

Alec J. Jandorek

Austin, TX

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[LinkedIn](#) [GitHub](#) [Portfolio](#)

EDUCATION

University of Texas Austin Coding Bootcamp

Certificate, Web Development I Full Stack Flex Program

- A 24 week intensive boot camp dedicated to building web applications

Skills Learned: HTML, CSS, JavaScript, Node.js, Express, Bootstrap, Firebase, MySQL, MongoDB, API/JSON, AJAX, React, Redux

Austin, TX
Spring 2017

Bryant University

Bachelor of Science in Business Administration

Marketing Concentration

Dual Minor in **Computer Information Systems** and **Communications**

Smithfield, RI
Spring 2014

Awards and Academic Honors

- *Cum Laude*
- **Mu Kappa Tau** – Marketing Honor Society

University of Westminster

In addition to a full academic curriculum, extensively traveled across the European continent, and completed group projects with many international students.

London, UK
Spring 2013

WEB DEVELOPMENT PROJECTS

[PickUp](#)

The easiest way to find pickup games in your area!

- PickUp allows users to create or see what pickup games are happening in their area
- Utilized React to create the various components and Redux to deploy actions to change state based on user activity
- Stored information in MongoDB and handled user authentication through Auth0

Austin, TX
May 2017

[Map Fun](#)

An app that provides information about a users location all in one place!

- Map Fun is a group project our team completed during the UT Coding Bootcamp
- Utilized AJAX requests to retrieve information from Google, The New York Times, and Weather Underground APIs regarding information about a user chosen city
- jQuery was used for DOM manipulation and animation

Austin, TX
Jan 2017

PROFESSIONAL EXPERIENCE

University of Texas Austin Coding Bootcamp

Teaching Assistant

- Currently supporting an intensive, 6 month coding bootcamp based out of The University of Texas at Austin involving 250+ hours of in-class teaching covering front and backend technologies.
- Assist students with classwork and homework as well as providing them with necessary feedback and best practices

Austin, TX
Oct '17 – Present

EVERFI

Digital Marketing Associate

- Managed our brands LinkedIn, Twitter, and Facebook accounts for both organic and paid
- Created Salesforce reports to optimize campaign spend and lead routing
- Utilized marketing automation tools to create and monitor lead generating activities (Pardot)
- Wrote multiple blogs per week regarding topics in the corporate compliance space
- Managed logistics and venue planning for tradeshow and networking events
- Provided ROI reporting across all of our lead generating channels

Austin, TX
Oct '16 – Oct '17

Yodle: All-In-One Local Internet Marketing & Advertising

Marketing Associate

- Created and serviced advertising websites for hundreds of small businesses
- Ran and monitored SEM campaigns for clients
- Promoted organic growth of client business through SEO resulting in increased traffic and lead generation
- Recipient of 2016 President's Club Recognition

Austin, TX
Aug '14 – Oct '16

Bobbi Brown Cosmetics, an Estee Lauder Company

Social Media Intern

- Collaborated in monitoring and moderation of social media community on branded social channels – Utilized Facebook, twitter, Pinterest, and Buddy Media
- Documented statistics from social media projects in Excel to optimize content across their brand pages

New York, NY
Summer 2013