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Personal Statement

Growing up in an entrepreneurial environment, I am greatly influenced by my parents who are entrepreneurs themselves. I am actively involved in my family business, and thus I have developed an understanding of start-up culture and garnered a keen interest in working in start-ups. I am aware of the prominent traits required of employees working in a start-up, which includes flexibility, diversity, responsibility, and undoubtedly teamwork. In addition, my past working experiences with other start-up companies have also provided valuable opportunity to familiarize myself with the start-up environment.

I believe that my strengths lie in being proactive and having good time management. During my 6-months internship with Drive.SG, an intermediary car rental company, I commenced my internship holding the job role of a marketing intern handling the company's marketing campaigns, and digital advertisements using Adobe Photoshop. Upon realizing the shortage of staff, I took the initiative and volunteered to undertake an additional role with the sales department. Under that department, I was able to entice customers on the live chat to proceed with their bookings and close the sales. At the peak of my performance, the sales from the live chat accounted for 15% of the total sales made by the company in December 2014. In recognition of my performance, I was subsequently tasked to spearhead the company's Thailand expansion plan and laid a substantial foundation for the project.

After establishing a good working relationship with the company, I was invited to rejoin the company under its affiliated company, Tribecar, which is an online car-sharing platform. Upon realizing the growing prevalence of motorcycles being used as the main transport for food delivery services, I proposed an idea to the founders to introduce a motorcycle-sharing platform to leverage the opportunity. The founders were optimistic about the idea and assigned a team to work alongside me to pioneer the project. Shortly after the project was launched, it received resounding success with a significant surge of new account registrations and motorcycle bookings in the very first month.

One of my weaknesses is my lack of technical on-the-job experience. Despite frequently applying for internships when the opportunity arises, my work experiences thus far do not consist of any technical job roles. Therefore, I foresee that I would require an adaptation period to adapt and acquire the necessary skills to contribute to the company efficiently. However, based on my previous working experiences, I am a motivated learner who is able to grasp new concepts quickly. For instance, my Adobe Photoshop skills were self-taught, and I was able to produce quality marketing collaterals for the marketing campaigns. Therefore, I believe that I will be able to adapt well within a short period of time.

Through my undergraduate course (Information Systems), I have acquired knowledge on various technical skills such as Java, Python, HTML, JavaScript and MySQL. Additionally, I am competent in Adobe Photoshop and Lightroom which I consistently use for my hobby in photography. During my last summer break, I undertook a module called Independent Software Development Project, which I acquired skills on utilizing Android Studio to fully develop a mobile application. While I am keen to apply for technical internship roles, I am also open to other internship opportunities as well. To conclude, I am eager and highly motivated to contribute my knowledge and skills to my future company.

Education

Aug 2017 – Present	National University of Singapore Bachelor of Computing (Honours) in Information Systems (Course details in Appendix A)	Singapore
May 2018 – Sept 2018	Independent Software Development Project (Orbital) Project description: <ul style="list-style-type: none">• Full mobile application development process• Phases: Ideation → Wireframe → Prototype → Design → Develop → Test → Deploy (Project details in Appendix A)	Singapore
April 2012 – April 2015	Ngee Ann Polytechnic <ul style="list-style-type: none">• Diploma in Business Studies• Specialization: Entrepreneurship	Singapore

Work Experience

Nov 2018 – Jan 2019	Tribecar Private Limited <i>Marketing and Business Development Intern</i> <ul style="list-style-type: none">• Involved in pioneering the first motorcycle-sharing platform in South-East Asia under Drive.SG's affiliated company, Tribecar• Developed marketing campaigns to generate sales leads	Singapore
Sep 2014 - March 2015	Drive.SG Private Limited <i>Sales, Marketing, and Business Development Intern (Super Intern)</i> <ul style="list-style-type: none">• Single-handedly managed the online web portal's live chat• Sales from live chat accounted for 15% of the company's total sales for December 2014• Designed bulk of the marketing graphic images and collaterals using Adobe Photoshop• Attended meetings with prospective partners and helped the company clinched new partnerships with car rental companies• Spearheaded and laid the foundation for expansion plan into Thailand	Singapore

