

# PARTH SARTHI SINGH

UI/UX DESIGNER • GURGAON, INDIA • 9580158154

## ◦ DETAILS ◦

Gurgaon  
India  
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## ◦ LINKS ◦

[Linkedin URL](#)

## ◦ SKILLS ◦

React-Native

Angular-Materials

Ionic-6

CSS preprocessor (SASS)

Bootstrap

JavaScript

CSS-3

HTML-5

PSD TO HTML CONVERSION

Wireframing

Prototyping

Photoshop

Figma

Adobe XD

## ◦ LANGUAGES ◦

English

Hindi



## PROFILE

As a passionate and detail-oriented UI/UX Designer and UI developer with 3 years of hands-on experience, I specialize in creating intuitive and visually engaging user interfaces that deliver exceptional user experiences. I've collaborated closely with cross-functional teams to design responsive web and mobile applications throughout my career, utilizing industry best practices, user-centered design principles, and prototyping tools like Figma, Sketch, and Adobe XD. I deeply understand the entire design process—from research and wireframing to high-fidelity design and user testing—ensuring that every project is aesthetically pleasing and functionally effective. My goal is always to bridge the gap between user needs and business objectives, creating designs that look great, drive engagement, and improve usability.



## EMPLOYMENT HISTORY

### Software Developer at MilkBasket (Reliance Retail), Gurgaon, India

June 2022 — Present

Milkbasket micro delivery service provider company. It takes orders and delivers most grocery items. It has around 5L active customers and processes around 2.5L orders daily. To manage such a large amount of orders daily we have many applications like an admin portal, consumer apps, SA app, and shopper apps.

- Collaborated with the User Interface and User experience design team to translate design concepts into functional user interfaces.
- Write clean and well-structured HTML and CSS and ionic-6 for code implementation.
- Ensure the user interface is visually appealing, intuitive, and user-friendly, focusing on creating a seamless and engaging experience for the end-user.
- Implement responsive design techniques to optimize the User Interfaces for different screen sizes and devices.
- Test and debug the User Interface components to ensure functionality and quality.
- Conduct code review and provide feedback for code quality improvement.
- Last month I was using React Native to create different layouts with the help of react native tools like cards, buttons, scroll-view, etc.

### User Interface and User Experience at Fidaato Infotech Pvt Ltd , Bhopal, India

December 2020 — April 2022

World-class consulting, website design, and development, custom programming, UI/UX, E-commerce, branding, and mainly focused costume software development.

- Daily filter design with the help of Behance and Dribbble.
- I'd like you to collaborate with clients to understand their design requirements and project objectives.
- Work closely with developers to ensure seamless integration of designs into the websites.
- Stay updated with industry trends and best practices in web design.
- Lots of work on Adobe XD and Figma by parallax design and card design, mobile design, etc.



## EDUCATION

### Bachelor in Computer Science, Sagar Institute of Research and Technology., Bhopal (M.P.)

July 2016 — April 2020

7.42 / 10.0 CGPA



12th, H.N.I.C.School, Chandauli, U.P.

September 2006 — May 2010

81.4% / 100%