

# MARKETING REPORT

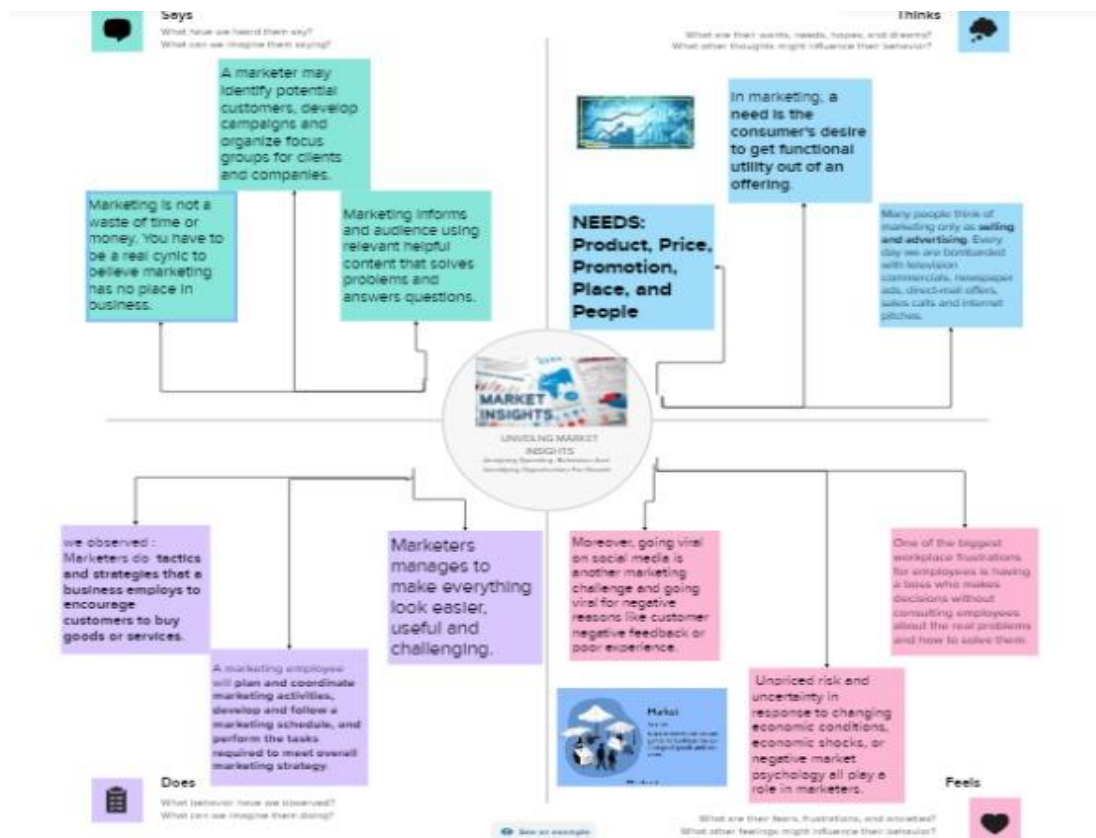
## INTRODUCTION:

It is form of relation between business house and customers. Goods are not completely products until it is in the hand of customer.

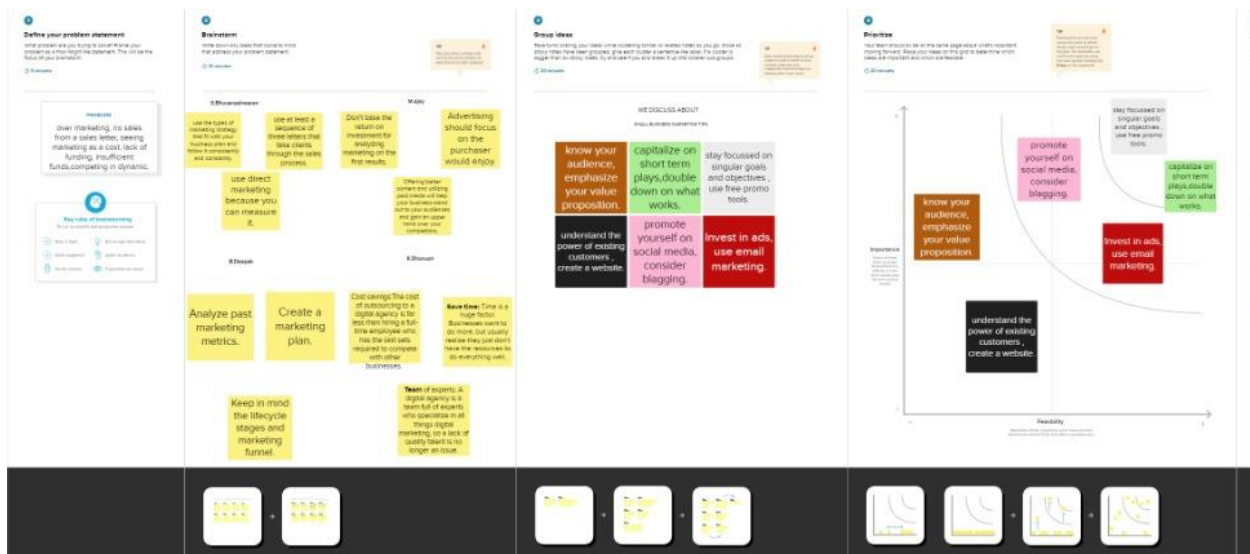
## USES:

