

# SURAJ SINGH

## WEB DEVELOPER

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### PROFESSIONAL SUMMARY

*I am a Web Developer with expertise in WordPress website design. Currently, I am interning at IFISYS SOLUTIONS LLP. I have experience in frontend development and coding, creating custom websites with responsive design and innovative solutions.*

**Phone:**

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**Address:**

Gurugarm Shukrali Sec -17

### PROJECTS

- expertwala.com
- jagtereho.com
- divad-investissement.fr
- arcadiaworld.tech
- theelevaregroup.site
- thecrochethouseofficial.com
- aiderdetective.com
- rbdevelopers.in
- cupidstore.co
- drinksltd.co.uk
- keplerhotelindia.com
- kraftandcurve.com
- kusha.co
- medisofttechnologies.com
- medorishealthcare.com

### WORK EXPERIENCE

- LAMHAS SATELLITE SERVICES Pvt. Ltd **Dec-2021 to July-2022**
- Mind Matrics Media Pvt. Ltd **Aug- 2022 to 07 Sep-2023**
- IFISYS SOLUTIONS LLP **Jan-2024 to Present**

### WORDPRESS DEVELOPMENT

- Custom Website Development: Fully responsive and mobile-friendly websites.
  - Theme Customization: Tailoring WordPress themes to match branding needs.
  - Plugin Integration & Development: Installing, configuring, and developing custom plugins.
  - WooCommerce Store Development: Building and optimizing e-commerce stores.
  - Performance Optimization: Improving speed, caching, and Core Web Vitals for better UX.
  - SEO & Schema Markup: On-page SEO, meta tags, structured data implementation.
  - Security & Maintenance: Regular updates, malware protection, and backups.
  - WordPress Migration: Seamless website transfers without downtime.
  - Multilingual & Membership Sites: WPML, Polylang, and paid membership integrations.
  - API & Payment Gateway Integration: Connecting CRM, third-party services, and payment solutions.
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## SHOPIFY DEVELOPMENT

- Custom Shopify Store Setup: Full design and development of Shopify stores.
- Theme Customization & Liquid Coding: Modifying Shopify themes as per brand identity.
- App Integration & Customization: Installing and tweaking Shopify apps for extended functionality.
- Shopify Plus & Headless Commerce: Scalable solutions for high-traffic e-commerce stores.
- Conversion Rate Optimization (CRO): Enhancing UI/UX for better sales and engagement.
- Payment Gateway & Shipping Integration: Configuring Stripe, PayPal, Razorpay, and shipping APIs.
- Dropshipping & Print-on-Demand (POD): Setup with Oberlo, Printful, and AliExpress integrations.
- SEO & Speed Optimization: Improving Shopify store rankings and performance.
- Custom Checkout & Cart Enhancements: Optimizing the purchasing flow for better user experience.

## TECHNOLOGICAL PROFICIENCY

- Website Development & Customization
- E-commerce Development (Shopify, WooCommerce, Wix)
- WordPress Plugin & Theme Customization
- API Integration & Payment Gateway Setup
- UI/UX Optimization
- SEO & Performance Optimization
- Salesforce

## EDUCATION

- 10th Passed from M.P Board. Bhopal
- 12th Passed from M.P Board .Bhopal
- WEB DESIGNING & SEO (AUG.21/22)  
Web Designing & Digital Marketing, Diploma From Webjyoti Gurgaon.Haryana

## LANGUAGE SKILLS

- Hindi
- English