



Academic Achievers

An academic Program Sponsor By
Ajayaa EdTECH



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We are strategically venturing into the education and training sector, building upon our extensive experience in delivering high-quality, industry-aligned programs.

As we're expertise skill training and education and specialize in delivering high-impact training programs in both emerging technologies and non-technical disciplines through a flexible and accessible hybrid learning model. Leveraging our deep domain knowledge, skilled faculty, and practical training methodologies, we aim to contribute meaningfully to workforce development and capacity building across emerging and traditional industries.

We have successfully trained more than 5k students/professionals and collaborated with Govt and non Govt institutions and industry leaders to develop need-based, job-oriented training modules.



A Nationwide Initiative to Upskill Students from 6th Grade to Engineering and above Level in Emerging Technologies.

Why choose us ?

We bring deep experience in designing and delivering tech-driven educational programs tailored for school and college students. Our content is developed by industry experts and educators who understand both academic and real-world skill requirements.



Deliver tech-focused, skill-based education. Bridge the digital divide between urban and rural students.



Promote computational thinking and AI literacy from an early stage. Contribute to the goals of NEP 2020.



Equip students with skills relevant to Industry 4.0.

Ajayaa EdTech is a forward-thinking educational technology firm dedicated to transforming learning experiences through innovative, industry-aligned training solutions. With a strong focus on education, skill development, and digital empowerment, we specialize in delivering high-quality training programs across domains such as Information Technology, Emerging Technologies, and Soft Skills. Backed by a team of subject matter experts and experienced trainers, Ajayaa EdTech aims to bridge the gap between academic knowledge and industry requirements, empowering learners and professionals alike to thrive in a competitive landscape.

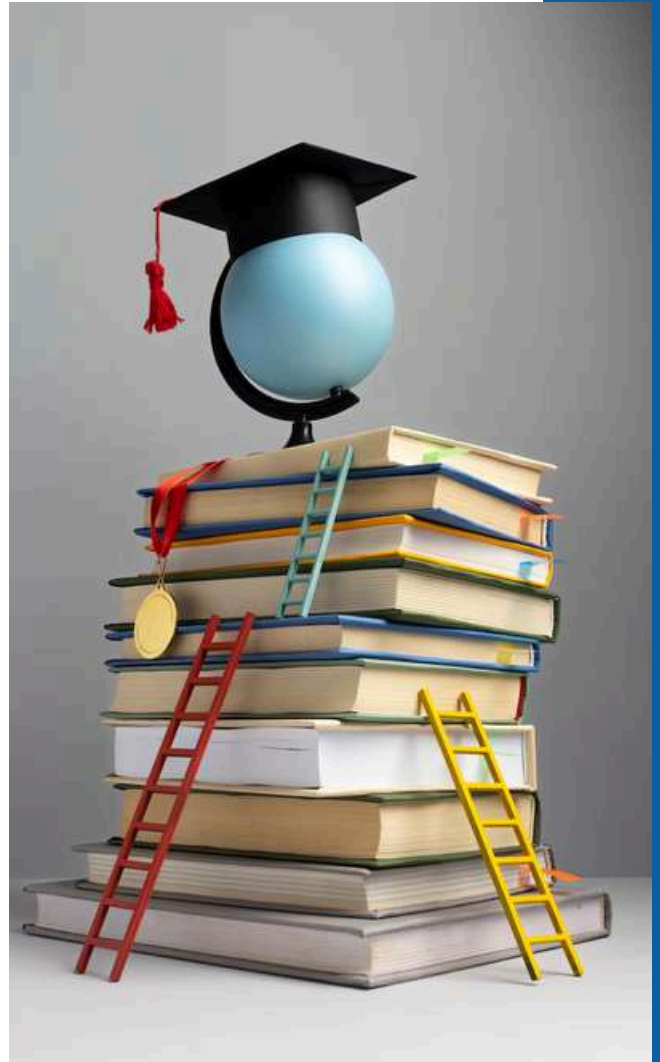


Projected Training & Capacity Building

With a proven track record in the field of – education, training, skill development, etc., we believe this partnership can contribute significantly to the mission of fostering digital literacy and skill enhancement across the country.

With a team of highly qualified and experienced professionals, we possess the capability to design and deliver Training of Trainers (ToT) programs aimed at enhancing the capacity and effectiveness of skill development trainers.

