| Total Revenue | Quantity Sold | : Transactions |
|---|---|---|
| ₹4,56,000.00 | 2510 | 1000 |

**Gender**
- Female
- Male

**Sales by Product Category**

- Beauty: 143515
- Clothing: 155580
- Electronics: 156905

**Monthly Sales Trend**

- 33870, 36960, 44690, 44060, 35450, 1530, 35465, 36715, 28990, 53150, 34920, 46580, 23620 — Total

**Age Group**
- 18-25
- 26-35
- 36-50
- 50+

**Month-Year**
- Apr-2023
- Aug-2023
- Dec-2023
- Feb-2023
- Jan-2023
- Jan-2024
- Jul-2023
- Jun-2023
- Mar-2023
- May-2023
- Nov-2023
- Oct-2023

**Top 10 Customers by Revenue**

- CUST700: 2000
- CUST731: 2000
- CUST735: 2000
- CUST742: 2000
- CUST773: 2000
- CUST789: 2000
- CUST832: 2000
- CUST875: 2000
- CUST927: 2000
- CUST946: 2000

**Revenue by Gender**

- Male, 223160, 49%
- Female, 232840, 51%

**Product Category**
- Beauty
- Clothing
- Electronics

🛍️ **Retail Sales Dashboard Summary**

- 📊 **Total Revenue**: ₹4,56,000.00

- 📦 **Total Quantity Sold**: 2,510 units

- 🧾 **Total Transactions**: 1,000

- 🔍 Breakdown & Insights

## 📁 Sales by Product Category

- **Electronics**: ₹1,56,905 – highest revenue-generating category.

- **Clothing**: ₹1,55,580 – second highest.

- **Beauty**: ₹1,43,515 – third in sales.

## 📈 Monthly Sales Trend

- Peak month: **May 2023** with ₹53,150 in revenue.

- Lowest month: **Jan 2024** with only ₹1,530.

- Trend shows fluctuating monthly sales with a general upward movement until May.

## 👬 Revenue by Gender

- **Female**: ₹2,32,840 (51% of total revenue)

- **Male**: ₹2,23,160 (49% of total revenue)

- Revenue is nearly evenly split between male and female customers.

## 🏆 Top 10 Customers by Revenue

- All top customers contributed ₹**2,000** each.

- Customer IDs include: CUST700, CUST731, CUST735, CUST742, CUST773, CUST789, CUST832, CUST875, CUST927, CUST946.

## 🧩 Interactive Filters Available:

- **Gender**: Male / Female

- **Age Groups**: 18–25, 26–35, 36–50, 50+

- **Month-Year**: Monthly filter from Apr-2023 to Jan-2024

- **Product Category**: Beauty, Clothing, Electronics

## 📌 Key Highlights

- Clothing and Electronics are the top-performing categories.

- May 2023 marked the highest sales volume.

- Slightly higher revenue from female customers.

- Equal contribution from top 10 customers indicates consistent high-value purchasing behavior.