***1. Homepage popup copy***

Headline: **TECH ON YOUR TIME** (“ON YOUR TIME” blue: #2ed2ff)

Copy:

**3.6 million already receive my newsletters. Why don’t you?**

**below button:**

**[check box] No, I do not want to stay up-to-date.**

***2. Article page popup copy***

Headline: Get more of this  
 in your inbox. (yellow color: #fccd3b)

Copy:

**Want to see more content like this?** Sign up for my newsletters today and join the 3.6 million people who are already getting the latest tech news right in their inbox.

below button:

[check box] No, I do not want to stay up-to-date.

***3. Bottom of article sign up copy***

Headline: **MORE TO LOVE**

Copy: **Want to see more content like this?** Sign up for my newsletters today and join the 3.6 million people who are already getting the latest tech news right in their inbox.

***4. Static 300x300 newsletter signup***

Copy: Breaking news, tech trends, helpful tips, and more.