Our ToT modules are structured to empower trainers with updated pedagogical techniques, industry-relevant knowledge, and practical skills, thereby ensuring the quality and scalability of training initiatives across diverse domains.



Ajayaa EdTech's commitment to scalability and impact in alignment with national goals such as Digital India, Skill India, and Atmanirbhar Bharat.

To ensure that our learners are equipped for both present and future job markets. To foster a lifelong learning mindset by encouraging innovation, critical thinking, and problem-solving beyond the traditional curriculum.

Innovation & Practical Learning



Career and Industry Emphasis

We are committed to equipping high school students and college learners with the essential technical, digital, and career-ready skills needed to thrive in the modern world. Our programs go beyond traditional education, focusing on real-world application, innovation, and future-forward thinking.

We aim to nurture practical competencies and critical thinking abilities, foster a spirit of innovation and creativity, and empower students to pursue meaningful careers in technology, entrepreneurship, and research. By bridging the gap between academic learning and industry expectations, we help learners become not just job-ready, but future-ready. Whether a student is exploring tech for the first time or preparing to launch their career, our initiatives are designed to support every stage of the learning journey — building confidence, sharpening skills, and opening doors to limitless opportunities.

From introducing high school students to the fundamentals of coding, artificial intelligence, and emerging technologies, to delivering advanced, industry-relevant upskilling opportunities for B.Tech graduates and learners from diverse academic backgrounds, our approach is holistic and inclusive.

What We Believe

About our Vision and Mission

Our primary goal at Ajayaa EdTech is to democratize access to high-quality, future-focused education by equipping students from Grade 6 to B.Tech and beyond with in-demand digital skills. Our goal is to foster critical thinking, innovation, and employability through experiential and skill-based learning. By building strong industry and government collaborations, we strive to create a sustainable ecosystem where every student has the opportunity to succeed in the digital economy.

Vision

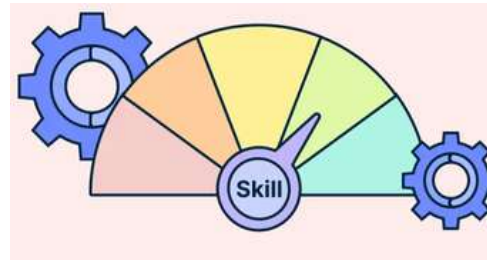
To become a leading force in transforming India's education landscape by making future-ready digital skills accessible, affordable, and engaging for every student — from middle school to higher education — empowering them to thrive in a technology-driven world and contribute meaningfully to the nation's growth.

Mission

Our mission is to bridge the gap between education and employability by delivering high-quality, accessible, and future-ready training programs. We are committed to empowering learners, educators, and institutions through cutting-edge technology, expert-driven content, and capacity-building initiatives that foster lifelong learning, digital empowerment, and workforce readiness.



Skill Enhancement



Technical Skills

- Artificial Intelligence (AI)
- Machine Learning
- Data Science
- Cybersecurity
- Cloud Computing
- Internet of Things (IoT)
- Blockchain
- Full Stack Development



Non Technical Skills

- Digital Marketing
- Business Communication
- Financial Literacy
- Entrepreneurship Development
- Office Administration
- Retail and Sales Training
- Hospitality and Customer Service



Job Skills

- Resume Building and Interview Preparation
- Soft Skills and Workplace Etiquette
- Communication and Interpersonal Skills
- Time and Stress Management
- Career Mapping and Goal Setting
- Mock Interviews and Aptitude Training