1. To get people interested in products of company.
2. Using and managing your reputation.

## EMPATHY MAP:

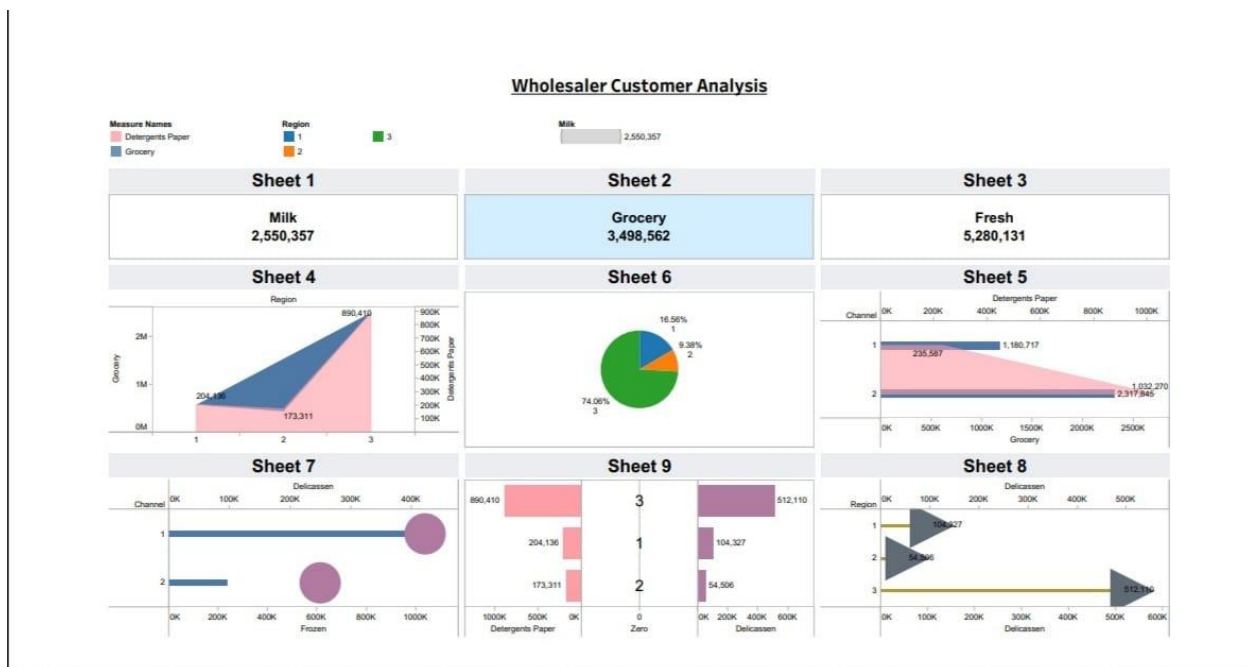


## BRAINSTORM:



RESULT:

Our analyzation gives a clear view about usage of basic lively needs of different region.



ADVANTAGE:

1. Customers satisfaction.
2. Helps understanding your customers.

DISADVANTAGE:

1. Money plays vital role in marketing.

2. Lack of time and return for a yield return.

#### APPLICATION:

1. Companies product to potential customers.
2. Societal marketing.

#### CONCLUSION:

It enables organization understand mindset of the customers.

#### FUTURESCOPE:

1. Planning marketing activities.
2. Pricing policies.
3. Marketing research.
4. Evaluating and controlling marketing activities.