

# Segman Technology India Pvt Ltd.



Technology | Consulting | Service | Product



<https://www.segmantech.com>

## About Our Company

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- ▶ We are Committed to build trust, evolve and innovate the next gen secure software needs, which help to make an effective decision.
- ▶ Operating from 5+ years.
- ▶ We are your innovating partner. Our motto is to serve you the best.
- ▶ One stop solution for all your business need.



**SEGMA TECH**  
The future of innovation is open

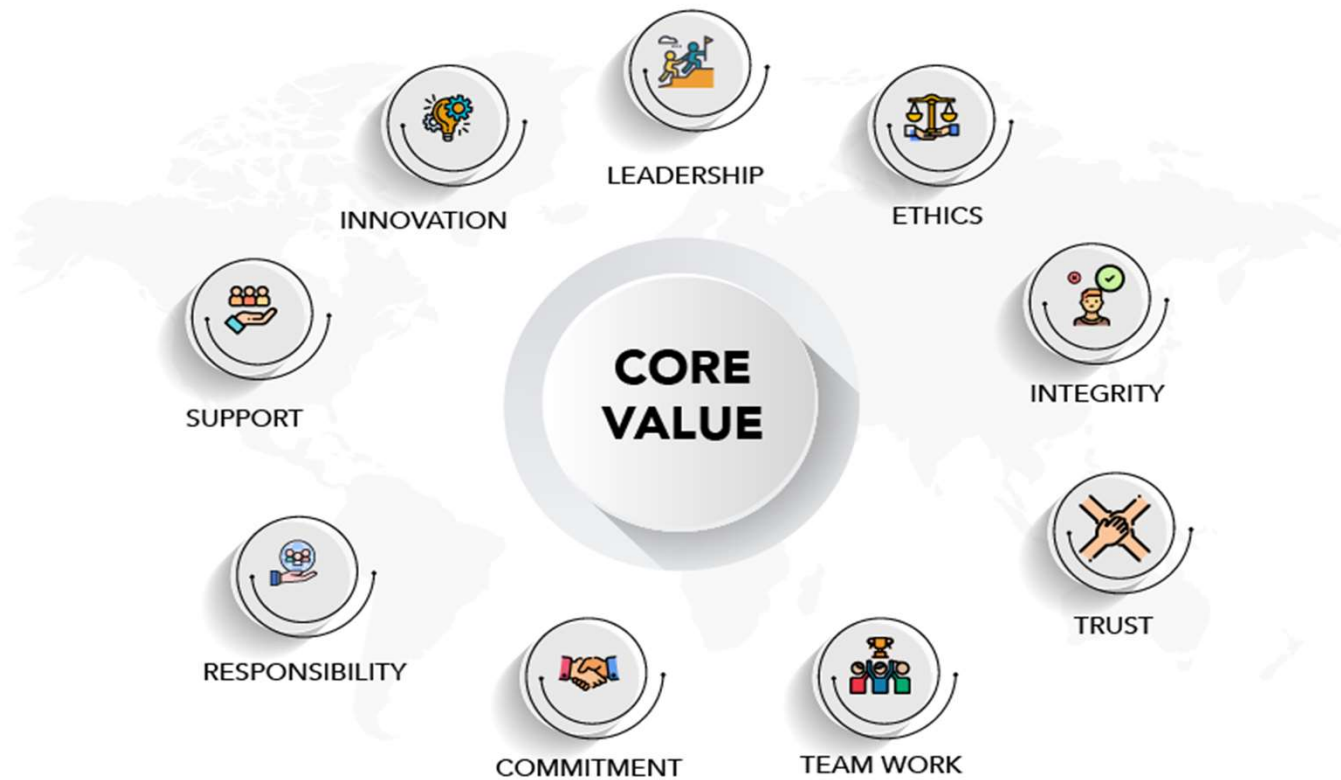


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## Our Symbol Of Stability & Credibility



## Core Values



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## Our Products



- **F**usion Churn 360 Prediction Intelligence.
- **R**esource Capacity Planner.
- **Q**uick Lender (Smart Loan Initiate System).
- **C**osmic Inventory Tracking System.
- **N**ova Digital Banking System.



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# Fusion Churn 360 Prediction Intelligence.

## Customer Churning – Top Issue



*“In 2012, 50% of customers, globally, either changed their services or were planning to change.*

*“It costs more significantly to acquire new customers than retain existing ones – 5x more”*

- Global Consumer Banking Survey 2012  
Ernst & Young

## Our Solution

- ❑ Complementary feature to **Customer 360 View** in CRMs.
- ❑ **Highly Configurable Offer Management**  
Integration to Increase Customer Engagement
- ❑ **Churn Prediction Intelligence** and **Sentiment Analysis** through **AI Services**
- ❑ Generate Analytics through **Reporting**

## End to End Solution with Fusion Churn Prediction Intelligence

- Knowing the Customer Better – Unlocking **Churning Trends and Pattern** in Customer Data
- Allow **Relationship Managers** to take **Preventive Actions** and further increase **Customer Engagement**
- Cross **Sell Personalized Offers** to Customers Based on **Churn Score and Sentiment Analysis**

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## Resource Capacity Planner.

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- **R**esource Capacity Planner is tool to manage demand and supply of time and resource utilization.
- **W**ill provide you the man days (8 hours) unit to take management call to ask for extend deadline or add more resource with AI support to suggest the resource pull from different team or hiring.
- **T**rack the resource if over or under utilize.
- **H**olidays (planned or sick) management system.

## Quick Lender (Smart Loan Initiate System).

- **G**iven the unprecedented scale of Covid crisis, customers require additional loans to meet their urgent requirements. Thus there should be a platform which provides customers an option to select tailor made loan offer from lender of their preference.
- **B**anks have soaring NPAs and trying to manage a Loan Book based on historical credit risk ratings is not relevant as all previous correlations are broken. Solutions are needed that provide a real-time view of customer's credit risk assessment (based on his/her current financial status) to mitigate risks in Loan Origination and offering. Additionally, lender should be able to continuously monitor customer's financial status and proactively assess the repayment risk to take appropriate action.
- **T**here are multiple actors in Digital Lending process (Loan Originators, Lending Firms, Specialized Credit Decisioning firms, Loan Servicing Agencies). Current times calls for Digital (behind the scenes) aggregated solutions where these players can collaborate to strengthen the lending eco-system and tap into Open Banking Innovations which are happening rapidly



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## Our Services



- **N**otification as a service.
- **B**anking as a service.
- **M**obile, Software and Website Development.
- **C**omputer Assembly and Re-design.
- **G**em-Portal Accounting, E-commerce and Social Media Account Handling.



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## Why Choose Us

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- **P**ut Customer First.
- **T**ransparency.
- **O**pen to Take Challenges.
- **P**urpose-Led to redefine innovation for good.
- **O**pen to Collaborate.



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## Our Valuable Customers



SHRIRAM PISTONS & RINGS LTD.



GAGANA CONSULTANTS



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## Domain **W**orked **F**or

- **F**intech.
- **P**harmacy.
- **H**otels Billing and Customer Management.
- **M**anufacturing.
- **G**overnment and Private Projects.



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**Thank You.**

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