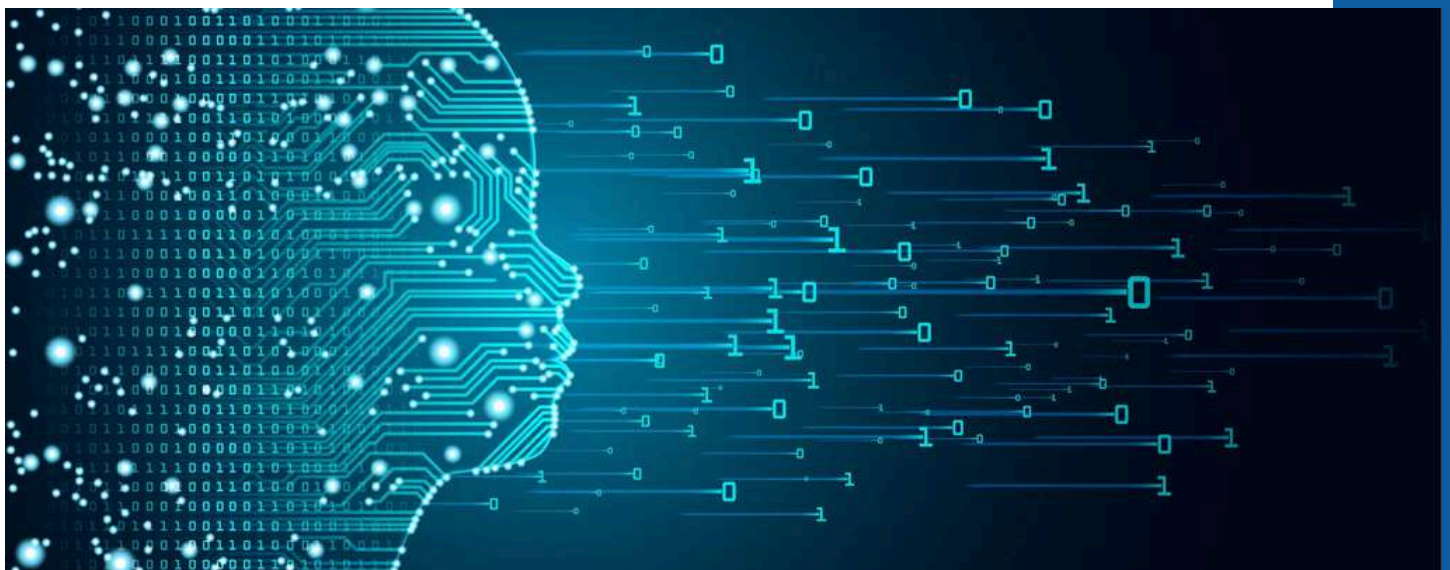
Our Learner's Satisfaction

We provide specialized training programs for enterprises to upskill their workforce in cutting-edge technologies, compliance areas, and leadership development.

Our Outlined Solution

Ensures sustainability, inclusivity, and scalability, enabling Ajayaa EdTech to create impact across different socio-economic and regional segments.

We offer a structured ecosystem that combines expert-led training, interactive digital content, and technology-driven delivery platforms to meet the evolving needs of learners, trainers, and institutions.



Projected Model



Ajayaa EdTech operates on a hybrid model, designed to deliver scalable, high-impact education and training solutions. Our model is centered around the following key components

Training & Skilling Programs

We offer a wide range of online and offline certification courses directly to students, job seekers, and working professionals in areas such as Information Technology, Soft Skills, Emerging Technologies, and Digital Literacy.

Institutional & Government Partnerships

We collaborate with educational institutions, government bodies like NIELIT, and State skill development agencies to deliver customized training modules, capacity-building programs, and Training of Trainers (ToT) initiatives.

Timeline

To provide structured, affordable, and high-quality training on emerging courses like Coding, Python, DevOps and Artificial Intelligence (AI) to students from 6th grade to B.Tech and above across India. The initiative aims to bridge the digital divide and equip students with future-ready skills aligned with the National Education Policy (NEP) 2020.



→ LEVEL - 01

Beginner: 6th–8th Grade

Duration: 3 - 6 Months

Course Focus: Basic Coding, Scratch, Logic building etc.,

→ LEVEL - 02

Intermediate: 9th–12th Grade

Duration: 6 - 9 Months

Course Focus: Python, Web Dev, AI Fundamentals etc.,

→ LEVEL - 03

Advanced: B.Tech/Graduates

Duration: 6 - 9 Months

Course Focus: Python, DevOps, ML/AI, Cloud Computing etc.,

Our programs are designed with input from industry experts and aligned with current employment trends to ensure relevance and impact. Furthermore, we provide placement support and career counseling to final-semester students, enabling a smooth transition into the workforce.

