

Alec J. Jandorek

Austin, TX

Mobile: (203) 969-4796

Email: ajandorek@gmail.com

[LinkedIn](#) [GitHub](#) [Portfolio](#)

EDUCATION

University of Texas Austin Coding Bootcamp

Certificate, Web Development | Full Stack Flex Program

Austin, TX
Spring 2017

- A 24 week intensive boot camp focused on construction of web applications

Skills Acquired: HTML, CSS, JavaScript, Node.js, Express, Bootstrap, Firebase, MySQL, MongoDB, API/JSON, AJAX, React, Redux

Bryant University

Bachelor of Science in Business Administration

Smithfield, RI
Spring 2014

Marketing Concentration

Dual Minor in **Computer Information Systems** and **Communications**

Awards and Academic Honors

- *Cum Laude*
- **Mu Kappa Tau** – Marketing Honor Society

University of Westminster

In addition to the full academic curriculum, traveled extensively across the European continent, and completed group projects in collaboration with international students.

London, UK
Spring 2013

WEB DEVELOPMENT PROJECTS

[PickUp](#)

The easiest way to find pickup games in your area!

Austin, TX
May 2017

- PickUp allows users to create or see what pickup games are happening in their area
- Utilized React to create the various components and Redux to deploy actions to change state based on user activity
- Stored information in MongoDB and handled user authentication through Auth0

[Map Fun](#)

An app that provides information about a users location all in one place!

Austin, TX
Jan 2017

- Map Fun is a group project our team completed during the UT Coding Bootcamp
- Utilized AJAX requests to retrieve information from Google, The New York Times, and Weather Underground APIs regarding information about a user chosen city
- jQuery was used for DOM manipulation and animation

PROFESSIONAL EXPERIENCE

University of Texas Austin Coding Bootcamp

Teaching Assistant

Austin, TX
Oct '17 – Present

- Currently supporting an intensive, 6 month coding bootcamp administered by The University of Texas at Austin involving 250+ hours of in-class teaching covering front and backend technologies.
- Assist students with classwork and homework as well as providing necessary feedback and best practices.

EVERFI

Digital Marketing Associate

Austin, TX
Oct '16 – Oct '17

- Managed our brands LinkedIn, Twitter, and Facebook accounts for both organic and paid
- Created Salesforce reports to optimize campaign spend and lead routing
- Utilized marketing automation tools to create and monitor lead generating activities (Pardot)
- Wrote multiple blogs per week covering topics in the corporate compliance space
- Managed logistics and venue planning for tradeshow and networking events
- Provided ROI reporting across all lead generating channels

Yodle: All-In-One Local Internet Marketing & Advertising

Marketing Associate

Austin, TX
Aug '14 – Oct '16

- Created and serviced advertising websites for hundreds of small businesses
- Ran and monitored SEM campaigns for clients
- Promoted organic growth of client business through SEO resulting in increased traffic and lead generation
- Recipient of 2016 President's Club Recognition

Bobbi Brown Cosmetics, an Estee Lauder Company

Social Media Intern

New York, NY
Summers '11-'13

- Collaborated in monitoring and moderation of social media community on branded social channels – Utilized Facebook, twitter, Pinterest, and Buddy Media
- Documented statistics from social media projects in Excel to optimize content across their brand pages