

DEEPANSHI CHHABRA

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SUMMARY

Highly motivated and detail-oriented BBA Graduate with a strong foundation in marketing, human resource. Successfully completed a 3-month internship in Marketing and HR. Additionally, earned a certification in Advanced excel , equipping me with skills in data interpretation, reporting, and market research. Passionate about leveraging analytical insights to drive business growth and improve operational efficiency.

EXPERIENCE

*Insplere consultants Pvt. Ltd., **Marketing & HR Intern** Aug 2023 - Oct 2023*

Communicated with customers daily, provided friendly and courteous service, and answered questions. Conducting competitor research to help improving product positioning. Designed and implemented a lesson plan to teach data visualization. Helping to organize employee engagement activities and events.

EDUCATION

*Fairfield Institute of Management & Technology, New Delhi :**(2021-2024) BBA***

General ,CPGPA:82.4%

Lions Public School, Gurgaon:**12th**

Lions Public School, Gurgaon:**10th**

CERTIFICATIONS

Advanced excel (2024)

Management Skills for Interpersonal Dynamics

Strategic Human Resource Management

TECHNICAL SKILLS

- EXCEL
 - POWER BI
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SKILLS

Succession Planning • Organizational Abilities • Time Management • Problem Resolution • Computer literacy