http://www.wired.co.uk/news/archive/2013-12/16/aakash-tablet-ubislate-uk

Datawind's Aakash 2 tablet now on sale in the UK for £30 as the UbiSlate 7Ci



Datawind's famous Aakash 2 tablet that was initially designed to revolutionise education in India is now on sale in the UK under the moniker UbiSlate 7Ci.

The 7-inch tablet is available to order now from the UbiSlate UK website for £30. Not surprisingly, the Ubislate 7Ci's specs are much less impressive than other budget Android tablets, but then it is primarily aimed at bringing the experience of the internet to those who would not otherwise be able to afford the hardware to access it.

The display offers an 800x480-pixel resolution, a 1GHz processor and 4GB of memory, which can be expanded with a microSD card by up to 32GB. It runs a modified version of Android 4.0.3 Ice Cream Sandwich and is packed with in-built educational apps and games.

Also on sale in the UK are the 3G-enabled UbiSlate 7C+, which costs £50, and the UbiSLate 3G7, which costs £130 and includes a whole year of basic mobile internet, as well as offering a 1.2GHz dual-core processor and a higher-resolution screen.

Tuli first announced Datawind would be bringing the tablet to the UK at the Wired 2013 event in October. At the same time he pledged to significantly disrupt the tablet market by bringing low cost devices to the market that will push out the high end. Tuli pledged that the next Datawind tablet will have a processor equal to the one in the iPad 4.

Datawind is also partnering with educational organisation One Laptop per Child to build a £50 tablet, Rodrigo Arboleda, OLPC's CEO, told Wired.co.uk at the Transform Africa summit in November. OLPC also has its own budget educational tablet, the XO Tablet, which it distributes as part of educational

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projects in Africa and South America, as well as selling commercially in Walmart in the US for \$150 (£93). There's no specific plans to bring the XO Table to the UK just yet, but according to Arboleda, they eventually will be available wherever there is demand for them.

There is clearly a huge appetite in the UK for budget Android tablets, with Tesco reporting that it has so far sold 300,000 of its £119 Hudl tablet. Tesco isn't the only high-street retailer to launch its own super-cheap tablet either -- following the launch of the Hudl, Argos, Carphone Warehouse and Aldi announced their own budget tablets, although Argos has since pulled its MyTablet from the shelves.

Datawind has also recently launched a range of budget smartphones in India starting at Rs3,499 (£35). While it hasn't been a smooth ride for the company, its grasp -- and similarly OLPC's -- of how to manufacture cheap tablets for children and provide subsidised, basic internet could mean the success of the supermarket slate is short-lived.

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