Motivators

01. Blood donation helps to save lives

REPEAT	2%	98%
NON	3%	95%

02. I donated blood to receive money

REPEAT	93%	6%
NON	67%	27%

03. South Africa needs blood (for e.g. car accidents, childbirth, etc.)

REPEAT	9%	91%
NON	11%	85%

04. I donated to get my blood test results

REPEAT	79%	20%
NON	56%	36%

05. Blood donation helps the community ('Ubuntu')

REPEAT	8%	90%
NON	13%	83%

06. If I give blood then blood will be available when I need it

REPEAT	40%	55%
NON	22%	69%

07. I donated blood so that I or my family won't have to pay for blood in the future (blood credits)

REPEAT	54%	43%
NON	37%	51%

08. Blood donation is an easy way to make a difference

REPEAT	12%	87%
NON	15%	80%

09. I donated blood to get school credit or time off from work

REPEAT	90%	9%
NON	77%	16%

Percentage

Legend: Strongly disagree — Disagree — Agree — Strongly agree