



CHIRAG VERMA

DIGITAL MARKETER



+91 70877 92587



manuverma70877@gmail.com



<https://businesspromoter.in/>



Nai abadi Choti Pouri St no.1 , Abohar

Education

Bachelor in Computer Application

Chandigarh group of colleges ,
(Punjab Technical University)
Landran
2024

Final Year of High School

High Secondary School , Abohar
2020

Skills

Effective communication

Analytical thinking

Problem solving approach

Meeting deadlines

Time management

Language

English

Hindi

Punjabi

About me

Creative and results-oriented SEO Executive & Digital Marketer with a passion for boosting online visibility and driving organic traffic. Skilled in on-page SEO, off-page SEO, Google Ads, and content strategy, with hands-on experience in tools like Google Analytics, SEMrush, and Canva. I specialize in creating ROI-focused digital campaigns that grow brands online.

Experience

Seo Excutive

May 2024 - May 2025

Badwalk pvt. Ltd.

As an SEO Executive, I successfully managed 5-6 projects simultaneously, delivering impactful results through tailored SEO strategies. My core responsibilities included both on-page and off-page SEO, ensuring every website I handled was fully optimized for search engine visibility, fast performance, and long-term growth.

TOOLS/TECHNOLOGIES

Canva

Chat GPT

Word press

SEMrush

Project

- Boost Mobile Detailing – SEO optimization and digital growth strategy
- Pashmina Vogue – Fashion-focused SEO and Pinterest marketing
- Lawn2Care – Local SEO and content planning for landscaping services
- VBelievers – On-page & off-page SEO for Product selling content Strategy
- Gell and Gell – Performed complete off-page SEO to improve backlink profile and boost organic visibility.

Social media management

Pintrst marketing

- KunjCart
- canvasprintshub
- sri_radha_krishna