

Weather Site Planning Project

Site name: What's the weather like up there? Whatstheweatherlike.com

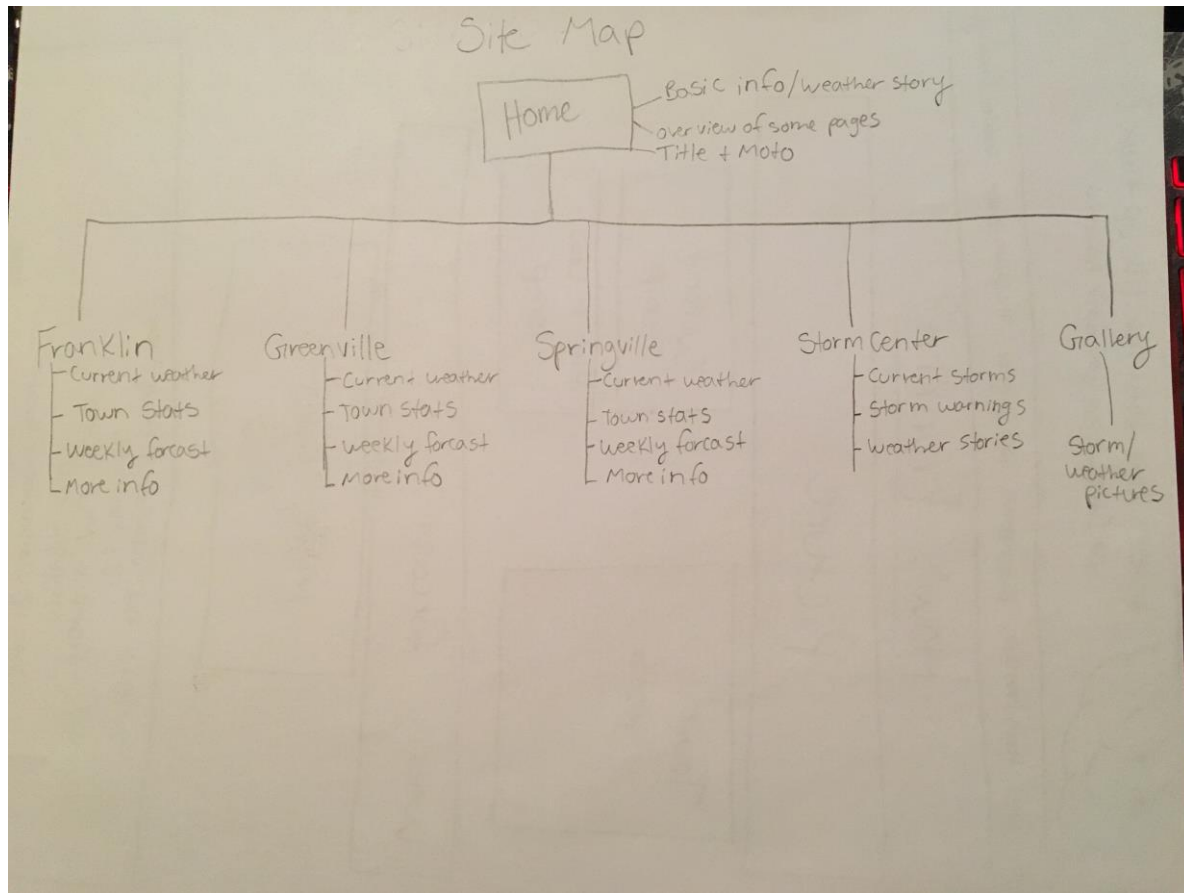
Moto: We find out so you don't have to!

Site's Purpose: I want to be able to make an easy what for people to check the weather and see if they need to bring a jacket or if they can wear shorts. I want it to be user friendly and easy to read since most people just look this stuff up on their phones anyway, so I want to be able to compete with that.

Target Audience: I want to focus my audience on those who live in this particular part of the United States, who do not just want to look at the weather app on their phone but actually get more details on what to expect from the weather other than just the temperature.

