



ANJALI SINGH

BBA(HONS.)

CONTACT

- +91 9368885202
- anjsingh0712@gmail.com
- Tundla, Uttar Pradesh, India
- [Linkedin](#)

CORE COMPETENCIES

- Human Resource Management
- Public Relations & Communication
- Multitasking
- Leadership & Team Management
- Conflict Resolution
- Time Management
- Creative Thinking
- Management Skills

LANGUAGES

- English - Proficient
- Hindi - Native

COMPUTING SKILLS

- MS Excel
- MS Word
- Canva

PERSONAL INFO

- Nationality** Indian
- Date of Birth** 07-12-2006
- Gender** Female
- Marital Status** Unmarried
- Communication Address** Tundla (Firozabad)

PROFILE

Dynamic and results-driven graduate in Bachelor of Business Administration (BBA Hons.) with specialization in Human Resources and Marketing. Passionate about driving employee engagement and brand strategy. Skilled in HR analytics, communication, and team coordination. Experienced through a professional internship with Syngenta, with a solid grasp of corporate behaviour, recruitment principles, and strategic marketing. Adapt at using Canva, MS Office, and social media tools for business communication.

INTERNSHIP

Syngenta is a global leader in agriculture, dedicated to providing innovative solutions that help farmers produce more food while protecting the environment. The world's biggest agrochemical company by revenue is Syngenta, according to agrochemical news sites.

- .Worked on the project "To Promote Syngenta Portfolio in Lucknow, U.P."
- Conducted market research and analyzed customer preferences for Syngenta products.
- Assisted in developing marketing strategies to enhance brand awareness.
- Demonstrated creativity, problem-solving, and strong communication skills.

ACHIVEMENTS

- Certificate in Corporate Workshop on Essential Skills for Career Planning.
- Certificate Innovative Bharat 2.0
- Completed certification in entrepreneurship course from NPTEL (Swayam)
- Coordinate HR Catalyst, Job Oriented Value Added Course(JOVAC) at GLA University

STRENGTH

- Good communication and interpersonal skills.
- Good presentation skills.
- Ability to work under pressure.
- Team player with multitasking abilities

SPECIALIZATION OPTED

- Human Resource
- Marketing

EDUCATION

BBA HONS.(Bachelor of Business Administration) Batch - 2022-2025

GLA University, Mathura

70.3%

SUDITI GLOBAL ACADEMY, FIROZABAD

12th (Commerce) /90.2%

10th /77.6%