



OSF/City Tech Discovery Survey

Example Recruitment Email DRAFT

Last Revised on March 19, 2021

Hi CUTgroup Member,

We are reaching out with a new [Civic User Testing group \(CUTgroup\)](#) opportunity for you!

We are seeking feedback to better understand the health and wellness needs and challenges of residents of Auburn Gresham and surrounding communities, as well as their utilization of and feedback around OSF Healthcare Little Company of Mary Medical Center and its services.

Given the goals of this opportunity, we are currently only seeking people who live in communities surrounding OSF Healthcare Little Company of Mary Medical Center (Ashburn, Auburn Gresham, Chicago Lawn, Englewood, Morgan Park, Washington Heights, West Englewood, West Lawn) or have utilized its services at least once in the last 12 months. If you do not qualify but know someone who does, please feel free to pass this opportunity along to anyone you know who may be interested and falls within the residency or utilization requirements.

If you meet the above criteria and are interested in sharing your feedback, please click here <survey link> to answer some screening questions and if you qualify, immediately answer a ~15 minute survey. For your participation, you will receive \$15 via electronic gift card.

All responses must be submitted by Friday, March 26th at 5pm CT – you must meet this deadline to be eligible for compensation. Please note that the survey may close prior to this deadline if we hit max capacity, so please respond early to secure a slot.

Thanks for being a member of the CUTgroup! As always, please don't hesitate to contact us with questions.

Meera Raja

773-314-6543

meera.raja@citytech.org

Please take a moment to [read our Privacy Policy](#) and should you wish us to remove your personal data, please contact us at privacy@citytech.org. Prior to participating in any CUTgroup test, you will be required to fill out a consent form.