Logo: A smiling cloud

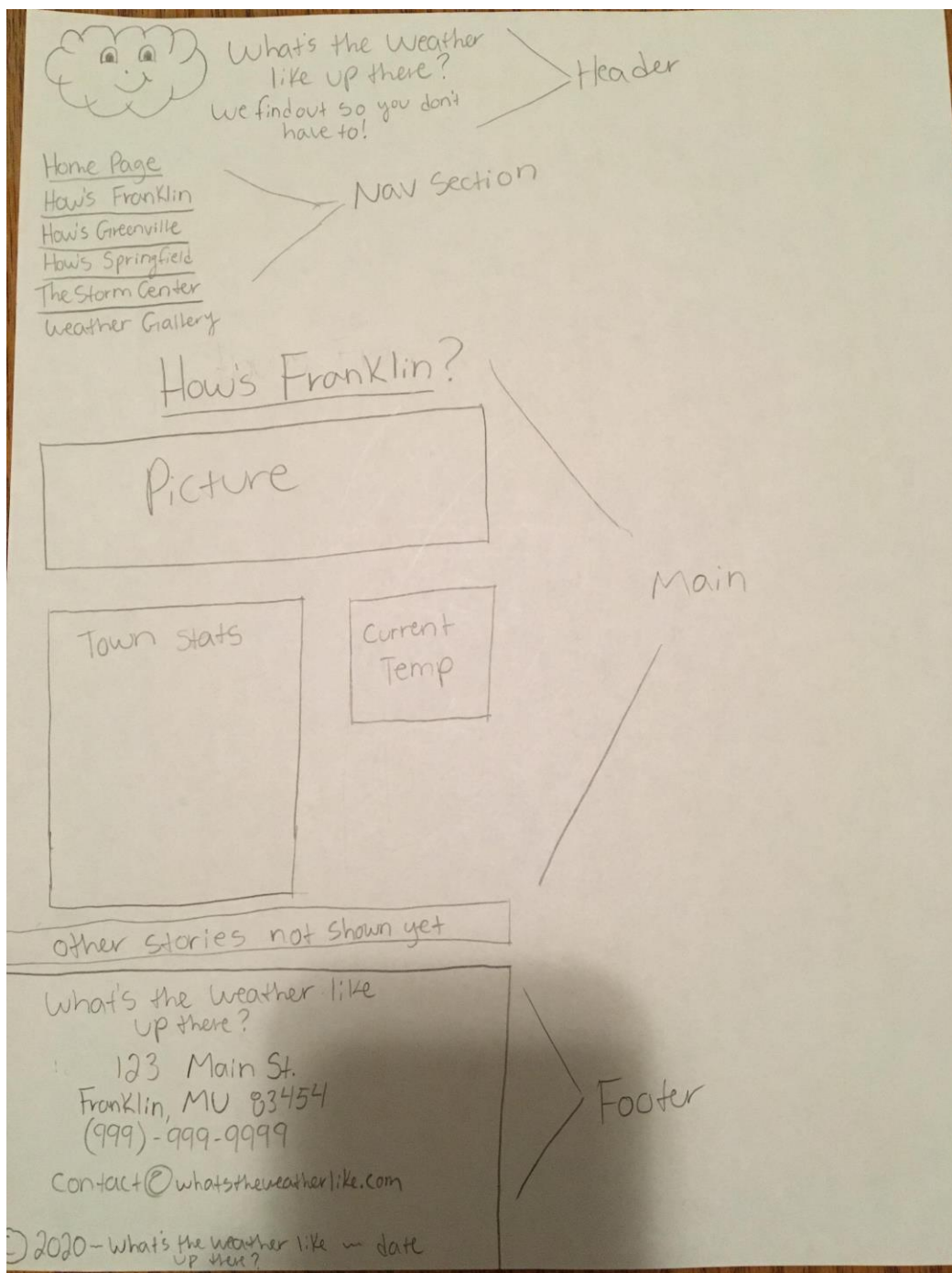
Site map:



Color Scheme: These will be the main colors for the site and will have at least one of them on each page. The title will be this color F844AE, with this highlighting as the background color 45E3F2, these two may change spot depending on how they look when I actually put them on the page though, but we will see. These will be other highlight colors that will help to show important information on each page FFB046, B84DF4.

Typography: For all of the information on my page I am going to be using Comic sans font size 12-14px. I like the way it looks and it is easy to read, so all of the paragraphs will be using this font. I plan on having this be the font for the footer as well but just smaller probably 11px. My title and page headings though will be in Sans Serif font size 20-24px, for the page selections in the navigation part I am also going to use Sans Serif, but a smaller size, probably 16px. I have used this one in the past for titles and I like the way that they look.

Wire frames:





Whats the weather like
up there?
we Find out so you don't
have to!

Home Page

How's Franklin

How's Greenville

How's Springfield

The Storm
Center

Weather
Gallery

How's Franklin?

Picture

Town
Stats

Current
Temp

High + Low
Temps

Weekly Forecast

More info not shown yet

What's the weather like up there?
123 Main St.

Franklin, MO 83454
(999)-999-9999

contact@whatstheweatherlike.com



What's the weather like up there?
we find out so you don't have to!

Home Page How's Franklin How's Greenville How's Springville The Storm Center Weather Chatter

How's Franklin?

Picture

Town
Stats

Current
Temp

High + Low
Temp

Weekly forecast

More town
info

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