

GAUTAM KUMAR

Social Media Manager & Digital Marketing



About Me

Hi! I'm Gautam Kumar, a passionate Social Media Manager and Digital Marketing professional. I help brands grow their online presence, manage social campaigns, and create impactful content that connects with the audience. With hands-on experience in tools like SEO, Google Ads, Meta Marketing, and Canva designing, I bring both creativity and strategy together to deliver results.

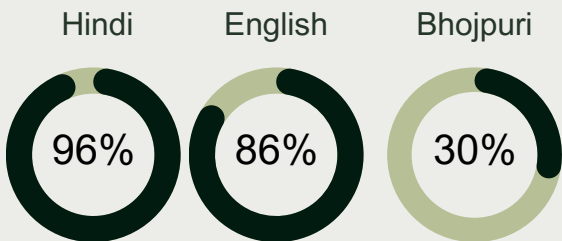
Skills:

Graphic Design	90%
Meta Ads	87%
Google Ads	95%
Video Editing	84%
Project Management	92%

Education:

Bachelor of Computer Application
Galgotias University
Uttar Pradesh(Gautam budh Nagar)
2022 - 2025

Language:



+91-8877994623

www.youtube.com/@MindFuel8877

Munger(Bihar)

Professional Experience:

Graphic Designer

June 2024 - July 2025| MindFuel
YouTube Channel

- Designed thumbnails, banners, and visual elements for my YouTube channel, boosting views and engagement.
- Created eye-catching graphics that matched video themes and improved click-through rate.
- Maintained a consistent visual style across all videos and social posts.

Video Editing

January 2024 - July 2025 | MindFuel
YouTube Channel & Freelancing

- Created engaging video content for YouTube using CapCut and Adobe Premiere Pro, leading to a 40% increase in audience retention.
- Designed custom intros, motion text, and smooth transitions to match the channel's branding and tone.
- Handled end-to-end editing—from raw footage to final export—while incorporating client feedback to ensure high-quality results.