Scholastic Achievements/Extracurricular Activities

April 2015	Scholastic Award Ngee Ann Polytechnic Merit Award	Singapore
Nov 2014	National Trades Union Congress (NTUC) Spirit of Youth Awards by Not The Usual Club (nEbO) Nominated: Team of Versatility Award	Singapore

Skill Sets & Proficiency

Multimedia	Adobe Photoshop CS6 Adobe Lightroom	Intermediate Intermediate
Programming	Java Python	Intermediate Basic
Web	HTML, CSS JSP, JSF technology	Basic Basic
Mobile	Android Studio	Basic
Database	MySQL DBMS Firebase	Basic Basic
Scripting	JavaScript	Basic
Office Productivity	Microsoft Word, PowerPoint Microsoft Excel	Proficient Proficient
Non-technical Skills	Customer Service Marketing Project Management Event Organization Accounting	Proficient Intermediate Intermediate Intermediate Basic

Language Proficiency

Spoken	English – fluent; Mandarin – fluent
Written	English – competent; Chinese – average

Additional Information

Other activities/interests	Driving License: 6 years of experience Riding License: 2 years of experience Interests: Photography, Automotive, Technology, Sports, DIY, Music, Fitness
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Degree: Bachelor of Computing (Honours) in Computer Engineering
Cumulative Average Point: 3.73 / 5.00

Year	Level	Course Description	Grades
Aug – Nov 2017	Year 1/Semester 1	Programming Methodology	B+
		Introductory Mathematics	B+
		Critical Perspectives in Advertising	B+
		Managing Singapore's Built Environment	B+
		Roots and Wings – Personal and Interpersonal Effectiveness 1.0	CS
		IS Innovations in Organisations and Society	CS
		Business and Technical Communication	CS
Jan – May 2018	Year 1/Semester 2	Quantitative Reasoning	A
		Discrete Structures	B
		Data Structures and Algorithms I	S
		Calculus with Applications	S
		Computer Organisation	C+
Aug – Nov 2018	Year 2/Semester 1	Independent Software Development Project (Orbital) #	CS
		Information Systems Leadership and Communication	A-
		Enterprise Systems Architecture and Design	B
		Enterprise Systems Server-Side Design and Development	B-
		Probability and Statistics	B-
		Asking Questions	CS
Jan – May 2019	Year 2/Semester 2	Database Systems	In-progress
		Introduction to Computer Networks	In-progress
		Enterprise Systems Interface Design and Development	In-progress
		English for Academic Purposes	In-progress
		Introduction to Japanese Studies	In-progress

- # The **Independent Software Development Project (Orbital)** is an independent work course allowing students to acquire their own software development skills through self-directed learning. Firstly, under this course, we were tasked to select either web or mobile application as our platform to develop our ideas. Thereafter, we have to work in pairs to fully develop the application. My group chose to develop an Android mobile application using Android Studio. The whole process consists of ideation, wireframing, prototyping, designing, development, testing, and deployment. The inspiration for our application development was to advocate the need for active lifestyle by easing the process of finding sports facilities around the users' current location. Our team created a sophisticated mobile application capable of registering sports facilities around the country on a localized Google Map using Google Maps API. After registering, sports facilities submitted by the community will be shown on the map through sports icons and markers indicating the type of facilities such as Swimming Pool, Basketball Court, etc. This would enable users to locate nearby sports facilities available and navigate their way there through Google Maps. In addition, users are able to gain more information about the facilities such as its operating hours, and reviews by clicking on the icons. The application allows users to communicate to one another through a built-in social media network and chat function. An extra convenience feature implemented is an event planner which allows users to set notification reminders on their phone's native calendar for an upcoming sports event such as a basketball match with friends. Tremendous efforts were also placed in the UI/UX design of the application to enhance user interface.

NUS Grading Scale:

A+ & A (5.0); A- (4.5); B+ (4.0); B (3.5); B- (3.0); C+ (2.5); C (2.0); D+ (1.5); D (1.0); F (0)

S = Satisfactory; U = Unsatisfactory

CS = Completed Satisfactorily; CU = Completed Unsatisfactorily

EXE = Exempted; IC = Incomplete; IP = In Progress; W = Withdrawn