

UPDESH SINGH

MARKETING MANAGER

CONTACT

- 8924025538
- Updeshs946@gmail.com
- Grugram

EDUCATION

KANPUR CSJMU
UNIVERSITY
B.S.C

2014 2016
SBS INTER

10th
12th

SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

LANGUAGES

- English
- Hindi (Fluent)

PROFILE

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WORK EXPERIENCE

Pk industry

Marketing Manager & Specialist

- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
- Monitor brand consistency across marketing channels and materials.

Byjus

BDA

- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.
- Monitor brand consistency across marketing channels and materials.

Study iq

BDA

- Develop and maintain strong relationships with partners, agencies, and vendors to support marketing initiatives.
- Monitor and maintain brand consistency across all marketing channels and materials.