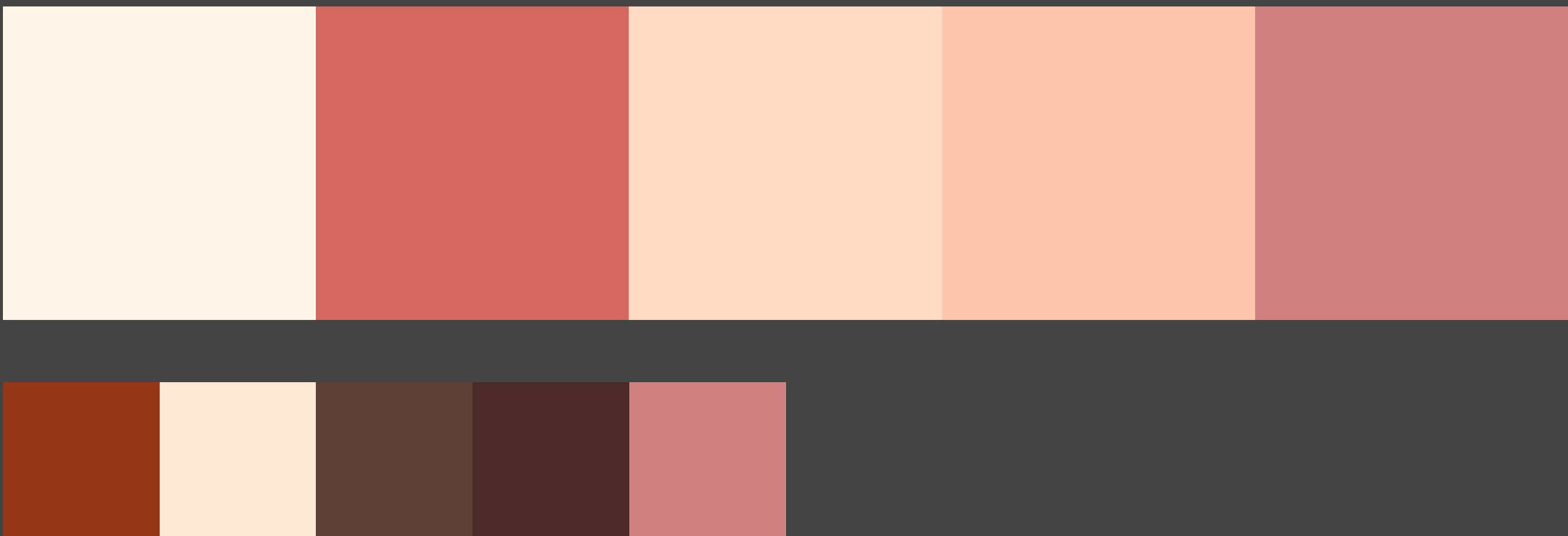# Dr.Row's 555 Web App- Simplified Design Guidelines

Fonts

There are two fonts used throughout the web app, seen in varying weights. These fonts are Maragsa (primarily seen as headers/decoration text) & Hanken Grotest (primarily seen as body text/buttons/lower-level header text). Both of these fonts are licensed for free-use at the time of this project's creation & are both made by Filipino font designers.

Dr. Rowena Pingul-Ravano

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Colors

The colors in this web app are intended to evoke a sense of calm and the lively warmth that Dr. Row practices with. All backgrounds were specifically designed for this project and incorporate similar tones of peach, coral, and cream.

The app's base colors are as seen on the right. Secondary colors have been included as well.

Logos/Imagery

The main lotus logo utilized in the application was created by Camille Pingul, the head designer of Dr.Row's GLOW book. These were utilized at the request of our client and with the permission of the original designer to be used and minimally modified as necessary.

The secondary logo, utilized on the CMUISProjects website was created by Gabi Augustin specifically for use within this project.