



CONTACT

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NEW DELHI 110059



EDUCATION

- CENTRAL BOARD OF SENIOR EDUCATION 10TH PASS OUT
- CENTRAL BOARD OF SENIOR EDUCATION 12TH PASS OUT
- BACHELOR OF COMMERCE DELHI UNIVERSITY[PURSUING] LAST SEMESTER



SKILLS

- SEO[SEARCH ENGINE OPTIMIZATION]
- Canva
- Google ads
- Facebook ads
- Email Marketing
- Social Media Handling
- CRM PANEL



LANGUAGES

- HINDI
- ENGLISH

ANKIT KUMAR

DIGITAL MARKETING

PROFILE

Hello! I'm Ankit Kumar, a passionate and results-driven digital marketing specialist with over **1.5 YEAR** of experience in crafting compelling online strategies that drive business growth. My journey in the digital marketing landscape has equipped me with a diverse skill set encompassing SEO, content marketing, social media management, PPC advertising, and data analytics.

WORK EXPERIENCE

- ◆ COMPANY NAME - 4 SQUARE DIGITAL PVT. LTD.
DIGITAL MARKETING SPECIALIST
- ◆ MAX CAPITAL INDIA DIGITAL MARKETING SPECIALIST
- ◆ INVESTOR BRICKS
SEO (SEARCH ENGINE OPTIMISATION) SPECIALIST)
- ◆ VICTORY FINANCIAL CONSULTING PVT. LTD
SOCIAL MEDIA HANDLING/ LEAD GENERATION / SEO/
WEBDEVELOPER AND (CRM) HANDLING

- **Data-Driven Strategy:** Leverage analytics and data to develop, implement, and optimize digital marketing campaigns across multiple channels, ensuring alignment with business goals and maximization of ROI.
- **SEO & Content Expertise:** Possess strong knowledge of SEO best practices and content creation, driving organic traffic and improving search engine rankings through effective keyword strategies and high-quality content.
- **Demonstrate proficiency** in managing and executing digital marketing campaigns across various platforms such as social media, email, PPC, and display advertising, ensuring consistent brand messaging and audience engagement.