



Example Civic User Testing Group (CUTgroup) Recruitment Language

Hi CUTgroup Member,

We are reaching out with a new [Civic User Testing group \(CUTgroup\)](#) opportunity for you!

We are seeking people to provide feedback on a website reporting air quality data and invite you to participate in a 1hr remote test. Your feedback will be invaluable in ensuring that the website is user friendly and accessible for a variety of users.

The test will take place remotely during the weeks of <insert testing dates> and will take no longer than 1hr. We will observe you navigate the website and gather your ideas and input for improvements. For your participation, you will receive \$40.

Since the test will be conducted remotely, we request that you have access to a device with Zoom and the appropriate connectivity to be able to complete this test. Please feel free to pass this opportunity along to anyone you know who falls into these categories and may be interested.

If you are interested and available to participate, please complete this form <insert form link> by <date> and we will get back to you.

Thanks for being a member of the CUTgroup! As always, please don't hesitate to contact us with questions.

Meera Raja

773-314-6543

meera.raja@citytech.org

Please take a moment to [read our Privacy Policy](#) and should you wish us to remove your personal data, please contact us at privacy@citytech.org. Prior to participating in any CUTgroup test, you will be required to fill out a consent form.

Meera Raja

Senior Manager, Solution Design & Program Development

City Tech Collaborative

20 North Wacker Drive, Suite 1200, Chicago, IL 60606

Meera.Raja@CityTech.org | www.CityTech.org | [@CityTech](https://twitter.com/CityTech)

+1 (773) 314-6543

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