Target Audience

- **Modular Curriculum:** With certification after each module
- **Bilingual Content:** English + regional languages for wider reach

Primary:

Students from Grade 6 to 12
(CBSE, State Boards)

Secondary:

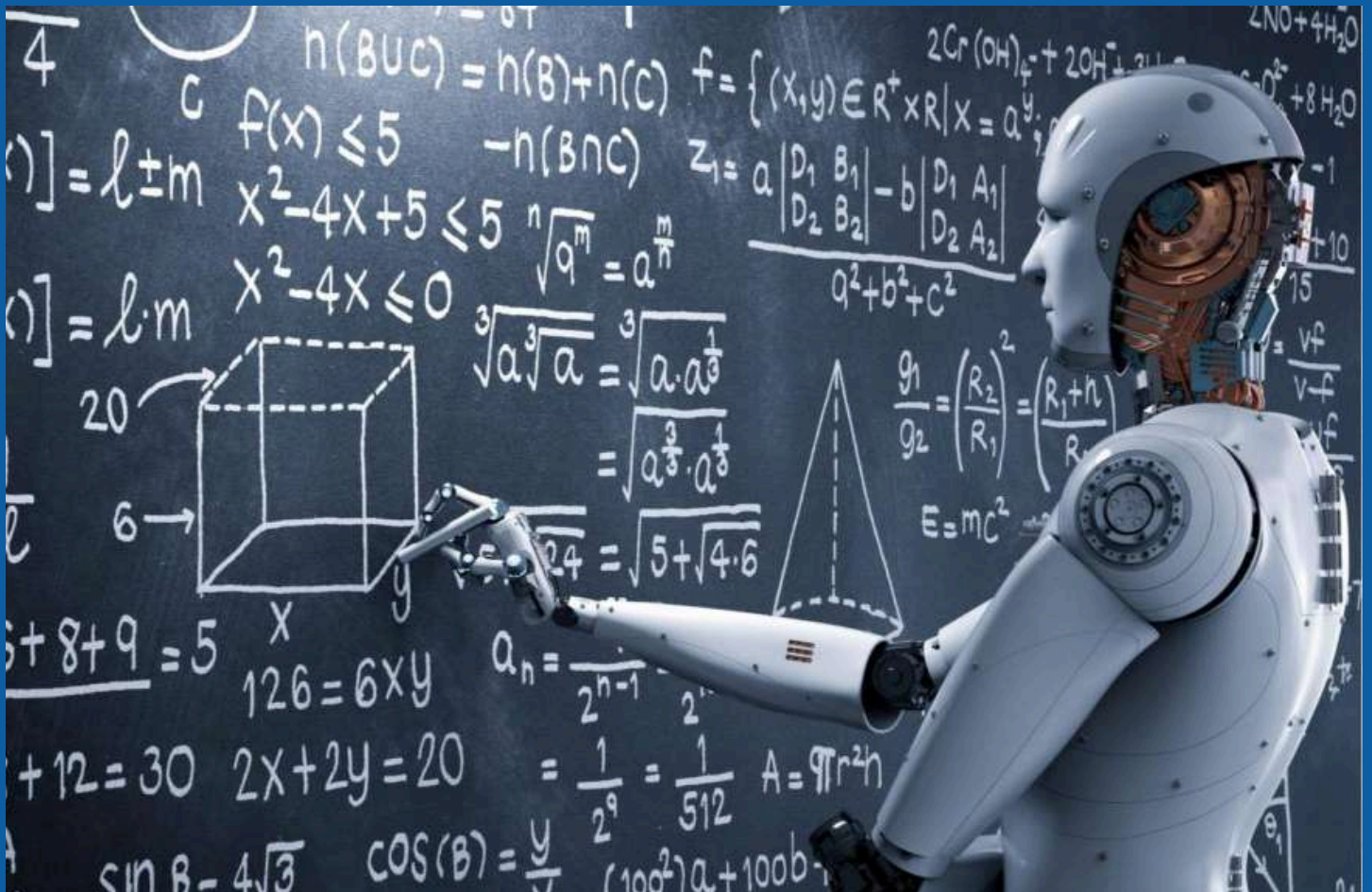
Undergraduate students (B.Tech, B.Sc,
BCA, etc.)

