + \sum_{i=1}^n x_i \right) \\
k - 1 + \sum_{i=1}^n x_i &= \lambda \left( n + \frac{1}{\epsilon} \right) \\
\lambda_{MAP} &= \frac{k - 1 + \sum_{i=1}^n x_i}{n + \frac{1}{\epsilon}}
\end{aligned}$$

## Example: MAP Estimation for Normal Distribution

Same process as before. The prior and likelihood are:

$$P(\theta) = \mu \sim \mathcal{N}(\mu_0, \sigma_0^2) = \frac{1}{\sqrt{2\pi}\sigma_0} \exp\left(-\frac{1}{2\sigma_0^2}(\mu - \mu_0)^2\right)$$

$$P(x|\theta = \{\mu, \sigma^2\}) = \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{1}{2\sigma^2}(x - \mu)^2\right)$$

The log of the likelihood  $\times$  prior is

$$\ln(P(x|\theta = \{\mu, \sigma\})P(\theta)) = -\ln 2\pi - \ln \sigma - \ln \sigma_0 - \frac{1}{2} \left[ \frac{(x - \mu)^2}{\sigma^2} + \frac{(\mu - \mu_0)^2}{\sigma_0^2} \right]$$

Now, we maximize by setting the derivative in terms of  $\mu$  to zero.

$$0 = \frac{d}{d\mu} \left[ -\ln 2\pi - \ln \sigma - \ln \sigma_0 - \frac{1}{2} \left[ \frac{(x - \mu)^2}{\sigma^2} + \frac{(\mu - \mu_0)^2}{\sigma_0^2} \right] \right]$$

$$0 = \frac{d}{d\mu} \left[ \frac{(x - \mu)^2}{\sigma^2} + \frac{(\mu - \mu_0)^2}{\sigma_0^2} \right]$$

$$0 = -\frac{1}{2} \left[ 2 \cdot \frac{(x - \mu)}{\sigma^2} \cdot (-1) + 2 \cdot \frac{(\mu - \mu_0)}{\sigma_0^2} \cdot (1) \right]$$

$$0 = \frac{(x - \mu)}{\sigma^2} - \frac{(\mu - \mu_0)}{\sigma_0^2}$$

Therefore, we get

$$\mu_{MAP} = \frac{x\sigma_0^2 + \mu_0\sigma^2}{\sigma_0^2 + \sigma^2}$$

We can repeat the process for  $\sigma$  by taking the derivative in terms of  $\sigma$  instead. In that case, we will get

$$\sigma_{MAP}^2 = \frac{1}{\frac{1}{\sigma^2} + \frac{1}{\sigma_0^2}}$$