

LINKEDIN: ALEXANDRA.JONES ∙ PAGE 2 OF 3

EDUCATION  
STRATEGIES IN DIGITAL MARKETING & SOCIAL MEDIA  
Certificate · Montreal, Canada · (November 2010)

BACHELORS OF BUSINESS MARKETING  
Concordia University · Montreal, Canada · 2005 – 2009

514 456 7890

alex.jones@digitalco.com

GET IN TOUCH

DIGITAL MARKETING MANAGER  
The Digital Shop · Montréal, Canada · 2012 – present  
Advanced experience in leading a team of 20 in developing and implementing digital marketing campaigns across multiple digital channels.

DIGITAL MEDIA SPECIALIST  
The Digital Shop · Montréal, Canada · 2010 – 2012  
Working between multiple departments coordinating all online digital marketing content and promotional activities. Scheduling marketing material for online medias (website, social media)

MARKETING STRATEGIST  
The Digital Shop · Montréal, Canada · 2008 – 2010  
Creatively developing marketing strategies in alignment with company annual revenue objectives. Collaborate with Marketing team in designing digital marketing campaigns and performing market research.

SOCIAL MEDIA



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SUMMARY: Digital Marketing Manager with 8+ years of Marketing and Brand Management experience in developing and implementing digital marketing campaigns across multiple digital channels.

AJ

(514) 456 7890 ∙ ALEX.JONES@DIGITALCO.COM

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