



HARINDER KUMAR

Mr. Harry

TALENT MANAGER | BUSINESS
DEVELOPMENT PROFESSIONAL

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[LinkedIn Profile](#)

Sector 70A Gurgaon, India

Education

Bachelor of Design

- Bachelor of Arts (2016) – MDU University, Rohtak Haryana (Indian)
- Digital Marketing Certification (2020) – DigiPerform

Master of Design

- (Master of Laws) 2016-2020
Agra College (Indian)

Core Competencies

- Talent Acquisition & Management
- Business Development & Client Relations
- Agency Onboarding & Vendor Partnerships
- Influencer Marketing & Social Media Growth
- PR & Event Management (Online/Offline)
- Digital Marketing Strategy
- Revenue Optimization & Data Tracking

Language

- Hindi
- English

About me

Dynamic and results-driven Business Development & Talent Manager with **7+ years of experience** in the live-streaming, influencer marketing, and digital entertainment industry. Proven track record in agency hiring, creator onboarding, revenue growth, PR event management, and vendor/merchant coordination. Adept at building strategic partnerships, driving user engagement, and leading cross-functional teams to deliver high-impact business outcomes.

Experience

MICO WORLD : MIKA Video Live Chat

Talent Manager & Specialist | 2023 – Present

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Melot Technologies Pvt Ltd. (OyeTalk) - Voice Chat

Business Development & TL Jan 2020 - Dec 2022

Built strong relationships with influencers, ensuring consistent retention and growth KPIs, while managing bulk coin downloads and sales to significantly boost revenue. Designed innovative event strategies that increased user activity and platform visibility, and collaborated with agencies to strengthen recruitment pipelines.

Asia Innovations Group (Up Live) – Gurgaon, India

Business Development Manager | 2017 – 2019

Successfully led agency hiring and onboarding, building large creator communities while coordinating live-streaming recruitment operations and creator management. Planned and executed impactful offline and online PR campaigns that boosted brand engagement, and partnered with coin merchants to streamline monetization processes for creators.

Reference

Pragya Mishra -VP Melot
Technologies Pvt Ltd.

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Manish Dhiman – Team
Leader, Mika Live

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