

Customer Behaviour Dashboard

Subscription Status

No

Yes

Gender

Female

Male

Category

Accessories

Clothing

Footwear

Outerwear

Shipping Type

- ☐ 2-Day Shipping
- ☐ Express
- ☐ Free Shipping
- ☐ Next Day Air
- ☒ Standard
- ☐ Store Pickup

654

Number of customers

\$58.46

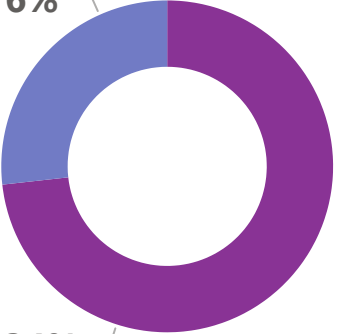
Average purchase amount

3.82

Average review rating

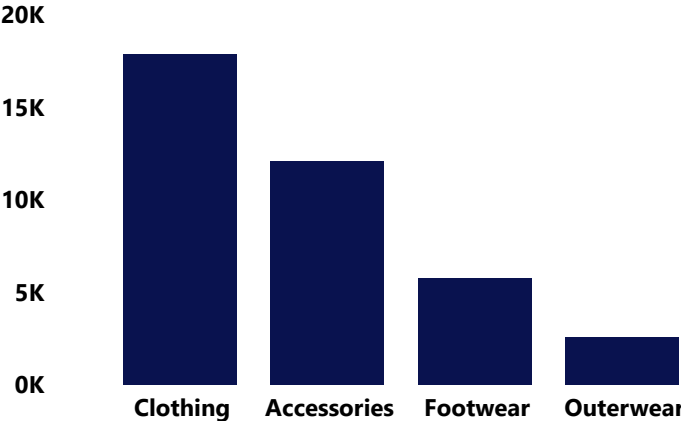
% of customer by subscription_status

Yes 26.76%

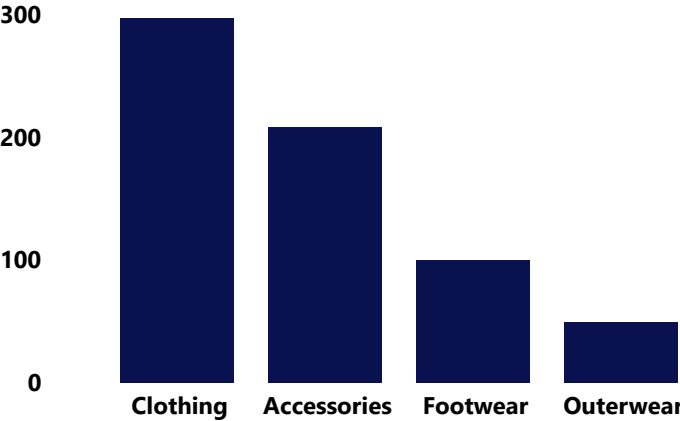


No 73.24%

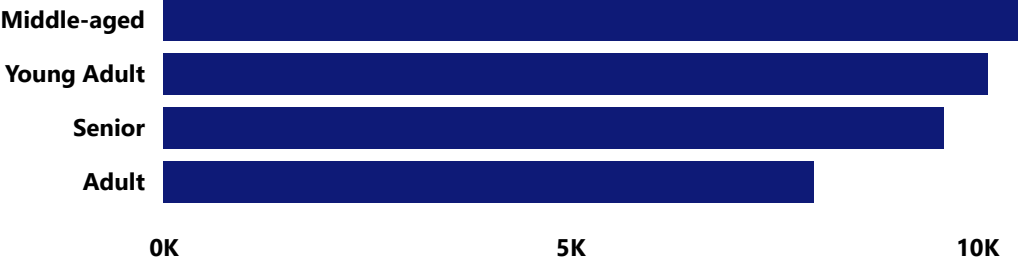
Revenue by category



Sales by category



Revenue by Age Group



Sales by Age Group

