POSTER CONTENT

Aim: Centralize college clubs and communities.

Vision: Empower vibrant campus connections and engagement.

Mission: Make student engagement effortless.

Techstack: Web Technologies

Action Plan:

       Week 1-2: Project Initiation

       Week 3-4: Design, Development

       Week 5-6: Profile and Event Functionality

       Week 7: Engagement Features

       Week 8: Testing, Launching of Prototype

SWOT Analysis:

Strengths:

1. Centralized Information Hub
2. User Engagement
3. Real-time Updates
4. Simplified Event Registration
5. Social Media Integration

Weaknesses:

1. Initial Adoption
2. Maintenance
3. Technical Challenges

Opportunities:

1. Growth Potential
2. Community Building
3. Promotions
4. Feedback Loop

Threats:

1. Privacy and Security Concerns
2. User Resistance