Tertiary:

Diploma holders, unemployed graduates,
teachers (ToT model)

Our advantages

- Online + Hybrid Training Sessions
- Access via mobile app and web platform
- Recorded sessions for revision and flexible learning
- Certification on course completion



Our Strengths

Our key strengths lie in our deep understanding of the Indian education landscape and our commitment to inclusive, future-ready learning. We offer a well-structured, modular curriculum tailored for students from Grade 6 to B.Tech and beyond, ensuring content is age-appropriate and skill-relevant.

With access to expert trainers, industry-aligned mentors, and a scalable digital infrastructure, we are equipped to deliver high-quality, bilingual learning experiences across urban and rural regions.

Our focus on affordability, NEP 2020 alignment, and partnerships with educational institutions, NGOs, and government bodies uniquely position us to bridge the digital divide and empower students with in-demand skills like Python, AI, DevOps, and coding.



A team of certified trainers and subject matter experts. Curriculum aligned with national skill development initiatives and emerging industry demands.

They are not only technically proficient but also trained in pedagogy to deliver age-appropriate, engaging, and outcome-driven learning experiences for students across academic levels.



Experience in government collaborations and skilling programs.

These collaborations have enabled us to understand the operational frameworks, compliance requirements, and quality standards expected by government agencies. We have successfully implemented



State-of-the-art infrastructure and online delivery capabilities.

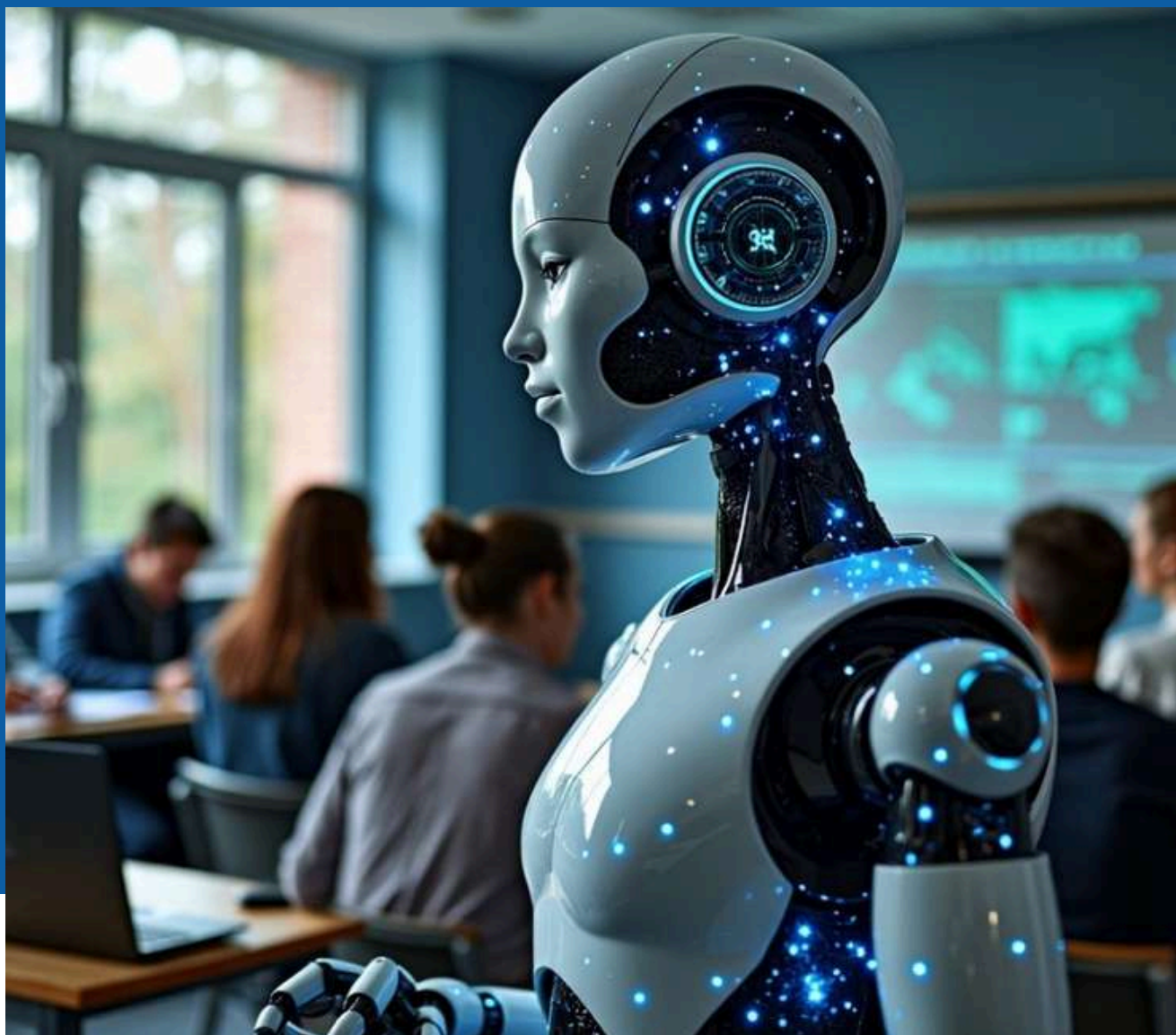
Our ability to align training programs with NSQF levels, deliver measurable outcomes, and ensure last-mile delivery through both online and offline models has been key to our impact in these collaborations.



