





AKASH KUMAR

CONTACT

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-  Delhi NCR
-  Akash Kumar

EDUCATION

- MM(DU), Mullana, Ambala**
2022-25
BBA in Digital Marketing
- M.R.J.D Inter College**
2020-22

CERTIFICATION

- Fundamentals of Digital Marketing
- Social Media Marketing
Specialization
- Project management Basic

SKILLS

- Lead generation
- Campaign Development
- Search Engine Optimizatio

PROFILE

Highly motivated BBA student specializing in Digital Marketing with a strong interest in SEO, campaign management, and digital strategy. Recognized for dependability and thriving in challenging environments. Eager to leverage skills and knowledge to drive impactful marketing initiatives, grow digital engagement, and contribute to innovative campaigns.

WORK EXPERIENCE

BUSINESS DEVELOPMENT INTERN

Mozo Hunt

June 2024 - July 2025

- Identified and engaged potential clients through cold calling, networking, and referrals.
- Developed and maintained strong relationships with customers, ensuring repeat business.
- Conducted product presentations and demonstrations to showcase value propositions.
- Negotiated contracts, pricing, and terms to maximize sales revenue.

PROJECTS

Content Creation and Blogging

- Created SEO-optimized blog content for a personal blog or client, focusing on