

## \$10 tablet possible, says maker of Aakash

“At first, even I didn’t think it was possible,” quipped Suneet Singh Tuli, maker of the world’s cheapest net access and computing device priced at just \$45. But he is talking of the old times when the idea of a cheap computer was still laughable for a world brought up on the staple diet of hi-tech devices that serve more as symbols than anything else.

Today, everything is possible. “If India can usher in a mobile revolution, why not an Internet revolution? A rickshaw puller, who has a cell phone today, can have a computer tomorrow. Our client is not the man who can afford the iPhone. Our client is the man on the street who still reveres the computer.



Image by Calixto el octavo satélite de Júpiter via Flickr

“We want to end that reverence by making the device as simple as a toy – that common, that easy,” said the [Ludhiana](#)-born, 43-year-old Sikh entrepreneur, who, along with his brother Raja Tuli, gave body to India’s vision of producing cheap laptops as educational tools for the poorest of students.

The government was looking for \$35 bid, but \$49.98 was the closest it got, with Tuli bagging the contract. “I still remember that day. I was in the lounge of [IIT Rajasthan](#) at [Jodhpur](#) waiting for the results when the other lowest bidders started teasing me. They asked me if I had done the calculations right. I was so anxious that I called my brother back home in North Alberta to check. Luckily, all went well,” recounted Suneet, whose family migrated from Ludhiana to Iran in 1976.

Few would know that their first business venture was “Witefax”, the world’s biggest fax machine which the Guinness recorded as such in 1992. Ask Suneet of its history and he says, “Necessity is the mother of invention. In 1989, the fax machine had just appeared, but it could not do our engineering documents. So we invested in a project to develop our kind of machine which turned out to be the biggest world over.”

But even with a history of invention and 18 US patents on a technology that enhances the speed of downloading on Internet, the Tulis were not sure about “Aakash”. Providence, however, ensured that they bid for it.

**Both products carry disruptively low prices, a strategy characteristic of Xiaomi. The company is known for releasing highly coveted consumer electronics products, which are usually made available in limited quantities and can sell out online within ...**

**Asus is preparing to launch a new low-cost Android tablet with an Intel Atom Z3745 Bay Trail processor. It’s called the Asus MeMO Pad ME176C, and detailed about the new tablet started to pop up in April. Now the folks at German site Mobile Geeks have ...**

**The Google had been developing its iteration in a deal to render the great experience of using its OS, both on mobile phones and PC tablets. And the latest version of Google’s Android 4.0, codenamed as Ice Cream Sandwich (ICS) has created a lot of hype ...**

**A great tablet that costs less than \$150 remains an elusive device. But perhaps Acer is headed in the right direction with its new Iconia One 7, which will retail for \$130 when it arrives in late June.**

» \$10 tablet possible, says maker of Aakash

<http://www.innovationtoronto.com/2011/10/10-table...>

**I tried a press sample and was generally pleased ...**

(Visited 8 time, 1 visit today)