



# AJAY GOUDA

UI Designer / UX Designer / UI Developer

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I'm a passionate UI / UX Designer and UI Developer with over 8 years experience from Mumbai, India. I design and develop experiences that makes people's lives simple.

## EXPERIENCE

### PMAM CORPORATION

Sr. UI / UX Designer / UI Developer  
May 2021 - Present, Mumbai, India

I collaborate with CEO, Country Head, product managers and developers to create presentations, flowchart, prototype, design and deliver the UI / UX Experience with User-centered design process.

### PIONEER INFORMATICS INDIA PVT. LTD.

Sr. UI / UX Designer / UI Developer  
Nov 2015 - May 2021, Mumbai, India

I collaborate closely with director, product manager, business analyst, developers & the marketing team to create high level project presentations, UI / UX experiences for web and mobile as per clients requirements. Using markup languages like HTML 5, CSS 3, Java script, JQuery & Bootstrap to create, maintaining and improving user-friendly dynamic & static web applications.

### ARIGEL SOFTWARE

Jr. UI / UX Designer  
July 2014 - Oct 2015, Navi Mumbai, India

Overall responsibility for understanding a customer's brief and converting that into appealing, highly usable interfaces. Collaborated with product manager and development team on core project to improve product interfaces and experiences.

### KALKIFASHION

Graphic Designer / Product Photographer  
May 2011 - June 2014, Mumbai, India

Responsible in creating web banners for brand promotions Website design in PSD format for website update & Create newsletter campaigns Hoarding design. Enhance the picture quality by using advanced technology for developing and editing photos. Upload photos onto company website and into data Base

## EDUCATION

### YCMOU

Bachelor of Computer Application

### ST ANGELO'S

Graphic Design

### INFINITECH INSTITUTE

UI Development

## DESIGN SKILLS / TOOLS

UX Design, UI Design  
Interaction design, Wireframing  
UX Research, Typography  
Prototyping, Usability Testing,  
User-Centred Design,  
Motion Design



## DEVELOPMENT SKILLS



## LANGUAGES

English, Hindi, Marathi, Odia