Deliverables

The deliverables of this initiative include a comprehensive suite of learning resources and support systems designed to ensure high-quality and scalable digital education. These encompass structured course materials such as PDFs, video lectures, quizzes, and project-based assignments tailored to different academic levels. A robust Learning Management System (LMS) will provide platform access for students and educators, enabling seamless content delivery and progress tracking.

The program will also include a network of trained teachers and industry mentors to guide learners through their journey. Upon successful completion, students will receive certifications aligned with the National Skills Qualifications Framework (NSQF), enhancing their employability. Additionally, detailed progress reports and data dashboards will be generated to monitor learning outcomes and ensure continuous improvement.



- **Course materials (PDFs, videos, quizzes)**
- **Platform access**
- **Trained teachers & mentors**
- **Certification (aligned with NSQF)**
- **Progress reports and dashboards**

Tailored EdTech Solutions For Future-Ready Education



At Ajayaa EdTech, we leverage data-driven marketing strategies to reach the right learners, at the right time, with the right message.

By analyzing user behavior, engagement patterns, and market trends, we design targeted campaigns that optimize outreach and maximize impact.

Deliver tech-focused, skill-based education. Bridge the digital divide between urban and rural students.

We specialize in the development of engaging, high-impact educational content tailored to diverse learning needs across age groups and academic backgrounds.

Whether it's gamified lessons for middle schoolers, hands-on coding modules for high school students, or industry-aligned projects for engineering graduates, our learning resources cater to varied cognitive levels and learning styles.

Whether for online platforms, blended learning, or instructor-led training, we ensure that our content is pedagogically sound, visually engaging, and aligned with industry standards — making learning not only effective but also enjoyable.

We leverage instructional design best practices and integrate real-world applications to make complex concepts accessible and relevant, fostering both curiosity and competence among learners.

At Ajayaa EdTech, strategic brand development is at the core of our growth and outreach initiatives.

We focus on building a strong, trustworthy, and future-focused brand identity that resonates with learners, partners, and industry stakeholders. To build a community of passionate learners, creators, and change-makers who can contribute meaningfully to the digital economy.

Practical & Future-Oriented

Real Skills. Real Projects. Real Impact.



We believe that true learning happens through doing. That's why our programs emphasize hands-on experience, mentorship from industry professionals, and real-world projects that challenge students to solve problems creatively. By fostering a growth mindset and encouraging collaboration, we create an environment where learners not only gain technical expertise but also develop essential soft skills like communication, adaptability, and leadership.

Our goal is to build a generation of confident, capable individuals who are not just consumers of technology — but creators, innovators, and changemakers shaping the future.



We believe that innovation is driven by action, not just theory. Our learning approach centers on immersive, project-based experiences where students actively build, experiment, and apply what they learn in real-world contexts.

Whether it's developing an AI model, launching a startup idea, or collaborating on open-source software, learners are empowered to take initiative and think like problem-solvers from day one. By blending technical training with creativity and leadership development, we prepare students not only to succeed in existing careers — but to lead the way in shaping what's next.

Let's Get to Work Together



Contact Us

Whether you have questions about our courses, want to explore partnership opportunities, or need support, the team at Ajayaa EdTech is here to help.

Reach out to us via phone, email, or the form below — and we'll get back to you as soon as possible. Let's work together to empower the next generation with future-ready skills.



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